




Sales & Profit Performance Dashboard


Dataset: Superstore | Tool: Power BI

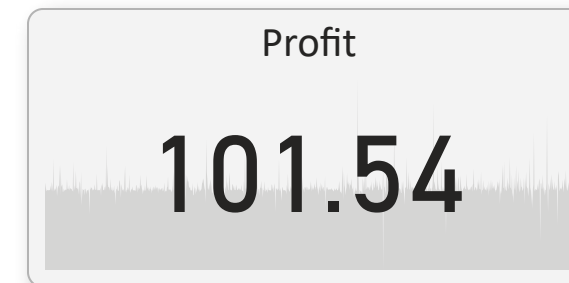
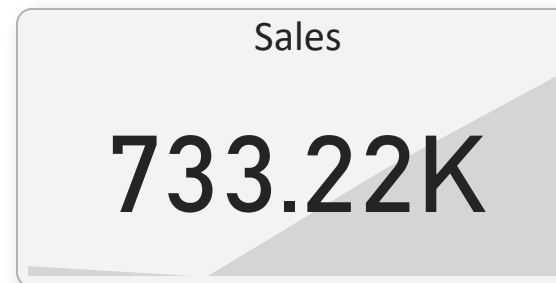
💡 Tip: Use dropdowns to exclude specific values by deselecting them.

Filter by Category 

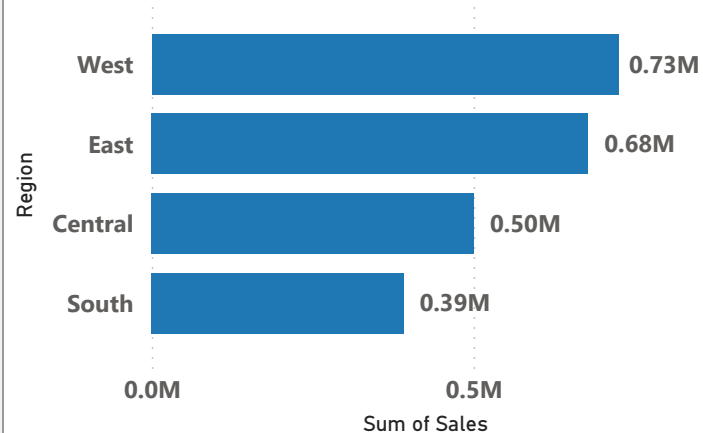
All 

Filter by Region 

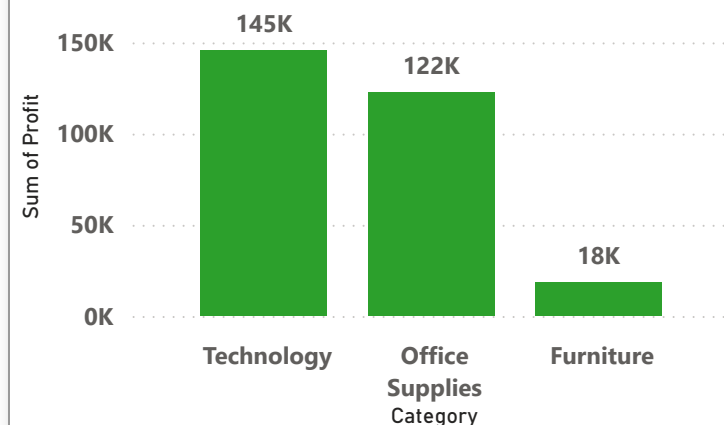
All 



Total Sales Distribution by Region



Total Profit by Product Category



Insights Summary

At [7,25,457.82](#), [West](#) had the highest Sum of Sales and was [85.20%](#) higher than [South](#), which had the lowest Sum of Sales at [3,91,721.91](#).

[West](#) had the highest Sum of Sales at [7,25,457.82](#), followed by [East](#), [Central](#), and [South](#).

[West](#) accounted for [31.58%](#) of Sum of Sales.

Across all 4 Region, Sum of Sales ranged from [3,91,721.91](#) to [7,25,457.82](#).

Sum of Sales started trending up on 2014. rising by 51.41%

Next

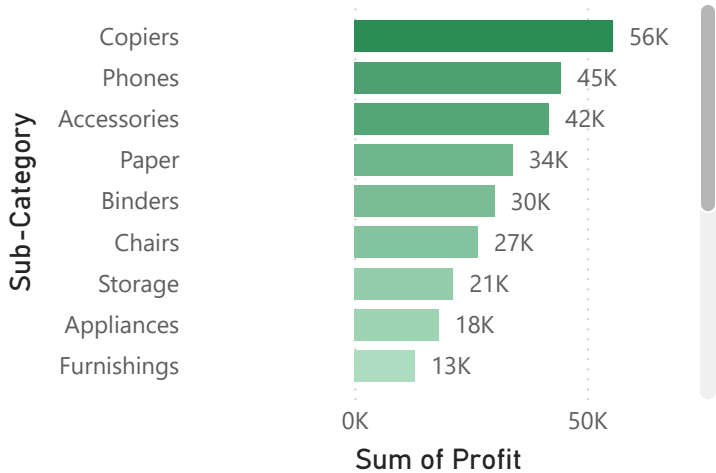
Sum of Profit, First Category and Sum of Profit by State and Category

Category Furniture Office Supplies Technology



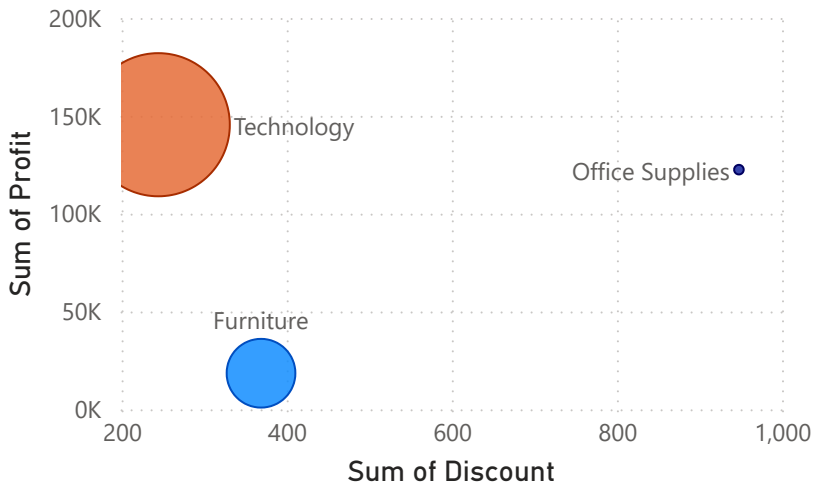
Profit by Sub-Category

Sum of Profit 0.00K 60.00K



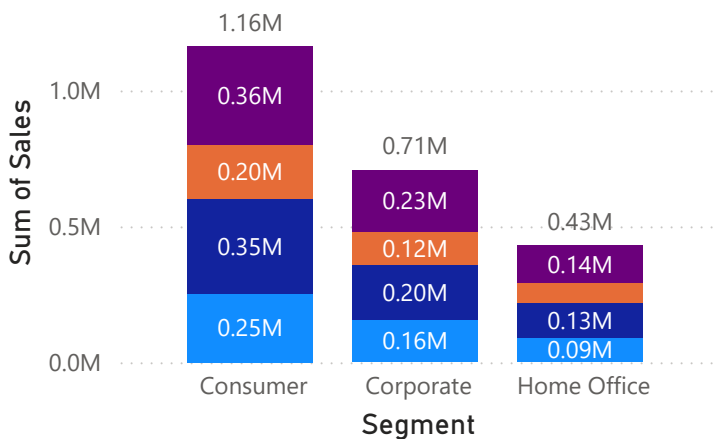
Sales vs Profit vs Discount

Category Furniture Office Supplies Technology



Sales & Profit by Segment and Region

Region Central East South West



Quick Insights — Type to Explore Data

Ask a question about your data

Try one of these to get started

- average sale
- average profit
- total discount
- orders sorted by city
- show the maximum sale

Back