



Are we working on the most important thing right now?

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Lean Kanban Central Europe, 2017

NETENT
BETTER GAMING™

Our Vision:

Driving the Digital Casino Market through Better Gaming Solutions

1000 People in **8** Locations in EU, US & India

60+ Nationalities & Languages

38% Women, **62%** Men

Customers: **100+** Casino Operators

Revenues: **164** Million Euros

Transactions: **36** Billion





OUR GAMES!

*Creating value by providing
leading-edge digital casino
solutions that enable the
ultimate entertainment
experience*

TOGETHER WE WIN

WE ACT SPEEDSMART

THINK AHEAD, BE AHEAD

PASSION IN ALL WE DO

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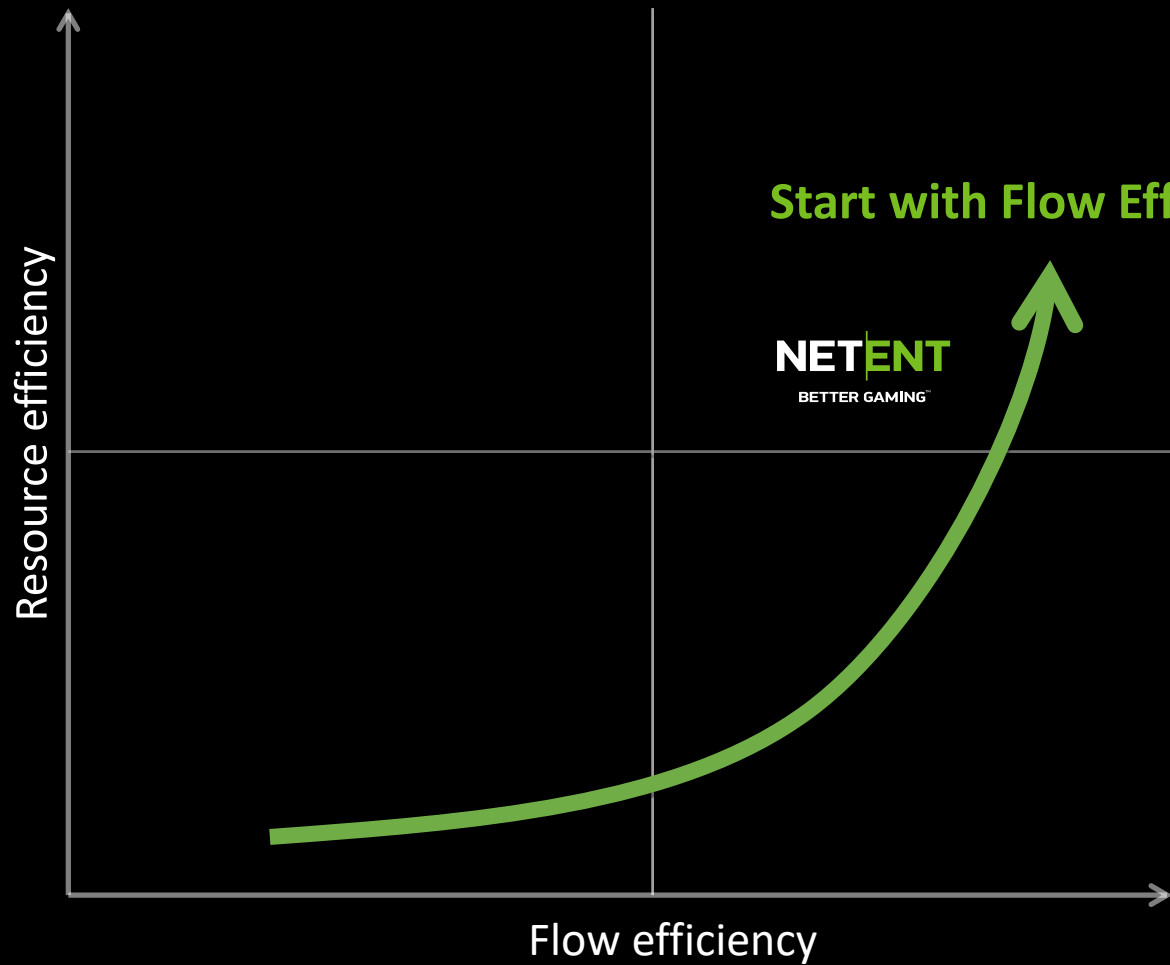
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*Driving the Digital Casino
Market through Better
Gaming Solutions*





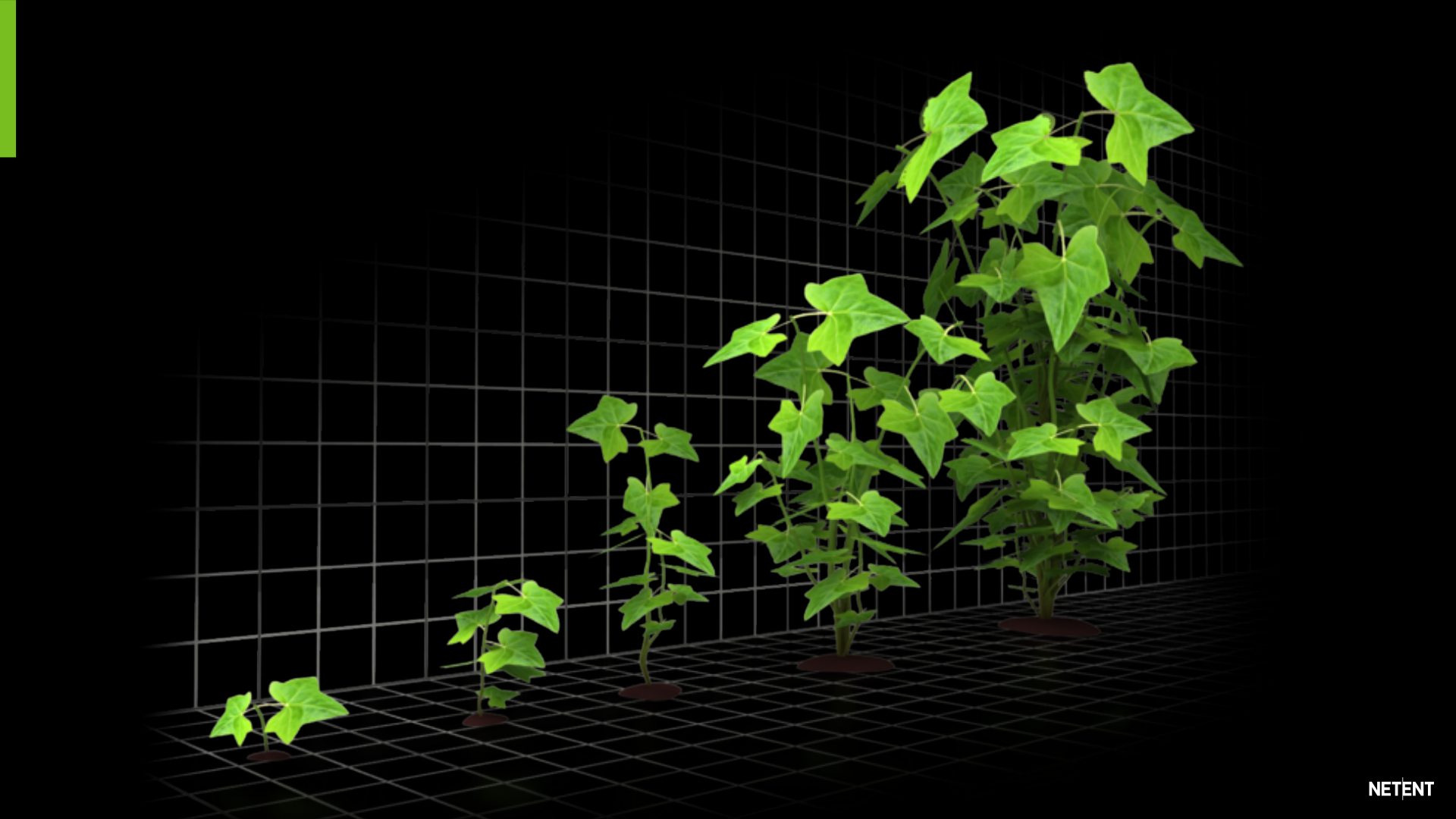




- Our challenge
- Our goal
- What we bet on to take us towards the goal



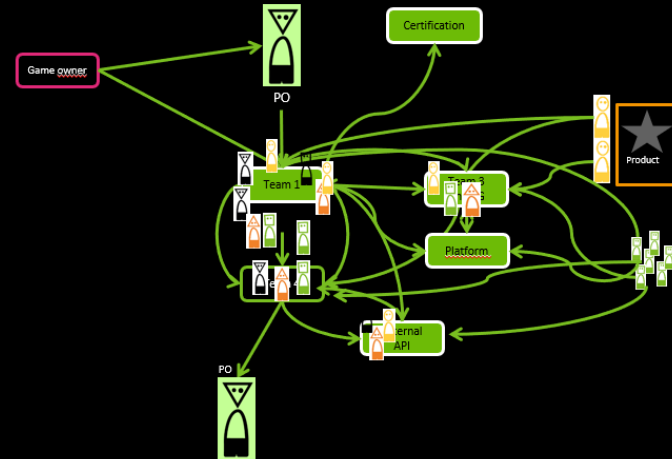
Our challenges



Current state analysis in 2015

Wait time caused by

- Technical dependencies
- Central resources blocking teams
- Multiple stakeholders
- Priorities not aligned





Our goal

The goals

■ Alignment

- People being able to answer the question: are we working on the most important thing right now?

■ Increased innovation and value delivery

- Measured by value items delivered per quarter and reduced leadtime



Our bets for reaching the goal



- NetEnt strategy
- WINGs
- Visualization
- Company backlog

Agile and lean

Innovation

NetEnt
Strategy

Shorter leadtime



NetEnt strategy
WINGs
Visualization
Company backlog

NETENT



- Leaders:
 - Translate strategy through WINGs
 - Guard the WIP
 - Remove blockers



NetEnt strategy
WINGs
Visualization
Company backlog



WINGS

Wildly Important NetEnt Goals



NetEnt strategy
WINGS
Visualization
Company backlog

(verb) (measure) from (X) to (Y) by (when)

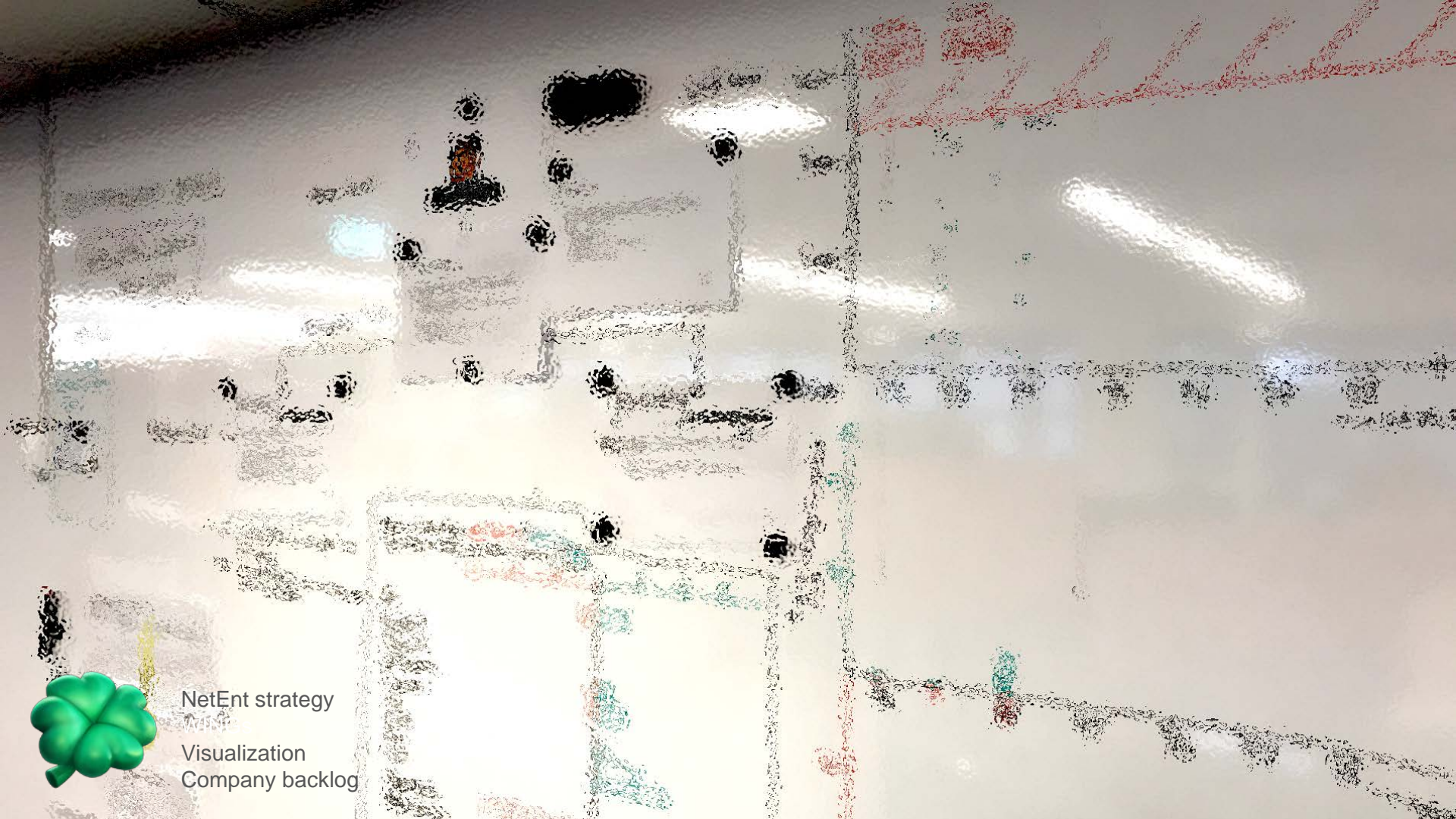
Decrease leadtime from 3 weeks to 2 weeks by Dec 15th

Lag indicator: measured leadtime

Lead indicators: reduce WIP, clarify and manage dependencies, make sure user story meets Definition of Ready before putting it in a sprint

Cadence: weekly meeting every Monday morning





NetEnt strategy

Visualization
Company backlog

From X to Y by when

From X to Y by when

From X to Y by when

From X to Y by when

From X to Y by when

From X to Y by when

From X to Y by when

From X to Y by when



NetEnt strategy
WINGs
Visualization
Company backlog

Visualization



NetEnt strategy
WINGS
Visualization
Company backlog

NETENT



Company backlog

1. Value item x
2. Value item y
3. Value item z
4. ...
5. ...
6. ...
7. ...
8. ...



NetEnt strategy
WINGs
Visualization
Company backlog



- NetEnt strategy
- WINGs
- Visualization
- Company backlog

The goals

- Alignment ✓
- Increased innovation and value delivery





THANK YOU!