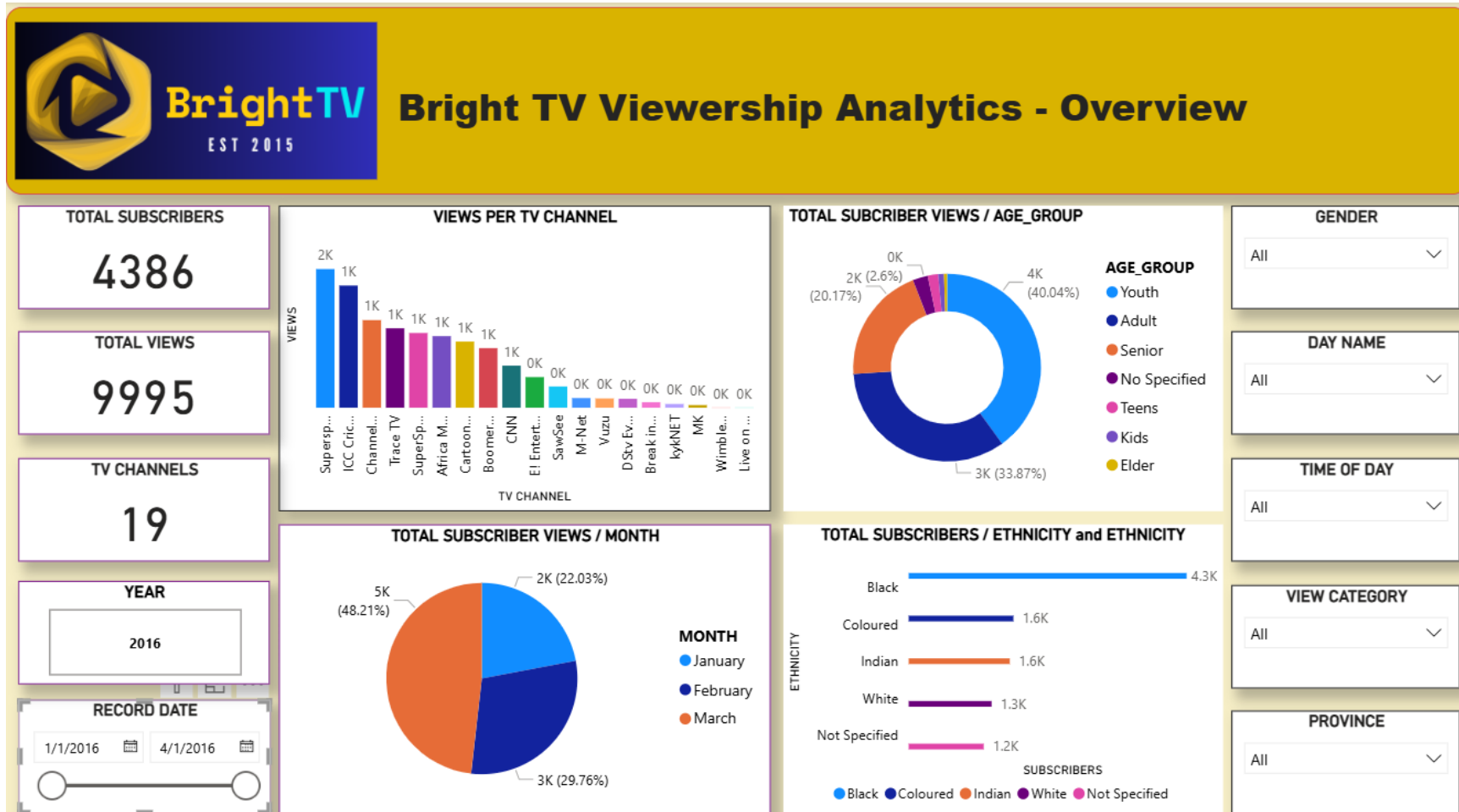
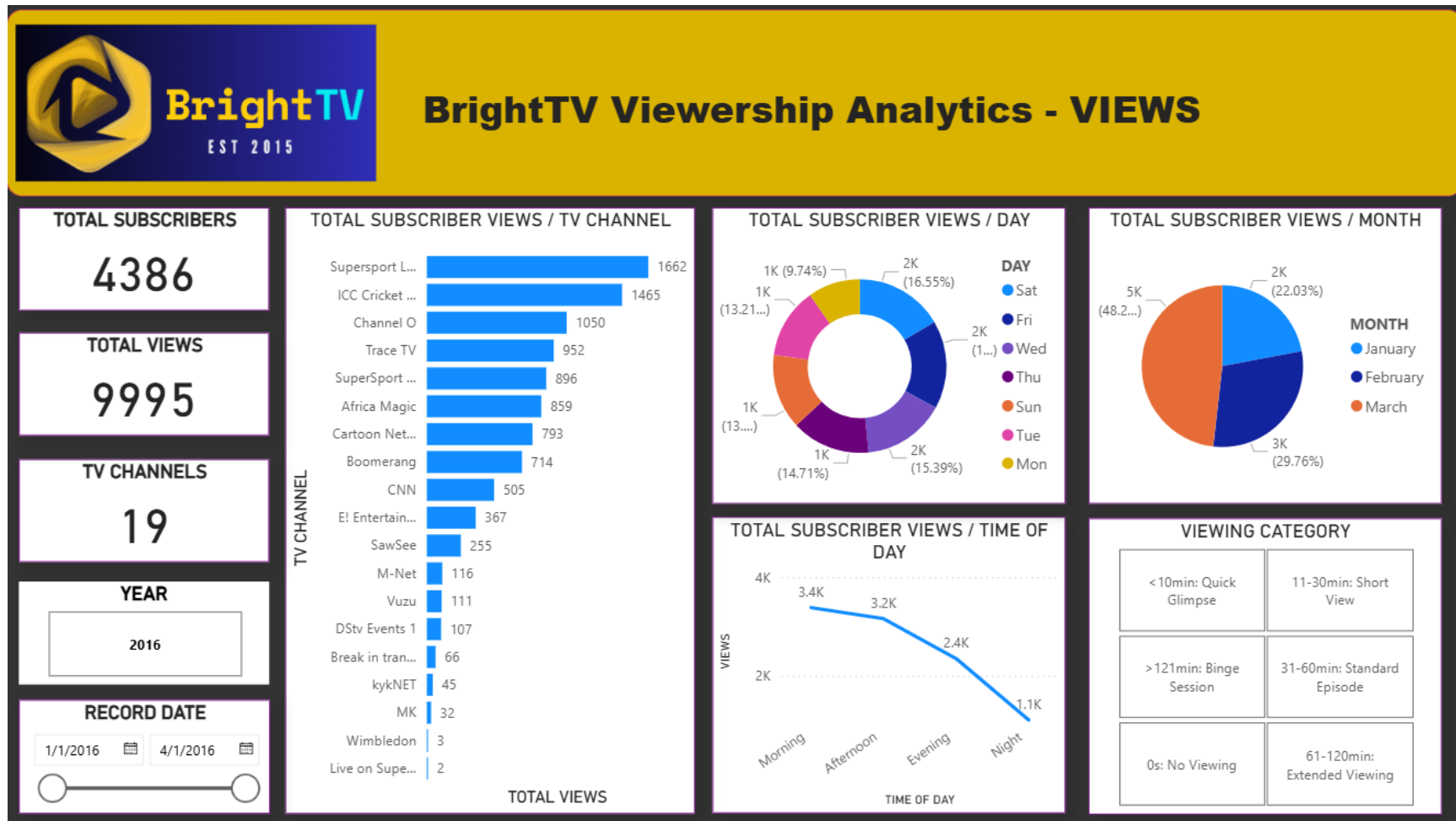


The Overview:



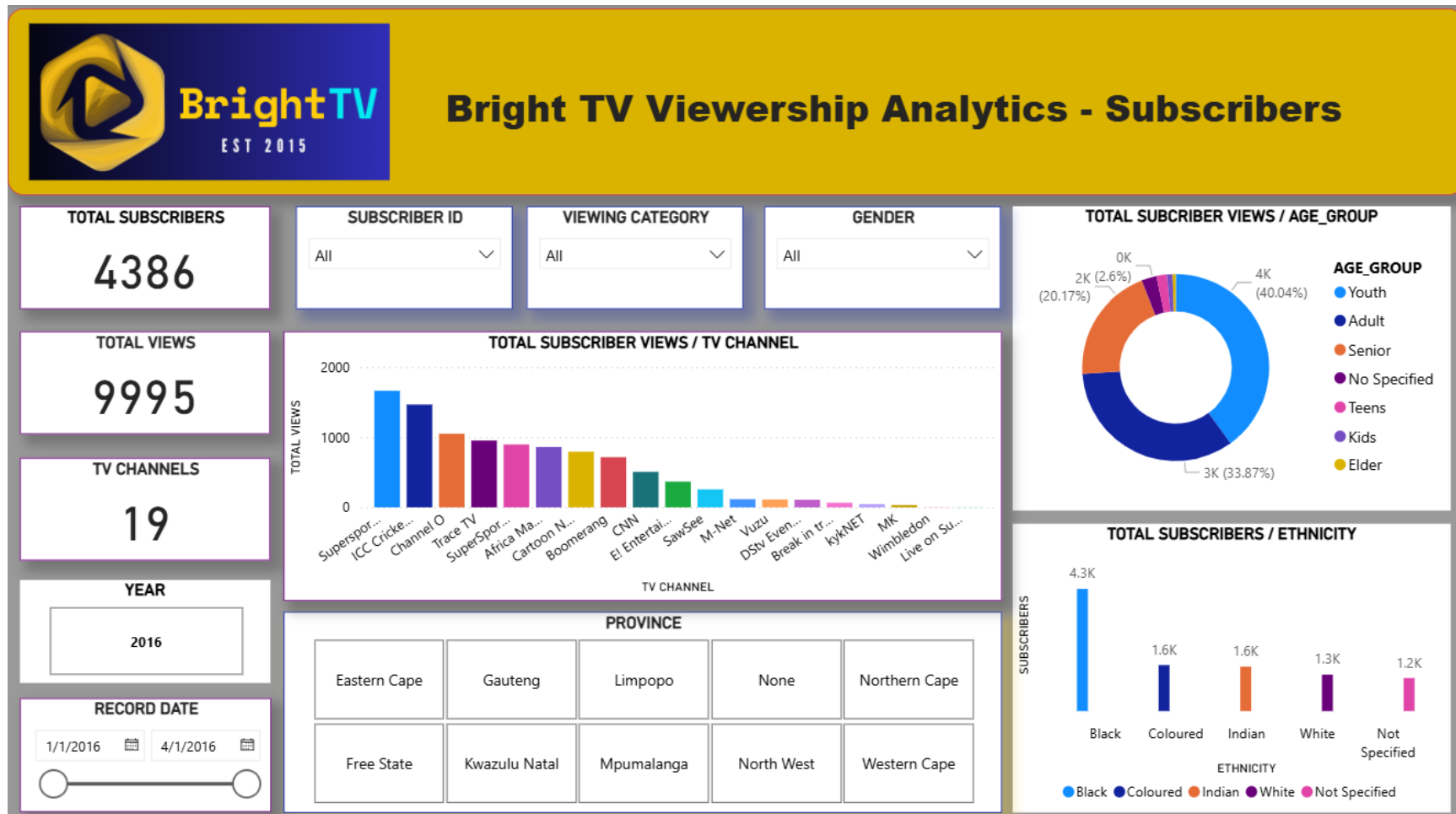
This dashboard shows Bright TV's viewership trends from Jan–Mar 2016. It highlights: **Total Subscribers of 4386, Total Views of 9995 across 19 channels.** It's a snapshot of who's watching, when, and what by selecting any option on the dashboard.

The Views:



The snapshot shows top Channels: SuperSport leads with 1.6K views, followed by SuperSport2 and SuperMagic. Highest activity between morning and afternoon. Sunday and Friday have the most views. The viewing category provides an option see how long the viewer was actively watching.

The Subscribers:



Subscribers: 4,386 total

Age & Gender: Most viewers are 19–35, balanced male/female

Ethnicity: Majority are Black (4.3K)

Filters: Region, province, gender, and viewing category available