Leah Michalson

I am a product designer with front-end aptitude and a curious mind. My optimism, zest for learning, and resilient attitude make me a strong candidate who will bring an innovative perspective to your team.

Contact

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Skills

Design tools

Adobe XD, Photoshop, Illustrator, InDesign, InVision, Figma, Sketch, Lucid Press, Mural

UX/UI Methods

Wireframes, Hi-fi and Lo-fi Prototyping, Personas, User Stories, Journey Mapping, Visual Design, User Research, User Surveys, Usability Testing, User Experience

Programming

HTML5, CSS, Javascript, Git, Github, Web development

Education

Full Stack Web Development Bootcamp
Thinkful | 2018

Certificate, Sustainable Business
Pinchot University/Presidio Graduate School | 2016

B.S. Natural Resources Management
Grand Valley State

Work Experience

Product Designer

Hinge Health | May 2021 - Present

- Prepare and implement card sort and user testing for IA exploration
- Research and kick-off open source design system for internal products
- Lead design decisions for the team
- Prepare and present a business case to improve policy for the care team
- Collaborate with Tech Lead and PM during design and discovery
- Participate in weekly meetings with users to understand pain points

Freelance Product Designer

Freelance | April 2020 - Present

- Created a landing page and email campaign in Mailchimp for CocoSprita resulting in an 85% open rate and 42% click rate
- Revitalized web layout and content for Borns LLC and local architect
- Revised photography for an email campaign in Photoshop

UX/UI Design Student

Thinkful | February 2020 - October 2020

- Collaborated with senior designers to define workflows and information architecture
- Worked independently to design clickable lo-fi and hi-fi prototypes using Figma, Adobe Illustrator, Adobe XD, and Invision
- Facilitated qualitative usability tests and synthesized findings resulting in an average of 87% success rate

Software Engineer

moovel Group | Portland, OR | October 2018 - January 2020

- Collaborated with design, software engineers, and dev-ops to fulfill business decisions in an agile environment
- Advised engineers and design on implementation of new features
- Rapidly prepared a prototype in 3 weeks for a big prospective client
- Led uplifts for 2 agency apps and prepared them to ship to production