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## EDUCATION

### Carnegie Mellon University

Expected May 2022 | GPA: 3.96/4.0

B.S. Human Computer Interaction,  
Business Administration  
Minor in Media Design

## SKILLS

### Design & Art

Interaction Design	Painting
Prototyping	Sketching
Visual Design	Dancing
Wireframing	Piano
Data Visualization	Flute

### Research

User Interviews	User Interviews
Contextual Inquiry	A/B Testing
Storyboarding	Storyboarding
Speed Dating	Speed Dating

### Tools

Figma	Microsoft Office
Sketch	HTML/CSS
Adobe CC	Javascript
Miro	Python

### Languages

English  
Chinese

## ACTIVITIES

### CMU Academic Success Center

Peer Tutor in Calculus, Economics,  
Accounting and Chinese

### Carnegie Mellon

Teaching Assistant in Business  
Science

### CMU Habitat for Humanities

Volunteer

# LEA EMERLYN

## Product Designer & UX Researcher

## WORK EXPERIENCE

### Human-Computer Interaction Institute

May 2020 - Current

Research Assistant | Pittsburgh, PA

- Understand gig worker's challenges during Covid-19 and how they cope with it
- Interview workers from various platforms (Uber, Instacart, Grubhub, TaskRabbit)
- Research paper to submitted to CSCW

### Skeema

January 2020 - Current

UX Researcher | Pittsburgh, PA

- Understand gig worker's challenges during Covid-19 and how they cope with it
- Interview workers from various platforms (Uber, Instacart, Grubhub, TaskRabbit)
- Research paper to submitted to CSCW

### Rossum

June 2019 - August 2019

Market Research Intern | Prague, Czech Republic

- Formulate email campaigns for 300+ backlogged leads
- Conducted A/B testing with several email sequences
- Implemente social media plans, which increased followers by 27% on LinkedIn and 84% on Facebook

## SIDE PROJECTS

### 15 Minutes | Technica Hackathon Winner

October 2020

UX Designer and Researcher | Remote

- Designed a prototype to help people work towards their long term goals
- This hack won Best Hack for Influencing Human Behavior

### Metro21 Public Art + IoT

January 2020 - May 2020

UX Designer and Researcher | Pittsburgh, PA

- Understand gig worker's challenges during Covid-19 and how they cope with it
- Interview workers from various platforms (Uber, Instacart, Grubhub, TaskRabbit)

## LEADERSHIP

### Ballroom Dance Club

August 2018 - Current

Public Relations and Design Chair | Pittsburgh, PA

- Compete in 5 competitions per year in Standard, Smooth, Latin and Rhythm
- Coordinate 3 club events per semester and a social event with over 100 guests
- Manage club's Facebook and Instagram
- Create posters, edit videos and promote club events