

✉ leas@andrew.cmu.edu

💻 leaemerlyn.design

☎ 347-570-8510

EDUCATION

Carnegie Mellon University

Expected May 2022 | GPA: 3.96/4.0

B.S. Human Computer Interaction,
Business Administration
Minor in Media Design

SKILLS

Design & Art

Interaction Design	Painting
Prototyping	Sketching
Visual Design	Dancing
Wireframing	Piano
Data Visualization	Flute

Research

User Interviews	Think Aloud
Contextual Inquiry	A/B Testing
Storyboarding	Journey Maps
Speed Dating	Personas

Tools

Figma	Microsoft Office
Sketch	HTML/CSS
Adobe CC	Javascript
Miro	Python

Languages

English
Chinese

ACTIVITIES

CMU Academic Success Center

Peer Tutor in Calculus, Economics,
Accounting and Chinese

Tepper School of Business

Teaching Assistant in Business
Science

CMU Habitat for Humanities

Volunteer

LEA EMERLYN

Product Designer & UX Researcher

WORK EXPERIENCE

Human-Computer Interaction Institute

May 2020 - Current

Research Assistant | Pittsburgh, PA

- Understand gig worker's challenges during Covid-19 and how they cope with it
- Interview workers from various platforms (Uber, Instacart, Grubhub, TaskRabbit)
- Research paper to submitted to CSCW

Skeema

January 2020 - Current

UX Researcher | Pittsburgh, PA

- Understand gig worker's challenges during Covid-19 and how they cope with it
- Interview workers from various platforms (Uber, Instacart, Grubhub, TaskRabbit)
- Research paper to submitted to CSCW

Rossum

June 2019 - August 2019

Market Research Intern | Prague, Czech Republic

- Formulate email campaigns for 300+ backlogged leads
- Conducted A/B testing with several email sequences
- Implemente social media plans, which increased followers by 27% on LinkedIn and 84% on Facebook

SIDE PROJECTS

15 Minutes | Technica Hackathon Winner

October 2020

UX Designer and Researcher | Remote

- Designed a prototype to help people work towards their long term goals
- This hack won Best Hack for Influencing Human Behavior

Metro21 Public Art + IoT

January 2020 - May 2020

UX Designer and Researcher | Pittsburgh, PA

- Understand gig worker's challenges during Covid-19 and how they cope with it
- Interview workers from various platforms (Uber, Instacart, Grubhub, TaskRabbit)

LEADERSHIP

Ballroom Dance Club

August 2018 - Current

Public Relations and Design Chair | Pittsburgh, PA

- Compete in 5 competitions per year in Standard, Smooth, Latin and Rhythm
- Coordinate 3 club events per semester and a social event with over 100 guests
- Manage club's Facebook and Instagram
- Create posters, edit videos and promote club events