



US Market Launch Program



**NO COMPANY  
SHOULD HAVE TO  
ENTER THE US  
MARKET ALONE**



**EXPANDING TO THE  
U.S. IS DIFFICULT,  
AND  
EXPENSIVE\***

## **CHALLENGES**

### **ADAPTING TO MARKET DIFFERENCES**

In the US, the approach to **Sales**, **Marketing**, and **Fundraising** is vastly different with complex cultural nuances



### **BUILDING A NEW NETWORK**

Building a network, reputation, and ecosystem around your business in a new market will take months, even years on your own



### **FINDING THE RIGHT TEAM**

Many companies waste years trying to find the right people in the US to hire in order to help them scale

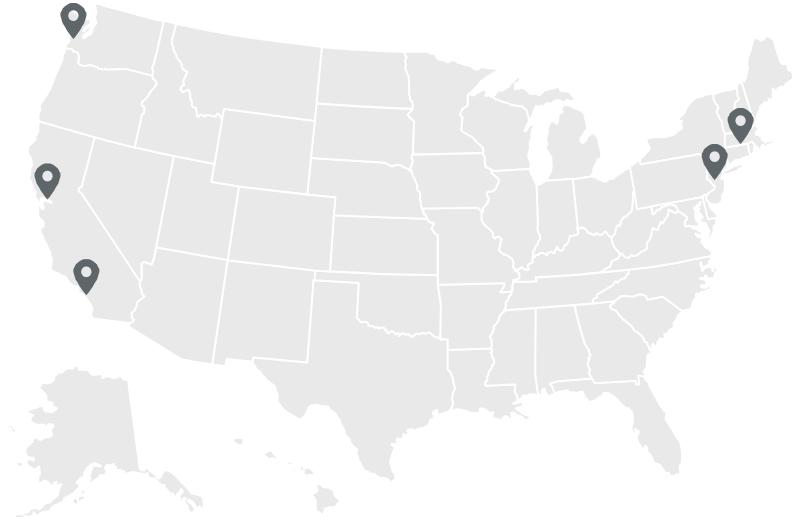


\*Companies typically spend around 80k on expanding only in the first

# US MARKET OPPORTUNITY

THE USA IS THE LARGEST AND MOST LUCRATIVE MARKET IN THE WORLD

- Home to **five of the top ten** tech ecosystems in the world
- **#1 leader** in Emerging Tech and R&D
- World's **largest GDP**
- Most **sophisticated fundraising** ecosystem



## Startup Genome Top Tech Ecosystems

1. Silicon Valley
2. New York
3. Los Angeles
4. Boston
5. Seattle



# LAUNCH WITH HAPDAY

A FULL SUITE STRATEGY AND  
OPERATIONS TEAM AT YOUR  
SERVICE

01

**10x Network Access**

through the highly connected expert team

02

**30+ Years of Experience**

across marketing, sales, fundraising, business development and much more

03

**Curated Mentorship & Strategy**

tailored to US market entry

04

**Cost Saving**

service model developed to suit a growing startups budget

**WE ARE THE ONLY  
STRATEGY YOU'LL  
NEED TO MAKE IT  
HAPPEN**



## **ABOUT US**

Hapday Group is a collective of operations experts focusing on the core competencies essential to a growing business in the US. Each partner provides a unique and verticalized expertise to go beyond your run-of-the-mill strategy consulting. We are not afraid to get our hands dirty, work with your team to implement strategy, and go the extra mile to make it happen. Services include marketing, BD, sales, event management, process science, fundraising, financial analysis, branding, product, blockchain research, mobile dev, and much more

# OUR TEAM



**PHILIP  
DELVECCHIO**  
Lead Strategist



**ROBERT  
NAPOLI**  
Principal  
Recruiting, Sales, and BD



**THU DO**  
Product, UI/UX



**ROMAN  
MASTALIR**  
Technical



**ELLIS GYONGYOS**  
Blockchain/Crypto



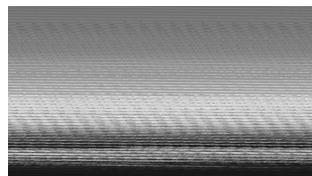
**IVY LEI**  
Marketing, Social



**YUTA YAMADA**  
Finance



**SHUBH ANAND**  
Investor Relations, Fundraising



**JAN LUCANUS**  
Media, Creative

## OUR PARTNERS

cavi

Accathon  
Capital



**THE STUDIO**  
PROJECT

**“HAPDAY IS A GREAT  
GROUP WITH A  
STRONG PASSION  
FOR HELPING  
STARTUPS  
INNOVATE”**

Founder & COO, MEDAUX



# PRICING PACKAGES

## INDIVIDUAL PROJECT

**\$250/  
hr\***

\*Varies based on  
duration and scope of  
project

## LAUNCH

**\$3000/  
m**

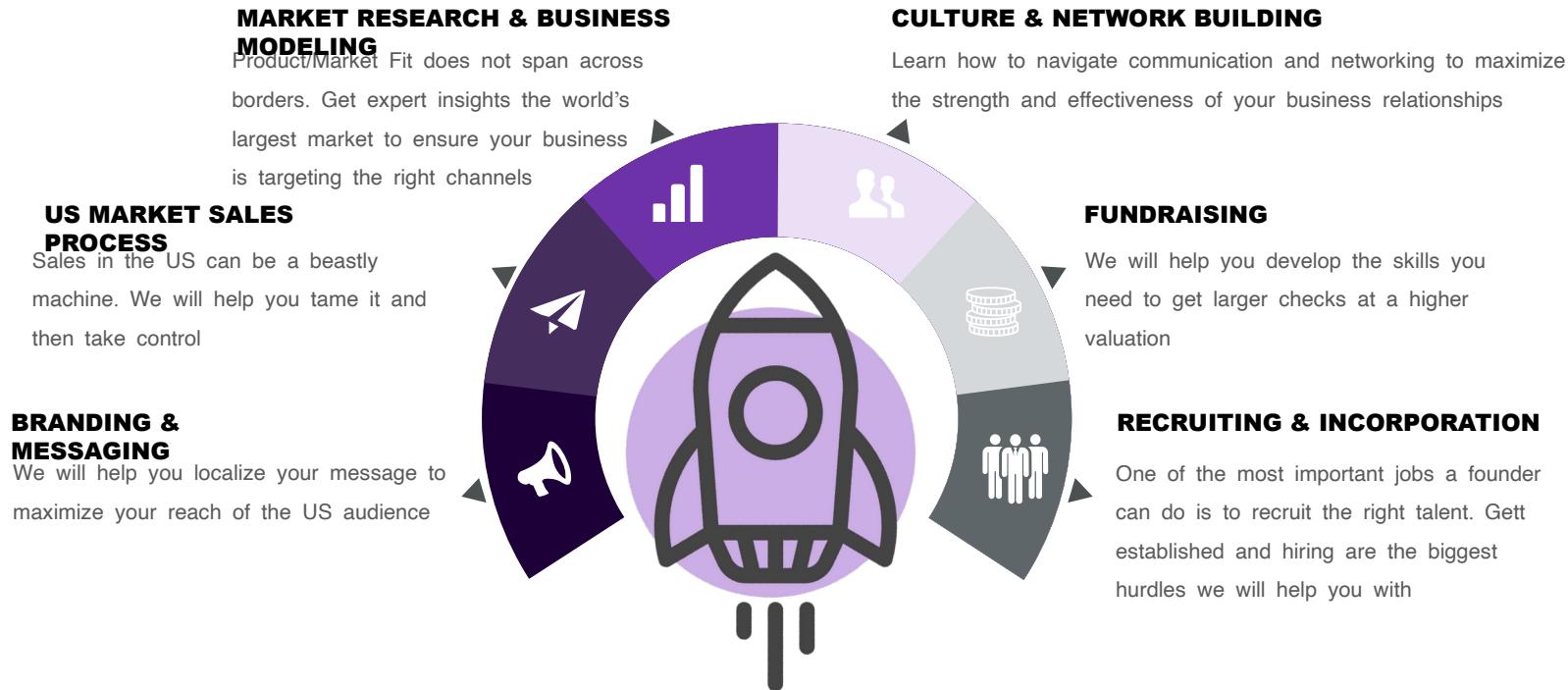
- Weekly Strategy Call
- Manhattan Office Space w unlimited meeting room access
- 3 BD meetings per visit
- 30% off additional services

## EXPLORE

**\$1500/  
m**

- Weekly Strategy Call
- 30% off additional services

# STRATEGY THAT WORKS



# OFFICE SPACE IN THE HEART OF MANHATTAN



## OPEN SPACE

Modern open space  
with individual meeting  
rooms available

## CENTRAL LOCATION

Located in Lower  
Manhattan and a less  
than 10 min walk from  
every major subway

## FULL AMENITIES

Security, kitchen,  
community staff are all  
available for your  
needs

# BUILD YOUR NETWORK GROW YOUR BUSINESS



## MENTORS

Meet with expert mentors and connectors



## INVESTORS

Connect with investors for feedback and fundraising



## PROSPECTS

Talk shop with prospective partners and clients



**LET'S MAKE IT  
HAPPEN**



**ADDRESS**

424 Broadway #602, New  
York, NY 10013



**E-MAIL**

[imready@hapday.co](mailto:imready@hapday.co)



**PHONE**

+15852859781

# EXTRA TEMPLATE SLIDES

Corporate Powerpoint Presentation

# WELCOME NOTE



**ANNA HARRIS**

*Co Founder*

A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners. They can be organized for many purposes and can come in many types. For example, a municipal corporation is a city, county, or town operating under a corporate charter granted by the state, while a public corporation is owned and operated by the government. This lesson will focus on corporations that are engaged in business.

# WELCOME NOTE

**MIKE HARRIS**

*Founder*

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# ABOUT US

**ESTABLISHED SINCE 1981**

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**When Sparrows Build And The Leaves Break Forth,  
My Old Sorrow Wakes And Cries.**

—  
**JEAN INGELOW**

# COMPANY HISTORY



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# COMPANY OVERVIEW

## ESTABLISHED SINCE 1981

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# OUR MISSION

## WHAT WE ACHIEVED

01

A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners. They can be organized

02

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03

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04

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# OUR VISION

## FROM ZERO TO HERO

A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners.

01

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02

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Corporate Powerpoint Presentation

WE ARE HAPPY TO  
TELL YOU ALL,  
**KOBA IS HERE!**

KOBA COMING ALONG

Corporate Powerpoint Presentation

## OUR GOAL



### GOAL ONE

A **corporation** is a form of organization that has an existence independent of its owners.



### GOAL TWO

A **corporation** is a form of organization that has an existence independent of its owners.



### GOAL THREE

A **corporation** is a form of organization that has an existence independent of its owners.

# HOW WE GROW SO FAST

**2010**

A **corporation** is a form of organization that has an existence independent of its owners.



**2011**

A **corporation** is a form of organization that has an existence independent of its owners.



**2012**

A **corporation** is a form of organization that has an existence independent of its owners.



**2013**

A **corporation** is a form of organization that has an existence independent of its owners.



**2014**

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**2015**

A **corporation** is a form of organization that has an existence independent of its owners.



**2016**

A **corporation** is a form of organization that has an existence independent of its owners.



# OUR TEAM

## JACK GRAYSON

*Designer*

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## SKILL



## SKILL



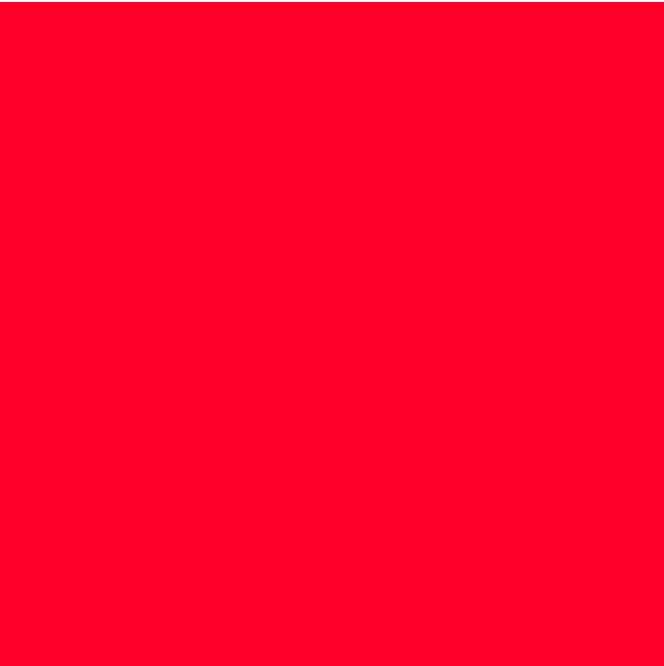
## SKILL



## SKILL



# OUR TEAM



**“WE ARE BEST  
TEAM IN TOWN”**

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# WHY CHOOSE US?



## EASY TO SETUP

A corporation is a form of organization that has an existence



## ONLINE SERVICE

A corporation is a form of organization that has an existence



## PACKAGING

A corporation is a form of organization that has an existence



## ON SCHEDULED

A corporation is a form of organization that has an existence



## GLOBAL COMMUNITY

A corporation is a form of organization that has an existence



## SAVE TONS OF MONEY

A corporation is a form of organization that has an existence

# WHY CHOOSE US?



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## ON SCHEDULED

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## GLOBAL COMMUNITY

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# OUR SERVICE



## CALL CENTER

A **corporation** is a form of organization that has an existence independent of its owners.



## FINANCIAL

A **corporation** is a form of organization that has an existence independent of its owners.



## INVESTING

A **corporation** is a form of organization that has an existence independent of its owners.



## SALES AND MARKETING

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## Corporate Powerpoint Presentation

# OUR SERVICE



## CALL CENTER

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## FINANCIAL

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## INVESTING

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## SALES AND MARKETING

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# PROJECT SCHEDULE

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# OUR OBJECTIVES

## THE FUTURE INVESTMENT

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### MAKE MORE MONEY

A **corporation** is a form of organization that has an existence independent of its owners.



### LOVED BY PEOPLE

A **corporation** is a form of organization that has an existence independent of its owners.

# OUR OBJECTIVES

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**01**

## **FIRST OBJECTIVE**

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**02**

## **SECOND OBJECTIVE**

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**03**

## **THIRD OBJECTIVE**

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# BUSINESS MODEL



## ONLINE BUSINESS

A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners. They can be organized for many purposes.



## OFFLINE BUSINESS

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# BUSINESS MODEL

01

## BUSINESS MODEL

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02

## BUSINESS MODEL

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03

## BUSINESS MODEL

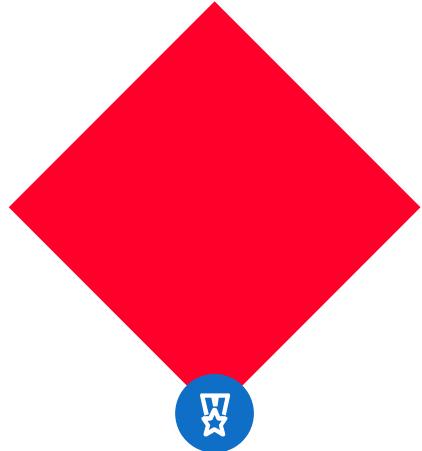
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04

## BUSINESS MODEL

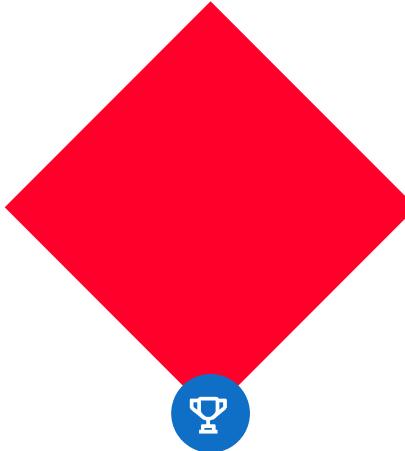
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# AWARD WINNING



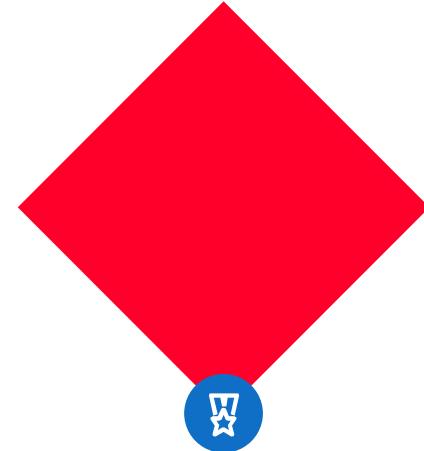
## BEST STARTUP 2016

A **corporation** is a form of organization that has an existence.



## BEST SERVICE 2017

A **corporation** is a form of organization that has an existence.



## BEST PRODUCT 2018

A **corporation** is a form of organization that has an existence.

Corporate Powerpoint Presentation

# THE HIGHLIGHT

# THE HIGHLIGHT

## BUSY DAY

A **corporation** is a form of organization that has an existence independent of its owners.

Corporations have powers and liabilities separate and distinct.

## SUCCESS TEAM

A **corporation** is a form of organization that has an existence independent of its owners.

Corporations have powers and liabilities separate and distinct.

## CELEBRATING

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# CASE STUDY

## OUR PROJECT

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They can be organized for many purposes and can come in many types. For example, a municipal corporation is a city, county, or town operating.

# CASE STUDY

## OUR PROJECT

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**When Sparrows Build And The Leaves Break Forth, My Old Sorrow Wakes And Cries.**

Corporate Powerpoint Presentation

# **FEATURE PROJECT**

# FEATURE PROJECT

## PROJECT 2

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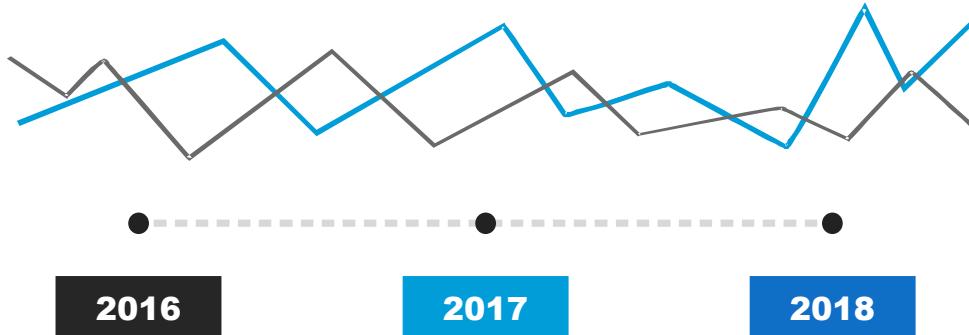
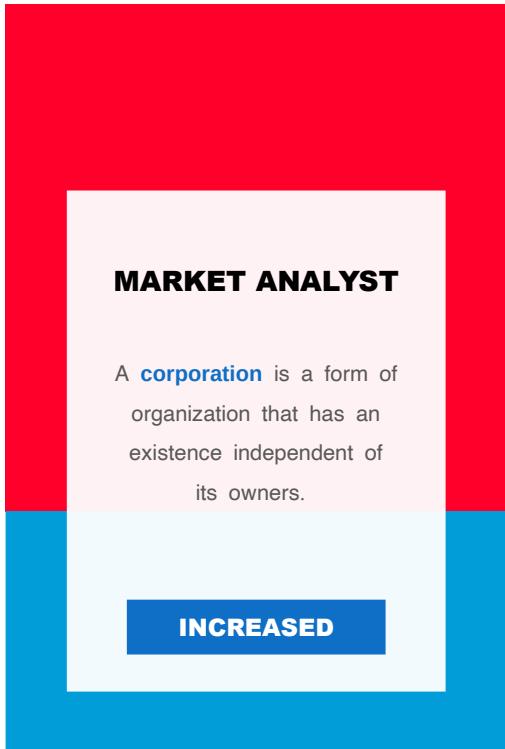
## PROJECT 1

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## PROJECT 3

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# SMART ANALYST



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# SMART ANALYST

## MARKET ANALYST

A **corporation** is a form of organization that has an existence independent of its owners.

## USER EXPERIENCE

A **corporation** is a form of organization that has an existence independent of its owners.

## COVERAGE RANGE

A **corporation** is a form of organization that has an existence independent of its owners.

# PRICING TABLE

## BRONZE

**\$300**

A **corporation** is a form of organization that has an existence independent of its owners.

**GET STARTED**

## SILVER

**\$400**

A **corporation** is a form of organization that has an existence independent of its owners.

**GET STARTED**

## GOLD

**\$500**

A **corporation** is a form of organization that has an existence independent of its owners.

**GET STARTED**

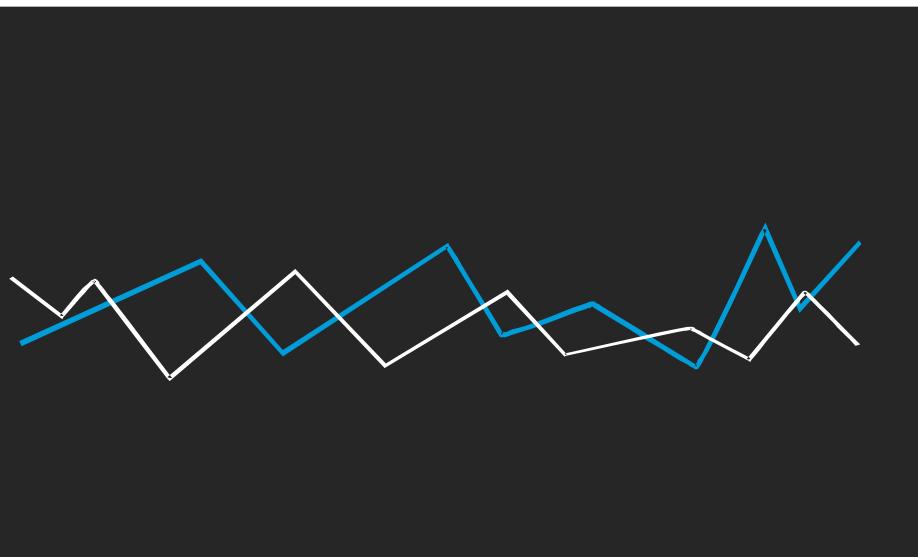
## PLATINUM

**\$600**

A **corporation** is a form of organization that has an existence independent of its owners.

**GET STARTED**

# SALES REPORT



**\$20  
MILLION  
PROFIT**

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**JANUAR  
Y**

**FEBRUAR  
Y**

**MARC  
H**

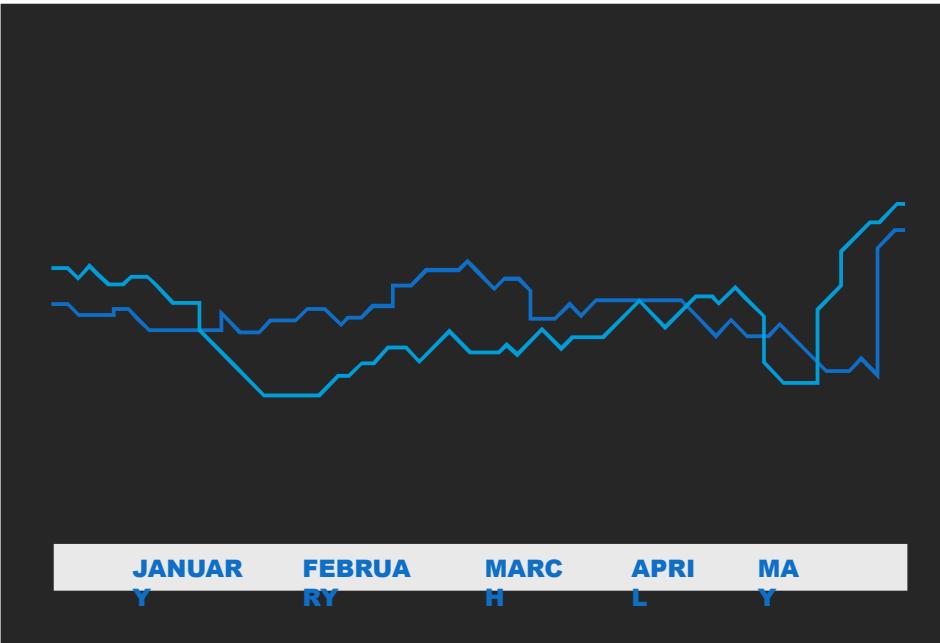
**APRI  
L**

**MA  
Y**

# SALES REPORT

**\$20  
MILLION  
PROFIT**

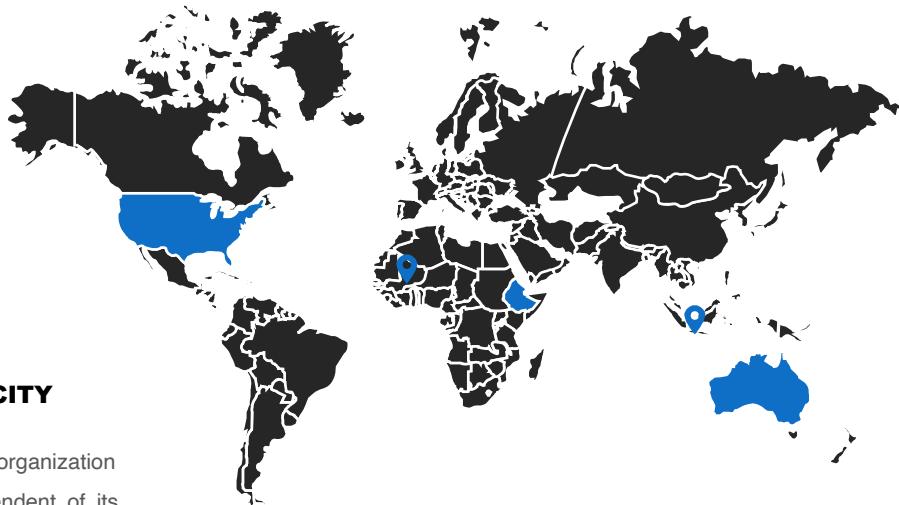
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# GLOBAL MARKET

## IN MORE THAN 5 BIG CITY

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## ALL OVER THE WORLD

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# UNITED STATE MAP

## ALL AROUND USA

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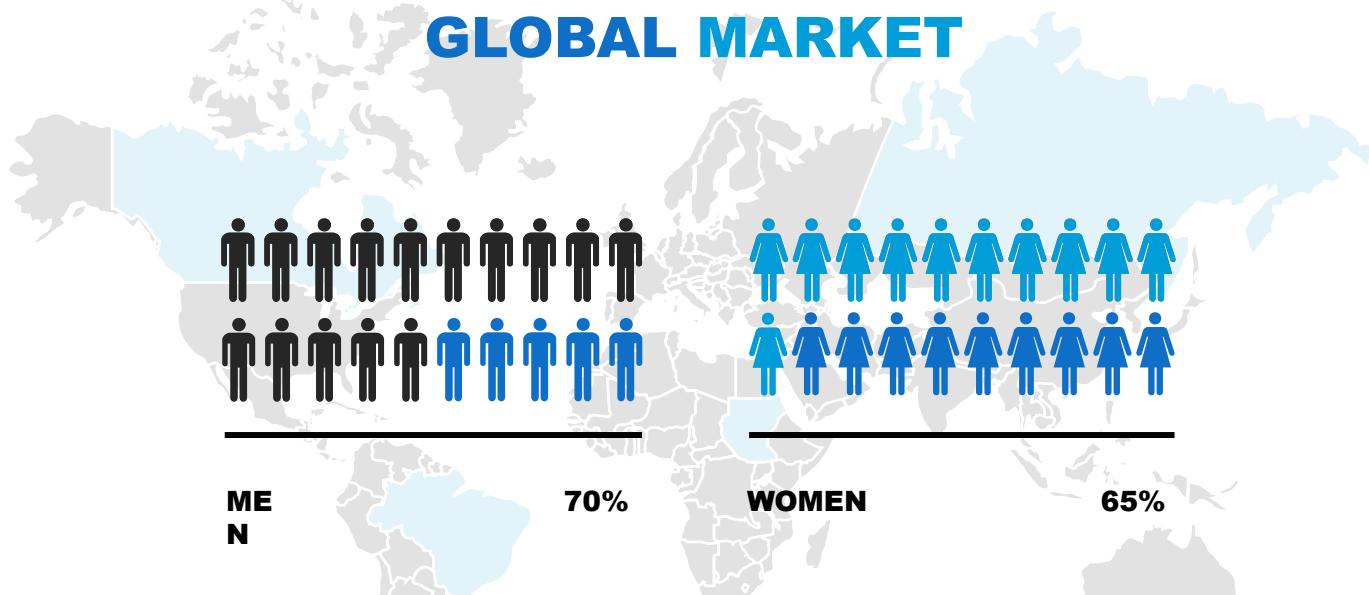
FEMALE



MALE



# GLOBAL MARKET



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# WORLD MAP



## WE ARE WORLDWIDE

It doesn't matter what comes, fresh goes better in life, with Mentos fresh and full of Life! Nothing gets to you, stayin' fresh, stayin' cool, with Mentos fresh and full of life! Fresh goes better!



## OFFICE

It doesn't matter what comes, fresh goes better in life, with Mentos fresh and full of Life! Nothing gets to you.

# WORLD MAP



A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners. They can be organized for many purposes and can come in many types.



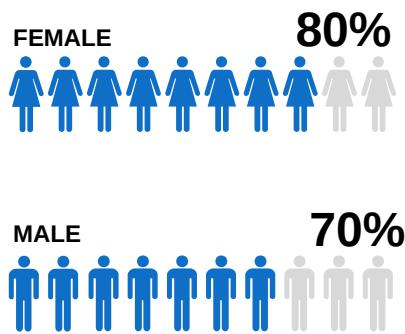
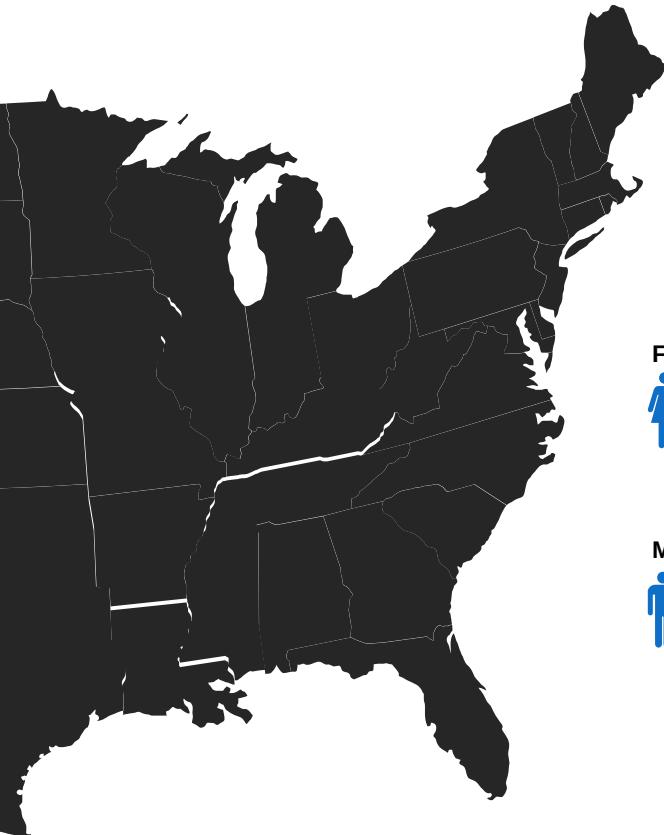
Corporate Powerpoint Presentation

## EUROPE MAP

### ALL AROUND EUROPE

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Corporate Powerpoint Presentation

## EAST COST MAP

### ALL AROUND USA

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FEMALE



80%

MALE



70%

Corporate Powerpoint Presentation

# MEXICO MAP

## MEXICO AREA

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# UNITED KINGDOM MAP

## LONDON HAS FALLEN

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## LONDON

It doesn't matter what comes, fresh goes better in life, with Mentos fresh and full of Life!

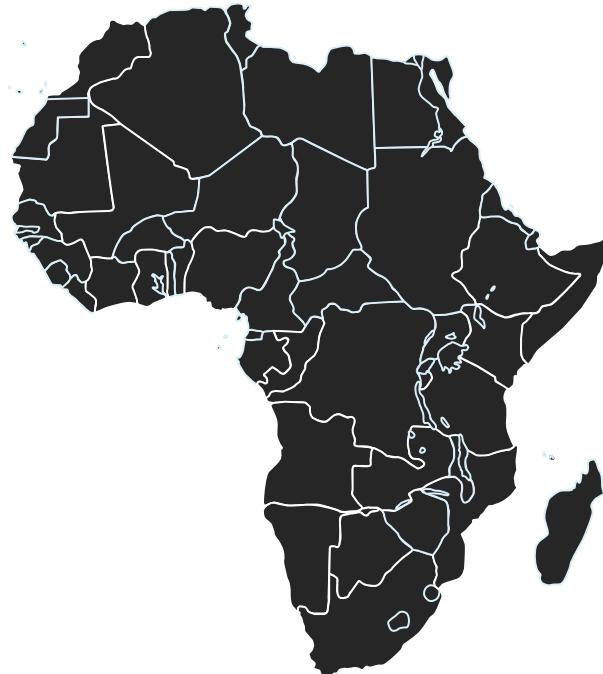
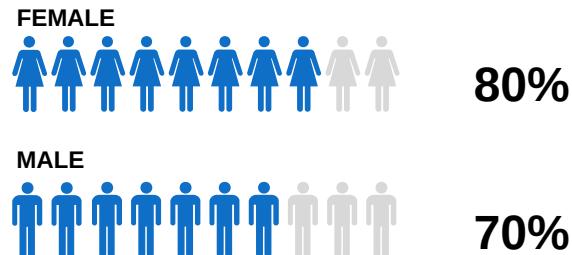
## NEW CASTLE

It doesn't matter what comes, fresh goes better in life, with Mentos fresh and full of Life!

# AFRICA MAP

## THE LION IS HERE

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# SWITZERLAND MAP

## THE ICE IS COLD

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FEMALE

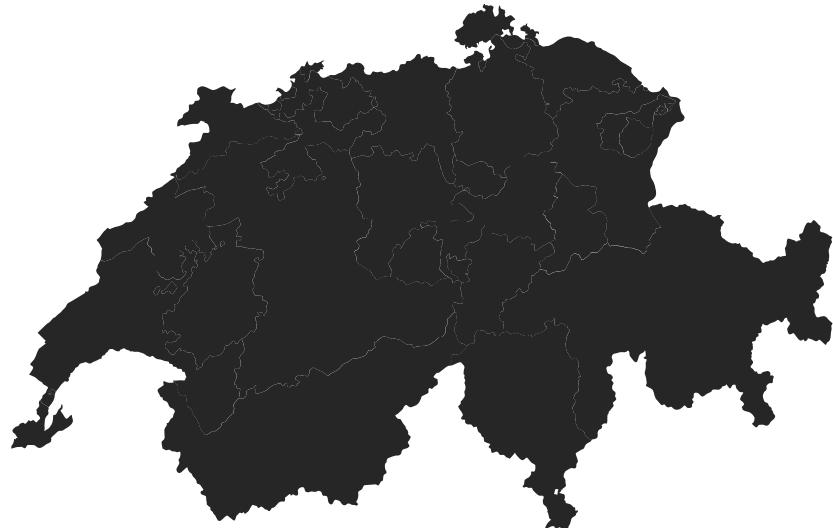


80%

MALE



70%



# VENEZUELA MAP



## WHERE ARE WE?

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### FEMALE



80%

### MALE



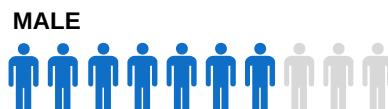
70%

# CANADA MAP



## WHERE ARE WE?

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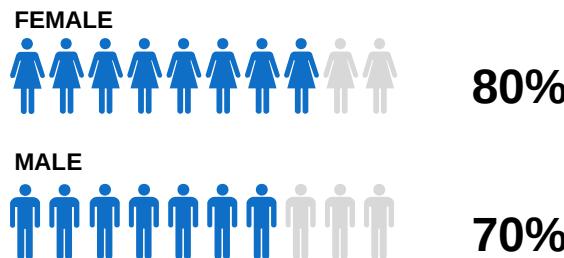
# GERMAN MAP

## WHERE ARE WE?

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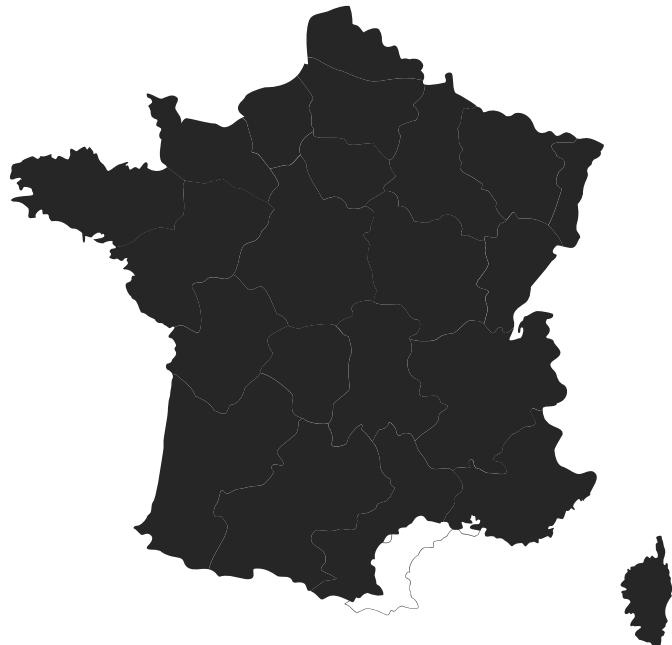


## MUNICH



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# FRANCE MAP



## WHERE ARE WE?

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### FEMALE



80%

### MALE

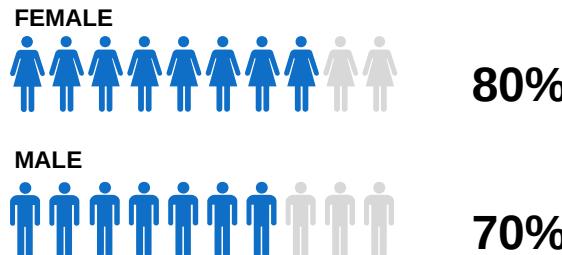


70%

# INDIA MAP

## WHERE ARE WE?

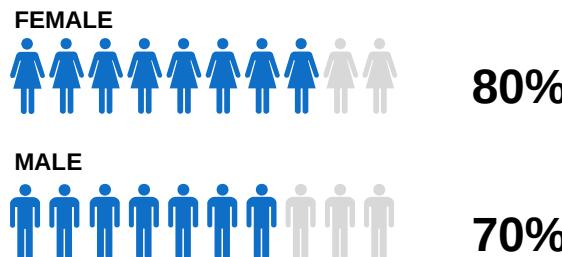
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# CUBA MAP

## WHERE ARE WE?

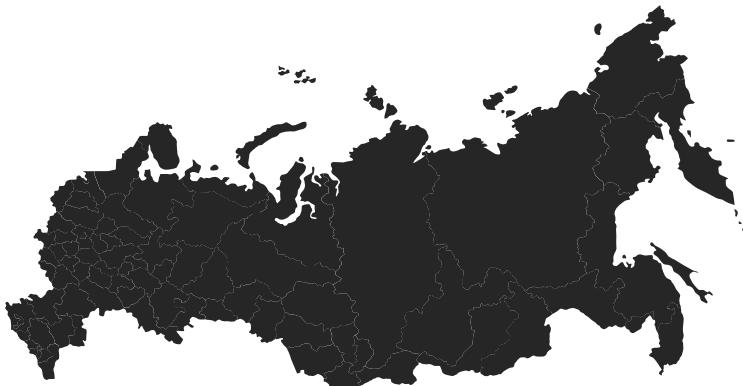
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# RUSSIA MAP

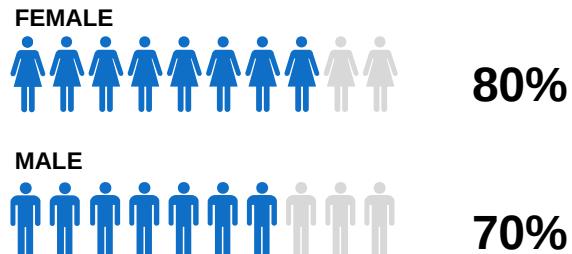
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## WHERE ARE WE?

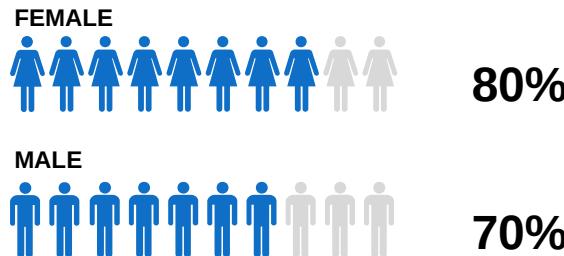
A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners.



# BRAZIL MAP

## WHERE ARE WE?

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# SPAIN MAP



## WHERE ARE WE?

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### FEMALE



80%

### MALE

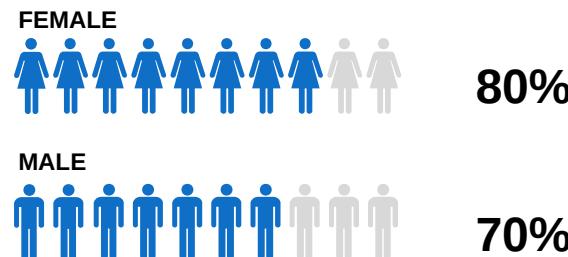


70%

# ITALY MAP

## WHERE ARE WE?

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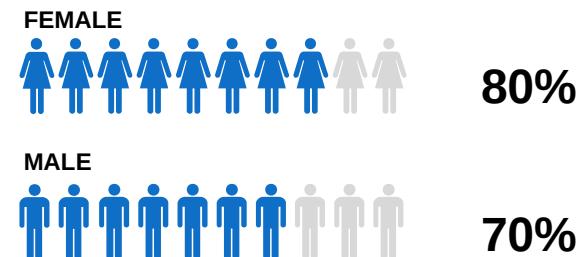


# CHINA MAP



## WHERE ARE WE?

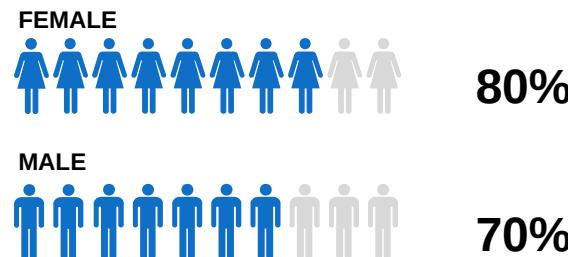
A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners.



# JAPAN MAP

## WHERE ARE WE?

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# INDONESIA MARKET

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# SOUTH EAST ASIA MAP

## WHERE ARE WE?

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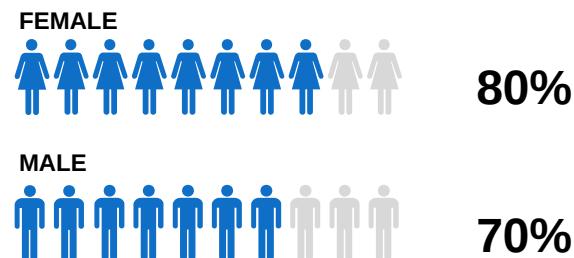




# THAILAND MAP

## WHERE ARE WE?

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# MALAYSIA MAP

## WHERE ARE WE?

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**FEMALE**



80%

**MALE**



70%

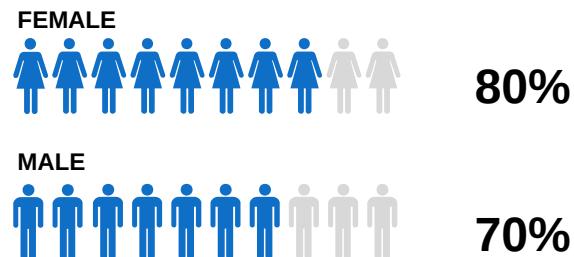


# AUSTRALIA MAP



## WHERE ARE WE?

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# ONE COLUMN

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For example, a municipal corporation is a city, county, or town operating under a corporate charter granted by the state, while a public corporation is owned and operated by the government. This lesson will focus on corporations that are engaged in business. Form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners. They can be organized for many purposes and can come in many types. For example, a municipal corporation is a city, county, or town operating under a corporate charter granted by the state, while a public corporation is owned and operated by the government. This lesson will focus on corporations that are engaged in business.

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## TWO COLUMN

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# THREE COLUMN

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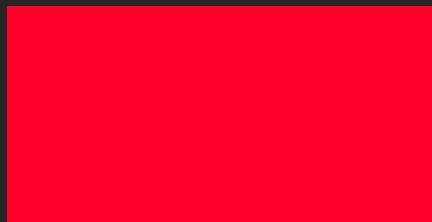
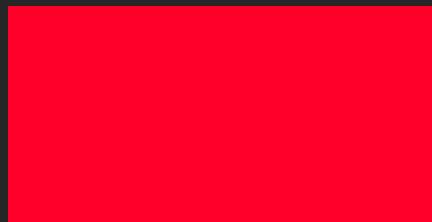
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# MARKET REVIEW



## SMALL COMPANY

A **corporation** is a form of organization that has an existence independent

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## BIG COMPANY

A **corporation** is a form of organization that has an existence independent

A **corporation** is a form of organization that has an existence independent of its owners.

# MARKET REVIEW



65%



35%

A **corporation** is a form of organization that has an existence independent

A **corporation** is a form of organization that has an existence independent

## LIKE AND DISLIKE

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# GREAT INVESTMENT

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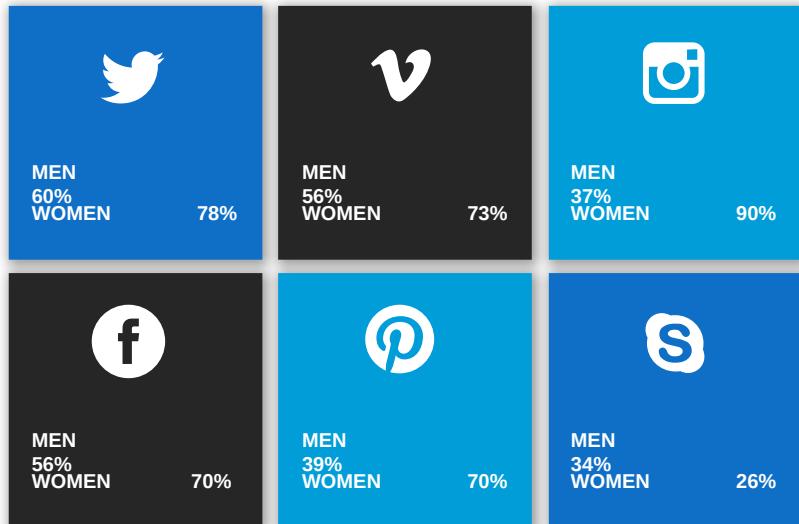
## BEST LOCATION

A **corporation** is a form of organization that has an existence independent.

## BEST OFFER

A **corporation** is a form of organization that has an existence independent.

# INFOGRAPHIC

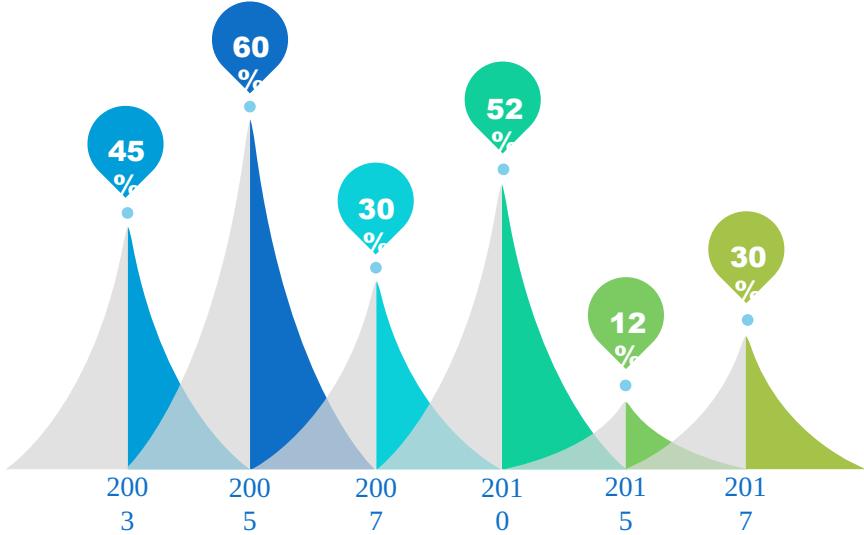


# INFOGRAPHIC

## 60% PROFIT IN 2 YEARS YEAR OF PROSPERITY

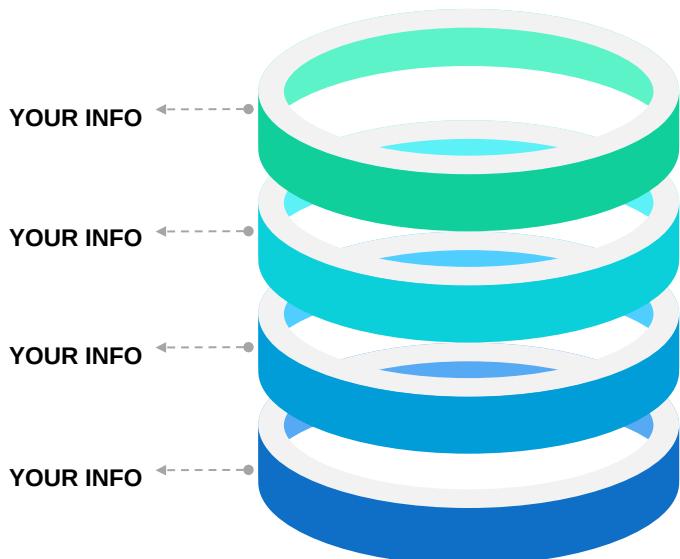
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It doesn't matter what comes, fresh goes better in life, with Mentos fresh and full of Life! Nothing gets to you

# INFOGRAPHIC



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# INFOGRAPHIC

PROFIT UP  
TO  
**86%**

30K

Lorem ipsum dolor sit amet, consectetur  
adipiscing elit. Aliquam tincidunt ante nec sem  
congue convas

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam tincidunt ante nec sem congue convallis. Pellentesque vel mauris quis nisl ornare rutrum in id risus. Proin vehicula ut sem et tempus. Interdum et malesuada fames ac ante ipsum primis in faucibus.

100K

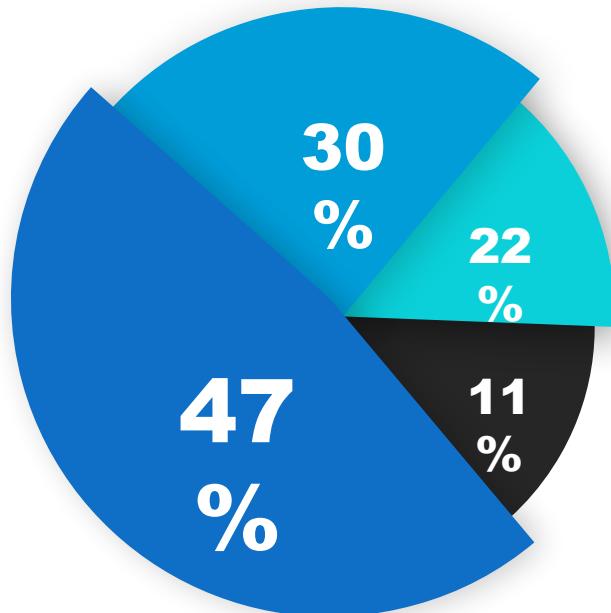


# INFOGRAPHIC

PROFIT UP  
TO  
**86%**

Lore ipsum dolor sit amet, consectetur  
adipiscing elit. Aliquam tincidunt ante nec  
sem congue convas

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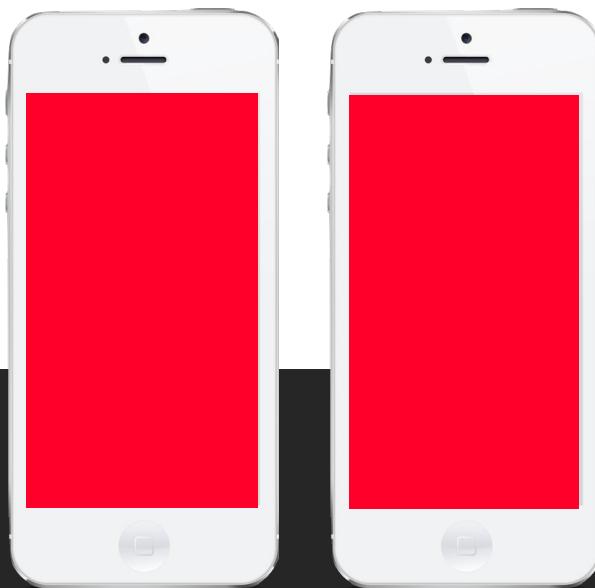


# PHONE MOCKUP



## EASY TO SETUP

A **corporation** is a form of organization



## RESPONSIVE

A **corporation** is a form of organization



## CALENDAR

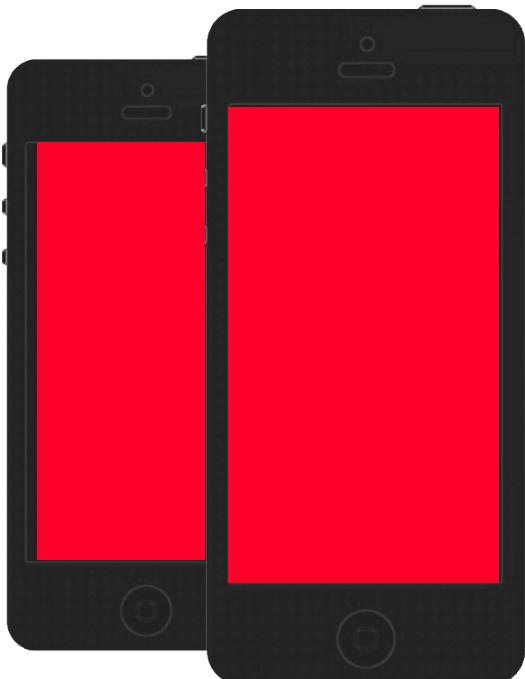
A **corporation** is a form of organization



## WORLDWIDE WEB

A **corporation** is a form of organization

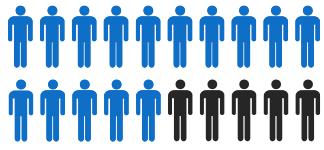
# PHONE MOCKUP



## DOWNLOAD OUR APPS

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# PHONE MOCKUP



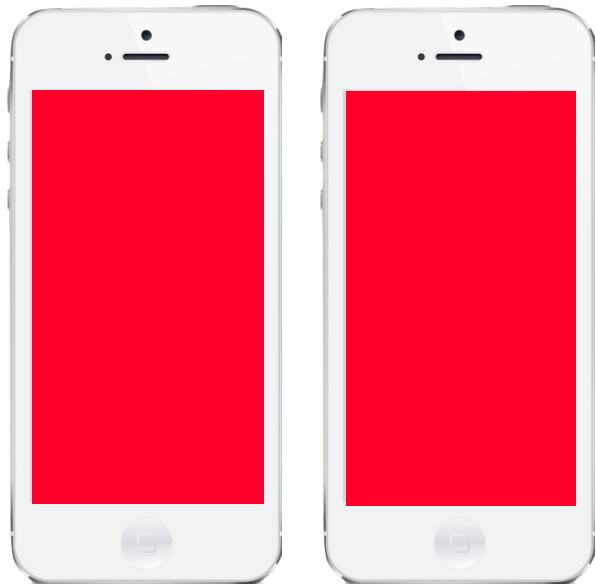
**MEN** 70%

A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers.



**WOMEN** 65%

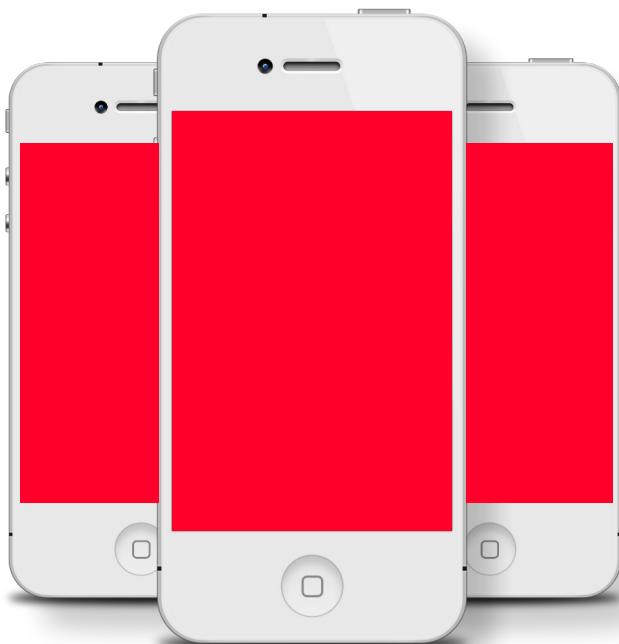
A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers.



# PHONE MOCKUP

## PRODUCT DESIGN

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## RESPONSIVE

A **corporation** is a form of organization that has an existence.



## WORLDWIDE PRODUCT

A **corporation** is a form of organization that has an existence.

# TABLET MOCKUP

A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners. They can be organized for many purposes and can come in many types.



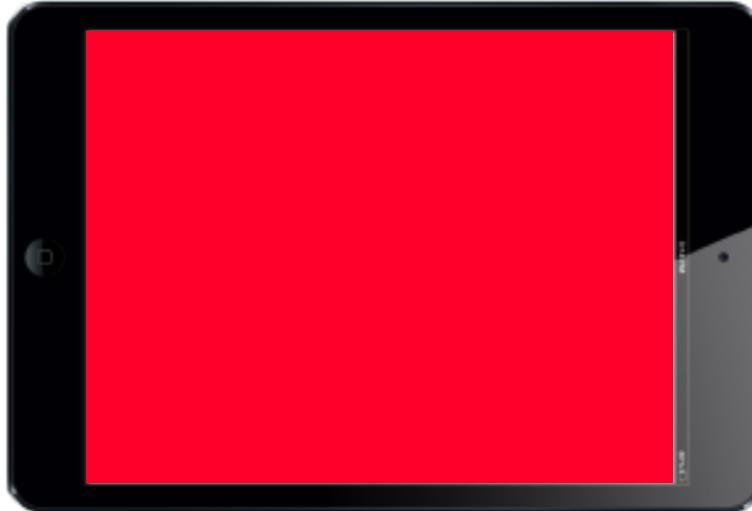
## EASY SETUP

A **corporation** is a form of organization that has an existence.



## CALENDAR

A **corporation** is a form of organization that has an existence.



## RESPONSIVE

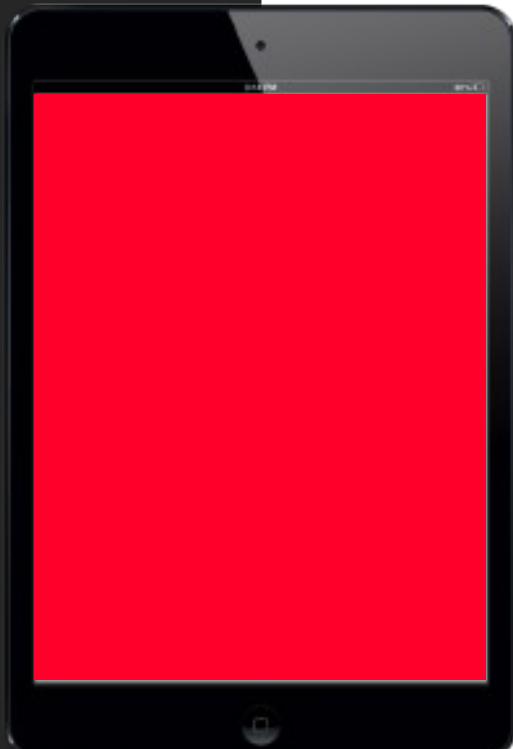
A **corporation** is a form of organization that has an existence.



## WORLDWIDE PRODUCT

A **corporation** is a form of organization that has an existence.

# TABLET MOCKUP



## 60% PROFIT IN 2 YEARS YEAR OF PROSPERITY

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### CALENDAR EVENTS

A **corporation** is a form of organization that has an existence independent of its owners.



### EASY TO SETUP

A **corporation** is a form of organization that has an existence independent of its owners.

## TABLET MOCKUP

# 60% PROFIT IN 2 YEARS YEAR OF PROSPERITY

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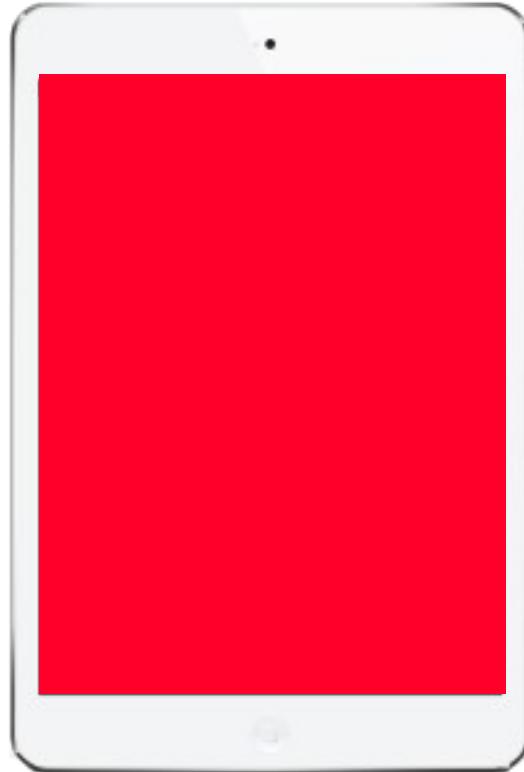
### CALENDAR EVENTS

A **corporation** is a form of organization that has an existence independent of its owners.



### EASY TO SETUP

A **corporation** is a form of organization that has an existence independent of its owners.



# LAPTOP MOCKUP

## 60% PROFIT IN 2 YEARS YEAR OF PROSPERITY

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### CALENDAR EVENTS

A **corporation** is a form of organization.

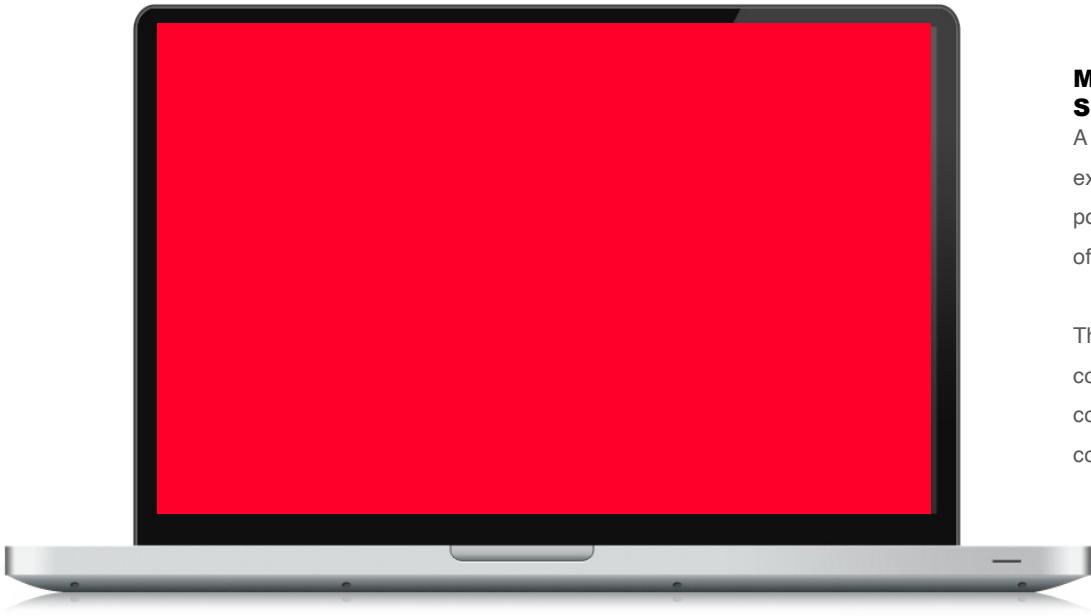


### EASY TO SETUP

A **corporation** is a form of organization.



# LAPTOP MOCKUP



## MOST AFFORDABLE SERVICES

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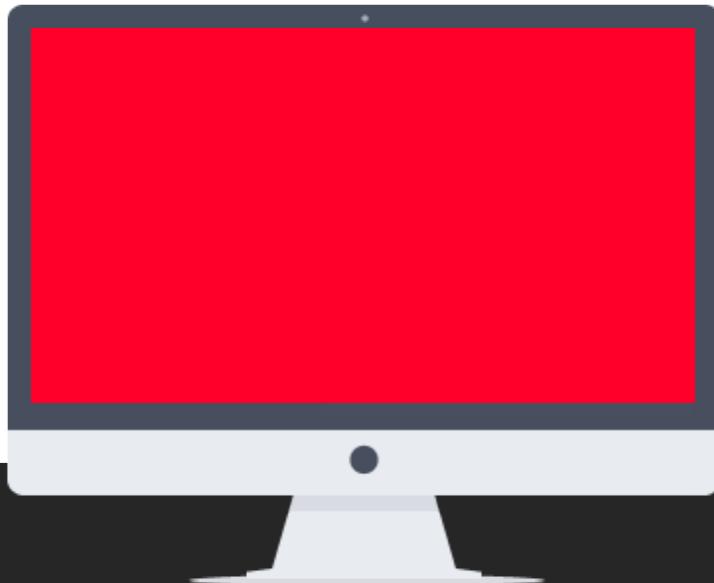
They can be organized for many purposes and can come in many types. For example, a municipal corporation is a city, county, or town operating under a corporate charter granted by the state.

# COMPUTER MOCKUP



## EASY SETUP

A **corporation** is a form of organization that has an existence.



## RESPONSIVE

A **corporation** is a form of organization that has an existence.

# COMPUTER MOCKUP

“A **corporation** is a form of organization that has an existence independent of its owners”.



## RESPONSIVE

A **corporation** is a form of organization that has an existence.



## CALENDAR

A **corporation** is a form of organization that has an existence.



## WORLDWIDE PRODUCT

A **corporation** is a form of organization that has an existence.



## EASY TO SETUP

A **corporation** is a form of organization that has an existence.



# COMPUTER MOCKUP



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Corporate Powerpoint Presentation

# **BREAK SECTION**

Corporate Powerpoint Presentation

## **BREAK SECTION**

# BRANCH OFFICE

## THE ADDRESS

A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners.

Jalan Legian Kaja No 666  
Kuta – Bali 80361  
Indonesia

# BRANCH OFFICE

## THE ADDRESS

A **corporation** is a form of organization that has an existence independent of its owners.



Jalan Legian Kaja No  
666  
Kuta – Bali 80361  
Indonesia

# CONTACT US

DON'T BE SHY, LET'S TALK!

A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners.



## ADDRESS

Jalan Legian Kaja No 666  
Kuta – Bali 80361  
Indonesia



## E-MAIL

[info@koba.com](mailto:info@koba.com)  
[hello@koba.com](mailto:hello@koba.com)



## PHONE

089878963562  
089372856145

Corporate Powerpoint Presentation

# THANK YOU

A **corporation** is a form of organization that has an existence independent of its owners. Corporations have powers and liabilities separate and distinct from those of its owners. They can be organized for many purposes and can come in many types.

