

PROFILE SUMMARY

Highly skilled and detail-oriented Data Analyst with over 5 years of experience in data analysis, visualization, and business intelligence. Proficient in leveraging tools such as Microsoft Excel, SQL, Power BI, and Python to transform complex datasets into actionable insights. Demonstrated expertise in sales and distribution analytics, performance tracking, product positioning analysis, and reporting. Adept at building dynamic dashboards and reports that drive strategic business decisions. Strong collaborator with excellent communication, stakeholder management, and project delivery skills. Committed to continuous learning and staying updated with industry trends to ensure data-driven value creation across all business functions.

CORE COMPETENCIES

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| • Data Analysis & Visualization | • Communication Skill | • Data Quality Assurance |
| • Microsoft Excel | • Presentation Skill | • Logical & Creative thinking |
| • SQL | • Cross-functional collaboration | • Project Management |
| • Microsoft Power Bi | • Strong Stakeholder management | • Data Cleansing / Transformation |
| • Power Query | • Microsoft Office Package | • Data Studio |
| • Statistical Method | • Data Management | • Google Analytics |
| • Data Mining | • Data Modelling | • Python |

PROFESSIONAL EXPERIENCE

Sep 2024 – Present Data Analyst | **Ledrop Nigeria Ltd** (*Wine & Spirits Sales and Distribution Company*)

- Analyze daily nationwide sales data across various liquor brands to identify trends, performance gaps, and revenue opportunities.
- Evaluate product and brand visibility (placement and shelving) across retail stores compared to competitors, using structured surveys and store audit reports.
- Design and maintain Power BI dashboards for real-time performance tracking by region, product category, and sales representative.
- Ensure data quality, consistency, and governance across sales and distribution datasets.
- Provide regular insight reports to management to support inventory planning and territory performance reviews.
- Contribution to route-to-market strategy adjustments using data insights.
- Conducted training sessions for team members on Excel and Power BI enhancing the overall data literacy within the organization.

June 2022 – July 2024 Data Analyst & Inspection Officer | Vita Construction Company

- Utilized advanced **Excel** functions to enhance data analysis processes, resulting in a 20% increase in efficiency.
- Developed comprehensive **Power BI** dashboards to visualize key construction project metrics, facilitating data-driven decision-making for project managers.
- Executed complex **SQL** queries to extract, transform, and load (ETL) data from various sources, ensuring accurate and reliable datasets for analysis.
- Collaborated with cross-functional teams to identify data requirements, leading to the implementation of data-driven strategies that improved project timelines and resource allocation.
- Conducted thorough data validation and cleansing processes, enhancing data quality and integrity across multiple databases.
- Played a pivotal role in creating and maintaining a centralized data repository, contributing to improved accessibility and data consistency company wide.
- Conducted on-site inspections as an Inspection Officer, verifying the quality and compliance of construction materials and records.
- Provided regular data insights and reports to senior management, enabling informed decision-making for resource allocation and project prioritization.
- Conducted training sessions for team members on Excel, Power BI, and SQL, enhancing the overall data literacy within the organization.

Feb 2019- May 2022 Data Analyst | Morison Industries plc

- Collaborated with cross-functional teams to understand and analyse data needs and provided insights to support business decisions.
- Developed and implemented data analytics solutions to monitor production performance and identify areas for improvement.
- Conducted data analysis on large and complex datasets using **Microsoft excel** and **Power Bi** to gain meaningful insights and generate reports.
- Created dashboards and visualization with **power bi** to communicate complex data concepts to non-technical stakeholders.
- Successfully identified and addressed production bottlenecks, resulting in an increase in efficiency and reduction of downtime by 15%.
- Implemented a predictive maintenance model that reduced maintenance costs by 5%.

TRAININGS & CERTIFICATIONS

- **Google Data Analytics | Professional Certificate**
- **The complete SQL | Bootcamp**
- **Complete Microsoft Power BI | Bootcamp**
- **Hands-on Tableau Training for Data science | Bootcamp**
- **IBM Data Analytics | Professional Certificate**
- **Datacamp for Data Analytics | Bootcamp**

EDUCATION

PGD Computer Science |University of Lagos

BSc. Mathematics |University of Ilorin

PROJECTS

- **Sales Performance Analysis with SQL** [View Project](#)
- **Forggith Pharmaceutical Sales Analysis with Power BI** [View Project](#)
- **Customer Churn Analysis with Power Bi** [View Project](#)