Lea Papadopoulos

Web Developer

I have actively pursued my skills in web development, and recently completing a Full-Stack Web Development program with CareerFoundry after successfully finishing a Front-End development bootcamp with SheCodes. I bring a diverse skill set from online marketing, country development, and team leadership. I am enthusiastic about using my web development skills to create intuitive web applications and exploring opportunities for growth in the technology landscape.

Contact

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portfolio

Education

University of management "TISBI"
Master of Laws (LL.M.), International Law and Legal Studies
2002 - 2008

CareerFoundry
Full-Stack Web Development, Web Development
2022 - 2023

Skills & Tools

Front-End:
- React,
- HTML, CSS
- Javascript
- jQuery
- Angular, Vue
- Bootstrap library

Back-End & Databases:
- Node.js
- Json
- API
- AWS
- MongoDB, Firebase

Also proficient in:
- Responsive Design
- git
- TDD
- Chrome Dev Tools
- Postman
- Android Studio
- SCRUM

Language

English, German, Russian, Greek

Experience

2015 - 2019
Riraro.com
Co-Founder
- Online shopping poses difficulties in identifying and selecting the best discounted offers.
- We connected all offers from online stores and outlets in one place and created curated offers.
- Riraro.com emerged as a leading fashion and sales platform, democratizing fashion access for a diverse global audience and redefining the shopping experience.

2013 - 2015
trivago
Online Marketing Specialist
- Entering a new CIS region markets, was difficult with it own search engine and social channels.
- Developed and executed a robust search engine and an effective social media strategies.
- Led and mentored a high-performing Country Development team for the CIS region.
- Resulting in increased of traffic of 500% through online visibility and new affiliate partnership.

2012 - 2013
trivago
SEO Regional Team Lead
- High dependency on paid channels in Eastern Europe and Mediterranean countries.
- Led a team of 10 people, driving excellence in SEO strategy.
- Continuously monitored and adapted to emerging trends in Google and Yandex search engines.
- Build knowledge on SEO optimisation best practices in Yandex, resulting in a more diversified marketing mix.

2012 - 2012
trivago
Search Engine Optimization Specialist
- Low number of SEO backlink coverage, resulted in low organic traffic.
- Negotiated and placed links on relevant portals to increase keyword coverage.
- Successfully closed 120+ partnerships

Certificates

SheCodes
- Introduction to coding - 2021
- Web Development - 2021
- Responsive Web Development - 2022

CareerFoundry
- Full-Stack Web Development, Web Development 2022 - 2023