## **GLOBAL YOUTUBE STATISTICS REPORT 2023**

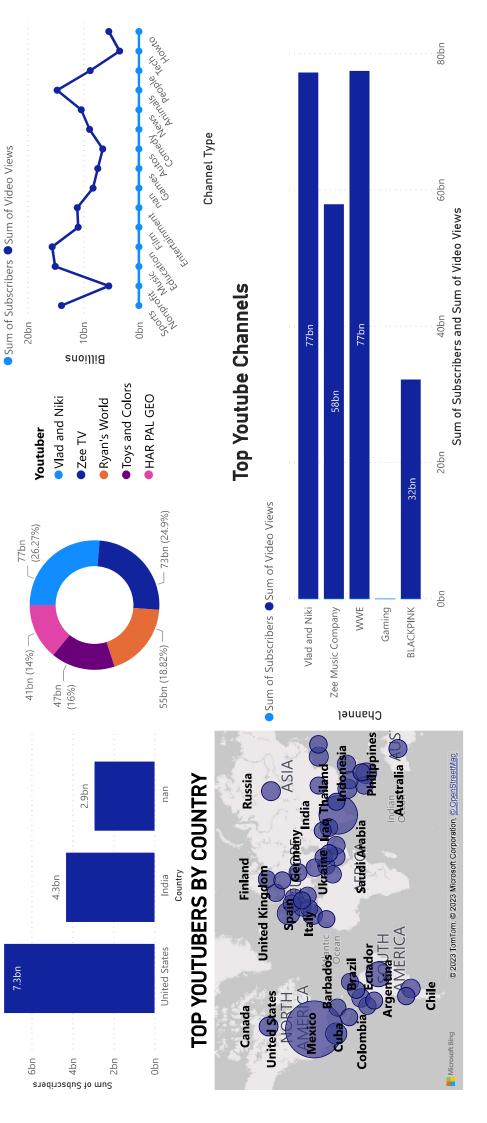


AVERAGE VIEWS AND SUBSCRIBERS BY CHANNEL TYPE

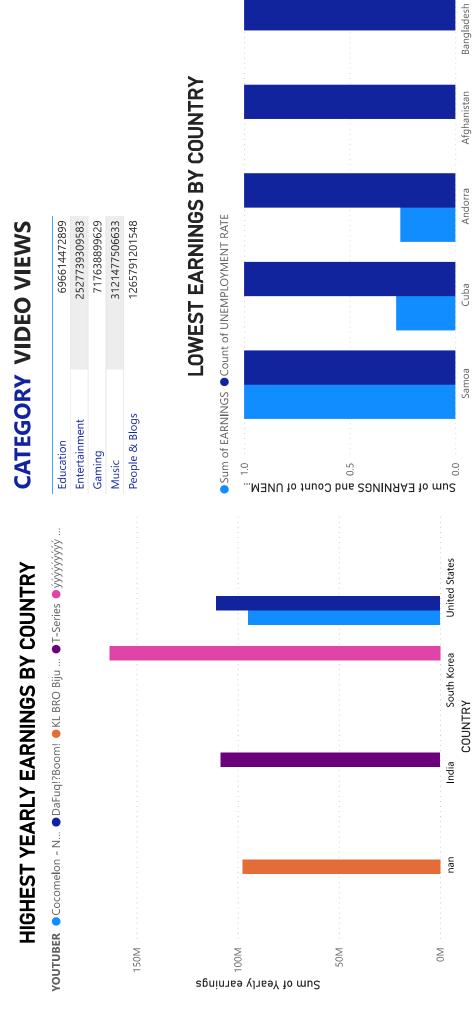


**TOP 5 YOUTUBERS BY ENTERTAINMENT** 

**TOP 3 COUNTRIES BY SUBSCRIBERS** 



TOP 5 VIDEO VIEWS BY CATEGORY



COUNTRY