

AWS Certified Cloud Practitioner
Training Bootcamp

AWS Services Overview

Mobile

AWS Mobile Services Overview

- AWS Mobile Hub
- Amazon Cognito
- Amazon Pinpoint
- AWS Device Farm



Customer Engagement

Amazon Connect

Pinpoint

Simple Email Service



Mobile

AWS Amplify

Mobile Hub

AWS AppSync

Device Farm

AWS Miscellaneous Mobile Services

- AWS Mobile Hub provides an integrated console experience that you can use to quickly create and configure powerful mobile app backend features and integrate them into your mobile app
- Amazon Cognito lets you easily add user sign-up and sign-in to your mobile and web apps; with Cognito, you also have the option to authenticate users through social identity providers such as Facebook, Twitter or Amazon

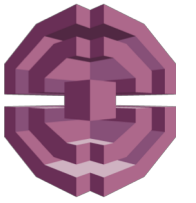


Mobile Hub



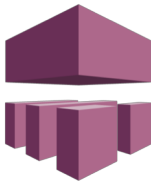
Cognito

AWS Miscellaneous Mobile Services



Pinpoint

- Amazon Pinpoint makes it easy to run targeted campaigns to drive user engagement in mobile Apps; Pinpoint helps you understand user behavior, define which users to target, determine which messages to send, schedule the time to deliver the messages and then track the campaign results



Device Farm

- AWS Device Farm is an app testing service that lets you test and interact with your Android, iOS and web apps on many devices at once or reproduce issues on a device in real time

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Thank you