📊 Marketplace Dashboard Overview

Monthly Revenue Trend

Account Status Distribution

status
- active
- banned
- inactive

25 (25%)
38 (38%)
37 (37%)

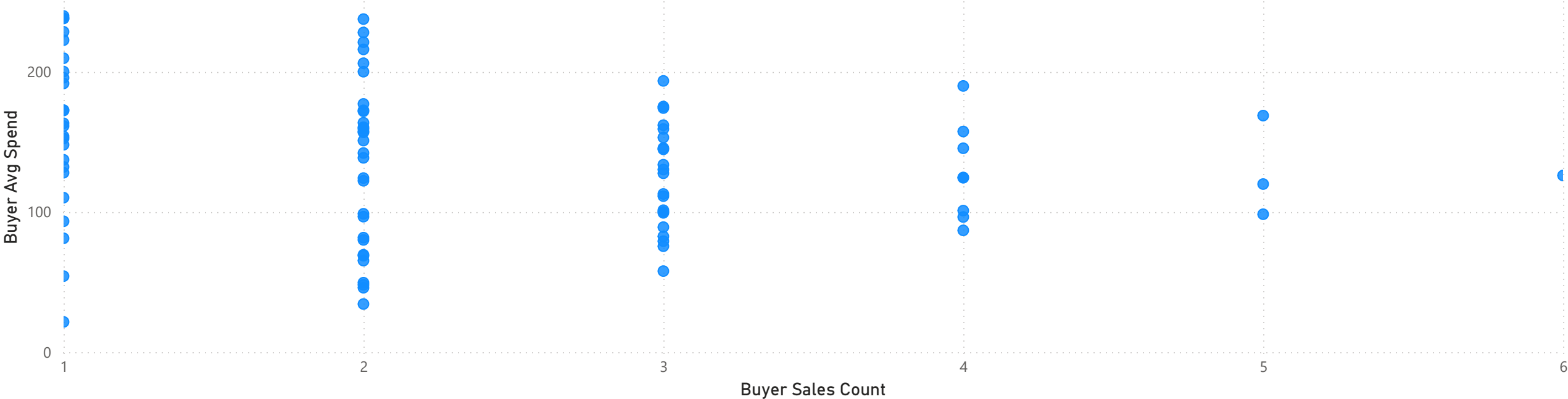| €26,565.24	200	100	100	132.83
Total Revenue (€)	Count of id	Count of Total buyers	Max of Total sellers	Average Order Value

Buyer Spend vs Order Frequency

Buyer Total Amount by email
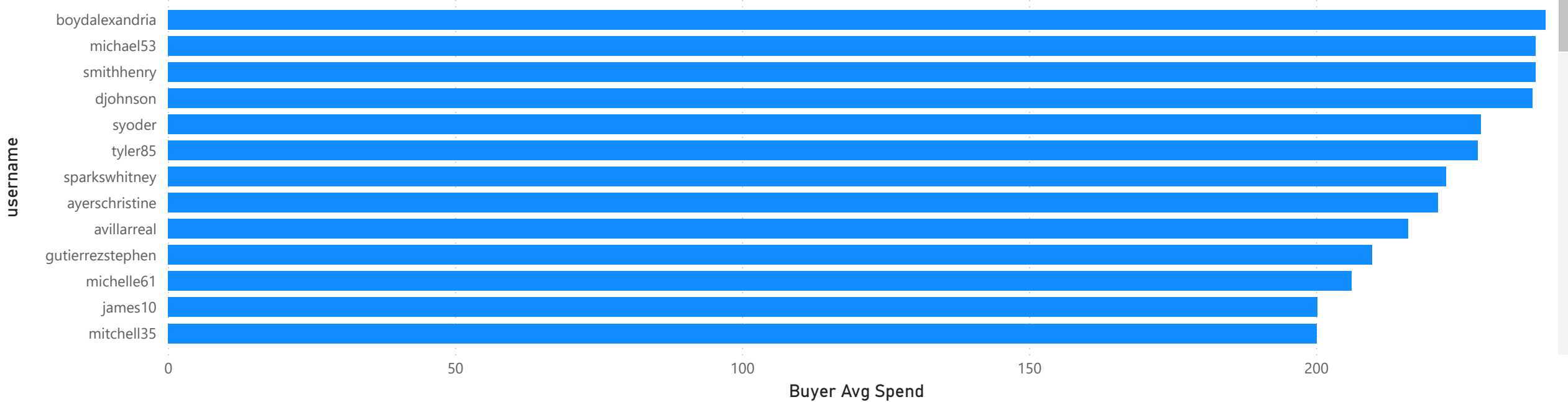

Buyer Spend Distribution

SpendBin
- 300–499
- 0–99
- 100–199
- 200–299
- 500–999

Pie chart values: 33 (33%), 21 (21%), 21 (21%), 16 (16%), 9 (9%)

Bar chart emails:
- johnsonchristopher@exam...
- ricardoklein@example.net
- thompsonjames@example....
- adamsmary@example.org
- vmason@example.com
- morganalvarez@example.o...
- hunter33@example.net
- tracey11@example.org
- frazierandrew@example.org
- schultzsusan@example.net
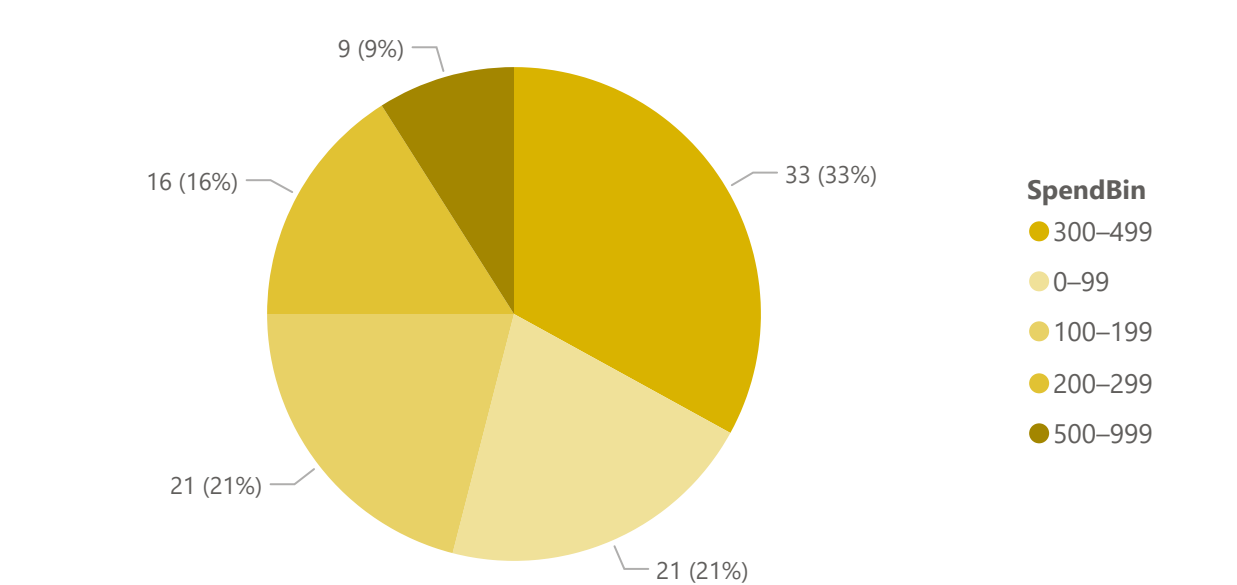
Buyer Total Amount and Buyer Sales Count by username

Buyer Total Amount 21.56 ▭ 844.09

username	
gthompson	
michaelnovak	
tpeck	
smithsydney	
jillhall	
angelapoole	
morgan89	
aaron02	
royberry	
jasonwagner	
aliciabrown	
richard58	

Buyer Total Amount (x-axis): 0, 200, 400, 600, 800

Buyer Avg Spend, Buyer Sales Count and Buyer Total Amount by username

username	
boydalexandria	
michael53	
smithhenry	
djohnson	
syoder	
tyler85	
sparkswhitney	
ayerschristine	
avillarreal	
gutierrezstephen	
michelle61	
james10	
mitchell35	

Buyer Avg Spend (x-axis): 0, 50, 100, 150, 200

Seller Total Revenue, Seller Sales Count (users) and Seller Avg Revenue Per Sale by username
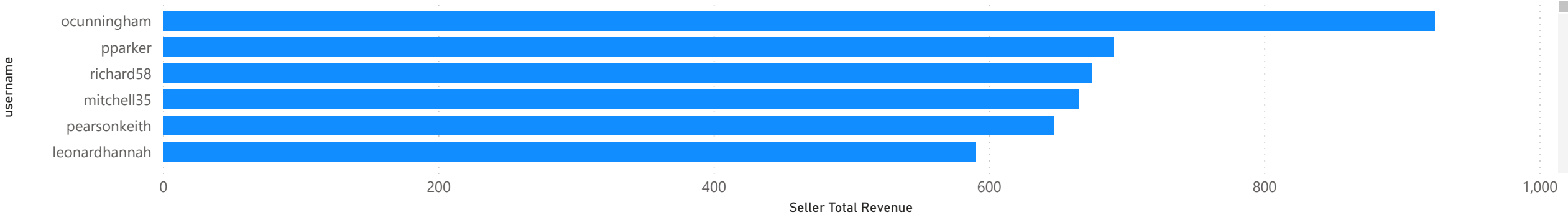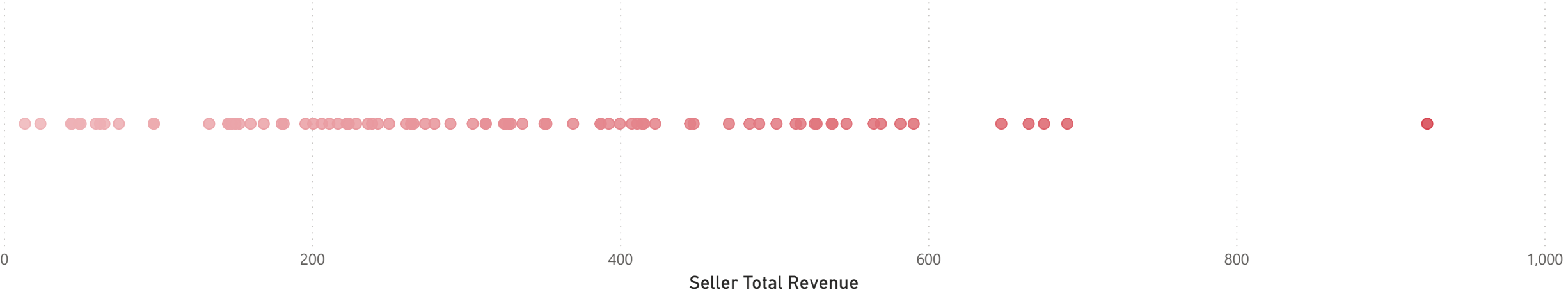

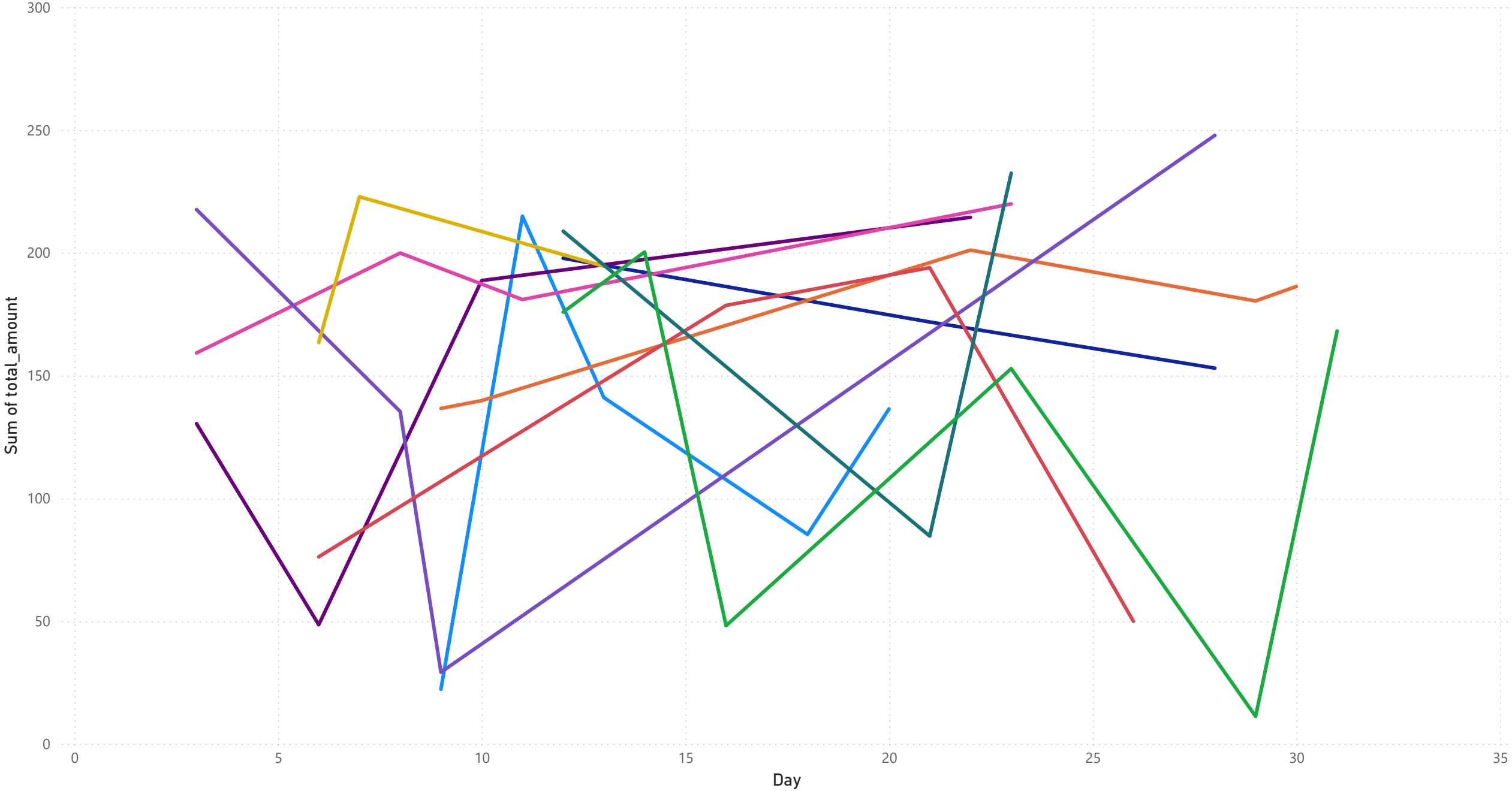## Seller Sales Count (users), Seller Total Revenue and Seller Avg Revenue Per Sale by username
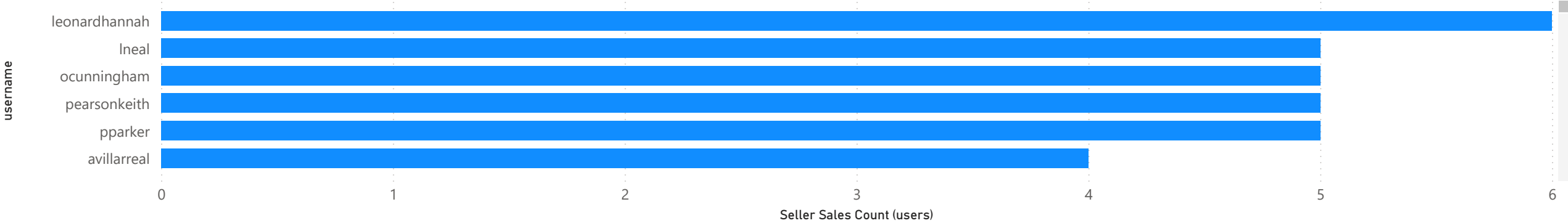
Seller Total Revenue by username

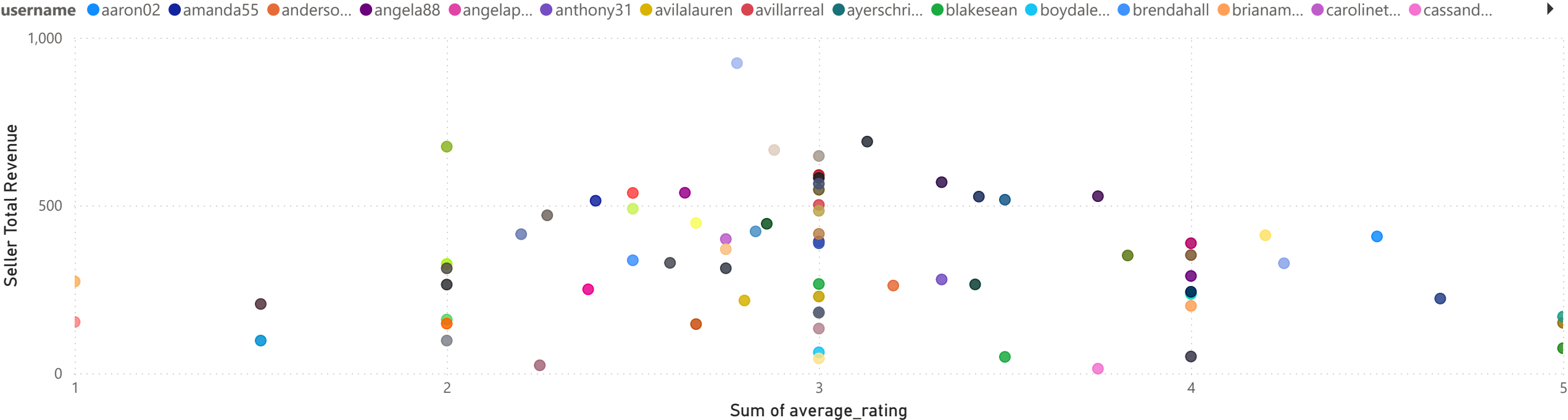**Seller Total Revenue** 13.71 924.07

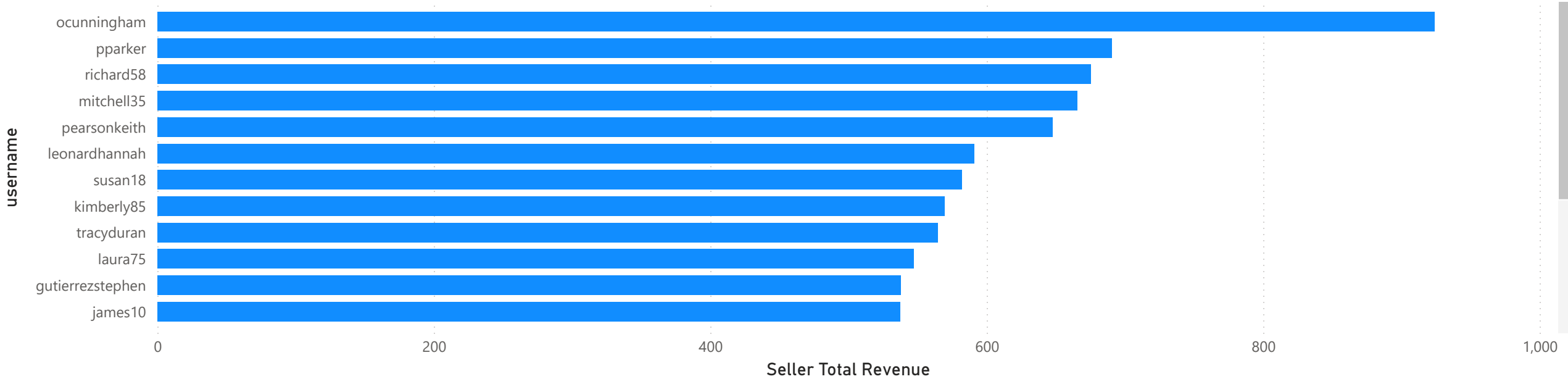Sum of total_amount by Day and buyer_id

buyer_id ● 6 ● 7 ● 15 ● 21 ● 36 ● 49 ● 50 ● 52 ● 53 ● 64

Sum of average_rating and Seller Total Revenue by username

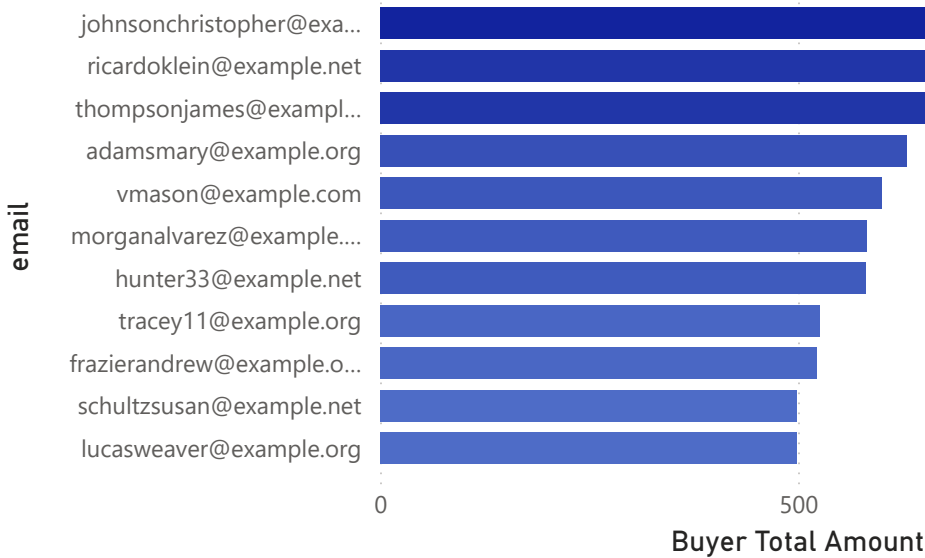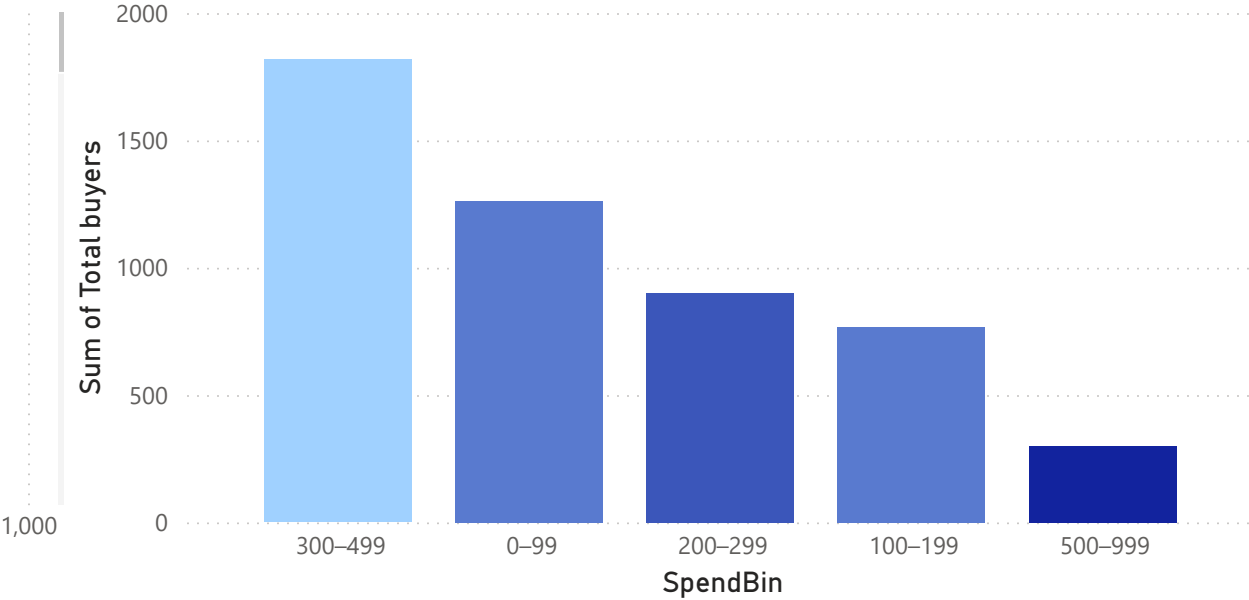**username** ● aaron02 ● amanda55 ● anderso... ● angela88 ● angelap... ● anthony31 ● avilalauren ● avillarreal ● ayerschri... ● blakesean ● boydale... ● brendahall ● brianam... ● carolinet... ● cassand... ▶

Seller Total Revenue by username

Buyer Total Amount by email

Buyer Total Amount 21.56 ▮▮▮ 844.09

email	
johnsonchristopher@exa...	
ricardoklein@example.net	
thompsonjames@exampl...	
adamsmary@example.org	
vmason@example.com	
morganalvarez@example....	
hunter33@example.net	
tracey11@example.org	
frazierandrew@example.o...	
schultzsusan@example.net	
lucasweaver@example.org	

Buyer Total Amount: 0, 500, 1,000

Sum of Total buyers by SpendBin

Count of SpendBin 9 ▮▮▮ 33

Sum of Total buyers: 0, 500, 1000, 1500, 2000

SpendBin: 300–499, 0–99, 200–299, 100–199, 500–999

Buyer Spend vs Order Frequency

Buyer Sales Count 1 ▮▮▮ 6 — 4

Buyer Avg Spend: 0, 100, 200

Buyer Sales Count: 1, 2, 3, 4, 5, 6
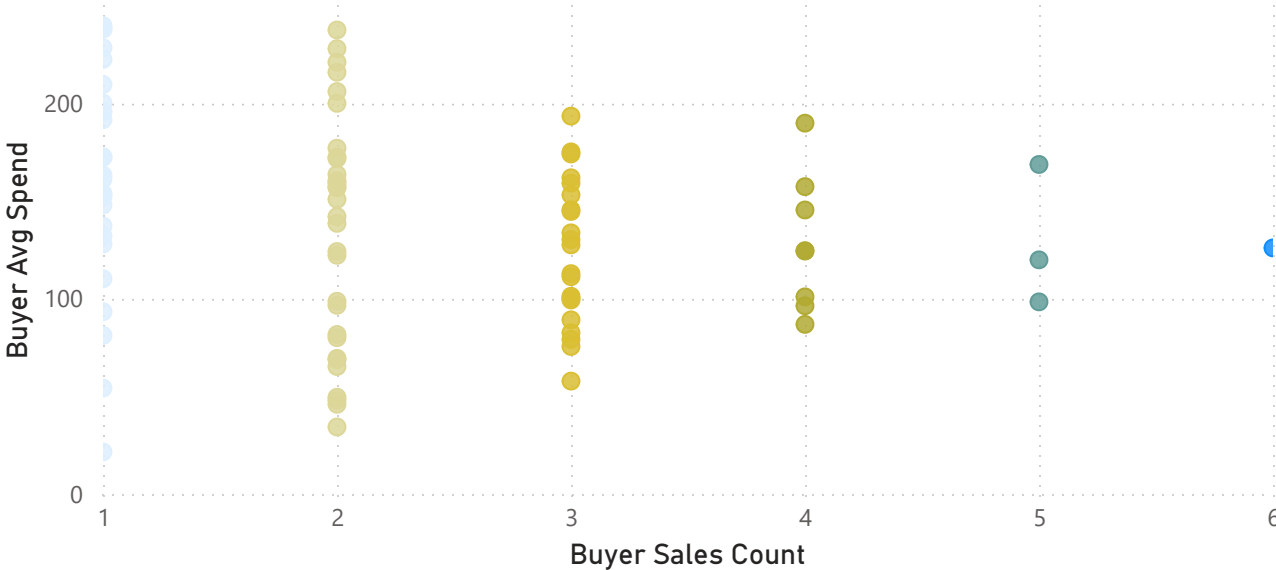
Count of Total buyers by status

25 (25%)

38 (38%)

37 (37%)

status
- active
- banned
- inactive

Sum of price by name

name	
●	Shoes
●	Activewear
●	Tops
●	Jewelry
●	Dresses
●	Jackets
●	Bags
●	Pants
●	Accessories
●	Hats

6.56K (12.42%)

6.56K (12.42%)

5.77K (10.91%)

5.67K (10.73%)

5.65K (10.69%)

5.18K (9.8%)

4.92K (9.3%)

4.74K (8.97%)

3.98K (7.53%)

3.82K (7.22%)
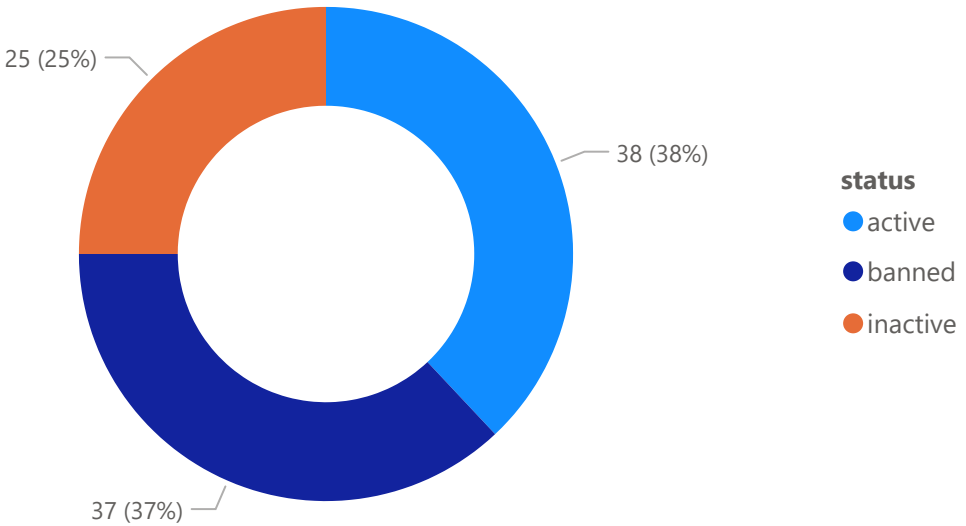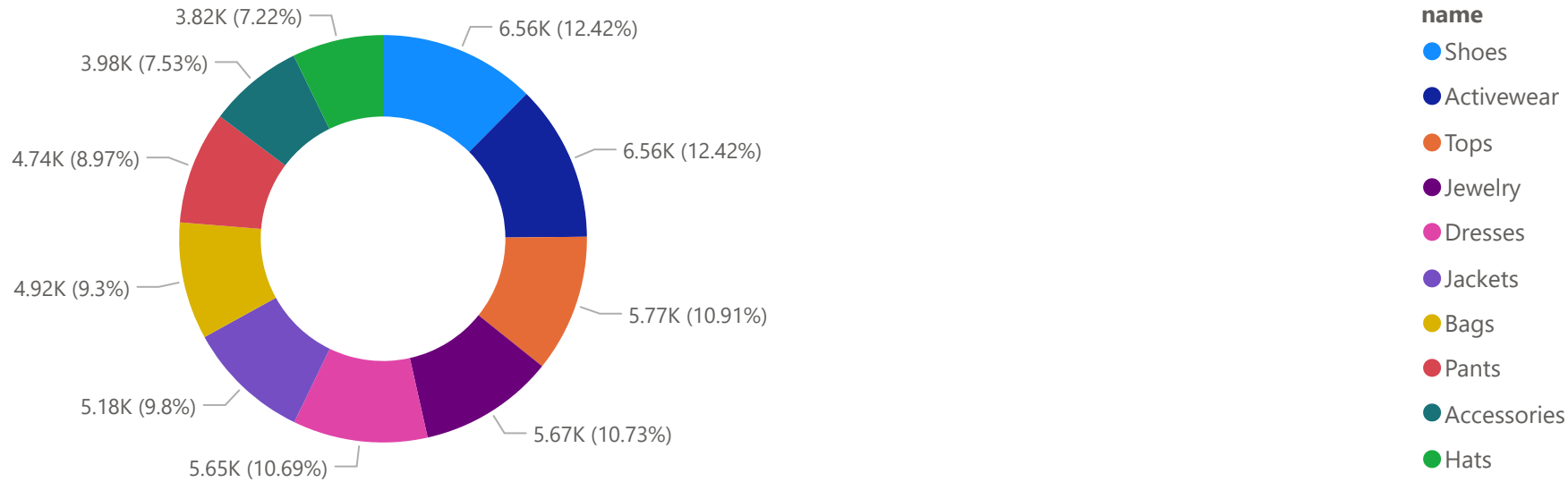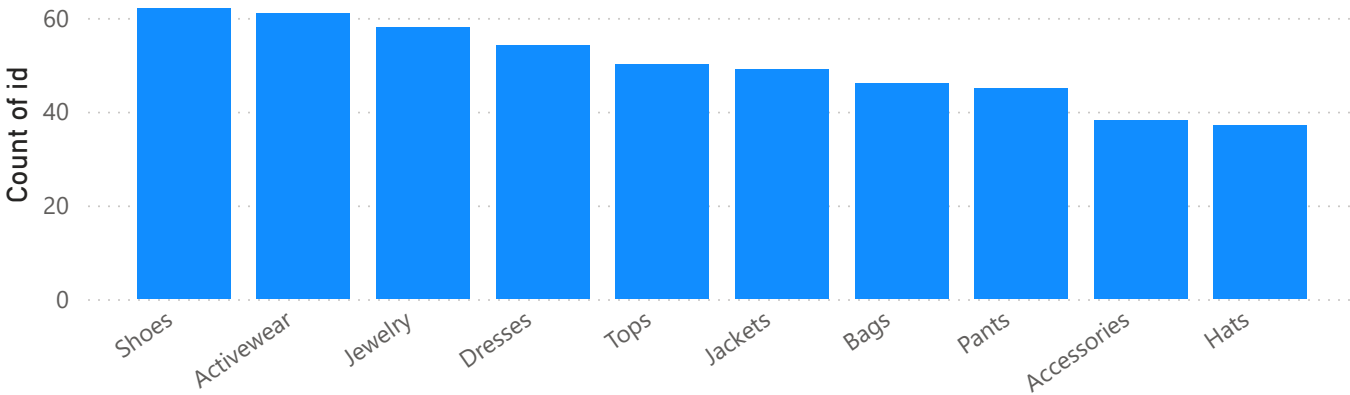
Count of id by name

Top Category

Sum of price by name
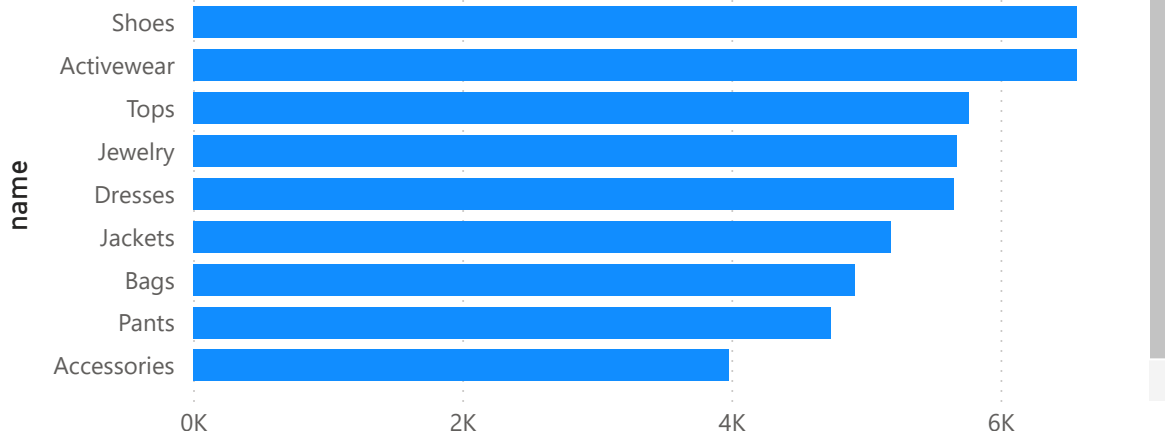
Shoes

Average Seller Rating

Low Rated Sellers

Total Rated Users

3.02

54

99

rated_user_id ▲	Sum of average_rating	username
1	3.50	popetara
2	3.75	cassandra27
4	3.83	tbarnett
6	2.67	jillhall
7	2.60	royberry
9	2.50	james10
10	3.00	sarawilliamson
11	3.00	ostokes
13	2.00	michael28
14	2.50	brendahall
15	2.00	gthompson
17	2.40	amanda55
18	2.00	wesleywalker

Median of average_rating by username