QFai Benchmark

Meetup

Tinder

Eventbrite

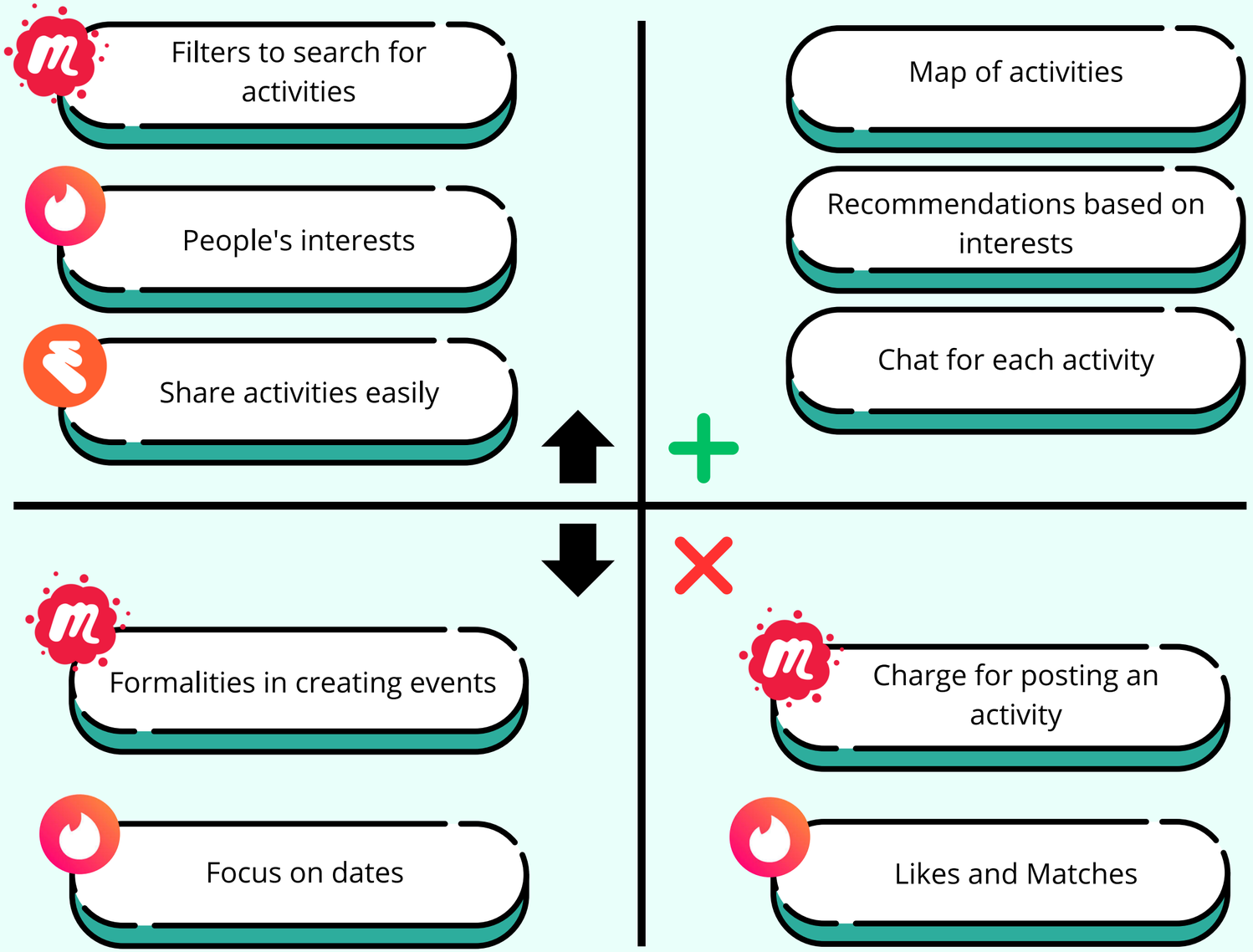
Symbols

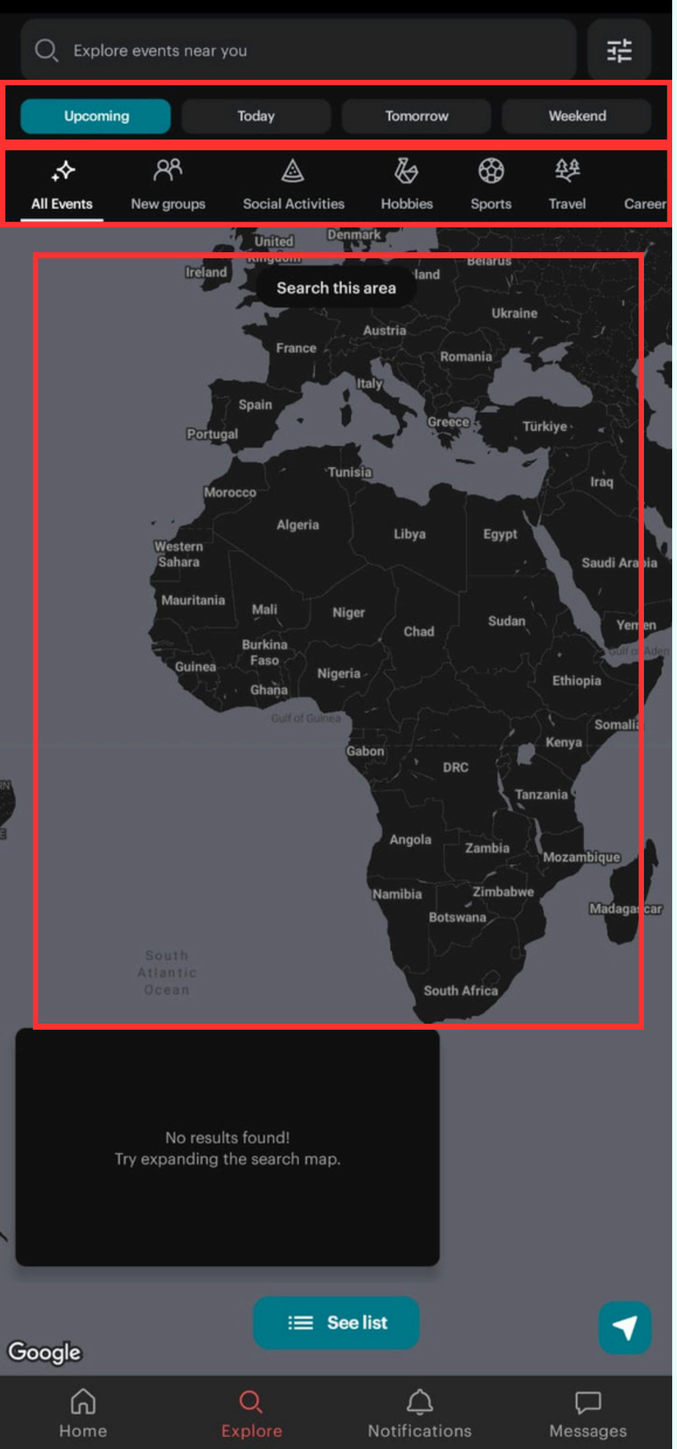
Increase

Reduce

Delete

Include

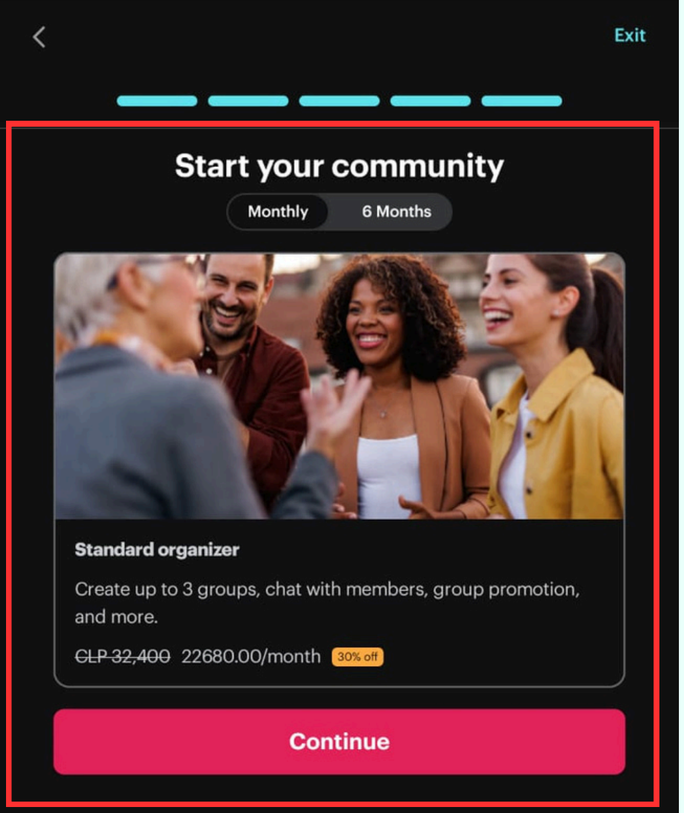




The good

Meetup

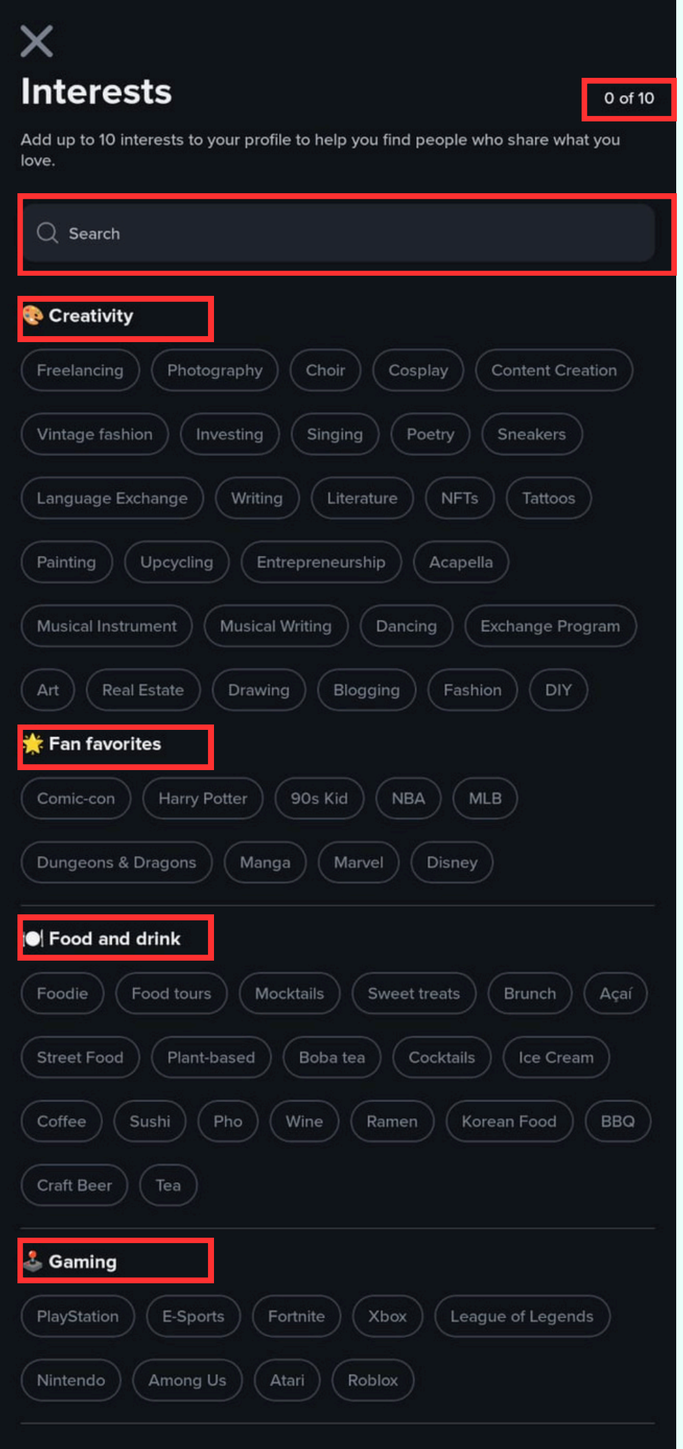
- Meetup uses simple horizontal chips that allow events to be filtered by temporal proximity without complex calendars.
- Distinctive icons by category facilitate quick visual recognition, although their small size makes mobile interaction difficult.
- Geolocated display with “Search this area” function that redefines results according to the visible region.



The bad

Meetup

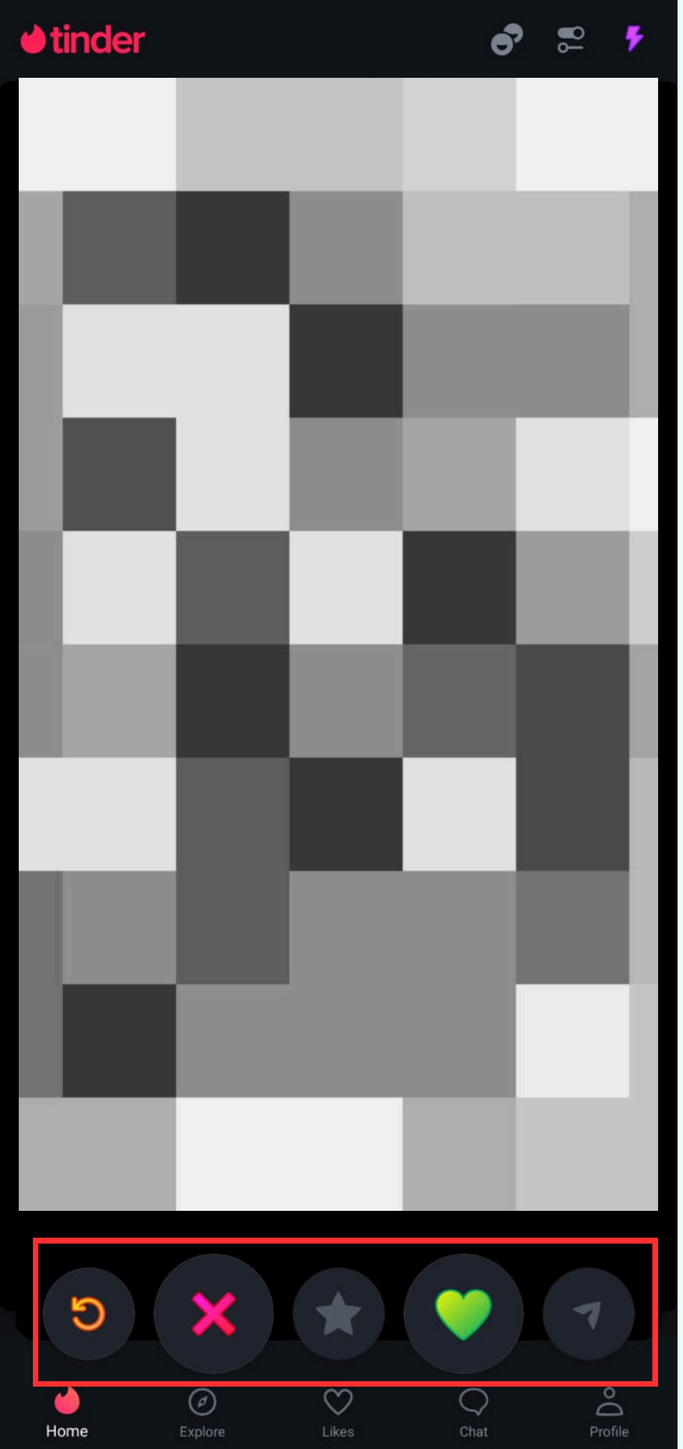
- Meetup requires a paid subscription to create groups or events, limiting the democratization of content to premium organizers only.



The good

Tinder

- Tinder uses pill-shaped chips with rounded edges organized by category (Creativity, Fan favorites, Food and drink, Gaming), allowing for immediate touch selection with visual feedback when activated.
- The top search field allows users to bypass long scrolls when they have clear interests, reducing configuration time.
- “0 of 10” counter system reports limits while maintaining flexibility.

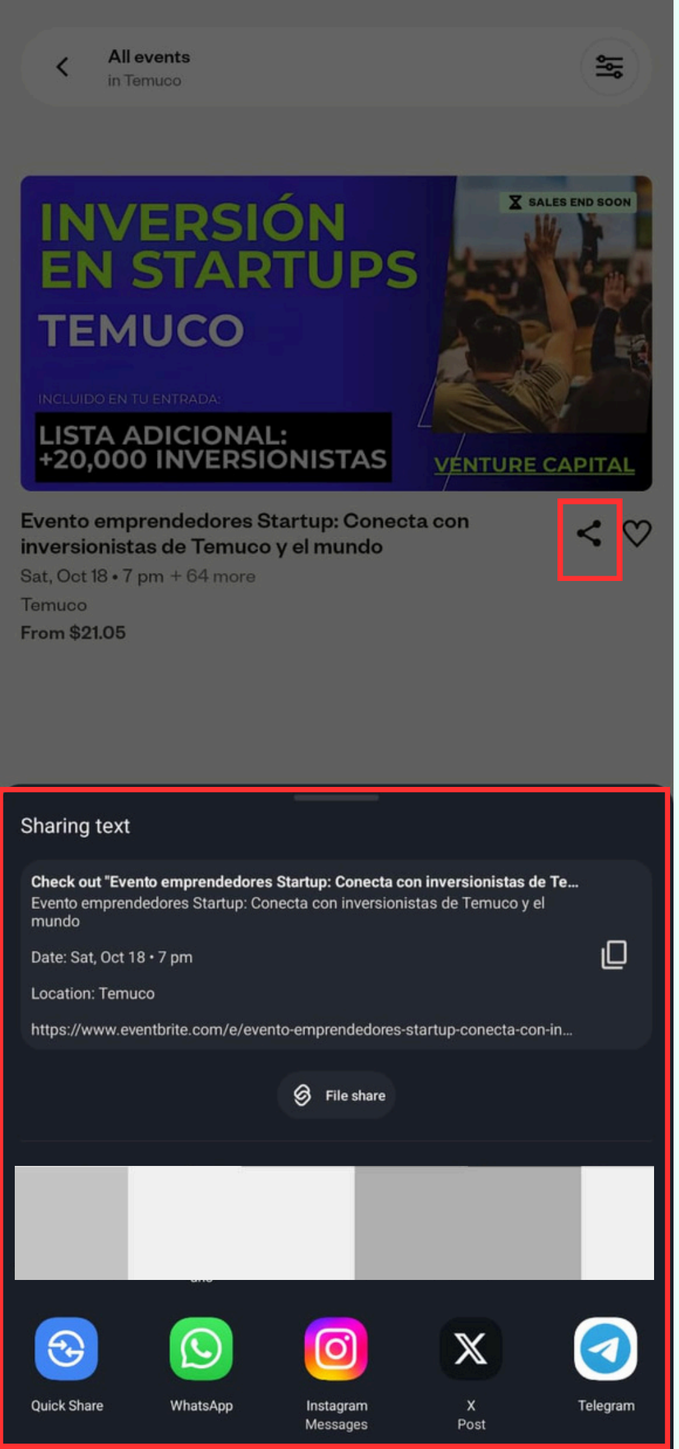


The bad

Tinder

- Swipe and match system designed exclusively for individual interactions, without features for discovering or forming groups with shared interests.

- Quick decision-making based primarily on profile photos limits in-depth assessment of compatibility or genuine interests.

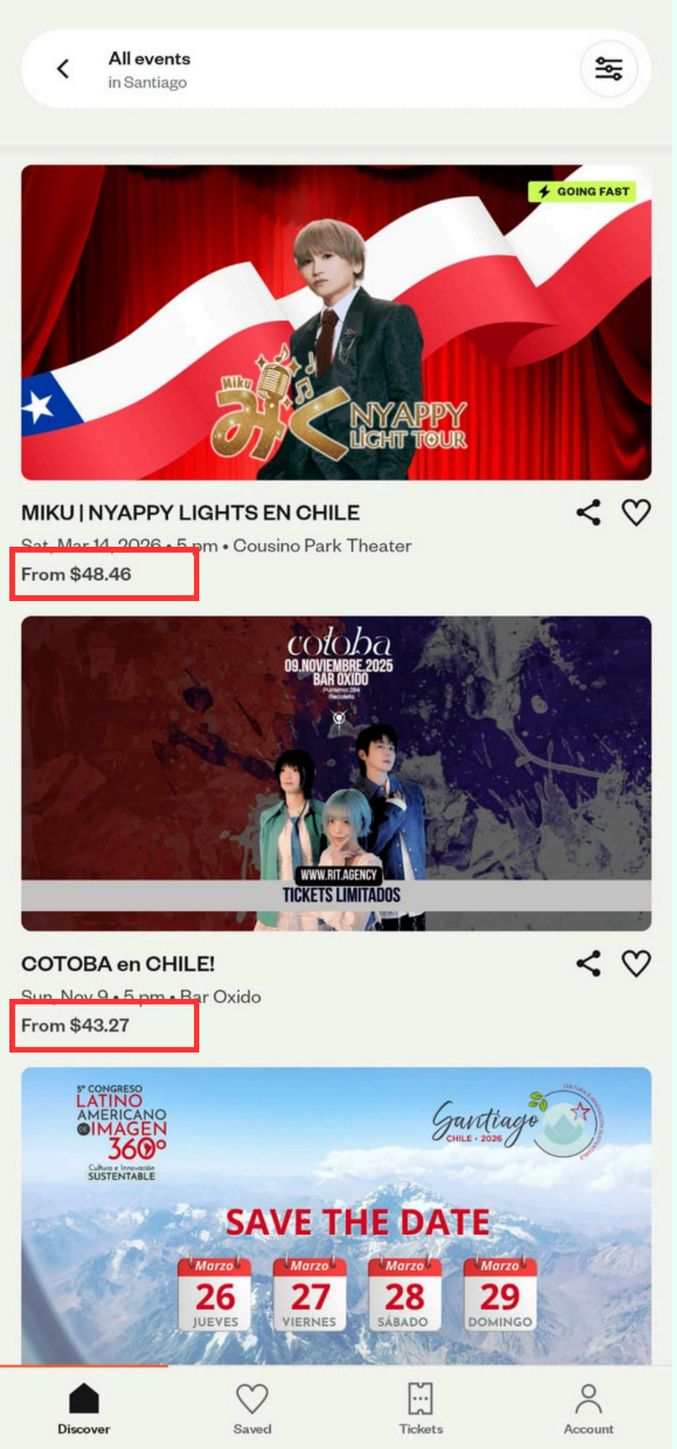


The good

Eventbrite

- Eventbrite uses cards with high-quality hero images that take up 60-70% of the visual space, creating immediate impact and communicating the nature of the event before you read the details.

- Share mode includes an automatic message with key details (title, date, location, link) ready to copy/paste on multiple social platforms.



The bad

Eventbrite

- Transactional pricing model positions the platform for formal and commercial events, excluding spontaneous encounters.