

Makeup 101

COMM 4190

The History of Makeup and Definition

Makeup grew in popularity within the last century, and is products that enhances one's facial features. Brands such as Estee Lauder and L'oreal are long-standing brands that have invented numerous products throughout the years.

How to Use Makeup

Primer: Preps your face and creates a smooth base, apply all over face

Foundation: Apply all over face using a brush or sponge for an even skin tone

Concealer: Apply over dark circles or blemishes with a brush or sponge

Contour: Adds definition to the face, use below cheekbones and on the top of forehead

Highlighter: Use on cheekbones and brow bones to highlight areas of face

Blush: Adds pinkish hue to cheeks

Eyeshadow: Adds color to eyelids, use darker colors where you want definition and lighter colors where you want to create highlights

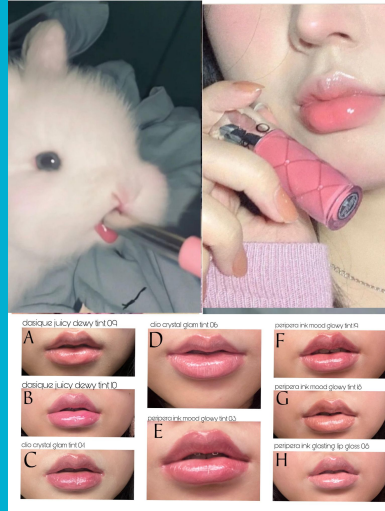
Eyeliner: Draw on close to lashline, can make eyes appear more lifted/larger

Mascara: Comb from base to tip of eyelashes

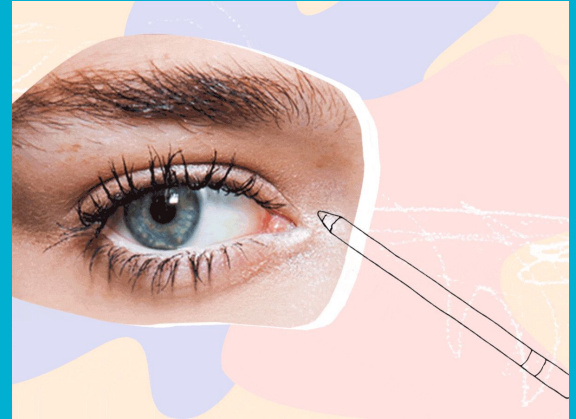
Popular Makeup Trends Over The Years



Underpainting



“Bunny tongue”
lip color



White eyeliner in
waterline

French 101

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You

Create text for a 3 slide slideshow about the French language

The Beauty of French Language

- French, known as the language of love and diplomacy, is spoken by millions worldwide.
- Join us as we explore the rich history, cultural significance, and global impact of the French language.

A Tapestry of Culture and Heritage

- French language is deeply intertwined with France's rich cultural heritage.
- From literature to cuisine, cinema to fashion, French culture has left an indelible mark on the world stage.
- Discover how the French language serves as a gateway to exploring centuries of art, philosophy, and innovation.

Connecting the World Through French

- French is not just confined to France; it's a global language.
- With over 220 million speakers across five continents, French is an official language of diplomacy, business, and international organizations.
- Explore the diverse communities and cultural exchanges facilitated by the French language, making it a vibrant and essential part of our global landscape.