

### SUMMARY STATEMENT

Creative individual with a B.F.A. in Graphic Design from University of Minnesota Twin Cities. Completion of UX/UI Bootcamp through the university with skills in the Design Process, User Research, Prototyping & Wireframing, Branding & Identity, and User Testing. Passionate about people and clearly conveying messages through eye catching, functional designs. Design background paired with interest in the arts, humanity, and a creative approach makes me a valuable addition to any team.

### TECHNICAL SKILLS

Figma, Adobe XD, Google Suite, User Interviews, User Testing, Wireframing, Prototyping, Use of UX/UI Kits, Agile Collaboration

### RECENT PROJECTS

Mobile App Design with Onboarding Flow Individual Project Figma

- Conducted the entire design process from research interviews, ideation, low-fidelity mock-ups, user testing and clickable mid-fidelity mock-ups
- Focus on experience upon app open and login/sign up including training pages and how-to pop up modals on first use

Local Non-Profit Responsive Web Redesign Team of 3 Figma, Miro, InVision

- First in selecting a non-profit we considered our personal interests and potential business needs of local non-profits to choose from, settling on a college radio's website that included a live streaming player. We felt that increasing streaming use would, in turn, increase donations.
- Starting with user interviews and paper sketches, we quickly moved to testing clickable prototypes where I added landing page animation and interactive button states throughout

### EXPERIENCE

DEC 2020  
PRESENT

Associate Manager Blick Art Materials Roseville, MN

- Started as Customer Service Associate December 2020
- Maintain clear communication from higher management to associates
- Assist guests with inquiries in store, over the phone, and with the website
- Provide constructive feedback to associates in a quick and kind manner
- Support upper management with shipment, signage, and store operations

SEPT 2019  
JULY 2021

Production Assistant Shasta Bell Calligraphy Minneapolis, MN

- Completed suite assembly including printing and embellishments
- Created and edited suite proposals to meet client needs
- Assisted with studio maintenance and organization
- Contributed to business and product ideas
- Packaged orders for client receipt

APR 2019  
JULY 2020

Retail Program Marketing Specialist Anchor Paper Express Roseville, MN

- Began as customer service associate June 2017-April 2019
- Maintained an average of 50% seat sales in all craft classes
- Organically grew Instagram following by over 20% in 6 months
- Sought out and organized participation in craft expos and events
- Provided financial tracking and ROI for such events

### RELEVANT ATTRIBUTES

Thorough Communication, Attention to Detail, Efficiency and Batch Working, Proofreading, Microsoft Office, Adobe CS

#### Interests

iPhone photography, gardening, handmade items & pets

### EDUCATION & INVOLVEMENT

2021

UX/UI Bootcamp  
University of Minnesota - Twin Cities

2014

B.F.A. Graphic Design  
University of Minnesota - Twin Cities

PRESENT

Alumna of Alpha Gamma Delta  
International Women's Fraternity