





LEAH LOESER

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Columbus, OH 

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EDUCATION

Columbus College of Art and Design BFA Advertising and Graphic Design Recipient of Goodale Park Scholarship GPA 3.5	8.2021 - Present Columbus, OH
Columbus State Community College AAS Digital Design & Graphics GPA 3.8, Magna Cum Laude	8.2016 - 8.2021 Columbus, OH
Parsons School of Design Summer Intensive Studies Program GPA 3.6	6.2018 - 6.2019 New York, NY
Wilderness Medical Associates International Wilderness First Responder Certification	2.2020 Boulder, CO

OBJECTIVE

Highly motivated college student interested in pursuing a bachelor's degree in a rigorous program focused on design and technology. I am passionate about combining my design background with my interest in artificial intelligence. My creative mindset translates into a proficiency in critical thinking, planning, and problem-solving with a focus on efficiency and execution. The appropriate learning environment will educate and allow me to leverage these skills to make a meaningful impact.

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe InDesign
Adobe Premier Pro
Adobe Bridge
Adobe Lightroom
Adobe Animate
Adobe Dreamweaver
Capture One
Autodesk Maya
Microsoft Office
Google Workspace

EXPERIENCE

Talent Aquisition Manager Premier Valet Parking 20th Century Motors	12.2019 - Present Columbus, OH
<ul style="list-style-type: none">Created and implemented new and improved end-to-end recruitment processes for both companies.Sourced and evaluated candidates by leveraging recruiting software, social media, fliers, and referrals.Managed marketing budget; designed and tracked hiring advertisements to guarantee effective budget use.	
Graphic Designer Photographer Freelance	1.2020 - Present Columbus, OH
<ul style="list-style-type: none">Worked with clients to ensure needs are met on a timely basis.Designed digital and print assets such as logos, album covers, advertisements, stream overlays, truck wraps, and stickers.Planned and executed in-studio and on-location photoshoots for individual portraits, weddings, events, and products.Applied professional retouching techniques using Adobe Photoshop.	
Valet Valet Manager Premier Valet Parking	1.2018 - 12.2019 Columbus, OH
<ul style="list-style-type: none">Provided customer service at restaurants and event venues.Collaborated with a team of valets; delegating customer greeting, vehicle parking and retrieving tasks during rushes.Kept track of payment collection and tip distribution.	
Server Delivery Driver Flyer's Pizza & Subs	1.2016 - 11.2017 Powell, OH
Hostess Busser Food Runner Olive Garden Italian Restaurant	8.2014 - 12.2015 Columbus, OH