

Credit Card Transaction Report

CC
Transaction

CC
Customer

Average of Client_Num by
Gender

F

M

Week_Start_Date

All

Revenue

55M

Total interest

8M

Trans. Amt

45M

Trans. Vol

656K

Silver

Blue

Gold

Platinum

Q4

Q3

Q2

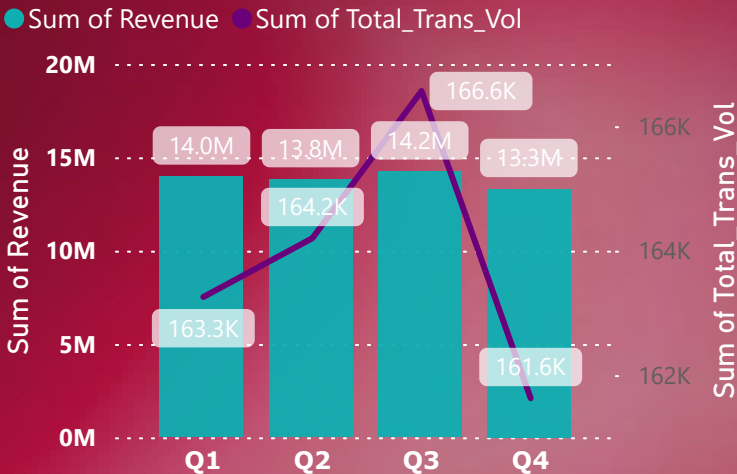
Q1

Med

Low

High

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_E
Blue	46139398	36957875	649
Gold	2454072	2024078	37
Platinum	1135608	953314	16
Silver	5586332	4586746	81
Total	55315410	44522013	784



Sum of Revenue by Use Chip

Swipe

35M

Chip

17M

Online

3M

Sum of Revenue by Exp Type

Bills

14M

Entertai...

10M

Fuel

9M

Grocery

9M

Food

8M

Travel

6M

Sum of Revenue by Education_Level

Graduate

22M

High Sc...

11M

Unknown

8M

Uneduc...

8M

Post-Gr...

3M

Doctorate

2M

Sum of Revenue by Customer_Job

Business...

17M

White-col...

10M

Selfempl...

8M

Govt

8M

Blue-collar

7M

Retirees

5M

Sum of Revenue by Card_Category

Blue

46M

Silver

6M

Gold

2M

Platinum

1M



Credit Card Transaction Report

Average of Client_Num by Card_Category

Silver

Blue

Gold

Platinum

Week_Start_Date

All

Revenue

55M

Total interest

8M

Income

576M

Cus. Satis.

32.2K

Sum of Revenue by Gender

M

F

Average of Client_Num by Qtr

Q4

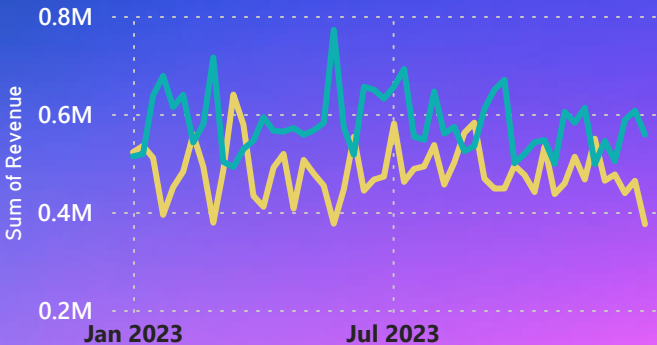
Q3

Q2

Q1

Revenue by Year, Quarter, Month, Day and Gender

Gender ● F ● M



Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812087
Total	55315410	44522013	7843382

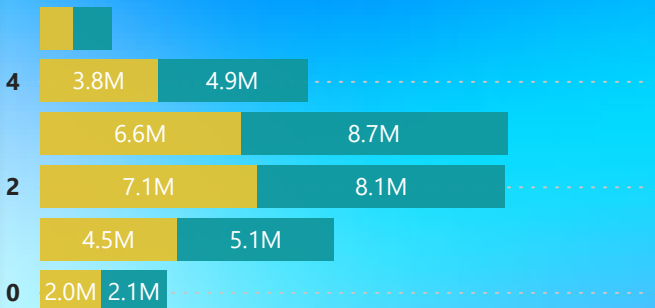
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Total	55315410	44522013	7843382

Med

Low

High

Revenue by Dependent_Count



Revenue by IncomeGroup

High

7M

22M

Med

8M

8M

Low

10M

Top 5 state

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

3M

Revenue by Education_Level

Graduate

10M

12M

High S...

5M

6M

Unkno...

4M

4M

Unedu...

4M

Post-Gr...

4M

Doctor...

4M

Revenue by Customer_Job

Busine...

9M

8M

White...

3M

7M

Selfe...

5M

3M

Govt

3M

5M

Blue-c...

3M

4M

Retirees

4M

Revenue by AgeGroup

40-50

11M

14M

50-60

9M

10M

30-40

4M

5M

60+

4M

5M

20-30

4M

5M