

CONTACT

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LEA EMERLYN

Researcher/Designer

EDUCATION

Carnegie Mellon University	2018 — 2022
Human-Computer Interaction and Business Double Major	
• Cumulative GPA: 3.95/4.0 Dean's List all semesters	Pittsburgh, PA

WORK EXPERIENCE

Human-Computer Interaction Institute	May 2020 — Current
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<i>Research Assistant</i>	
• Explore how gig workers experience challenges prior to and during Covid-19.	Pittsburgh, PA
• Interviewing rideshare drivers to understand how they overcome those challenges	

Carnegie Mellon University Academic Development	Jan. 2019 — Current
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<i>Peer Tutor and Coordinating Tutor</i>	
• Subjects taught: Principles of Micro/Macroeconomics, Accounting, Regression Analysis, Calculus	Pittsburgh, PA
• Assist groups of students during walk-in tutoring sessions on a weekly basis	

Tepper School of Business	August 2019 — December 2019
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<i>Teaching Assistant for Business Science</i>	
• Strategize with professor and other teaching assistances about improvements to class structure	Pittsburgh, PA
• Grade weekly assignments and host weekly office hours	
• Arrange appointments with students who need extra assistance	

Rossum	July 2019 — August 2019
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<i>Sales and Market Research Intern</i>	
• Formulate email campaigns for 300+ backlogged leads to investigate why they lost contact	Prague, Czech Republic
• Compare competitor's pricing strategies and social media platforms	
• Implement social media plans, which increased followers by 27% on LinkedIn and 84% on Facebook	

LEADERSHIP

CMU Ballroom Dance Competition Team (CMUBDC)	August 2018 — Current
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<i>Events Coordinator, Public Relations Coordinator</i>	
• Compete in 5 competitions per year in Standard, Smooth, Latin and Rhythm	Pittsburgh, PA
• Coordinate 3-5 club events per semester and a social event with over 100 guests	
• Manage club's Facebook and Instagram	
• Create posters, edit videos and promote club events to both students and non-students	

Habitat for Humanities	December 2019 — Current
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<i>Volunteer</i>	
• Travel to various sites and construct affordable houses for those in need	

TECHNICAL SKILLS

Adobe CC

Figma

Sketch

Python

HTML/CSS

Microsoft Office

RESEARCH SKILLS

Think-Aloud Protocols

Story Boarding

Affinity Diagrams

Personas

A/B Testing

Speed Dating

LANGUAGES

Fluent English

Fluent Mandarin

Basic Spanish

INTERESTS

Ballroom Dancing

Sketching

Vector Illustrations

Flute

Community Service