Module Completion and Exam Hints

Fundamentals of Pricing

AWS Pricing

Amazon AWS offers pay-as-you-go, on-demand pricing, with the best ROI for each specific use case



- AWS Key Pricing Principles are:
 - Understand the fundamentals of pricing
 - Start early with cost optimization
 - Maximize the power of flexibility
 - Use the right pricing model for the job



Cost Optimization Through Reservations

AWS Reservations

- With Reserved Instances, you commit in advance for usage, which in return means a lower price to you
- You can choose to pay with no-upfront, partial upfront or all upfront



The larger the upfront payment, the bigger discount

AWS Miscellaneous Services

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- With AWS Cost Calculators you can easily estimate your costs on a monthly basis
- AWS Trusted Advisor provides you real time guidance to help you provision your resources following AWS best practices (cost optimization, performance, security, fault tolerance and service limits)

AWS Support Plans

AWS Support Plans

- There are two types of support within AWS:
 - Basic comes with all AWS accounts
 - Premium extra paid service
- Premium support levels
 - Developer \$29/month, SLA < 12h</p>
 - Business \$100/month, SLA < 1h</p>
 - Enterprise \$15K/month, SLA<1h, full AWS Team Support, dedicated Technical Account Manager (TAM)

What's next?

Thank you