# Leah Michalson (Borns)

I am a designer with front-end aptitude and a curious mind. My optimism, zest for learning, and a resilient attitude make me a strong candidate who will bring an innovative perspective to Esri.

## Projects

**Bus Spot | Mobile Prototype**
Research, UX Design, and Testing for a bus scheduling mobile app so riders can locate their bus virtually. Live prototype at https://adobe.ly/2GK9sH7

**Greener | Mobile Prototype**
Research, UX Design, and Testing through a design sprint for an app that makes sustainable behaviors more fun through gamification.
Live prototype at https://adobe.ly/2Fgry2X

## Experience

**Freelance Designer**
**Various Companies | April 2020 - Present**
- Creating a landing page and email campaigns in Mailchimp for CocoSprita
- Updating web layout and content for Borns LLC and local architect
- Editing photography for an email campaign in Photoshop for CocoSprita
- Mocking up chocolate samples in Photoshop for CocoSprita

**UX/UI Design Apprenticeship**
**Thinkful | February 2020 - Present**
- Learning design processes and best practices with a focus on UX research, visual design, and testing
- Creating and presenting projects while learning new tools by collaborating twice a week with a senior product designer

**Jr Software Engineer**
**moovel Group | Portland, OR | October 2018 - January 2020**
- Rapidly prepared a prototype in 3 weeks for a big prospective client
- Created Hi-fi mock-up screens to present to clients for new app features
- Led uplifts for 2 agency apps and prepared them for QA and Production
- Led onboarding for 1 new transit agency with company microservices
- Prepared apps for DevOps and release coordinators for weekly release
- Updated and tested mobile app functionality on iOS and Android Platforms

## Contact

leahmichalson.com
**971 940 2869**
leah.borns@gmail.com

## Skills

**Programming**
HTML, CSS, Javascript, Git, Github

**Design tools**
Adobe XD, Photoshop, Illustrator, InDesign, InVision, Figma

**UX/UI Methods**
Wireframing, Prototyping, User Personas, User Personas, User Stories, User Journey Maps

## Education

**Full Stack Web Development Bootcamp**
Thinkful | 2018

**Certificate, Sustainable Business**
Pinchot University/Presidio Graduate School | 2016

**B.S. Natural Resources Management**
Grand Valley State University | 2011