# Lea Emerlyn

#### **EXPERIENCE**

# **Creative Technologist** @ JP Morgan

FEBRUARY 2023 - CURRENT

- Leading the research, design and development efforts for a browser app and Figma plugin called Image Library. This app allows designers to store and access a library of brand approved image assets. I am using React and Typescript on the front-end, Python/Flask/AWS S3 for the backend.
- Creating an interactive browser-based CSS theme configurator tool which allows designers to create and customize themes via a GUI. After creating a theme, the website outputs Figma instructions for designers and a panel of CSS settings for programmers.
- Migrating a platform for creating microsites from wordpress to AEM while improving functionality to meet designers' needs.

# **UX Designer** @ JP Morgan

JULY 2022 - FEBRUARY 2023

- Led and owned design efforts for the JP Morgan Markets Mobile App.
- Created and maintained a new Figma component library to increase the reusability of assets for both iOS and Android devices.
- Programmed front-end pages to fulfill ad-hoc design requirements.
- Worked with product owners and engineers to streamline collaboration.
- Coached new joiners on Figma best practices and techniques.

#### **Product Design Contractor** @ Sony PlayStation

APRIL 2021 - AUGUST 2021

- Performed a UX Multimodal audit to analyze the PS5's peripheral products.
- Presented solutions to improve the clarity of the devices' user interfaces.

#### SIDE PROJECTS

#### Penn Resources

- Led with a team of four to create a full stack application: a resource sharing platform allowing students to share helpful content that they found.
- Created a responsive layout for mobile compatibility
- Set up a frontend with React/Typescript, and backend database with Firebase Cloud Firestore
- https://pennresources.web.app/

## Page Numbering Figma Plugin (Solo Project)

- Created a plugin to add page numbers to figma slide show presentations.
- Allows users to create a template component to customize numbering style
- Groups the selected pages into rows based on their position and applies page numbers accordingly
- https://tinyurl.com/Page-Numbering

Email: <a href="mailto:leaemerlyn@gmail.com">leaemerlyn.com</a>
Phone: (347) 570-8510

Location: New York, NY

#### **SKILLS**

# **Programming:**

Python

Java

HTML/CSS

**JavaScript** 

React

С

SQL & Python Pandas

# Design:

Figma

Autodesk Fusion 360 Adobe Illustrator/Photoshop Adobe Experience Manager UX Research

### **EDUCATION**

## **University of Pennsylvania**

Master's Degree

Jan 2023 - Aug 2024

GPA: 4.0

Computer Information Technology

## Carnegie Mellon University

Bachelor's Degree

Aug 2018 - May 2022

GPA: 3.98

Double Major in Human-Computer Interaction and Business with a minor in Media Design