



## Essential Foundations of Economics (Paperback)

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By Robin Bade, Michael Parkin

Pearson Education (US), United States, 2017. Paperback. Condition: New. 8th edition. Language: English. Brand new Book. For courses in Economics. Guide readers through the economic principles that will influence their financial decisions Essential Foundations of Economics, 8th Edition introduces readers to the economic principles they can use to navigate the financial decisions of their futures. Each chapter concentrates on a manageable number of ideas, usually 3 to 4, with each reinforced several times throughout the text. This patient approach helps guide individuals through unfamiliar terrain and focus them on the most important concepts. The text does four core things to help readers grasp and apply economic principles: it motivates with compelling issues and questions, focuses on core ideas, offers concise points, and encourages learning with activities and practice questions. After completing this text, readers will have the foundational knowledge of how the economy works and can apply it to their lives going forward. Also available with MyLab EconomicsMyLab (TM) Economics is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps...



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