



# LEANDRO COLOMBO

DATA ENGINEER | MEDIA BUYER | PYTHON DEVELOPER

## PROFESIONAL SUMMARY

I am a data engineer and media buyer with experience in ETL processes, scraping, DevOps, and predictive modeling. My focus is on optimizing advertising campaigns through data science, developing innovative solutions that improve efficiency and maximize the impact of each advertising strategy. I am seeking challenging roles where I can continue to grow professionally.

## WORK EXPERIENCE

*Run Rabbit Agency - Data-Driven Media Buyer*  
*December 2024 - Present*

- Developed predictive models to optimize advertising campaigns and adjust budgets in real-time.
- Automated reports and continuous analysis for data-driven decision-making.
- Managed and coordinated advertising campaigns, maximizing performance through data insights.

*Remitz Inc. - Data Engineer*  
*December 2023 - November 2024*

- Implemented scraping and ETL processes to integrate data from various sources.
- Administered AWS cloud infrastructure, overseeing the migration of a forecasting PostgreSQL database to AWS, optimizing its performance and scalability.
- Developed DevOps and CI/CD tasks, automating pipelines and continuous deployment.
- Collaborated in modifying the scraping application to point to the new AWS database
- Managed and maintained databases, ensuring data quality and consistency.

## EDUCATION

*CoderHouse - Data Engineer*

- Graduated in February 2024

*Universidad Nacional de San Martín - Data Science Degree*

- In progress

*Certifications*

- Deep Learning with Python - Udemy
- Machine Learning with Python and R - Udemy

## CONTACT



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## TECHNICAL SKILLS

- Programming Languages: Python, R, Node, JS.
- Technologies: SQL, BigQuery, ETL, Scraping.
- Tools: Git, Docker, Jenkins.
- Deep Learning & Machine Learning.

## LANGUAGE

- Spanish
- English