Principles/Social Media Mining CIS 600

Week 7: Twitter Streaming API

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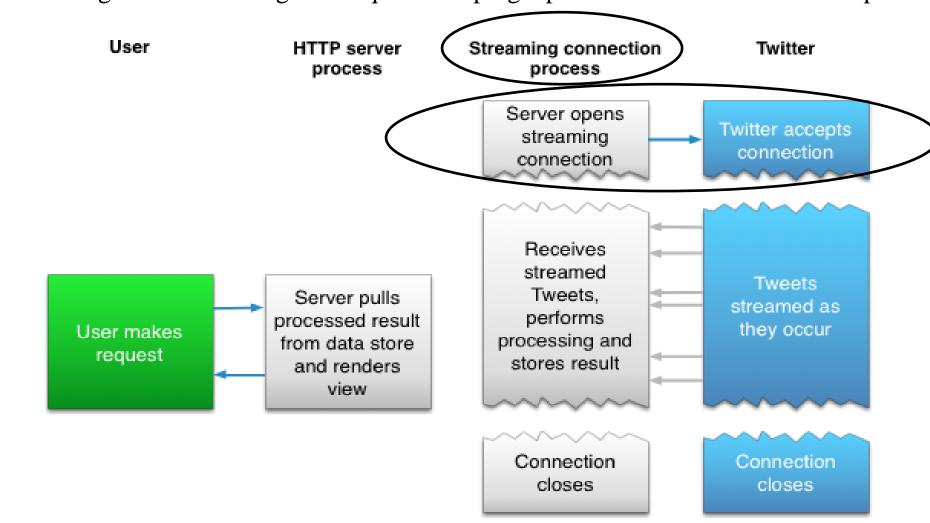
October 6, 2020

Twitter Streaming API

- ❖ The Streaming API is designed for developers with data intensive needs
 - Most suited for building data mining products or conducting analytics research
 - ❖ It allows for large quantities of keywords to be specified and tracked, retrieving geo-tagged tweets from a certain region, or have the public statuses of a user set returned
 - ❖ As mentioned before, if your Search API based apps are hitting the rate limits, move over to the Streaming API
 - This requires you to establish a <u>long-lived HTTP</u> connection and maintain that connection

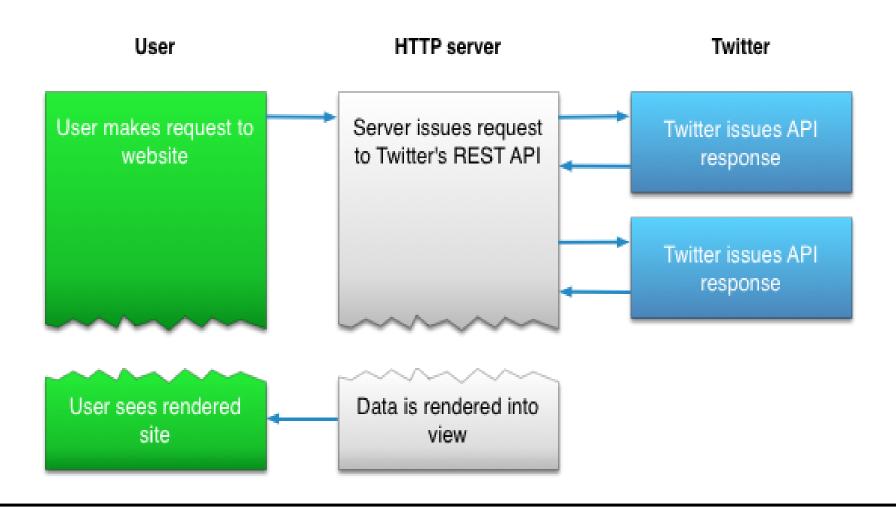
Twitter Streaming API

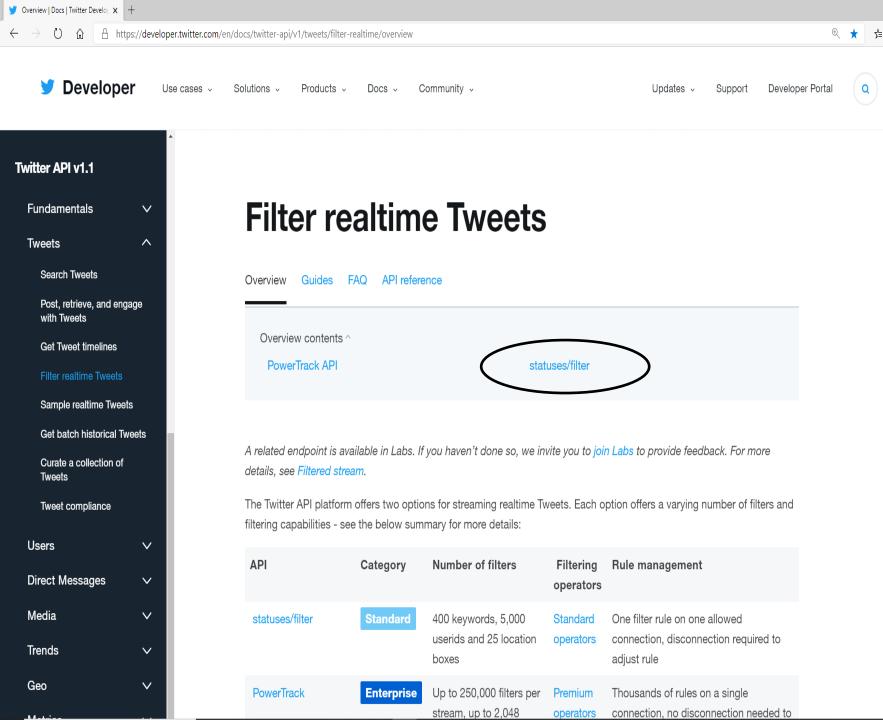
Connecting to the streaming API requires keeping a persistent HTTP connection open.

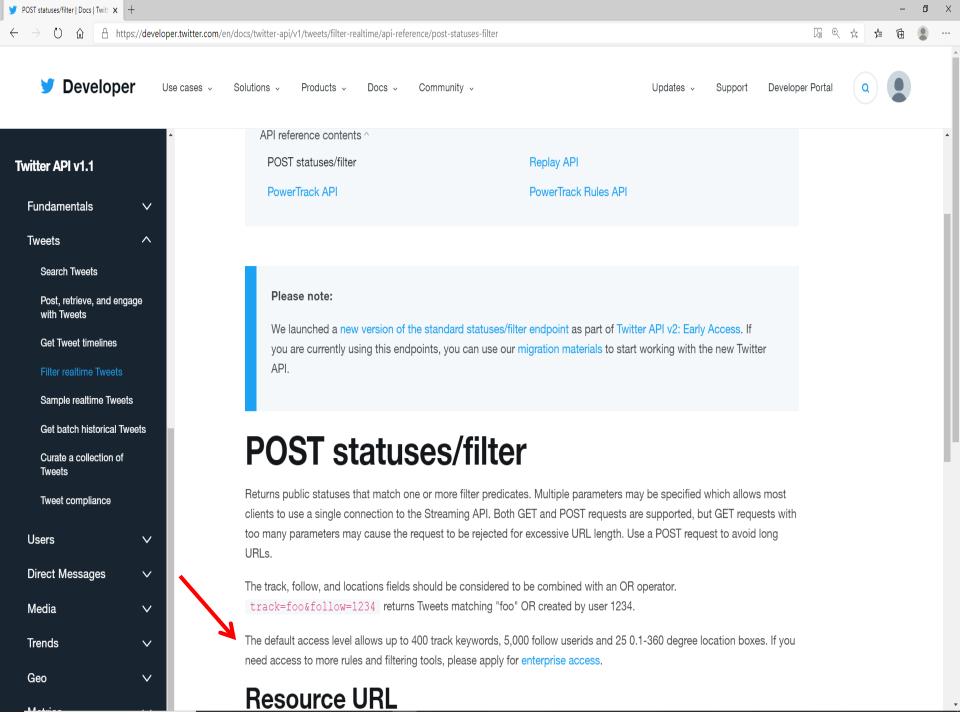


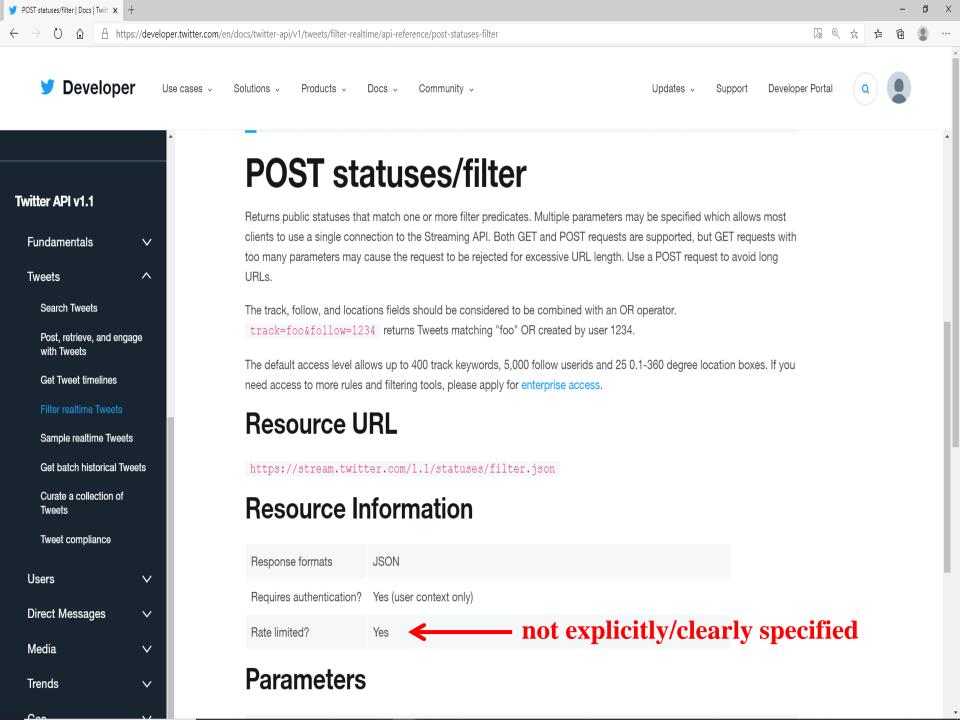
Twitter REST API

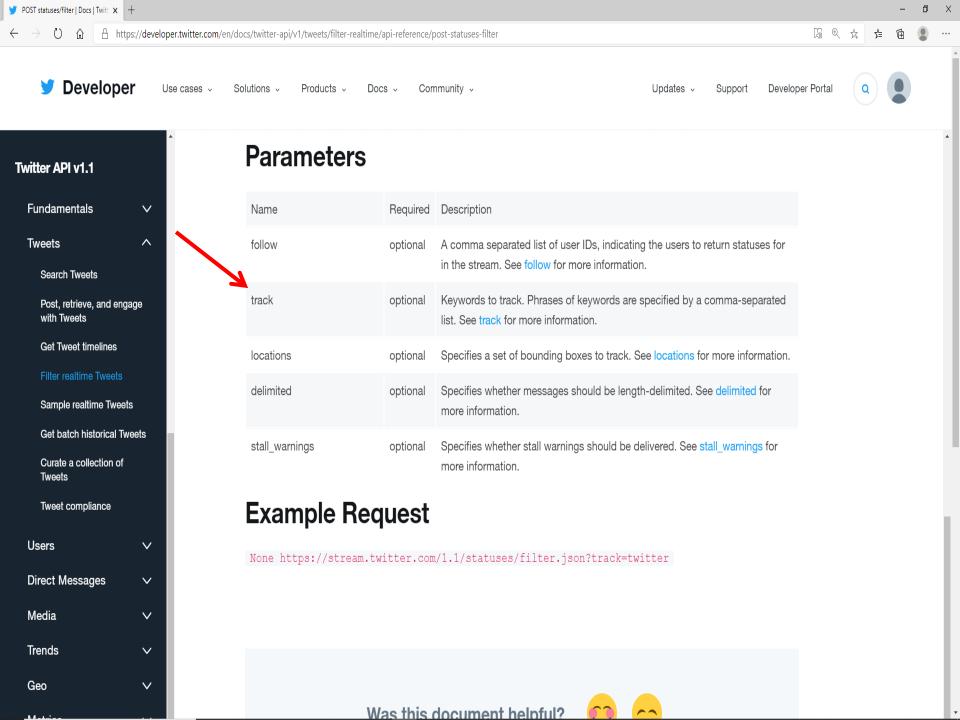
Rest API doesn't support persistent HTTP connection. (Stateless)











Using the Streaming API: Filter

```
# Finding topics of interest by using the filtering capabilities it offers.
# Describe when to use search versus when to use streaming api - two different
# use cases.
import twitter
# Query terms
q = 'COVID-19 vaccine, CDC, FDA, Pfizer, Moderna' #comma separated list of terms
# Returns an instance of twitter. Twitter
twitter_api = oauth_login()
# Reference the self.auth parameter
twitter_stream = twitter.TwitterStream(auth=twitter_api.auth)
# See https://developer.twitter.com/en/docs/tweets/filter-realtime/overview
stream = twitter_stream.statuses.filter(track=q)
for tweet in stream:
  print tweet['text'] # Save to a file or database in a particular collection
```

The following example demonstrates how to retrieve all new direct messages from the user stream::

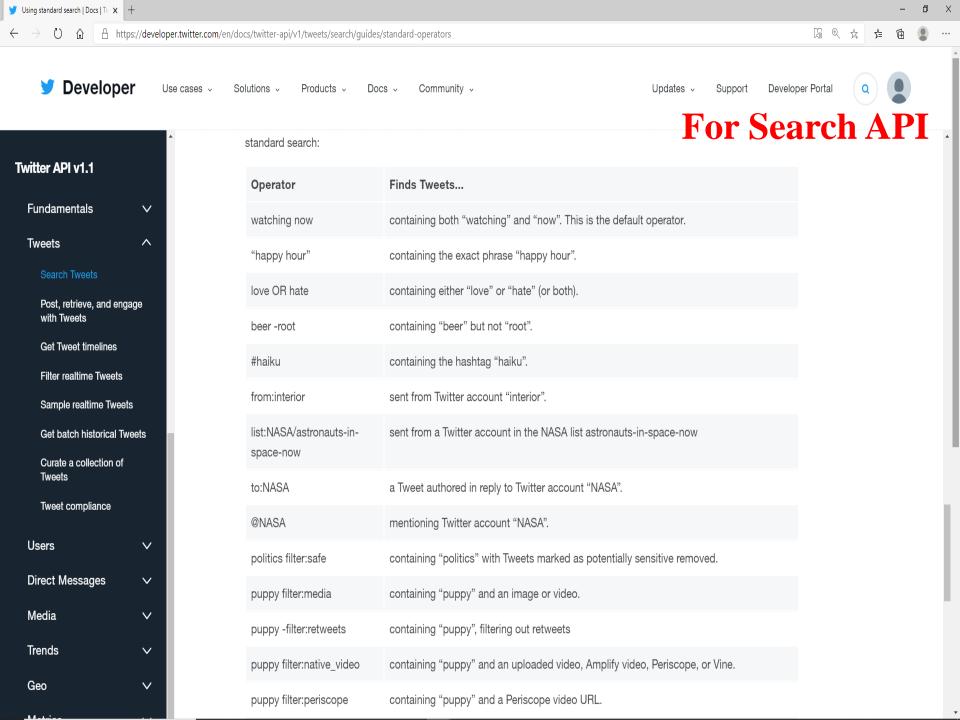
auth = 0Auth(

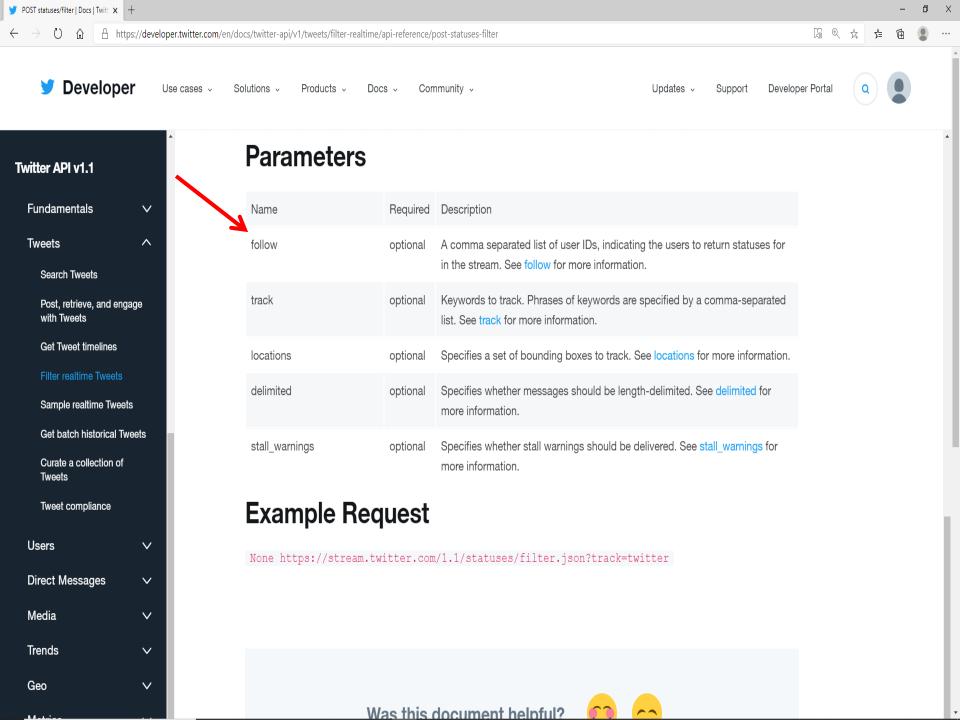
Using the Streaming API: Filter

- ❖ A comma-separated list of phrases which will be used to determine what Tweets will be delivered on the stream. ('the,twitter' = the **OR** twitter)
- ❖ A **phrase** may be one or more terms separated by spaces, and a phrase will match if all of the terms in the phrase are present in the Tweet, regardless of order and ignoring case. (e.g. 'the twitter' = the **AND** twitter)
- **\Delta** Each phrase must be between 1 and 60 bytes, inclusive.
- ❖ Exact matching of **phrases** (equivalent to <u>quoted phrases</u> in most search engines) is **not supported**.
- ❖ Punctuation and special characters will be considered part of the term they are adjacent to. ('hello.' != 'hello')
- ❖ Punctuation is not considered to be part of a #hashtag or @mention, so a track term containing punctuation will **not** match either #hashtags or @mentions.
- ❖ UTF-8 characters will match exactly, even in cases where an "equivalent" ASCII character exists. ('touché' != 'touche')
- ❖ Non-space separated languages, such as **CJK** are currently unsupported.

Track examples:

Parameter value	Will match	Will not match
Twitter	TWITTER twitter "Twitter" twitter. #twitter @twitter http://twitter.com	TwitterTracker #newtwitter
Twitter's	I like Twitter's new design	Someday I'd like to visit @Twitter's office
twitter api,twitter streaming	The Twitter API is awesome The twitter streaming service is fast Twitter has a streaming API	I'm new to Twitter
example.com	Someday I will visit example.com	There is no example.com/foobarbaz
example.com/foobarbaz	example.com/foobarbaz www.example.com/foobarbaz	example.com
www.example.com/foobarbaz		www.example.com/foobarbaz
example com	example.com www.example.com foo.example.com foo.example.com/bar I hope my startup isn't merely another example	





Using the Streaming API: Filter by IDs

```
import twitter
# Returns an instance of twitter. Twitter
twitter_api = oauth_login()
# Reference the self.auth parameter
twitter_stream = twitter.TwitterStream(auth=twitter_api.auth)
# See https://developer.twitter.com/en/docs/tweets/filter-realtime/overview
# ladygaga's user id: 14230524
id = 14230524
stream = twitter_stream.statuses.filter(follow=id) # or follow=str(id)
for tweet in stream:
  print tweet['text'] # Save to a file or database in a particular collection
```

Using the Streaming API: Filter by IDs

❖ You could also use a **comma-separated** list of **user IDs**, indicating the users whose Tweets should be delivered on the stream.

```
import twitter
twitter_api = oauth_login()
twitter_stream = twitter.TwitterStream(auth=twitter_api.auth)

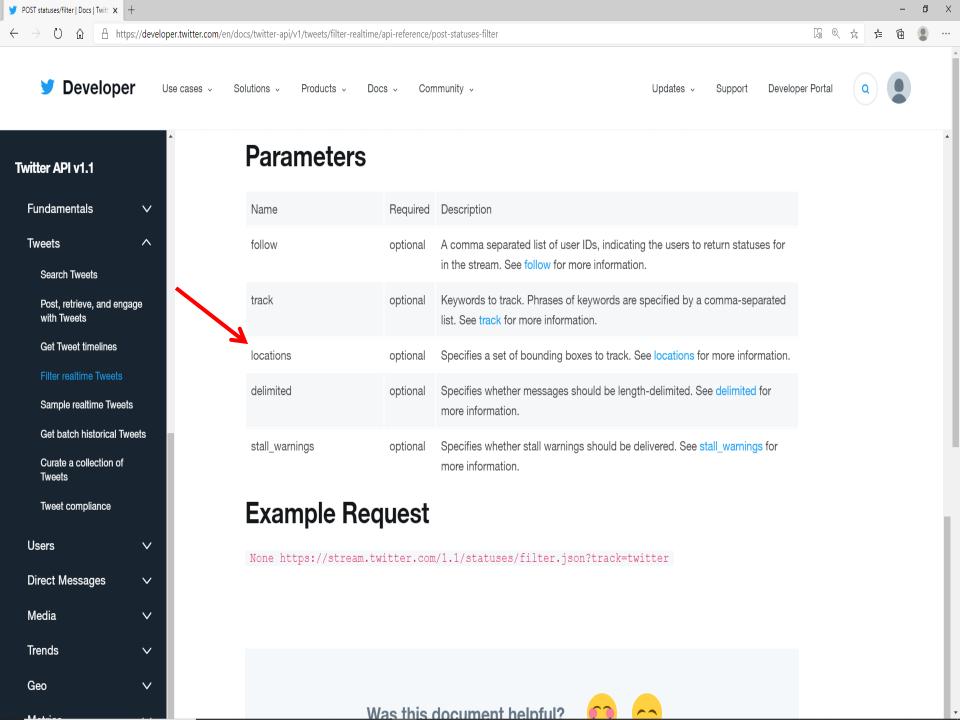
# ladygaga's user id: 14230524; justinbieber: 27260086; katyperry: 21447363
ids = '14230524,27260086,21447363'
stream = twitter_stream.statuses.filter(follow=ids)
```

for tweet in stream:

print tweet['text'] # Save to a file or database in a particular collection

Using the Streaming API: Filter by IDs

- * Following protected users is not supported.
- * For each user specified, the stream will contain:
 - ❖ Tweets created by the user.
 - ❖ Tweets which are retweeted by the user.
 - * Replies to any Tweet created by the user.
 - * Retweets of any Tweet created by the user.
 - Manual replies created without pressing a reply button:
 - ❖ e.g. "@twitterapi I agree"
- ❖ The stream will not contain:
 - * Tweets mentioning the user (e.g. "Hello @twitterapi!").
 - Manual retweets created without pressing a Retweet button
 e.g. "RT @twitterapi The API is great"
 - **Tweets by protected users.**



- ❖ A comma-separated list of **longitude,latitude pairs** specifying a set of bounding boxes to filter Tweets by.
- ❖ On geolocated Tweets falling within the requested bounding boxes will be included Unlike the Search API, the <u>user's location field</u> is not used to filter tweets.
- ❖ Each bounding box should be specified as a pair of longitude and latitude pairs, with the **southwest** corner of the bounding box coming first. For example:

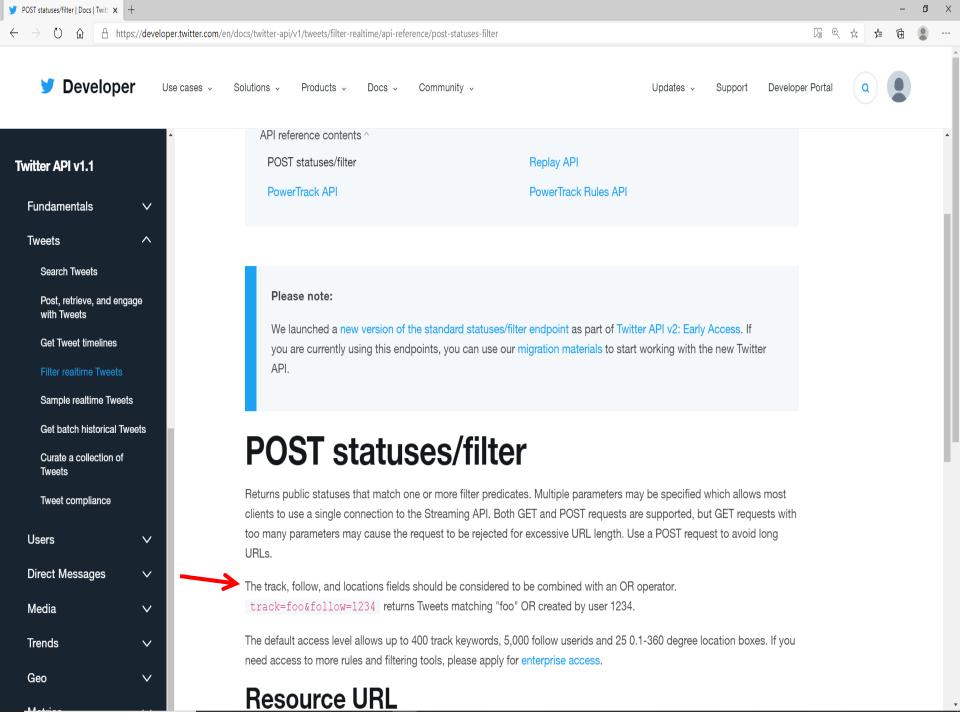
Parameter value	Tracks Tweets from
-122.75,36.8,-121.75,37.8	San Francisco
-74,40,-73,41	New York City
-122.75,36.8,-121.75,37.8,-74,40,-73,41	San Francisco OR New York City
-180,-90,180,90	Any geotagged Tweet

```
import twitter
# Returns an instance of twitter. Twitter
twitter_api = oauth_login()
# Reference the self.auth parameter
twitter_stream = twitter.TwitterStream(auth=twitter_api.auth)
# NYC coordinates: -74,40,-73,41
# San Francisco: -122.75,36.8,-121.75,37.8
loc = '-122.75,36.8,-121.75,37.8,-74,40,-73,41'
stream = twitter_stream.statuses.filter(locations=loc)
for tweet in stream:
  print tweet['text'] # Save to a file or database in a particular collection
```

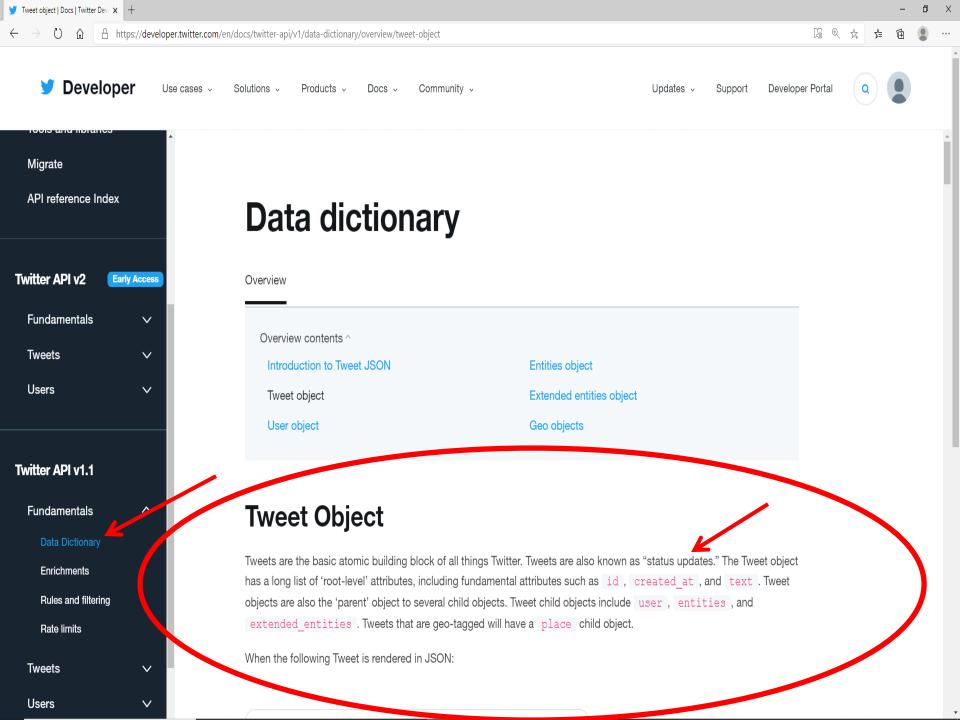
- ❖ Bounding boxes do not act as filters for other filter parameters.
 - **❖**For example:

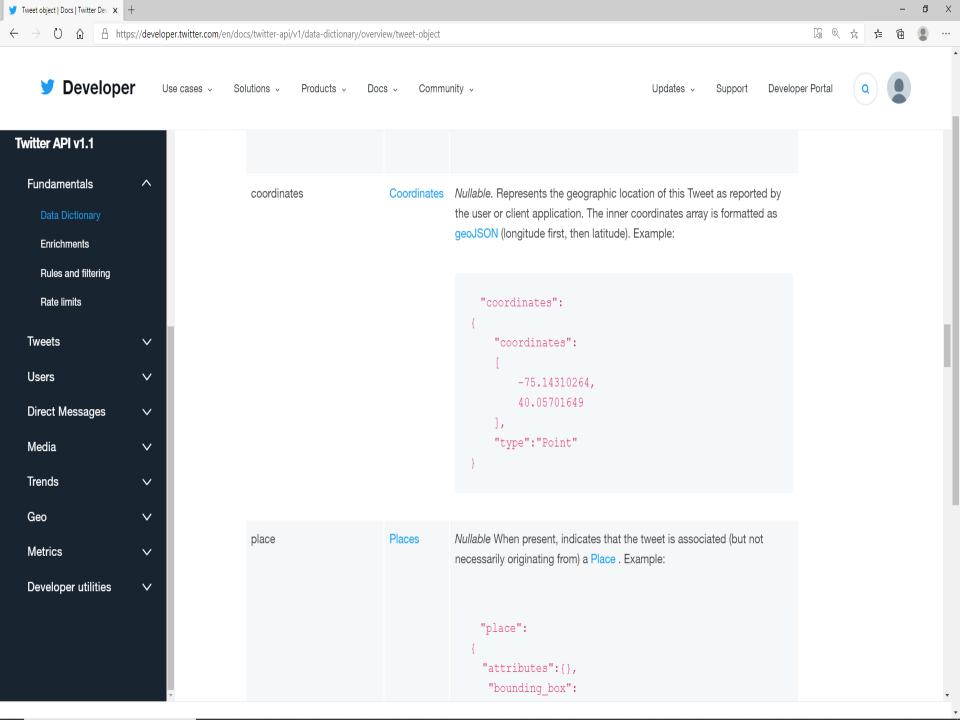
track=Twitter&locations=-122.75,36.8,-121.75,37.8

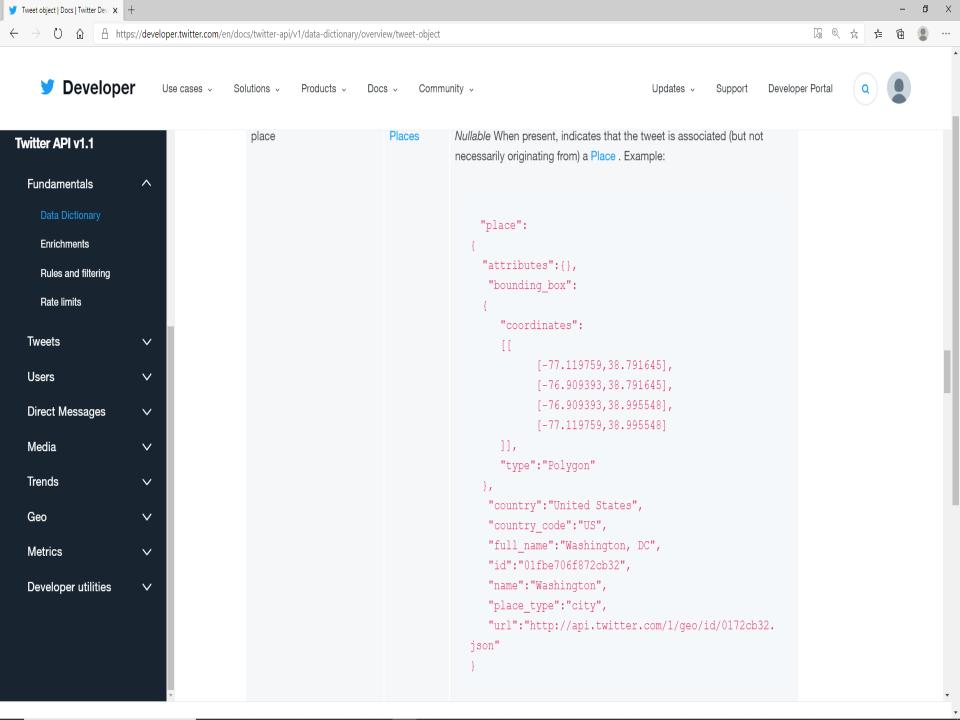
would match any tweets containing the term Twitter (even non-geo tweets) OR coming from the San Francisco area.



- ❖ The streaming API uses the following heuristic to determine whether a given Tweet falls within a bounding box:
 - ❖If the **coordinates field** is populated, the values there will be tested against the bounding box. (next 3 slides)
 - ❖If coordinates field is empty but the **place field** is populated, the region defined in place is checked for intersection against the locations bounding box. Any overlap will match.
 - ❖If none of the rules listed above match, the Tweet does not match the location query.







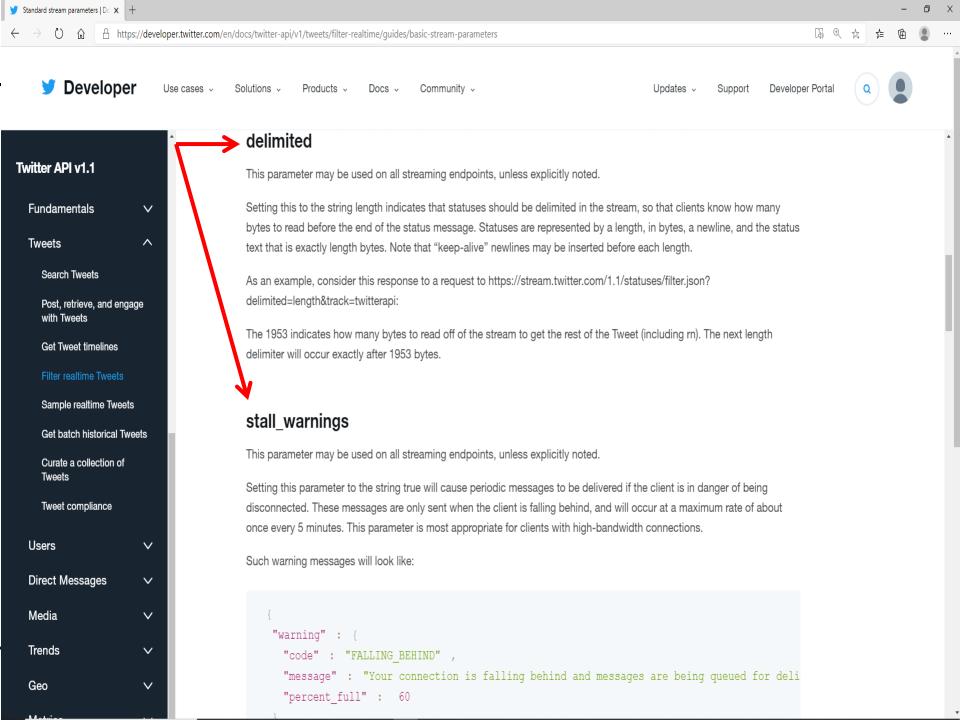
Search API: Filter by Locations

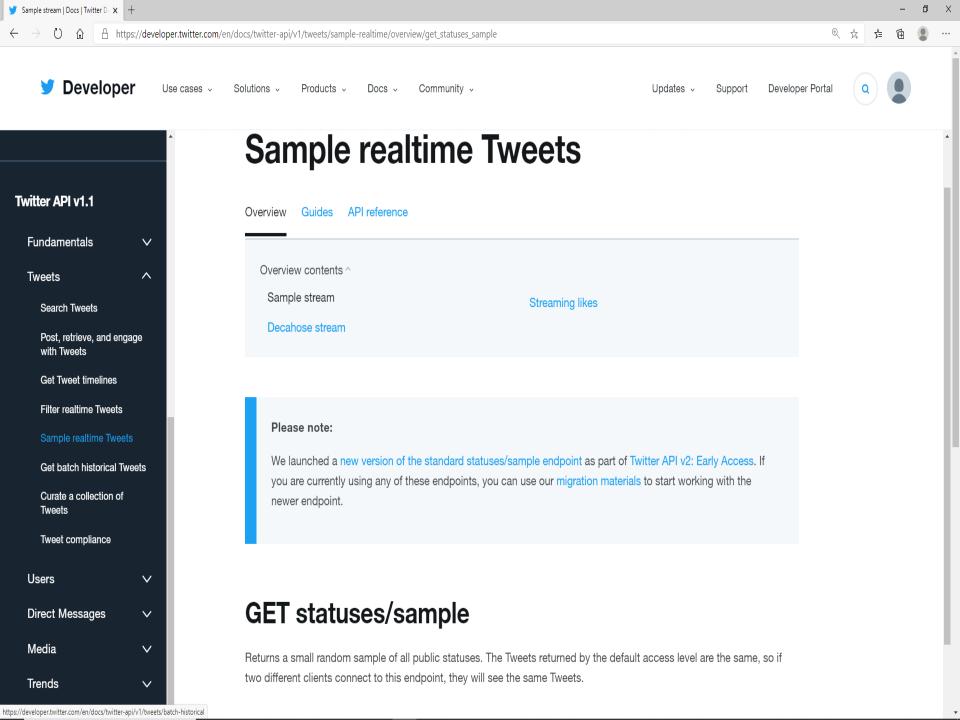
geocode

- * Returns tweets by users located within a given radius of the given latitude/longitude.
- ❖ The location is preferentially taking from the Geotagging API, but will fall back to their Twitter profile.
- The parameter value is specified by "latitude,longitude,radius", where radius units must be specified as either "mi" (miles) or "km" (kilometers).
 - **Example Values**: 37.781157,-122.398720,10mi

Search API: Filter by Locations

```
import twitter
import json
from TwitterCookbook import oauth_login, twitter_search
twitter_api = oauth_login()
q = 'Syracuse University'
results = twitter_api.search.tweets(q=q, count=100, geocode='43.0,-76.1,10mi')['statuses']
# results = twitter_search(twitter_api, q, max_results=100, geocode='43.0,-76.1,10mi')
# Show one sample search result by slicing the list...
# print json.dumps(results[0], indent=1)
tweets = [(r['text'], r['created_at']) for r in results]
for i, t in enumerate(tweets):
  try:
     print(i, t)
  except:
```





Sampling Tweets

stream = twitter_stream.statuses.filter(track=q)



stream = twitter_stream.statuses.sample()

9.8: Sampling the Twitter Firehose

Problem

- ❖ You want to analyze what people are tweeting about right now from a real-time stream of tweets as opposed to querying the Search API for what might be slightly dated information.
- ❖ Or, you want to begin accumulating nontrivial amounts of data about a particular topic for later analysis.

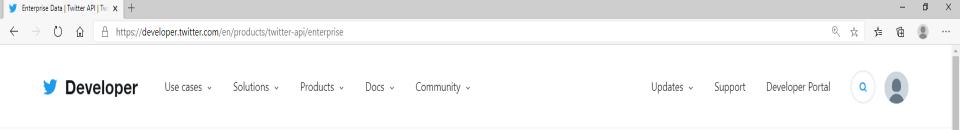
Solution

Use Twitter's Streaming API to sample public data from the Twitter **firehose**.

9.8: Sampling the Twitter Firehose

Discussion

- Twitter makes up to 1% of all tweets available in real time through a <u>random sampling</u> technique that represents the larger population of tweets and exposes these tweets through the Streaming API.
- Unless you want to go to a third-party provider such as GNIP (bought by Twitter, see next slide) or DataSift (discontinued), which may actually be well worth the cost in many situations, this is about as good as it gets
- ❖ For a broad enough topic, actually storing all of the tweets you sample could quickly become more of a problem than you might think.
- ❖ But even access to up to 1% of all public tweets is significant.



Enterprise data

Unleash the power of Twitter data

Twitter's enterprise API platform delivers real-time and historical social data to power your business at scale.

Our enterprise solutions are customized with predictable pricing to meet the needs of your business. The annual contracts include account management. To get started, apply for enterprise access, and our team will be in touch.

Apply for enterprise access

Firehose

stream = twitter_stream.statuses.sample()



stream = twitter_stream.statuses.firehose()

Firehose

