

## Search of Items vs Purchase Items. In year 2024

date

1/2/2024

2/6/2024

country

at

ba

bg

cs

de

ee

es

gr

hr

hu

it

lt

lv

pl

ro

rs

si

sk

ua

Country: All

Matrix

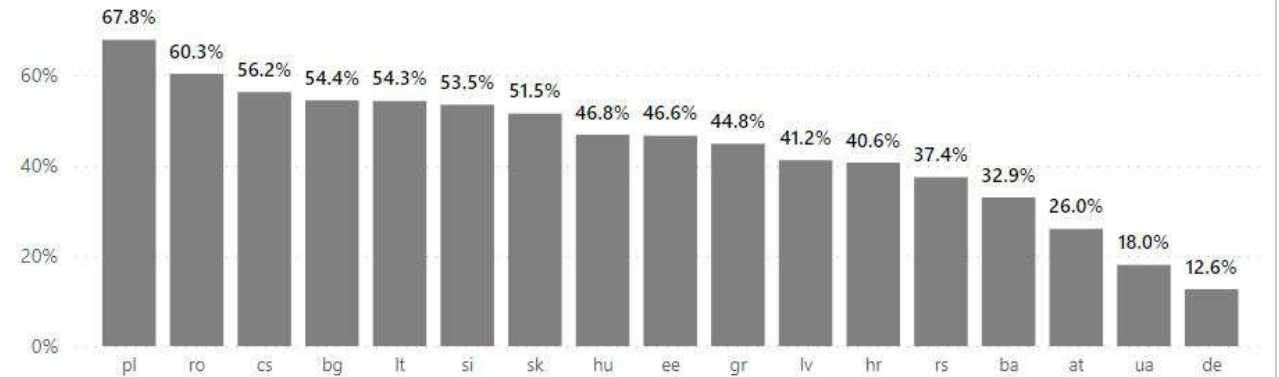
Brand	Search	Purchase	purchase vs search
Trendyol	114,669	82,961	72.3%
Lee Cooper	20,834	22,381	107.4%
Frogies	13,335	15,215	114.1%
Happiness İstanbul	11,310	8,492	75.1%
DEFACTO	10,838	5,013	46.3%
Kesi	10,453	8,435	80.7%
DStreet	10,131	7,810	77.1%
Ombre	9,987	7,794	78.0%
Tommy Hilfiger	9,874	139	1.4%
Calvin Klein	9,289	113	1.2%
Adidas	9,023	70	0.8%
Nike	8,260	20	0.2%
Olalook	7,694	7,067	91.9%
Fashionhunters	7,537	5,091	67.5%
dewberry	7,042	5,559	78.9%
ALPINE PRO	6,895	2,406	34.9%
Under Armour	6,887	1,066	15.5%
<b>Total</b>	<b>473,367</b>	<b>233,633</b>	<b>49.4%</b>

Purchase vs Search

Brand



Country



## TOP Brands by search & purchase

- Top5
- Top10**
- Top15
- Top20

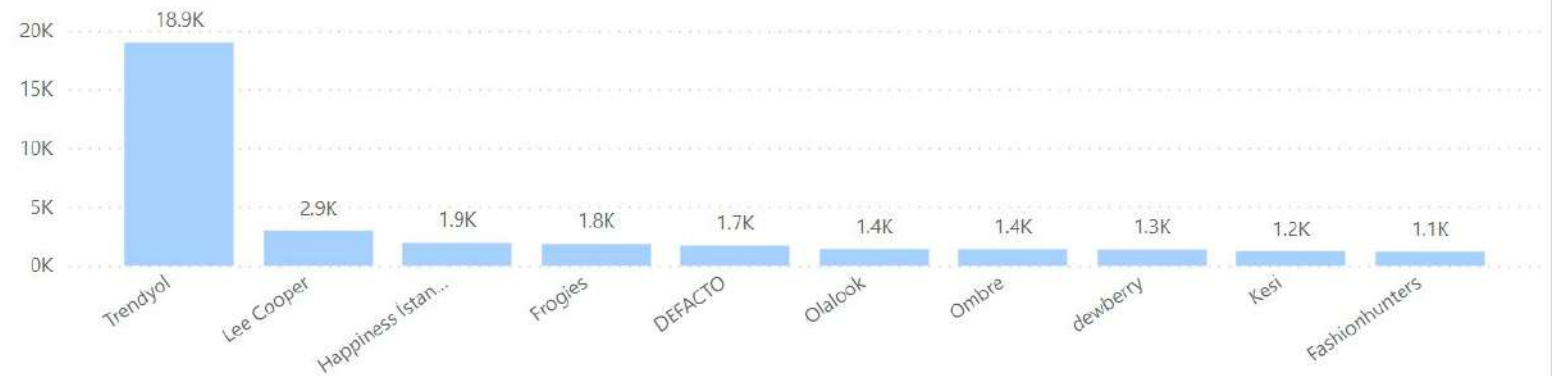
date



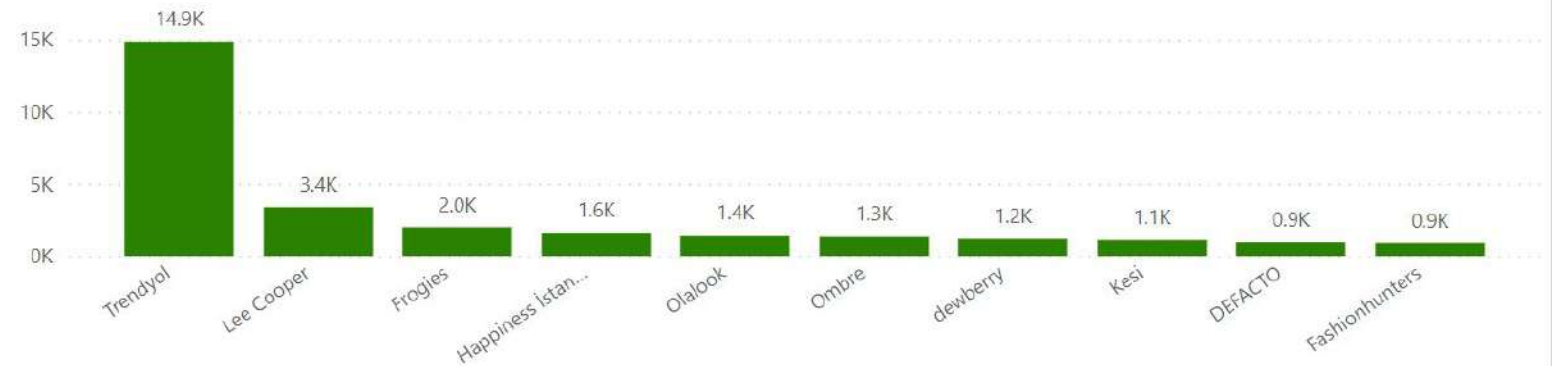
country

at	ba	bg	cs	de	ee	es	gr	hr	hu
it	lt	lv	pl	<b>ro</b>	rs	si	sk	ua	

### Searched items by brand



### Purchased items by brand



Country: ro

Purchase vs Search, %

