



# SALES PERFORMANCE & PROFITABILITY ANALYSIS

LAXMIKANT

Total sales amount

52526000

Total Quantity sold

15110

Average Profit margin

23.86666667

Highest selling product

Product Z

Date

16-Jan

16-Mar

17-Feb

17-Jan

Region

East

North

South

West

Salesperson

Arun Kumar

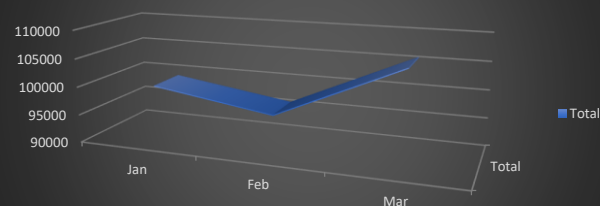
Meera Reddy

Priya Sharma

Rajesh Patel

Sum of Sales Amount

## Sales

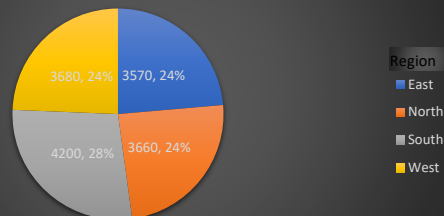


Months

Date

Sum of Quantity SoldSum of Total Sales Amount

## Sum of Quantity Sold



Region

East

North

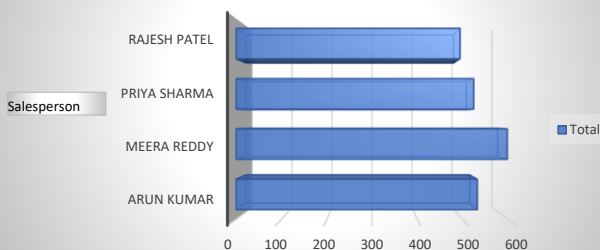
South

West

Values

Sum of Profit Margin (%)

## Profit Margin

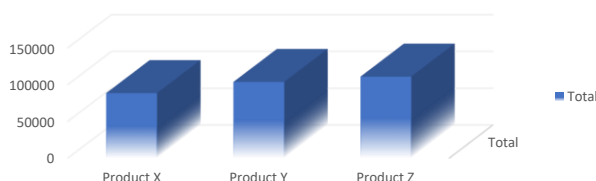


Salesperson

Total

Sum of Sales Amount

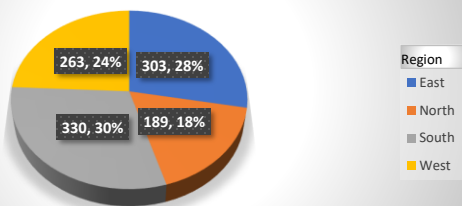
## PRODUCT SALES



Product

Sum of Discount (%) Sum of Sales Amount

## Sum of Discount (%)



Region

East

North

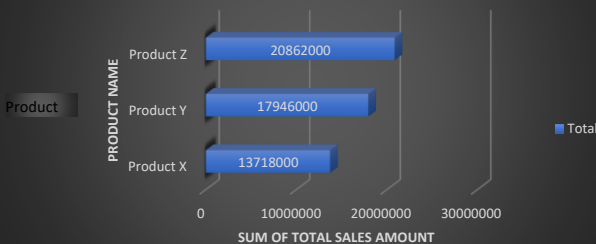
South

West

Values

Sum of Total Sales Amount

## Sales Distribution by Product



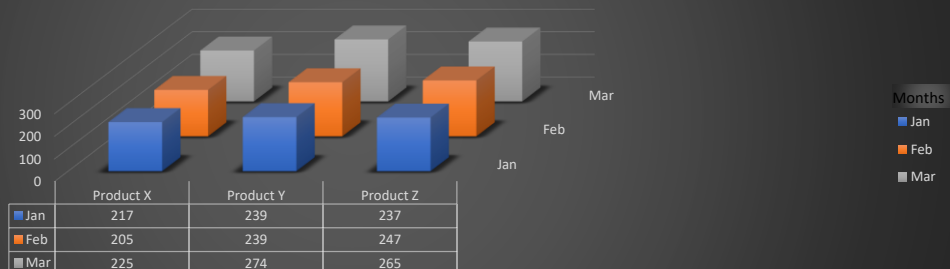
Product

PRODUCT NAME

Total

Sum of Profit Margin (%)

## Sum of Profit Margin



Months

Jan

Feb

Mar

Product