

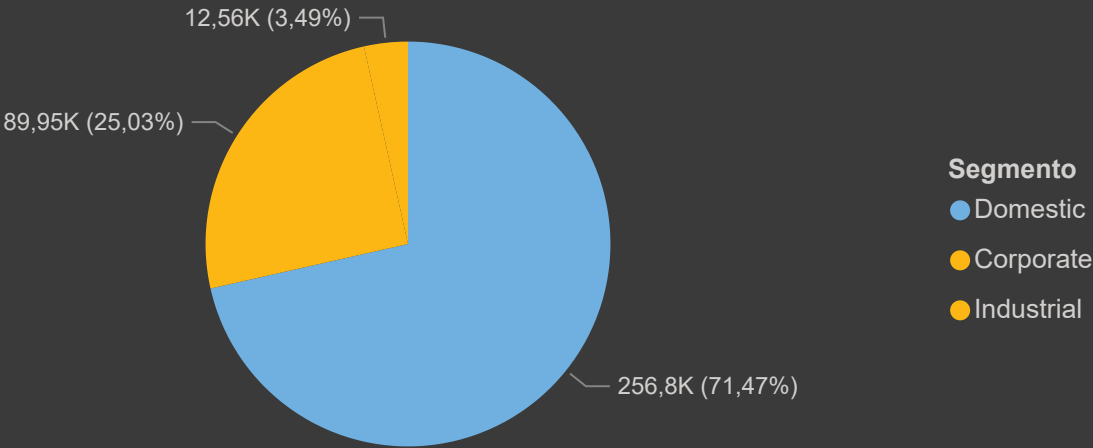


At 92.786,30, Brastemp had the highest Total Sale Value and was 1.286,94% higher than Electrolux, which had the lowest Total Sale Value at 6.690,02.

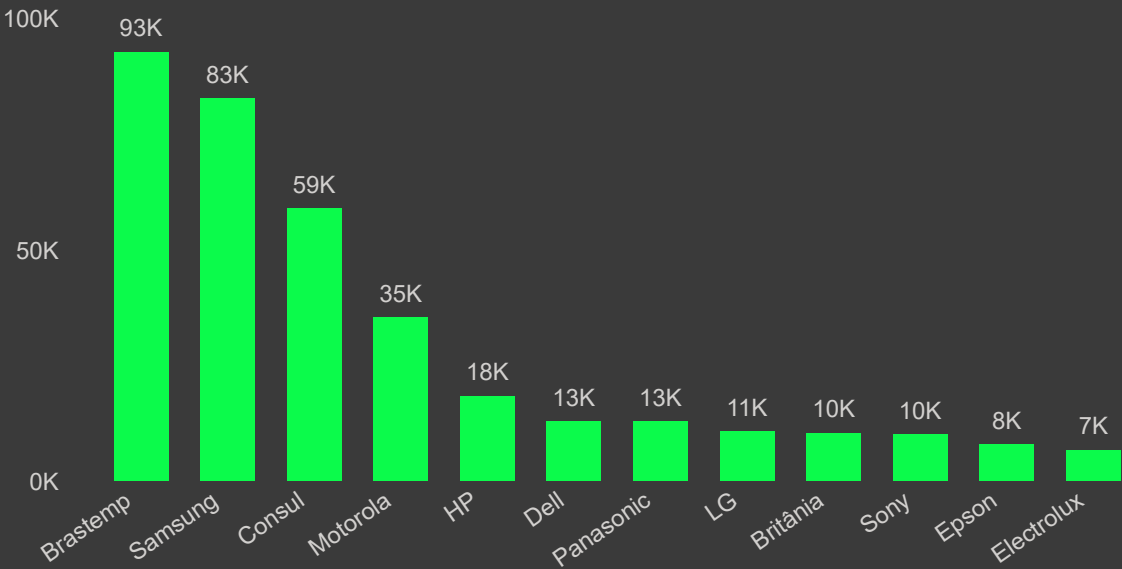
Brastemp accounted for 25,82% of Total Sale Value.

Across all 12 Fabricantes, Total Sale Value ranged from 6.690,02 to 92.786,30.

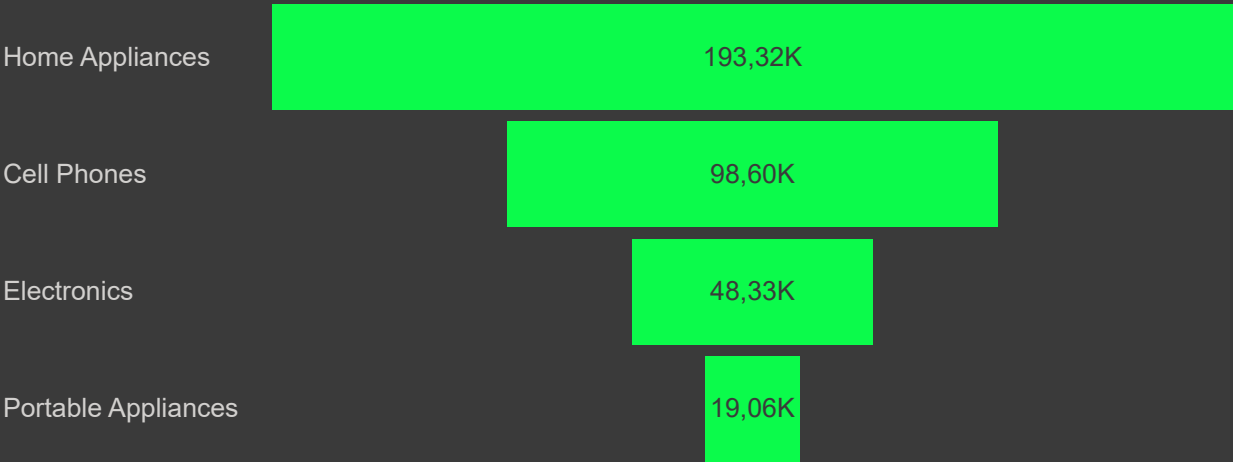
Total Sale Value by Segment



Total Sale Value by Manufacturers



Total Sale Value by Category



Key influencers



What influences Sale Value to 

Decrease

 ?

When...

....the average of Sale Value decreases by

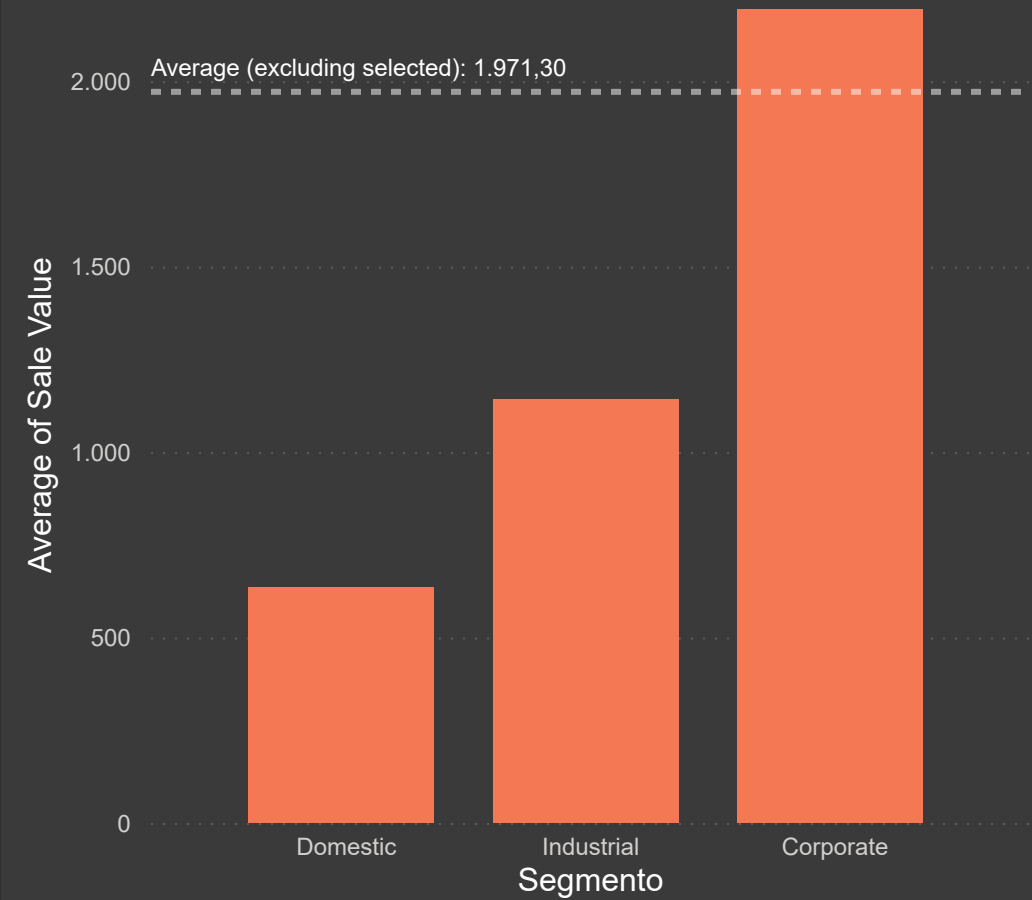
**Segmento is Domestic**

1,34K

Categoria is Portable Appliances

868,1

← Sale Value is more likely to decrease when Segmento is Domestic than otherwise (on average).

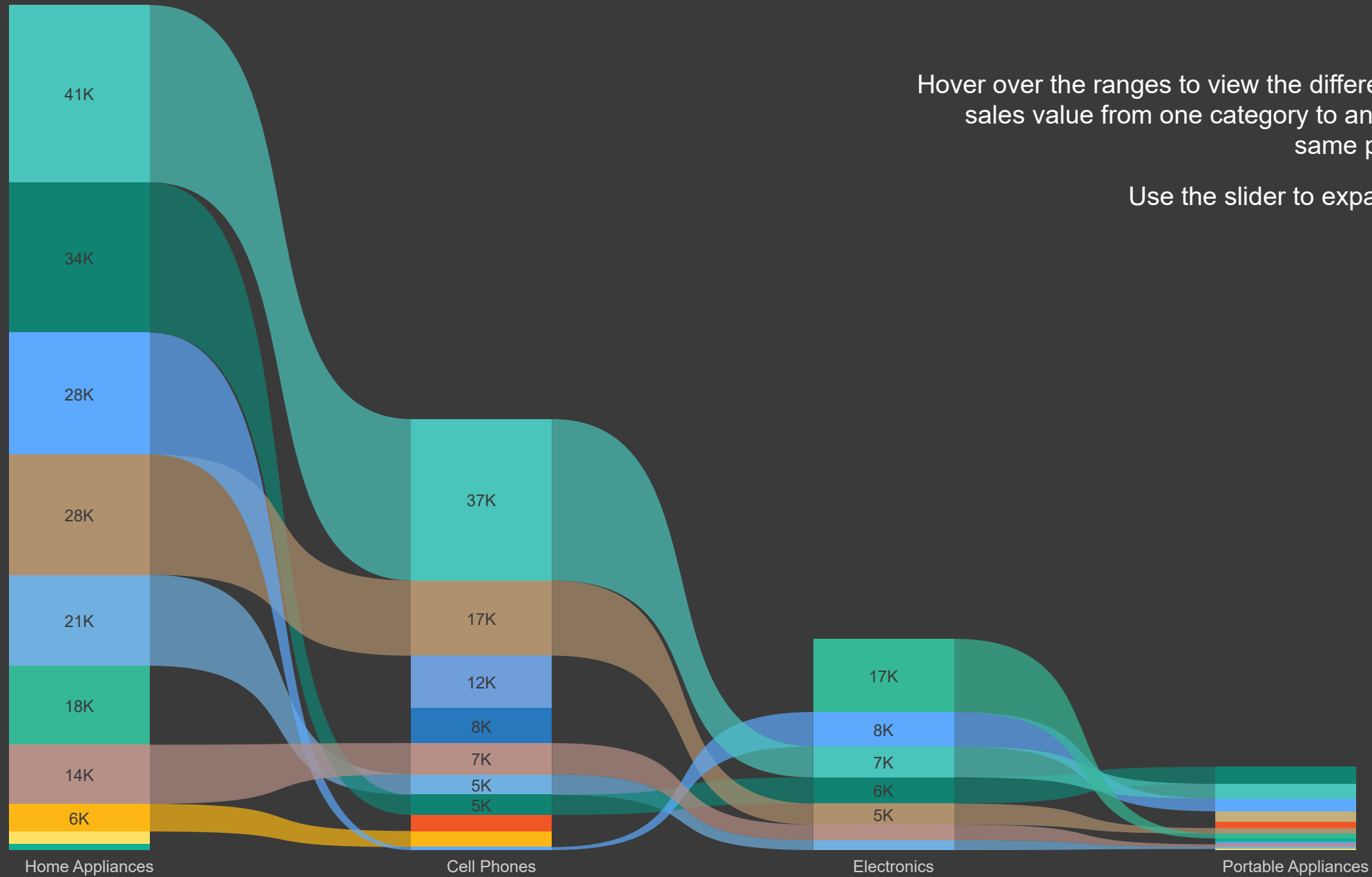


☐ Only show values that are influencers

# Total Sales Value by Category and Sale Points

Hover over the ranges to view the difference in total sales value from one category to another at the same point of sale.

Use the slider to expand the look.



# Total Sales Value by State and Seller

Seller ● André Pereira ● Artur Moreira ● Josias Silva

