

# EigenLayer Logo or Brand Usage Guidelines

Thank you for your interest in EigenLayer participation for your event. We're excited to support, cohost, attend, or send a speaker to your event.

Please review the following guidelines for using any logo or brand associated with EigenLayer.

## **OVERVIEW**

Before using the EigenLayer or related logos, brands, or marks (“Logos”) for any purpose, you must obtain explicit written permission from an authorized representative of Eigen Labs. Any Logo may only be used in connection with the event or purpose for which it was authorized.

## **PROPER USE OF THE LOGOS**

**Permission to Use:** you must obtain explicit permission from Eigen Labs before using Logos in any materials. Only approved versions of any Logos may be used.

**No Alteration:** the Logos **should not** be altered in any way, including:

- used with descriptive working, such as geographic descriptors or adjectives.
- abbreviated, hyphenated, or the spelling changed in any way.
- combined with any third-party logos or marks.
- **Size and Placement:** The Logos should be displayed in a clear, legible manner and should not be resized or altered in a way that affects its readability or recognizability.
- **Color:** The Logos should be displayed in their original colors and should not be altered or recolored.
- **Clear Space:** There should be sufficient clear space around the logo to ensure that it stands out and is not crowded by other elements.

## **ADDITIONAL GUIDELINES**

- **Duration of Use:** unless otherwise agreed, you are permitted to use any authorized Logos for the duration of an event (once given authorization) and for a reasonable period afterward.
- **Revocation of Permission:** Eigen Labs reserves the right to revoke permission for usage of any Logos for any reason whatsoever.
- **Compliance:** you agree to comply with all applicable laws and regulations regarding the use of any Logos.
- **Prohibitions:** you agree not to:

- Copy or imitate any Logos.
- Use any Logos in a disparaging manner, in a false or negative light, or in any manner which otherwise negatively reflects upon Eigen Labs or the EigenLayer ecosystem or their respective service providers or participants.
- Use any Logos in a way that falsely claims a sponsorship, endorsement, or affiliation with Eigen Labs or EigenLayer.

If you have any questions about these guidelines or need further clarification, please contact us at [comms@eigenlabs.org](mailto:comms@eigenlabs.org).

Thank you for your cooperation!