

Lea Emerlyn

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Phone: (347) 570-8510

Location: New York, NY

EXPERIENCE

Creative Technologist @ JP Morgan

FEBRUARY 2023 — CURRENT

- Creating a browser app and figma plugin allowing designers to store and access a library of image assets
- Implementing specialized components and pages for the content team when the standard component library is insufficient
- Migrating a platform for creating microsites from wordpress to AEM while improving functionality to meet designers' needs

UX Designer @ JP Morgan

JULY 2022 — JULY 2023

- Led and owned design efforts for the JP Morgan Markets Mobile App
- Created a new Figma component library to increase the reusability of assets for both iOS and Android devices
- Worked with product owners and engineers to streamline collaboration
- Created a plan to help onboard new joiners to projects

Web Design Contractor @ Cardinal Health

FEBRUARY 2022 — MAY 2022

- Made the first design system for the Cardinal Health Markets website

Product Designer @ Kiavi

January 2022 — MAY 2022

- Researched and pitched solutions to meet the needs of real estate investors
- Conducted 15+ user interviews and co-design sessions
- Created and presented artifacts such as storyboards and stakeholder maps

Product Design Contractor @ Sony PlayStation

APRIL 2021 — AUGUST 2021

- Performed a UX Multimodal audit to analyze the PS5's peripheral products
- Presented solutions to improve the clarity of the devices' user interfaces

SIDE PROJECTS

Penn Resources

- Worked with a team of four to create a fully functioning resource sharing platform allowing students to share helpful content that they found online.

Page Numbering Figma Plugin

- Created a plugin to add page numbers to figma slide show presentations

SKILLS

Programming:

Java

Python

HTML/CSS

JavaScript

React

C

SQL & Python Pandas

Design:

Figma

Autodesk Fusion 360

Adobe Illustrator/Photoshop

Adobe Experience Manager

UX Research

EDUCATION

University of Pennsylvania

Master's Degree (Part Time)

GPA: 4.0

Expected Graduation: Aug '24

Computer Information
Technology

Carnegie Mellon University

Bachelor's Degree

GPA: 3.98

Double Major in
Human-Computer Interaction
and Business with a minor in
Media Design