Leah Michalson (Borns)

I am a designer with front-end aptitude and a curious mind. My optimism, zest for learning, and resilient attitude make me a strong candidate who will bring an innovative perspective to your company.

Projects

Gromm| Mobile Prototype
Research, UX Design, and Testing for a mobile bike repair scheduling platform to provide better communication and streamline processes for clients. Live prototype at https://adobe.ly/2HzJgzn

Greener | Mobile Prototype
Research, UX Design, and Testing through a design sprint for an app that makes sustainable behaviors more fun through gamification. Live prototype at https://adobe.ly/2Fgry2X

Experience

Freelance Designer
Various Companies | April 2020 - Present
- Creating a landing page and email campaigns in Mailchimp for CocoSprita
- Updating web layout and content for Borns LLC and local architect
- Editing photography for an email campaign in Photoshop for CocoSprita
- Mocking up chocolate samples in Photoshop for CocoSprita

UX/UI Design Apprenticeship
Thinkful | February 2020 - October 2020
- Prepared and completed user surveys, personas, and user stories
- Designed lo-fi and hi-fi prototypes using Figma, Adobe XD, and Invision
- Prepared prototypes and completed user-testing, all resulting in high success rates

Software Engineer
moovel Group | Portland, OR | October 2018 - January 2020
- Collaborated daily with design, software engineers, and dev-ops
- Advised engineers and design on implementation of new features
- Rapidly prepared a prototype in 3 weeks for a big prospective client
- Created hi-fi prototypes with new design features to present to clients
- Led uplifts for 2 agency apps and prepared them for QA and Production
- Prepared apps for DevOps and release coordinators for weekly release
- Updated and tested mobile app functionality on iOS and Android

Contact

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Skills

Programming
HTML, CSS, Javascript, Git, Github

Design tools
Adobe XD, Photoshop, Illustrator, InDesign, InVision, Figma

UX/UI Methods
Wireframing, Prototyping, User Personas, User Stories, Journey Mapping

Education

Full Stack Web Development Bootcamp
Thinkful | 2018

Certificate, Sustainable Business
Pinchot University/Presidio Graduate School | 2016

B.S. Natural Resources Management
Grand Valley State University | 2011