# Lukas Carvajal
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## EXPERIENCE

**Mimo,** Vienna, Austria — *Product Manager, Learning Experience*

February 2018 - Present (2.8 years)

*Mimo is an app for learning to code on your phone with 10,000,000+ downloads and 80,000+ subscribers.*

- Increased day 1 retention by 20% through a series of a/b tests.
- Led a cross-functional team and the curriculum team to increase course creation from 12 chapters a month to 147 chapters a month.
- Made user research an essential part of feature development and course creation across the company.
- Aligned the company for building the practice feature, the projects feature, and career paths that are now core parts of the experience.

**Tip Yourself,** Chicago, IL — *CTO, Co-founder*

November 2015 - April 2017 (1.5 years)

*Tip Yourself is an app where users save money in a virtual tip jar and share the reasons why they're saving with a community. It was acquired by Earnin.*

- Increased the number of users from 300 to over 30,000 in the first three months by designing and coding a better bank sign up flow.
- Worked with the CEO, two engineers, and a designer to build features that made us a top 20 Finance app.

**Apps by Lukas,** Miami, FL — *Mobile Developer, Founder*

Aug 2014 - November 2015 (1.3 years)

*Apps by Lukas is an app development company I started during college.*

- Found clients and built teams to develop mobile applications for four startups and two non-profits.

## EDUCATION

**Free University of Berlin,** Berlin, Germany — *Mathematics*

**Florida State University,** Tallahassee, FL — B.S. Economics *+ Comp Sci Minor*

## TECHNICAL SKILLS

Data analysis with Python

Mixpanel

Metabase

Swift / iOS development

SQL

## AWARDS

2015 - **First Place at Lacuna Open Build Hackathon**

2016 - **Best New App on Apple App Store**

2016 - **Top 20 Finance App on Apple App Store**

2017 - **Top Entertainment App in 14 Countries**

2018 - **First Place at Mimo Company Hackathon**

2019 - **First Place at Mimo Company Hackathon**

## LANGUAGES

Native English

Fluent German

Elementary Spanish

Elementary Georgian