

# On the way towards Intelligent Chatbot

General Public Release

Guan Wang July.14<sup>th</sup> 2018



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- Part I: Chatbot for Vertical Domains
- Part II: NLP Tasks and Algorithms
- Part III: Data, Software Engineering and Project Management





# Part I: Chatbot for Vertical Domains

- Are you sure about using chatbot?
- Traditional chatbots
- Natural Language Understanding
- Dialogue Manager
- Natural Language Generation
- End to End Chatbot based on Deep Learning



#### Are you sure about using chatbot?

Interaction with Single Target and Clear Steps/Logic: Not Fit

#### Good for:

- Customer Service in Vertical Domain
- Lots of similar questions and inquiries
- Targets are clear/simi-clear, may need guidance



Domain Expertise (Knowledge Graph) and Deep QA Experience (QA History Data)

#### **Advantage of Chatbot:**

- Automatically get User Profile
- Instant Read from Vast Relevant Knowledge Base
- Personalized Answer through Multi-round Dialogue



#### **Traditional chatbots**

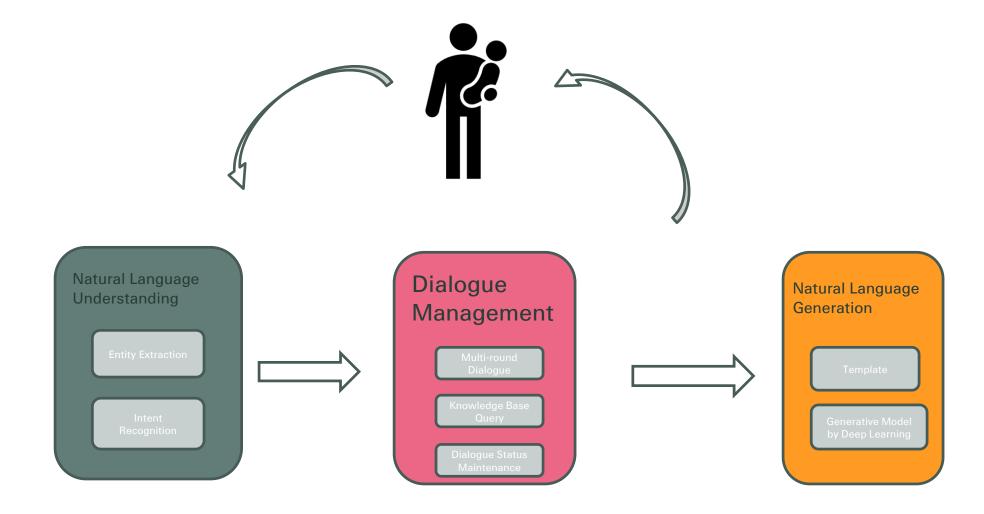
https://github.com/crownpku/aiml chatbot

- Set of Rules
  - High Accuracy, Low Recall
  - Hundreds of expressions from user for one same intention
  - Difficult to maintain to rule system
- Semantic Similarity
  - Match to Question Database
  - Need large quantity of data
  - Low accuracy



```
<?xml version="1.0" encoding="UTF-8"?>
<aiml version="1.0">
<category>
<pattern>*</pattern>
<that>你现在在什么地方</that>
<template>
<think><set name="where"><formal><star/></formal></set></rr>
 <get name="where"/>是个好地方.
 i>真希望我也在<get name="where"/>, 陪你.
 *X刚刚看了下<get name="where"/>的天气哦.
</random>
</template>
</category>
<category>
 <pattern>外面热么</pattern>
 <template>
     你现在在<get name="where"/>,
     <system>python getweather.py realtime <get name="where"/></system>
 </template>
</category>
<category>
<pattern>告诉我 * 天气</pattern>
<template>
<system>python getweather.py realtime <star /></system>
</template>
</category>
<category>
<pattern>* 现在天气</pattern>
<template>
<system>python getweather.py realtime <star /></system>
</template>
</category>
</aiml>
```

#### **Chatbot Architecture**



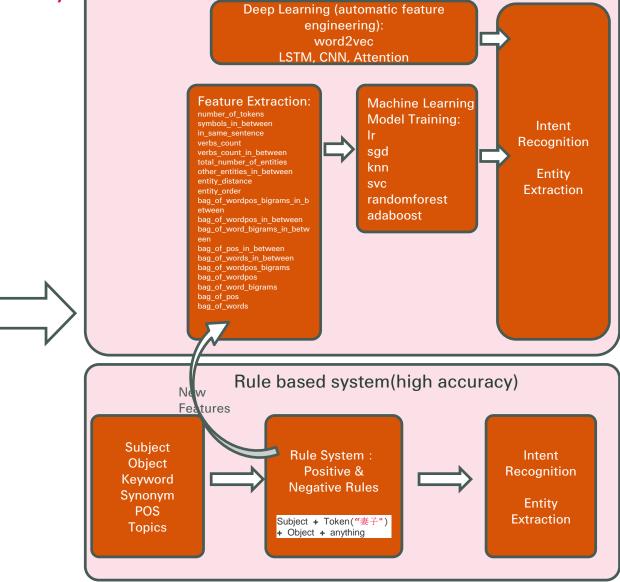


Natural Language Understanding (NLU)

NLP

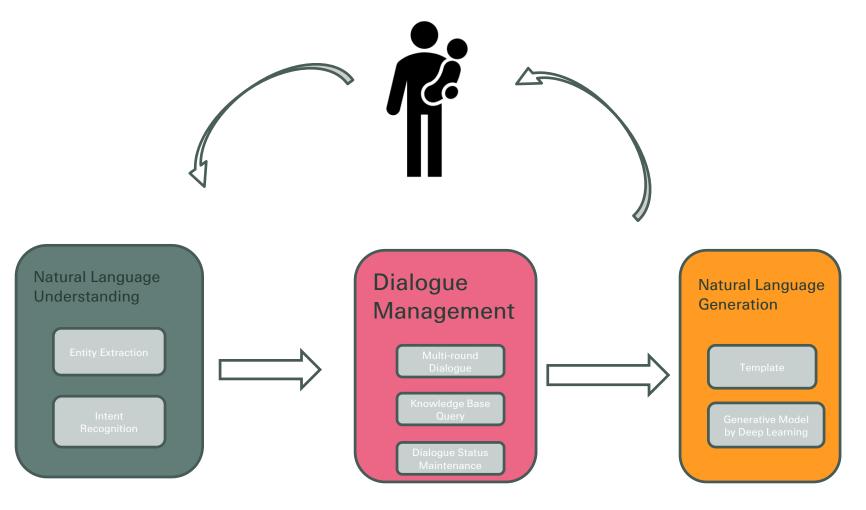
Preprocessing

```
"text": "找个吃拉面的店",
  "intent": "restaurant_search",
  "entities": [
     "start": 3,
     "end": 5,
     "value": "拉面",
     "entity": "food"
 "text": "这附近哪里有吃麻辣烫的地方",
  "intent": "restaurant_search",
  "entities": [
     "start": 7,
     "end": 10,
     "value": "麻辣汤",
     "entity": "food"
 "text": "我胃痛,该吃什么药?",
  "intent": "medical",
  "entities": [
     "start": 1,
     "end": 3.
     "value": "胃痛",
     "entity": "disease"
}]
```



Machine Learning Module(high recall)

### Dialogue Manager (DM)



User: Kid is sick, what should I do?

NLU Intent Recognition: Sickness NLU Entity Extraction: Child

DM: No Age, No Symptom, No Gender

NLG

Bot: How old is your child? Boy or girl?

User: 6 months. Boy.

**NLU Entity Extraction: 0.5 years old; Male** 

**DM**: No Symptom

NLG

Bot: What symptom does he have?

User: He is having a fever.

**NLU Entity Extraction : fever** 

DM: Query on Knowledge Base, Define and Finish

task NLG

Bot: Please call Dr. Cai at 13333333333

### Dialogue Manager (DM)

- Status Management
  - Current Dialogue Status
  - User History
  - Bot History
  - Possible answers from knowledge base
- Multi-round Dialogue
  - Is user's intent clear?
  - Is entity information enough?
  - Query in a guided conversation

#### Execute

- NLU results into Database Query (Knowledge Graph etc.)
- NLU results into Task Execution
   (Add to shopping cart, Call xx's phone number etc.)
- Implementation
  - Lots of non-standard work regarding to different scenarios
  - Rule based system
  - Supervised Learning as Sequence Labelling problem
  - Deep Reinforement Learning



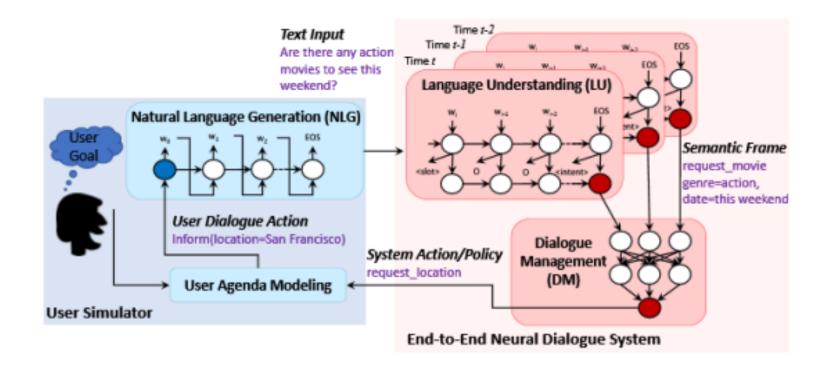
## Natural Language Generation (NLG)

- Template
  - Manually generate template sentences with entity slots
  - Template Filling
- Model
  - Data-driven
  - Learning the templates with entity slots
- Hybrid



### End to End Chatbot based on Deep Learning

NLU+DM+NLG, each module can be DL based



Memory Network: Embed the whole knowledge base into the model



# Part II: NLP Tasks and Algorithms

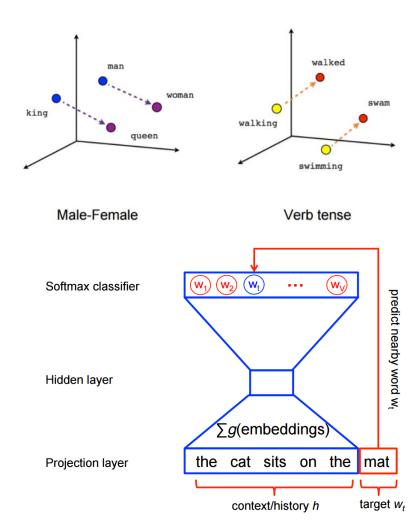
- Overview of NLP Tasks
- Entity Recognition using IDCNN and CRF
- Relation Extraction using BI-GRU and Character Embedding
- Knowledge Graph
- Rasa NLU: Open source Natural Language Understanding
- Somiao-Pinyin: Seq2seq pinyin input method



#### Overview of NLP Tasks

- ■Word Embedding (text to vector)
- □ Representation Learning based on Deep Learning
- □ Large volume of corpus

```
In [15]: y2 = model.most_similar(u"锤子", topn=20)
[n [14]: for item in y2:
   print item[0], item[1]
                          In [16]: for item in y2:
手枪 0.813866913319
                              print item[0], item[1]
  枪 0.781172335148
借枪 0.73619812727
                          铁锤 0.875185608864
散弹枪 0.732991337776
                          钉锤 0.863791167736
 枪 0.732982099056
                              0.842311918736
土铳 0.713216125965
刀子 0.662224650383
                               0.831133902073
                              0.829940259457
两支 0.655971705914
短枪 0.65476500988
                          裁纸刀 0.822092950344
柴刀 0.654682576656
                          锄头 0.818306088448
滑膛枪 0.654406666756
                           镰刀 0.817160069942
 展弾枪 0.648573815823
                          小刀 0.813839912415
跳刀 0.635851740837
                          钳子 0.809854626656
弹簧刀 0.627648830414
                          铁棍 0.80567240715
子弹 0.621902227402
                          撬棍 0.805454671383
枪托 0.621897280216
                          螺丝刀 0.799316167831
枪管 0.618635952473
尖刀 0.616757154465
                               0.796696186066
火枪 0.609405577183
                              0.795115530491
 支 0.607889711857
                          钢锯 0.789664387703
```



#### **Overview of NLP Tasks**

https://github.com/Kyubyong/nlp\_tasks

- Category -> Sequence
  - Text Generation, Image Descriptions
- Sequence -> Category
  - Text Classification, Sentiment Analysis
  - Relation extraction
- Sequence -> Sequence (Synchronous)
  - Tokenization, Part of Speech Tagging, Semantic Role Labelling
  - Entity Recognition
- Sequence -> Sequence (Asynchronous)
  - Machine translation, Text summarization
  - Pinyin Input Method

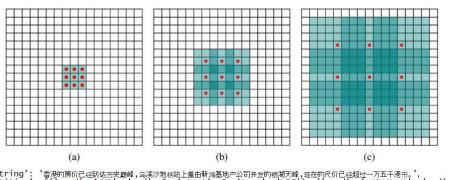
Classification

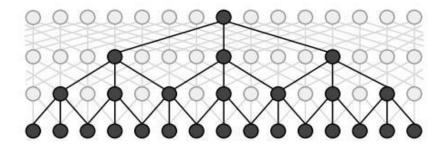
Sequence Labelling



#### **Entity Recognition using IDCNN and CRF**

https://github.com/crownpku/Information-Extraction-Chinese/tree/master/NER\_IDCNN\_CRF





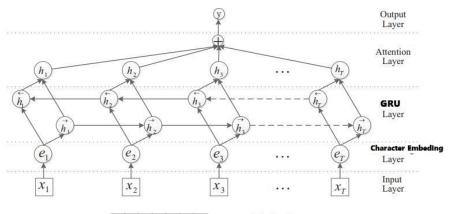
```
{'string': '香港的房价已经到达历史巅峰,乌溪沙地等站上盖由新湾基地产公司开发的粮湖天峰,现在的尺价已经超过一万五千港市。',
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  {'string': '緊想集团的总部位于北京,首席执行官是杨元庆先生',
'entities': [{'end': 4, 'start': 0, 'word': '縣想集团', 'type': 'ORG'}, {'end': 11, 'start': 9, 'word': '北京', 'type': 'LOC'}, {'end': 21, 'start': 18, 'word': '杨元庆', 'type': 'PER'}]}
   {'string': '在万达集团的老总王健林的著名采访之后,深圳出现了一家公司叫做赚它一个亿网络科技有限公司',
'entities': [{'end': 5, 'start': 1, 'word': '万达集团', 'type': 'ORG'}, {'end': 11, 'start': 8, 'word': '王健林', 'type': 'PER'}, {'end': 21, 'start': 19, 'word': '深圳', 'type': 'LOC'}]}
  {'string': '我也不明白为什么有人注册公司名字这么奇葩', 'entities': []}
  {'string': '善京和時朗善通了电话,一起表示了对希拉里的鄙视',
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{'string': '著名演员刘德华先生,日前在唧唧咕唧岛上拍摄北京遇上西雅图时,从马上掉下受了伤',
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  {'string': '2015年6月早上发生的那件事,一致停留在李嶷华的邮海里',
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  {'string': '律师解读郭敏明性骚扰事件:若无证据 对李枫不利',
'entities': 「{'end': 7、'start': 4、'word': '郭敏明', 'type': 'PER'}, {'end': 21, 'start': 19, 'word': '李枫', 'type': 'PER'}]}
{ string': 南开大学竞争记魏大縣 校长鑫克,中科院张士白以龙 陈利生 陈十一、陈水川 邓小刚 杜江峰 方守贤 葛星林 贺熙士 洪家兴 江松 李家明 李树深 罗俊、罗民兴 襄毅明 欧阳中加 潘建伟 孙昌璞 向涛 谢心澄 那定抵 栎国桃 张维岩、张伟平、张肇西、赵먼惠、周向宇、朱邦苏、邹一田,著名书画家、南开大学竞争教技范曾,南开大学克会', 'type': 'ORG'}, {'end': 11, 'start': 8, 'word': '擿太壽', 'type': 'PER'}, {'end': 17, 'start': 14, 'word': '凌克,', 'type': 'PER'}, {'end': 20, 'start': 17, 'word': '中科院', 'type': 'PER'}, {'end': 25, 'start': 22, 'word': '白以龙', 'type': 'PER'}, {'end': 26, 'word': '诗本中', 'type': 'PER'}, {'end': 33, 'word': '请本士': 30, 'word': '持本士': 38, 'word': '赤秋川', 'type': 'PER'}, {'end': 41, 'start': 38, 'word': '元孙', 'type': 'PER'}, {'end': 45, 'start': 46, 'word': '芳守暎', 'type': 'PER'}, {'end': 53, 'start': 50, 'word': '持本士': 58, 'w
  {'string': '南开大学党委书记魏大鹏、校长姿克,中科院院士白以龙、陈和生、陈十一、陈水川、邓小刚、杜江峰、方守贤、葛墨林、贺贤土、洪家兴、江松、李家明、李树深、罗俊、罗民兴、莫毅明、欧阳钟灿、潘建伟、孙昌璞、向涛、谢心澄、那定钰、杨国桢、张维岩、张伟平、张肇西、赵改国、赵忠贤、周向宇、朱
 {'string': '隊省身先生的好朋友、原英国皇家学会会长迈克尔*阿蒂亚曾为在爱丁堡厂场捐建价值约200万英榜麦克斯韦铜像,花费了很大力气。',
'entities': [{ end': 3, 'start': 0, 'word': '隊省身', 'type': 'PER'}, {'end': 17, 'start': 11, 'word': '英国皇家学会', 'type': 'ORG'}, {'end': 22, 'start': 19, 'word': '迈克尔', 'type': 'PER'},
{'end': 26, 'start': 23, 'word': '阿蒂亚', 'type': 'PER'}, {'end': 34, 'start': 29, 'word': '爱丁堡广场', 'type': 'LOC'}, {'end': 49, 'start': 45, 'word': '麦克斯韦', 'type': 'LOC'}]}
```

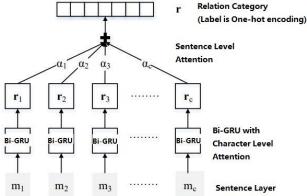
{'string': '当地时间25日(周五)下午2点30分,輔国起院将对三星电子副会长李在榕行顾案作出一审判决。今年49岁、三星集团的实际领导人李在榕,即将迎来他的"命运星期五"。',
'entities': [{'end': 21, 'start': 19, 'word': '轉国', 'type': 'LOC'}, {'end': 29, 'start': 25, 'word': '三星电子', 'type': 'ORG'}, {'end': 35, 'start': 32, 'word': '李在榕', 'type': 'PER'},
{'end': 55, 'start': 51, 'word': '三星集团', 'type': 'ORG'}, {'end': 64, 'start': 61, 'word': '李在榕', 'type': 'PER'}]}

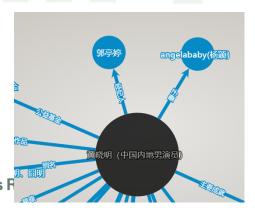


## Relation Extraction using BI-GRU and Character Embedding

https://github.com/crownpku/Information-Extraction-Chinese/tree/master/RE\_BGRU\_2ATT







实体1: 李晓华 实体2: 干大牛 李晓华和她的丈夫王大牛前日一起去英国旅行了。 No.1: 夫妻, Probability is 0.996217 No.2: 父母, Probability is 0.00193673 No.3: 兄弟姐妹, Probability is 0.00128172 实体1: 李晓华 实体2: 干大牛 李晓华和她的高中同学王大牛两个人前日一起去英国旅行。 关系是: No.1: 好友, Probability is 0.526823 No.2: 兄弟姐妹, Probability is 0.177491 No.3: 夫妻, Probability is 0.132977 实体1: 李晓华 实体2: 干大牛 王大牛命令李晓华在周末前完成这份代码。 No.1: 上下级, Probability is 0.965674 No.2: 亲戚, Probability is 0.0185355 No.3: 父母, Probability is 0.00953698 实体1: 李晓华 实体2: 王大牛 干大牛非常疼爱他的孙女李晓华小朋友。 No.1: 祖孙, Probability is 0.785542 No.2: 好友, Probability is 0.0829895 No.3: 同门, Probability is 0.0728216 实体1: 李晓华 实体2: 王大牛 谈起曾经—起求学的日子,干大牛非常怀念他的师妹李晓华。 关系是: No.1: 师牛, Probability is 0.735982 No.2: 同门, Probability is 0.159495 No.3: 兄弟姐妹, Probability is 0.0440367 实体1: 李晓华 实体2: 干大牛 王大牛对于他的学生李晓华做出的成果非常骄傲! 关系是: No.1: 师生, Probability is 0.994964 No.2: 父母, Probability is 0.00460191 No.3: 夫妻, Probability is 0.000108601

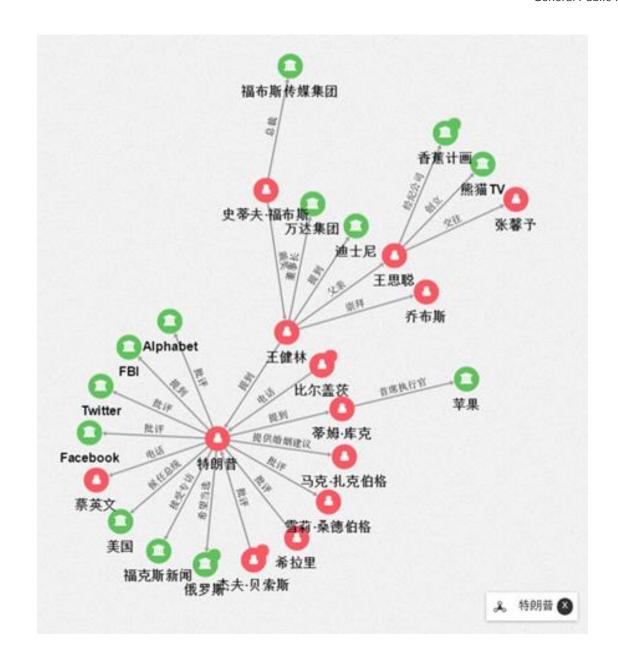
实体1: 李晓华 实体2: 干大牛 王大牛和李晓华是从小—起长大的好哥们 关系是: No.1: 兄弟姐妹, Probability is 0.852632 No.2: 亲戚, Probability is 0.0477967 No.3: 好友, Probability is 0.0433101 实体1: 李晓华 实体2: 干大牛 王大牛的表舅叫李晓华的二妈为大姐 关系是: No.1: 亲戚, Probability is 0.766272 No.2: 父母, Probability is 0.162108 No.3: 兄弟姐妹, Probability is 0.0623203 实体1: 李晓华 实体2: 王大牛 这篇论文是王大牛负责编程,李晓华负责写作的。 关系是: No.1: 合作, Probability is 0.907599 No.2: unknown, Probability is 0.082604 No.3: 上下级, Probability is 0.00730342 实体1: 李晓华 实体2: 王大牛 王大牛和李晓华为谁是论文的第一作者争得头破血流。 No.1: 合作, Probability is 0.819008 No.2: 上下级, Probability is 0.116768

No.3: 师生, Probability is 0.0448312

# **Knowledge Graph**

- Construction of Knowledge Graph
  - Entity Recognition -> Nodes
  - Relation Extraction -> Links
  - Articles -> Graphs

- Applications based on Knowledge Graph
  - Visualization/Exploration
  - Graph Based Algorithms
  - Graph Database (Relational and NoSQL)





#### Rasa NLU: Open source Natural Language Understanding

https://github.com/crownpku/Rasa\_NLU\_Chi

```
"text": "找个吃拉面的店",
"intent": "restaurant search",
"entities": [
    "start": 3,
   "end": 5,
    "value": "拉面",
    "entity": "food"
"text": "这附近哪里有吃麻辣烫的地方",
"intent": "restaurant search",
"entities": [
   "start": 7,
    "end": 10,
   "value": "麻辣烫",
   "entity": "food"
"text": "附近有什么好吃的地方吗",
"intent": "restaurant search",
"entities": []
"text": "肚子饿了,推荐--家吃放的地儿呗",
"intent": "restaurant_search",
"entities": []
```

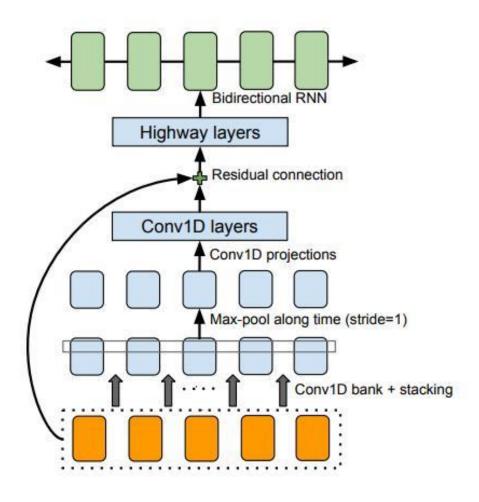
NLU: Entity Recognition Intent Recognition Online service with Restful API: API.ai (Google) LUIS.ai (Microsoft) WIT.ai (Facebook) KITT.ai (Baidu)





#### Somiao-Pinyin: Seq2seq pinyin input method

https://github.com/crownpku/Somiao-Pinyin



请输入测试拼音: nihao

你好

请输入测试拼音: chenggongle

成功了

请输入测试拼音:wolegequ

我了个曲

请输入测试拼音:taibangla

太棒啦

请输入测试拼音: dacolehuizenmeyang

打破了会怎么样

请输入测试拼音:pujinghehujintaotongdianhua

普京和胡锦涛通电话

请输入测试拼音:xiangbuqilaishinianqianfashengleshenme

想不起来十年前发生了什么

请输入测试拼音:meiguohongzhawomenzainansilafudedashiguan

美国轰炸我们在南斯拉夫的大事馆

请输入测试拼音:liudehuanageshihouhaonianqing

刘德华那个时候好年轻

请输入测试拼音: shishihouxunlianyixiabilibilideyuliaole

是时候训练一下比例比例的预料了

# Part III: Data, Software Engineering and Project Management

- Data matters
- Software Engineering matters
- Project Management matters



#### **Data Matters**

https://github.com/crownpku/Small-Chinese-Corpus https://github.com/crownpku/Awesome-Chinese-NLP

- Most ML Applications are Supervised Learning
- If lucky: automatically generated
  - Click Google ad on a webpage
  - Add stuff in shopping cart on Amazon
  - Listen to music on Spotify
- Not so lucky, but there are smart stricks
  - Crawl from Internet
  - Distant Supervision
- Not lucky, no tricks (usually)
  - Label by hands

Looking to work on tasks? Sign in as a Worker | Learn more

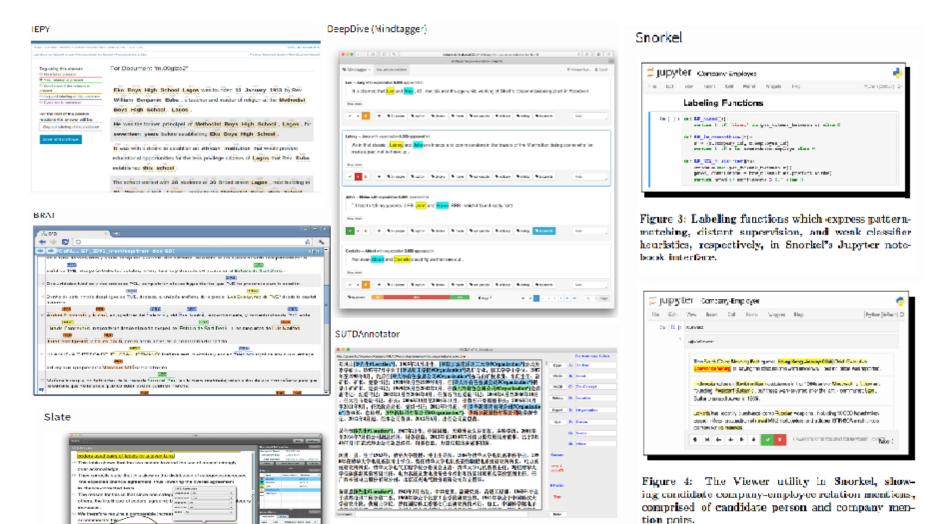


Amazon Mechanical Turk (MTurk) operates a marketplace for work that requires human intelligence. The MTurk web service enables companies to programmatically access this marketplace and a diverse, on-demand workforce. Developers can leverage this service to build human intelligence directly into their applications.



#### **Data Matters: Annotators**

alphanes consider under the three results from constants fail the analytic point of black 1 shows an inches they be not of an account in bridge they are percentage agreement to an inches this conductor, they construct the case. It is clear that this conductor would be false.

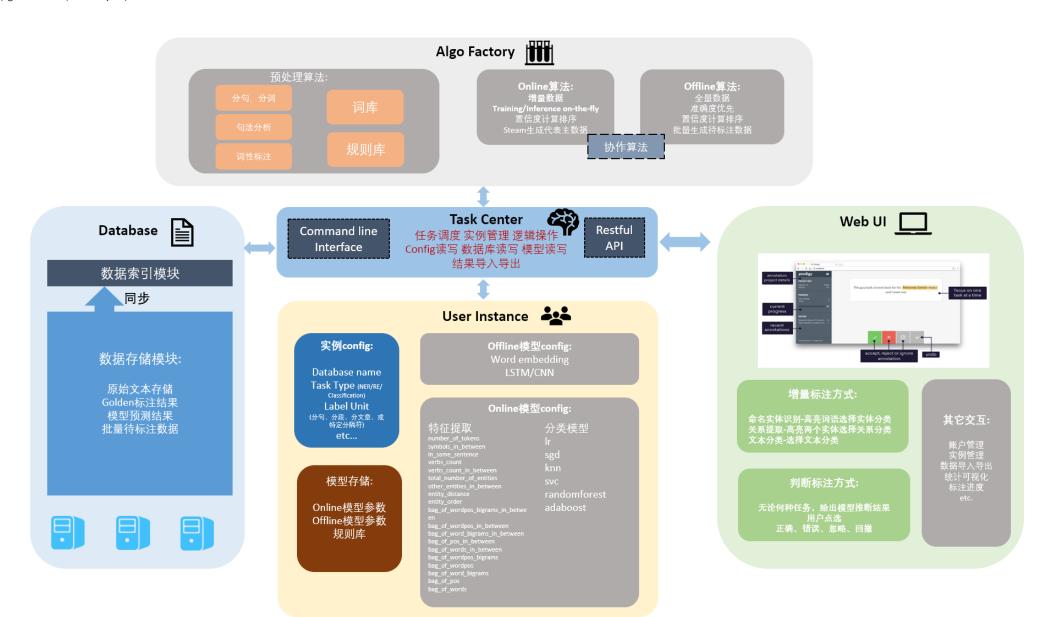


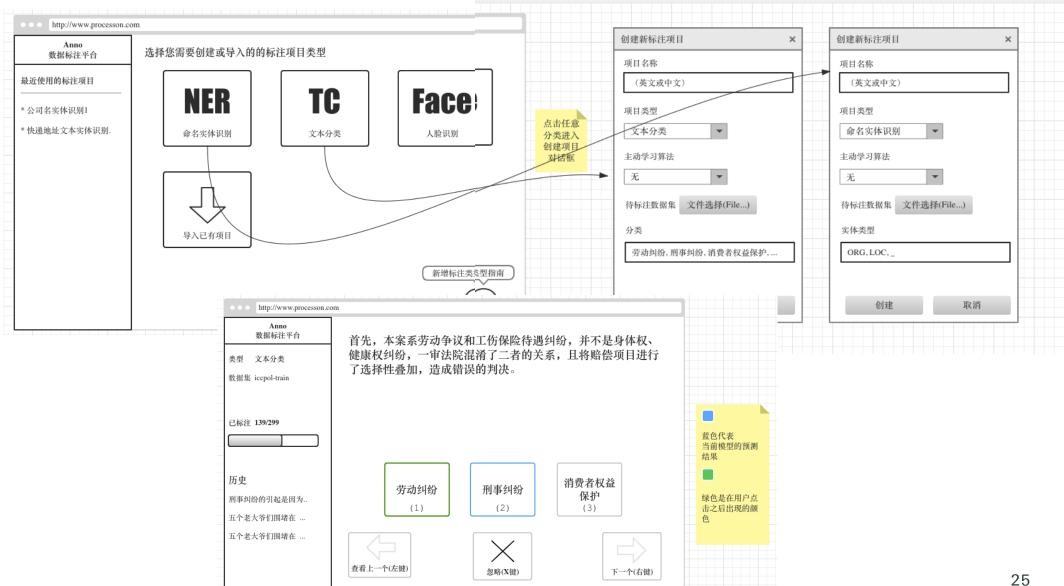
### Data Matters: Intelligent Labelling with Active Learning

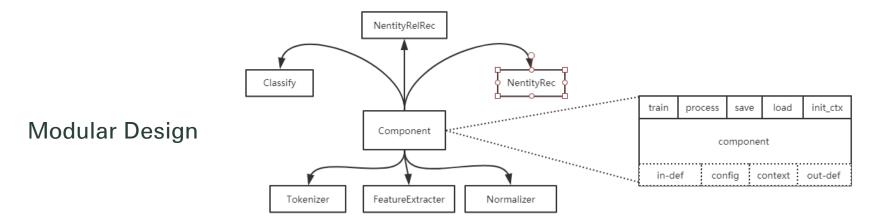
- 1. User make labels
- 2. Backend active learning algorithm will consist of "Online" part and "Offline" part.
  - "Online" part will do the online learning and update online model in real time, using fast traditional algorithms like Linear Classifiers or SVM
  - When label data accumulated to a certain amount, "Offline" part will update the offline model, using probably highly accurate deep learning models.
- 3. After model is updated, predict as much as possible within reasonable time, rank the confidence, and choose the lowest certain number of samples as datasets waiting to be labeled. Repeat step 1.



https://github.com/crownpku/Chinese-Annotator







Data Pipeline Design

Message
Message
Message
TrainData

Component
Pipline

Pipline

Pipline

Configurable Programming

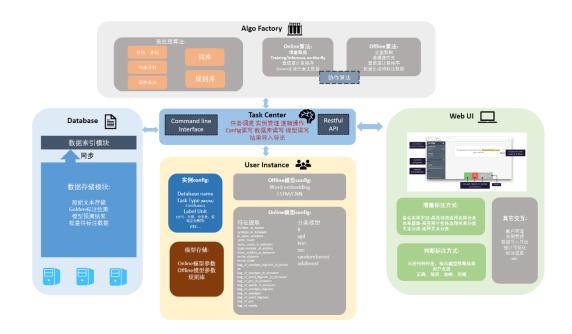
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#### Software Engineering Matters: More than an Annotation Tool

#### Thanks to **Modular** and **API** design:

- 1. Human User Interface for Machine Learning Projects
- 2. Data Manager
  - raw data, pre-processed data, feature engineered data, labelled data, predicted data etc.
  - Upstream module like Crawlers
  - Downstream modules like Visualizations
- 3. Model Manager
  - pre-trained models, configuration of online and offline models, persisted models
- 4. Prediction Service

**Full Pipeline Machine Learning Tool** 





#### **Project Management Matters**

- 10 People
- Full Stack hackers, algorithm experts, professional software engineers
- Scattered in Chengdu, Shanghai, Nanjing, Beijing, Guangzhou, Shenzhen and Hong Kong (luckily same time zone)
- Process
  - Vague idea
  - White Board design
  - Software architecture diagram
  - · Choice of stack back/front end
  - Configurable and Pluggable Algorithm Design
  - Unit Testing Cases

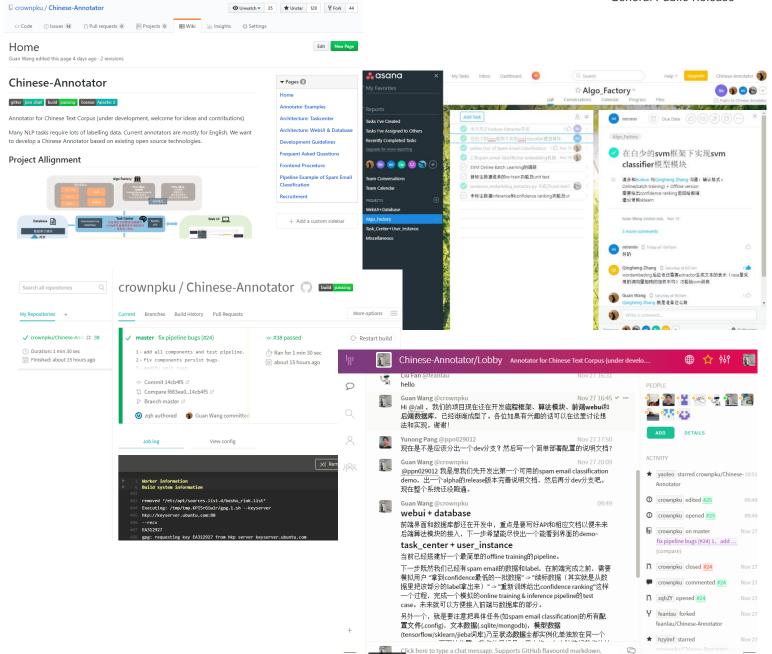
- As of July.5th 2018:
  - 30k lines of codes
  - 157 commits
  - 431 stars
  - 115 forks
  - 15 issues
  - 41 pull requests.



### Project Management Matters Home Guan Wang edited this page 4 days ago - 2 revision

#### Tools we use:

- Github
  - Code review
  - issue tracker
  - code discussion
  - wiki documents
  - Travis-Cl (continuous integration)
- Asana
  - project management
  - allocate and claim tasks
  - set deadlines
  - synchronize progress
  - share resoures
  - discuss spedific tasks
- Wechat (core team discussion)
- Gitter chatroom (public discussion)





#### **Project Management Matters**

- Working Style: Distributed Asynchronous Collaboration
- No compulsory meetings, every communication is online and persisted in an asynchronous way
  - Pull requests at mid-night
  - Merge and review code on the subway
- Every member chooses when, where and how he works.
  - beds, sofas, cafes, libraries, swimming pool or anywhere with good quality Wifi.
     No commute.
  - Save rent; Help environment protection
- Flat and Transparent, Spontaneous Collaboration, Full Trust and Support for Human Nature





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