LEA EMERLYN

Researcher/Designer

CONTACT

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linkedin.com/in/leaemerlyn/

leaemerlyn.github.io/portfolio/

TECHNICAL

Adobe CC

Figma

Sketch

Python

HTML/CSS

Microsoft Office

RESEARCH

Think-Aloud Protocols

Story Boarding

Affinity Diagrams

Personas

A/B Testing

Speed Dating

LANGUAGES

Fluent English

Fluent Mandarin

Basic Spanish

INTERESTS

Ballroom Dancing

Sketching

Vector Illustrations

Flute

Community Service

EDUCATION

Carnegie Mellon University — 2018 — 2022

Human-Computer Interaction and Business Major, Media Design Minor

- Cumulative GPA: 3.95/4.0 Dean's List all semesters

Pittsburgh, PA

WORK EXPERIENCE

Human-Computer Interaction Institute — May 2020 — Current

Research Assistant

- Explore how gig workers experience challenges prior to and during Covid-19.
- Interviewing rideshare drivers to understand how they overcome those challenges

Pittsburgh, PA

Carnegie Mellon University Academic Development — Jan. 2019 — Current

Peer Tutor and Coordinating Tutor

- Subjects taught: Principles of Micro/Macroeconomics, Accounting, Regression Analysis, Calculus
- Assist groups of students during walk-in tutoring sessions on a weekly basis

Pittsburgh, PA

Tepper School of Business — August 2019 — December 2019

Teaching Assistant for Business Science

- Strategize with professor and other teaching assistances about improvements to class structure
- Grade weekly assignments and host weekly office hours
- Arrange appointments with students who need extra assistance

Pittsburgh, PA

Rossum — July 2019 — August 2019

Sales and Market Research Intern

- Formulate email campaigns for 300+ backlogged leads to investigate why they lost contact
- Compare competitor's pricing strategies and social media platforms
- Implemente social media plans, which increased followers by 27% on LinkedIn and 84% on Facebook

Prague, Czech Republic

LEADERSHIP

CMU Ballroom Dance Competition Team (CMUBDC) — August 2018 — Current

Events Coordinator, Public Relations Coordinator

- Compete in 5 competitions per year in Standard, Smooth, Latin and Rhythm
- Coordinate 3-5 club events per semester and a social event with over 100 guests
- Manage club's Facebook and Instagram
- Create posters, edit videos and promote club events to both students and non-students

Pittsburgh, PA

Habitat for Humanities — December 2019 — Current

Volunteer

- Travel to various sites and construct affordable houses for those in need