Challenge's Rules & Guidelines

Eligibility & Participation Requirements

- Open to **students, data analysts, business analysts, and professionals** in data analytics.
- Participants can join as **individuals or in teams of up to 2 members.**
- Participants **must use Power BI** for data analysis and visualization.
- Submission must be **original work**; any detected plagiarism will result in disqualification.
- All participants must **register before the deadline** to receive access to the dataset.

Data Usage & Analysis Rules

- The dataset is **provided by the organizers** and must be used as-is.
- **No external datasets are allowed;** all insights must be derived from the provided data.
- Participants must **clean, transform, and model the dataset appropriately** for analysis.
- The dashboard should include **key KPIs, relevant visualizations, and business insights.**

Evaluation Criteria

Category	Evaluation Criteria	Points
Data Preparation & Cleaning	Data cleaning, handling missing values, creating a structured model.	30
Visualization & Dashboard Design	Well-structured dashboard, intuitive design, clear storytelling with data.	40
Insights & Recommendations	Addressing key business questions, providing actionable insights.	20
Social Media Sharing	Posting the challenge experience on LinkedIn with hashtags #MHD #ChallengeName #LiveChallenge and tag Mr.Maz ([link](#))	10

Submisssion Guildlines

- All participants **must submit their work via the official submission system.**
- Submission format: **Power BI (.pbix) file + PDF.**
- Participants must also **publish their analysis on LinkedIn** with the official hashtags and Mr.Maz (link).
- **Early Submission Deadline:** [02/04/2025 - 23:59 PM], early submissions within **7 days** will be eligible for one-on-one expert feedback via file-based review.
- **Deadline for submission:** [08.04.2025 - 23:59 PM]

Submission Format Judging Process & Annoucement of Winners

- All submissions will be reviewed by **a panel of expert judges,** including industry professionals.
- The top **3 best submissions** will be shortlisted based on evaluation criteria.
- Judges' feedback will be provided to **all participants after evaluation.**
- The winners will be announced during the **Final Webinar & Award Ceremony.**
- Winning submissions will receive **certificates & rewards** from the organizing team.

Winners Final Webinar & Award Ceremony

- A **2-hour live webinar** will be held to announce winners and discuss key insights.
- The **top participants' work will be reviewed live** by expert judges.
- The event will include a **Q&A session with judges** for learning and feedback.
- **Industry experts will share insights** on careers in data analytics and best practices in the field.

Code of Conduct

- Participants must maintain **professionalism and respect** throughout the competition.
- Collaboration is encouraged, but **sharing solutions publicly before the deadline is prohibited.**
- Any form of **data manipulation, misrepresentation, or dishonesty** will lead to disqualification.
- The organizing team reserves the right to **modify the rules if necessary** and **make final decisions** in case of disputes.

Important Dates

Event	Date
Challenge Launch	15.03 - 25.03.2025
The exam and dataset will be released	26.03.2025
Early Submission Deadline (for expert review eligibility)	26.03 - 02.04.2025
Final Submission Deadline	08.04.2025
Judging & Evaluation Period	08.04 - 14.04.2025
Final Webinar & Winner Announcement	19.04.2025

Contact & Support

For any questions, please reach out to the organizing team at [contact email] or through our **community channels.**

🚀 Ready to take on the challenge? Start your analysis now!