1. Ask whether they own or rent a home.

Yes

2. Ask whether the interviewee is interested in household automation.

Yes

3. Introduce the idea of controlling household appliances in the palm of your hand from anywhere around the world.

4. If interested, what specifications would the interviewee be interested in? e.g. Which appliances would they like to control, form of control

Temperature adjustment

Pet feeding (dispenser)

Let pets out of the house (e.g. sensor)

Security alarm

Home brewer for alcohol

5. What improvements would you make to the product we have proposed?

Should have its own department – government should hire engineers to develop and improve the program

6. How much would you be willing to pay for this product?

Should be provided by the government for free – right not a privilege

Doesn’t want to pay for it – not needed, and also because you have to buy the appliances to go with it