

LEA EMERLYN

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EDUCATION

Carnegie Mellon University (Tepper School of Business School of Computer Science) B.S. Business Administration HCI additional major Cumulative GPA: 3.95/4.0 Dean's List all semesters	Pittsburgh, PA May 2022
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WORK EXPERIENCES

Human Computer Interaction Institute Research Assistance	Pittsburgh, PA May 2020 – Current
<ul style="list-style-type: none">Exploring how gig workers experience challenges prior to and during Covid-19Interviewing rideshare drivers to understand how they overcome those challenges	
Carnegie Mellon University Academic Development Peer Tutor and Coordinating Tutor	Pittsburgh, PA Spring 2019 – Current
<ul style="list-style-type: none">Tutor Principles of Micro/Macroeconomics, Introduction to Accounting, Regression AnalysisAssist groups of students during walk-in tutoring sessions on a weekly basisSet up weekly tutoring appointments with students	
Carnegie Mellon Tepper School of Business Teaching Assistant for Business Science	Pittsburgh, PA Fall 2019
<ul style="list-style-type: none">Strategize with professor and other teaching assistances about improvements to class structureGrade weekly assignments and host weekly office hours	
Rossum Sales/Marketing Intern	Prague, Czech Republic Summer 2019
<ul style="list-style-type: none">Formulated email campaigns for 300+ backlogged leads to investigate why they lost contactCompared competitor's pricing strategies and social media platformsImplemented social media plans, which increased followers by 27% on LinkedIn and 84% on Facebook	
Spark Business Academy Instructor	Pittsburgh, PA Fall 2018
<ul style="list-style-type: none">Coordinated with the manager on designing the course syllabusTraveled to elementary schools to teach students basic finance literacy and mathematics	

LEADERSHIP

CMU Ballroom Dance Competition Team (CMUBDC) Events Coordinator, Public Relations Coordinator and Competitive Dancer	Pittsburgh, PA Fall 2018 – Current
<ul style="list-style-type: none">Competes in 5 competitions per year in Standard, Smooth, Latin and RhythmCoordinates 3-5 club events per semester and a social event with over 100 guestsMeets biweekly with board members to discuss logistics and improvementsManages club's Facebook and InstagramCreates posters, edit videos and promote club events to both students and non-students	
Emerging Leaders Mental Health Project	Pittsburgh, PA Spring 2019
<ul style="list-style-type: none">Destigmatize mental illness and raise awareness of on-campus resourcesMental illness is very prevalent on-campus, but free resources are underutilizedOrganized with administration in to have a glass box to show number of people who use campus's Counseling and Psychological Services	
Habitat for Humanities	West Palm Beach, FL
<ul style="list-style-type: none">Volunteered to construct homes for those in need	

SKILLS and INTERESTS

- Languages: English (Fluent), Chinese (Fluent), Spanish (Basic)
- UI Design Software: Figma, Sketch, Adobe CC
- UX Research Skills: Wireframing, Story Boarding, User Research, Experience Prototyping, Speed Dating
- Programming: Python, HTML, CSS