

## CONTACT

leas@andrew.cmu.edu

(347) 570-8510

linkedin.com/in/leaemerlyn/

Portfolio: leaemerlyn.design

## SKILLS

Think-Aloud Protocols

Story Boarding

Affinity Diagrams

Personas

Usability Testing

A/B Testing

Speed Dating

Journey Mapping

Prototyping

Adobe CC

Figma

Sketch

Python

HTML/CSS/Javascript

Microsoft Office

Fluent English

Fluent Mandarin

Basic Spanish

## INTERESTS

Ballroom Dancing

Sketching

Vector Illustrations

Flute

Cooking

Community Service

# LEA EMERLYN

## EDUCATION

**Carnegie Mellon University** (Tepper School of Business | School of Computer Science)

August 2018 - May 2022 | Pittsburgh, PA

Human-Computer Interaction and Business Double Major, Media Design Minor

- Cumulative GPA: 3.96/4.0, Dean's List all semesters

## WORK EXPERIENCE

**Human-Computer Interaction Institute** | *Research Assistant*

May 2020 - Current | Pittsburgh, PA

- Understand gig worker's challenges during Covid-19 and how they cope with it
- Interview workers from various platforms (Uber, Instacart, Grubhub, TaskRabbit)
- Research paper to submitted to CSCW

**Carnegie Mellon University Academic Development** | *Peer Tutor and Coordinating Tutor*

January 2019 - Current | Pittsburgh, PA

- Tutored CMU students Principles of Micro/Macroeconomics, Accounting, Regression Analysis, Calculus I & III, and Chinese
- Led walk-in tutoring sessions and set up weekly appointments with students (150+ hours)

**Rossum** | *Sales and Market Research Intern*

June 2019 - August 2019 | Prague, Czech Republic

- Formulate email campaigns for 300+ backlogged leads to investigate why they lost contact
- Conducted A/B testing with several email sequences
- Implemente social media plans, which increased followers by 27% on LinkedIn and 84% on Facebook

## SIDE PROJECTS

**Metro21 Public Art + IoT** | *UX Researcher / UI Designer*

January 2020 - May 2020 | Pittsburgh, PA

- Conducted user research on how to improve user's experience with public art
- Interviewed both artist and viewers and uncovered difficulties in their communication
- Created wireframes for an app prototype of our solution

**15 Minutes** | *UX Researcher / UI Designer*

October 2020 | Technica Remote Hackathon

- Designed a prototype to help people work towards their long term goals
- This hack won Best Hack for Influencing Human Behavior

## LEADERSHIP

**CMU Ballroom Dance Club** | *Events Coordinator, Public Relations*

August 2018 - Current | Pittsburgh, PA

- Compete in 5 competitions per year in Standard, Smooth, Latin and Rhythm
- Coordinate 3-5 club events per semester and a social event with over 100 guests
- Manage club's Facebook and Instagram
- Create posters, edit videos and promote club events to both students and non-students

**CMU Habitat for Humanity** | *Volunteer*

December 2019 - Current | Various

- Travel to various sites and construct affordable houses for those in need