



I am a product designer with front-end aptitude and a curious mind. My optimism, zest for learning, and resilient attitude make me a strong candidate who will bring an innovative perspective to your team.

Contact

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Skills

Programming

HTML5, CSS, Javascript,
Git, Github, Web
development

Design tools

Adobe XD, Photoshop,
Illustrator, InDesign,
InVision, Figma

UX/UI Methods

Wireframes, Hi-fi and
Lo-fi Prototyping,
Personas, User Stories,
Journey Mapping, Visual
Design, User Research,
User Surveys, Usability
Testing, User Experience

Education

Full Stack Web

Development Bootcamp

Thinkful | 2018

Certificate, Sustainable Business

Pinchot University/Presidio
Graduate School | 2016

B.S. Natural Resources Management

Grand Valley State
University | 2011

Projects

Gromm | Responsive Web Prototype

Research, UX Design, and Testing for a mobile bike repair scheduling platform to provide better communication and streamline processes for clients. Live prototype at <https://adobe.ly/39SwWUX>

Greener | Mobile Prototype

Research, UX Design, and Testing through a design sprint for an app that makes sustainable behaviors more fun through gamification.

Live prototype at <https://adobe.ly/2Fgry2X>

Work Experience

Freelance Product Designer

Freelance | April 2020 - Present

- Creating a landing page and email campaign in Mailchimp for CocoSprita resulting in an 85% open rate and 42% click rate
- Revitalizing web layout and content for Borns LLC and local architect
- Revising photography for an email campaign in Photoshop for CocoSprita

UX/UI Design Program

Thinkful | February 2020 - October 2020

- Collaborated with senior designers to define workflows and information architecture
- Worked independently to design clickable lo-fi and hi-fi prototypes using Figma, Adobe Illustrator, Adobe XD, and Invision
- Facilitated qualitative usability tests and synthesized findings resulting in an average of 87% success rate

Software Engineer

moovel Group | Portland, OR | October 2018 - January 2020

- Collaborated with design, software engineers, and dev-ops to fulfill business decisions in an agile environment
- Advised engineers and design on implementation of new features
- Rapidly prepared a prototype in 3 weeks for a big prospective client
- Created hi-fi prototypes with new design features to present to clients
- Led uplifts for 2 agency apps and prepared them to ship to production
- Revised and tested mobile app functionality on iOS and Android