# **Investment Report: Austin Retail Plaza**

Generated by CRE Investments LLC on April 21, 2025

# **Project Overview**

Project Name	Austin Retail Plaza	
Location	Downtown Austin, TX	
Property Type	Retail	
Square Footage	10,000 SF	

# **Financial Inputs**

Acquisition Price	\$2,000,000.00
Construction Cost	\$500,000.00
Projected Rent per SF	\$25.00
Vacancy Rate	5.0%
Operating Expenses per SF	\$8.00
Exit Cap Rate	5.5%

# **Financial Analysis**

Development Margin: 14.55%

Metric	Value
Gross Potential Income (GPI)	\$250,000.00
Effective Gross Income (EGI)	\$237,500.00
Operating Expenses	\$80,000.00
Net Operating Income (NOI)	\$157,500.00
Total Project Cost	\$2,500,000.00
Estimated Exit Value	\$2,863,636.36

## **Investment Analysis**

## **UNDERWRITING SUMMARY: AUSTIN RETAIL PLAZA**

#### 1. EXECUTIVE SUMMARY

This underwriting analysis presents an investment opportunity for a Retail development project called 'Austin Retail Plaza' located in Downtown Austin, TX. The total project cost is \$2,500,000.00, with a projected NOI of \$157,500.00 and an estimated exit value of \$2,863,636.36 based on a 5.5% cap rate. The development margin is projected at 14.55%, representing a fair opportunity in the current market.

### 2. PROJECT OVERVIEW

- \*\*Project Name:\*\* Austin Retail Plaza
- \*\*Location:\*\* Downtown Austin, TX
- \*\*Property Type:\*\* Retail
- \*\*Square Footage:\*\* 10,000 SF
- \*\*Acquisition Price:\*\* \$2,000,000.00
- \*\*Construction Cost:\*\* \$500,000.00
- \*\*Total Project Cost:\*\* \$2,500,000.00

### 3. MARKET ANALYSIS

The subject property is located in Downtown Austin, TX, which presents the following market characteristics:

- Projected rent of \$25.00 per square foot
- Market vacancy rate of 5.0%
- Operating expenses of \$8.00 per square foot
- Exit cap rate of 5.5%

### 4. FINANCIAL ANALYSIS

- \*\*Gross Potential Income (GPI):\*\* \$250,000.00
- \*\*Effective Gross Income (EGI):\*\* \$237,500.00
- \*\*Operating Expenses:\*\* \$80,000.00
- \*\*Net Operating Income (NOI):\*\* \$157,500.00
- \*\*Estimated Exit Value:\*\* \$2,863,636.36
- \*\*Development Margin:\*\* 14.55%

### 5. RISK ASSESSMENT

Key risks associated with this investment include:

- Market fluctuations affecting rental rates and vacancy
- Construction cost overruns
- Potential delays in project completion

- Changes in cap rates affecting exit valuation
- Competitive pressures in the Downtown Austin, TX market
- Regulatory and zoning challenges

## **6. INVESTMENT RECOMMENDATION**

Based on the financial analysis and project characteristics, we recommend a \*\*HOLD\*\* position on this investment opportunity. The 14.55% development margin represents a fair return potential in the current market environment.

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