Date: 23 April, 2022



To, CEO Glaros BD Dhaka, Bangladesh

Subject: Daily work progress for Brand promotionals.

Sir.

With due respect, it is my pleasure to share the current progress of my daily works. Here I've introduced the target for brnad promotional purposes and correlated tasks.

Please review and feel free to share your humble recommendations.

With the best regards,

Md. Shahanuzzaman Shantonu

Team GlarosBD

BRANDING TASKS 16-23 APRIL, 2022

Facebook page analyze	Done
Facebook page content writing	Done
Content proofing	Done
Split and feedback for contents	Done
Content update	Done
Contact information updating	Done
Promotional plan designing	Shared and under preparation.
Add banner creation	Done
Page profile image and cover image designing and feedback update	Done
Add banner update	Correlated with boosting
Promotional plan sharing and feedback	Shared and under preparation.
General office allowance tracking system (Optional and test purpose)	Done
Add promotion or boost (Will be started from 23rd April)	Shared and under preparation.
Add promotion or boost monitoring	to be
User guide creation in bengali	Ongoing
User manual for general purpose products with refund policies	Ongoing