Leah Michalson

I am a product designer with front-end aptitude and a curious mind. My optimism, zest for learning, and resilient attitude make me a strong candidate who will bring an innovative perspective to your team.

Contact

leahmichalson.com
971 940 2869
its.me@leahmichalson.com
linkedin.com/in/leahmichalson

Skills

Programming
HTML5, CSS, Javascript, Git, Github, Web development

Design tools
Adobe XD, Photoshop, Illustrator, InDesign, InVision, Figma

UX/UI Methods
Wireframes, Hi-fi and Lo-fi Prototyping, Personas, User Stories, Journey Mapping, Visual Design, User Research, User Surveys, Usability Testing, User Experience

Education

Full Stack Web Development Bootcamp
Thinkful | 2018

Certificate, Sustainable Business
Pinchot University/Presidio Graduate School | 2016

B.S. Natural Resources Management
Grand Valley State University | 2011

Projects

Gromm| Responsive Web Prototype
Research, UX Design, and Testing for a mobile bike repair scheduling platform to provide better communication and streamline processes for clients. See the full case study at leahmichalson.com/pages/gromm.html

Work Experience

Product Designer

Hinge Health | May 2021 - Present
– Lead design decisions for the team
– Organizing and lead design reviews with engineers and PM
– Collaborating with Tech Lead and PM during design and discovery
– Participating in weekly meetings with users to understand pain points
– Design team logo

Freelance Product Designer

Freelance | April 2020 - Present
– Created a landing page and email campaign in Mailchimp for CocoSprita resulting in an 85% open rate and 42% click rate
– Revitalized web layout and content for Borns LLC and local architect
– Revised photography for an email campaign in Photoshop

UX/UI Design Student

Thinkful | February 2020 - October 2020
– Collaborated with senior designers to define workflows and information architecture
– Worked independently to design clickable lo-fi and hi-fi prototypes using Figma, Adobe Illustrator, Adobe XD, and Invision
– Facilitated qualitative usability tests and synthesized findings resulting in an average of 87% success rate

Software Engineer

moovel Group | Portland, OR | October 2018 - January 2020
– Collaborated with design, software engineers, and dev-ops to fulfill business decisions in an agile environment
– Advised engineers and design on implementation of new features
– Rapidly prepared a prototype in 3 weeks for a big prospective client
– Led uplifts for 2 agency apps and prepared them to ship to production