

Short summary of the presentation by Kenneth Cukier about Big Data.

Kenneth basically talked about how much storing data has changed over the years. 4000 years ago, they used stone discs to write down information, or store data. Currently, we are not doing that much different, but on a way larger scale.

He talks about how Big data could help us. He gave an example about your posture in the car, and how it could memorize your posture to avoid car theft.

He also talks about the value of big data. That you can do things with it that you couldn't do before. He talks about the amazing thing called machine learning. How a machine learns from data.

Finally he talks about the pro's and con's of machine learning; The pro is that it solves a lot of time consuming work that the machine can now do by itself because it learned from the data of the environment. How machines have found things that men haven't found for years, how it developed certain work areas. But he also talks about the con's; two in particular. Machine learning will cause a jobs to be vacant, and secondly, the privacy around machine learning. What do people want to share with machines and what do they not want to share?