

leas@andrew.cmu.edu



leaemerlyn.design



347-570-8510

# **EDUCATION**

# Carnegie Mellon University

Expected May 2022 | GPA: 3.97/4.0 B.S. Human Computer Interaction & Business Administration Minor in Media Design

### **SKILLS**

# Design & Art

Interaction Design Painting
Prototyping Sketching
Visual Design Dancing
Wireframing Piano
3D Modeling Flute

## Research

User Interviews Think Aloud
Contextual Inquiry A/B Testing
Storyboarding Journey Maps
Speed Dating Personas

#### Tools

Figma Microsoft Office
Sketch HTML/CSS
Adobe CC Javascript
Miro Python
Fusion 360

# Languages

Fluent English Fluent Mandarin Working Spanish

# **COURSEWORK**

Programming for User Interface
Interaction Design Studio I & II
User Centered Research & Evaluation
Service Design
Information & Grid Design
Social Psychology
DigiTool
Intro to Textile Media

# LEA EMERLYN

**UX** Designer & Researcher

#### **WORK EXPERIENCE**

Jan 2022 -Present Kiavi UX Designer (HCl Capstone Project)

I am designing a solution to solve unmet needs of rental property investors. I am currently conducting contextual inquiry/directed story telling sessions to discover pain points of investors.

Apr 2021 -Sept 2021 **Sony PlayStation** Product Design Contractor | San Mateo, CA | performed a UX Multimodal audit to analyze how the PS5 and its

peripheral products work together. I looked into both the physical and non-physical interfaces of the devices

May 2021 -

July 2021

PNC Bank UX Design Intern | Pittsburgh, PA

I worked in the PNC Investments team by leading design workshops and implementing parallel prototyping. I also build high fidelity prototype for an app extension that increases both accessibility for students and transparency for the bank.

Jan 2021 -Apr 2021 Skeema UX Researcher | Pittsburgh, PA

I created interview protocols and conducted think-aloud in order to reveal bugs and pain points of the Skeema beta app. I presented usability findings to managers and pushed for design changes.

#### SIDE PROJECTS

May 2020 -March 2021 Carnegie Mellon HCII Research Assistant

I interviewed 20 gig workers to understand challenges they faced during the global pandemic. I am also a co-author to the accepted research paper to CSCW.

Oct 2020 24 Hours **15 Minutes | Technica Hackathon Winner** *UX Designer* 

24 Hours Designed an app to help people reach their long term goals

# **LEADERSHIP**

Project Smile Club Vice President of Communication

Ballroom Dance Club Public Relations/Design Chair | Events Coordinator Chair

CMU Academic Success Center Peer Tutor for Accounting, Economics and Calculus

**CMU Habitat for Humanities Club Volunteer** 

Alpha Chi Omega Member

Beta Gamma Sigma Honor Society Member