


# QFai Benchmark



Meetup

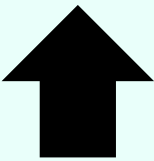


Tinder

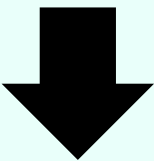


Eventbrite


## Symbols



Increase



Reduce




Delete



Include




Filters to search for activities




People's interests



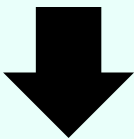
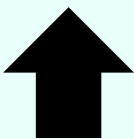
Share activities easily



Formalities in creating events




Focus on dates




Map of activities

Recommendations based on interests

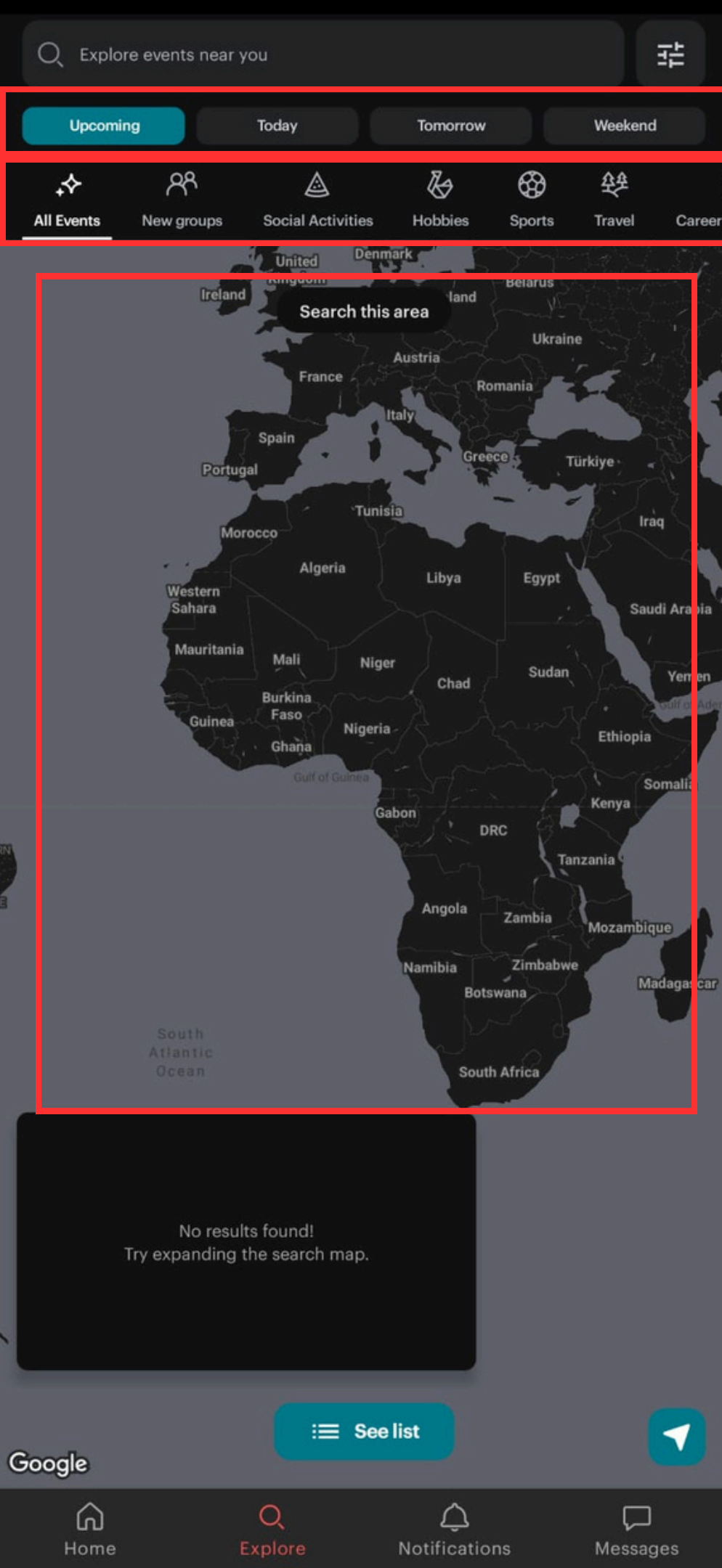
Chat for each activity



Charge for posting an activity

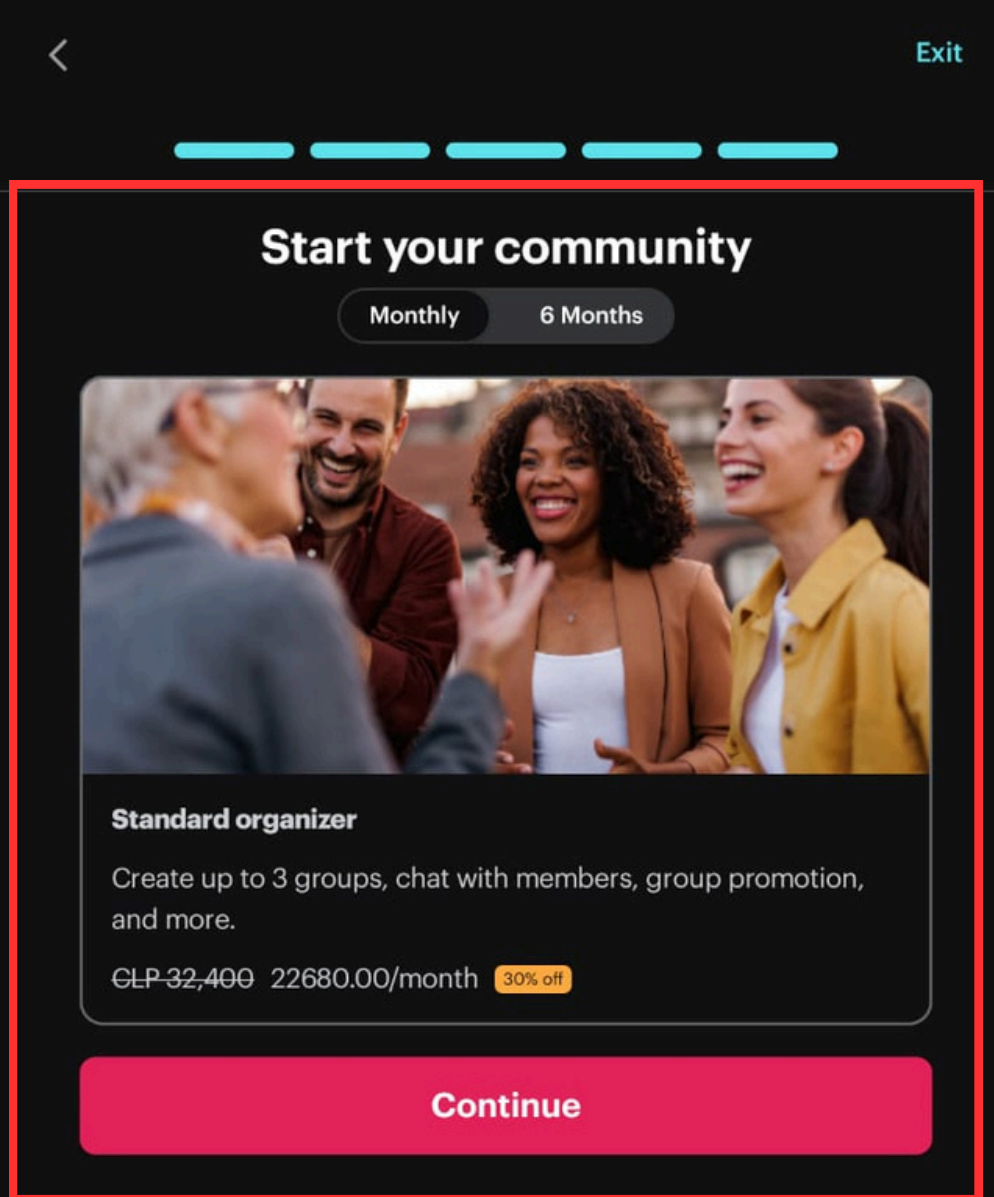


Likes and Matches



## The good

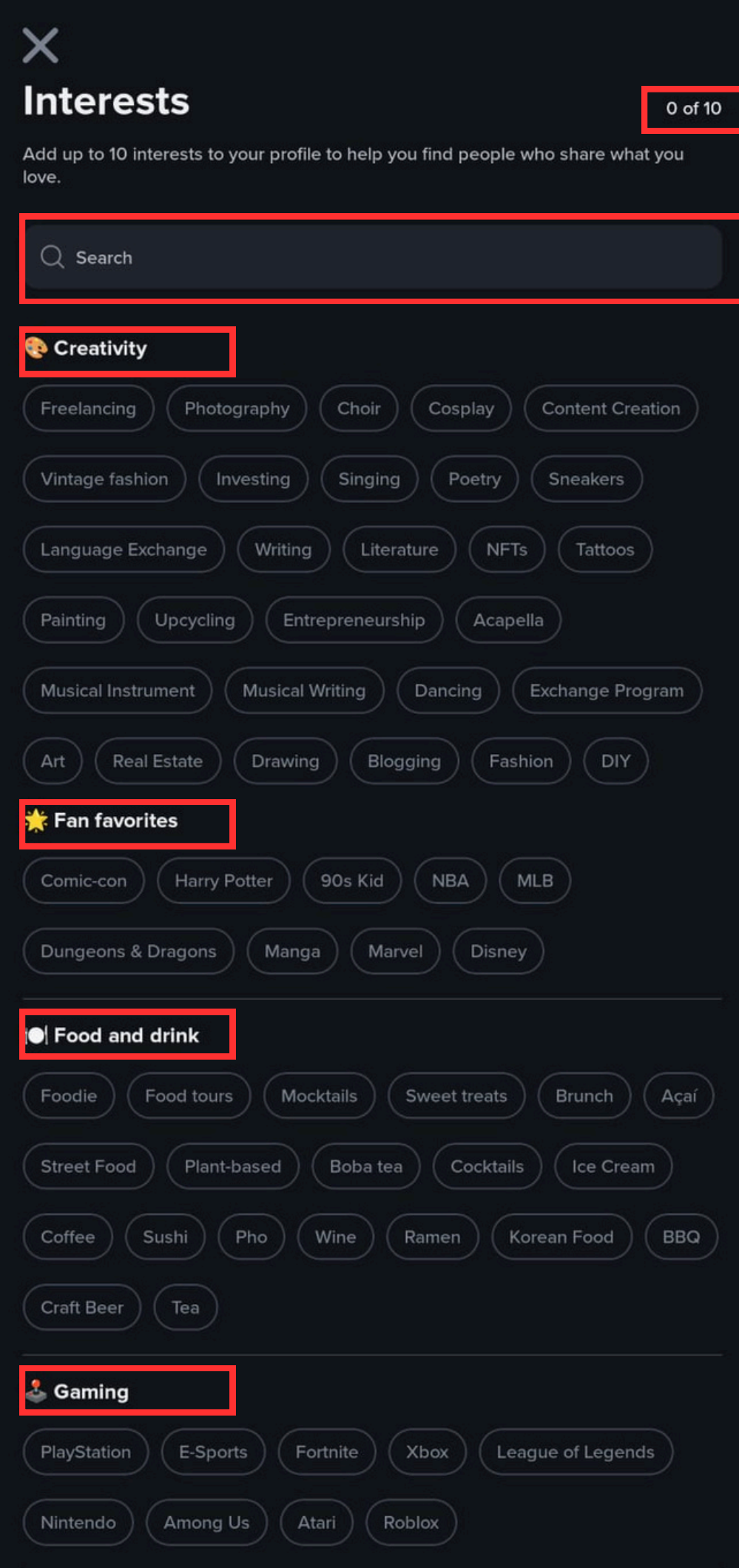
- Meetup uses simple horizontal chips that allow events to be filtered by temporal proximity without complex calendars.
- Distinctive icons by category facilitate quick visual recognition, although their small size makes mobile interaction difficult.
- Geolocated display with “Search this area” function that redefines results according to the visible region.



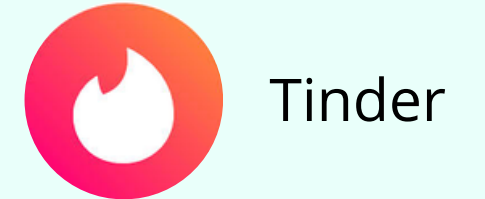
## The bad

- Meetup requires a paid subscription to create groups or events, limiting the democratization of content to premium organizers only.



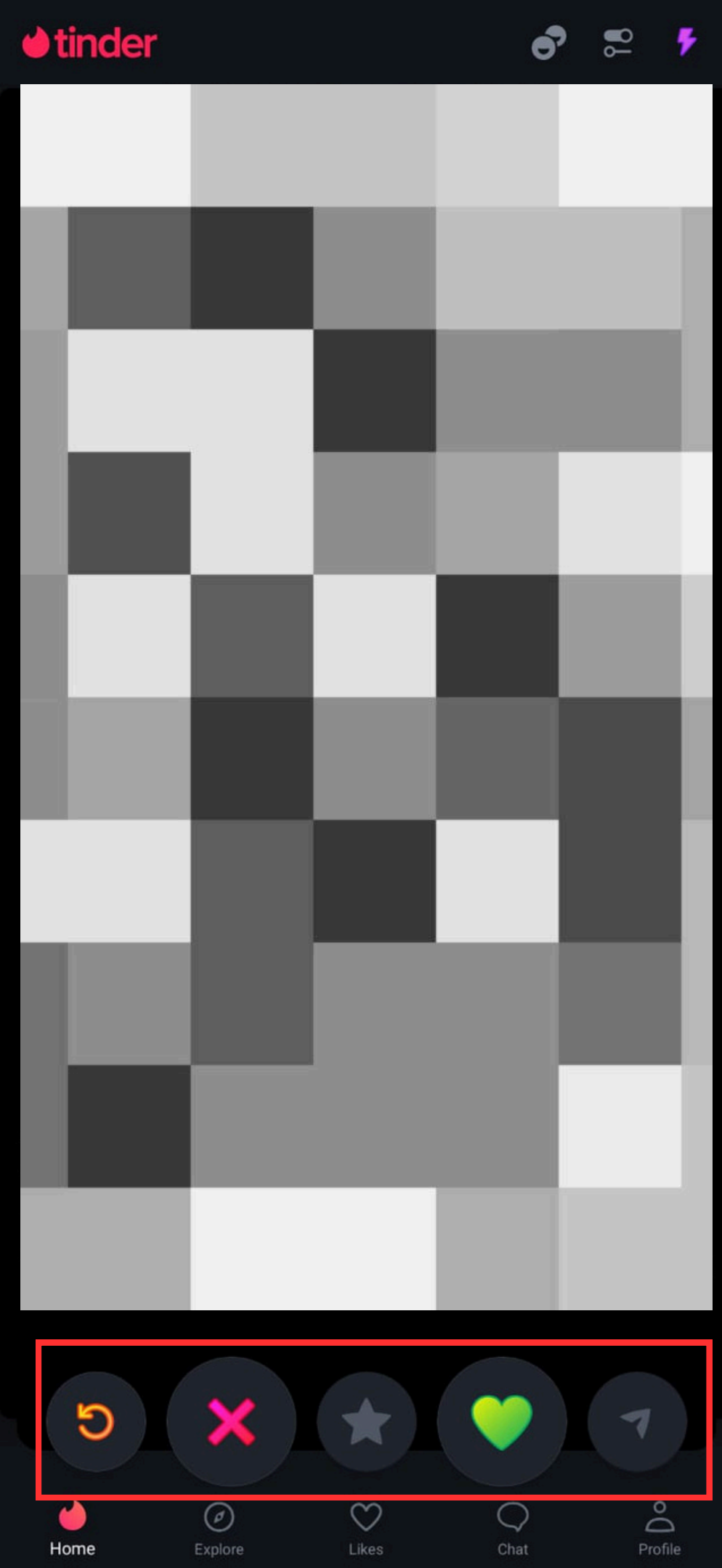


## The good

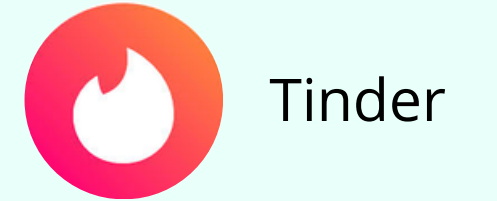


- Tinder uses pill-shaped chips with rounded edges organized by category (Creativity, Fan favorites, Food and drink, Gaming), allowing for immediate touch selection with visual feedback when activated.
- The top search field allows users to bypass long scrolls when they have clear interests, reducing configuration time.
- “0 of 10” counter system reports limits while maintaining flexibility.

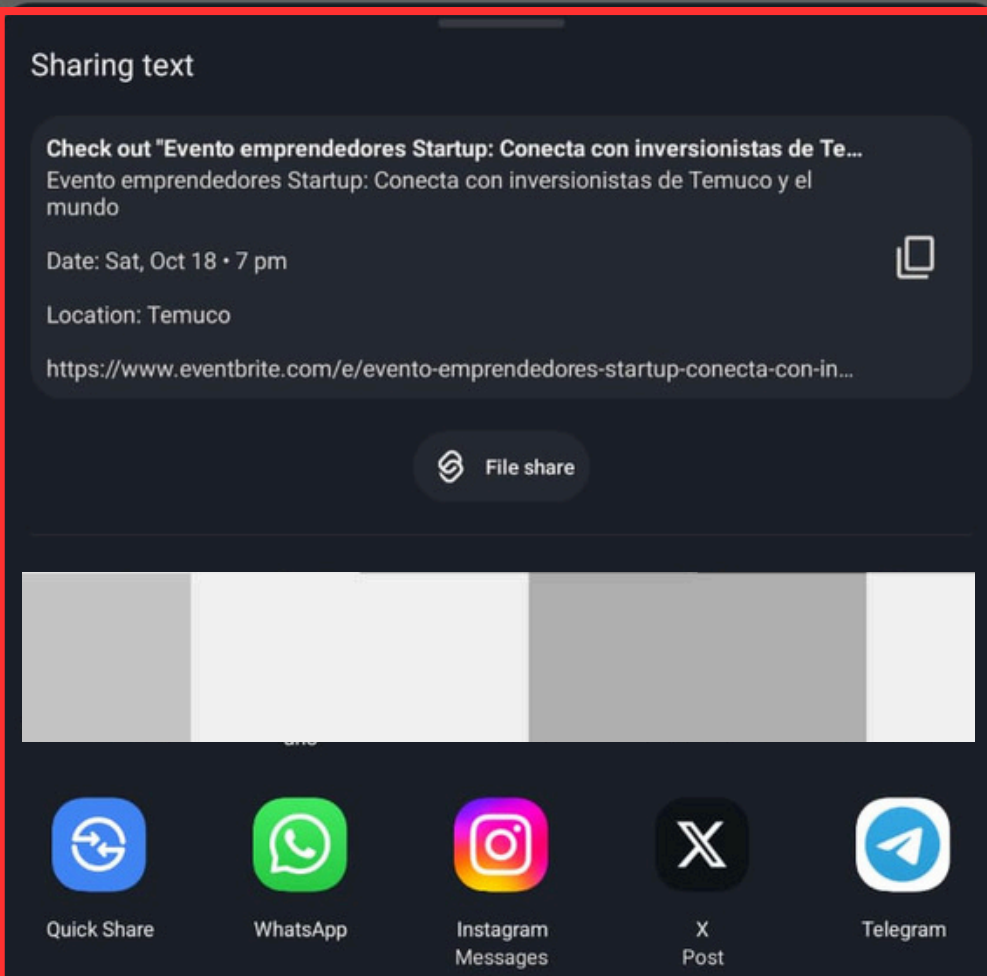
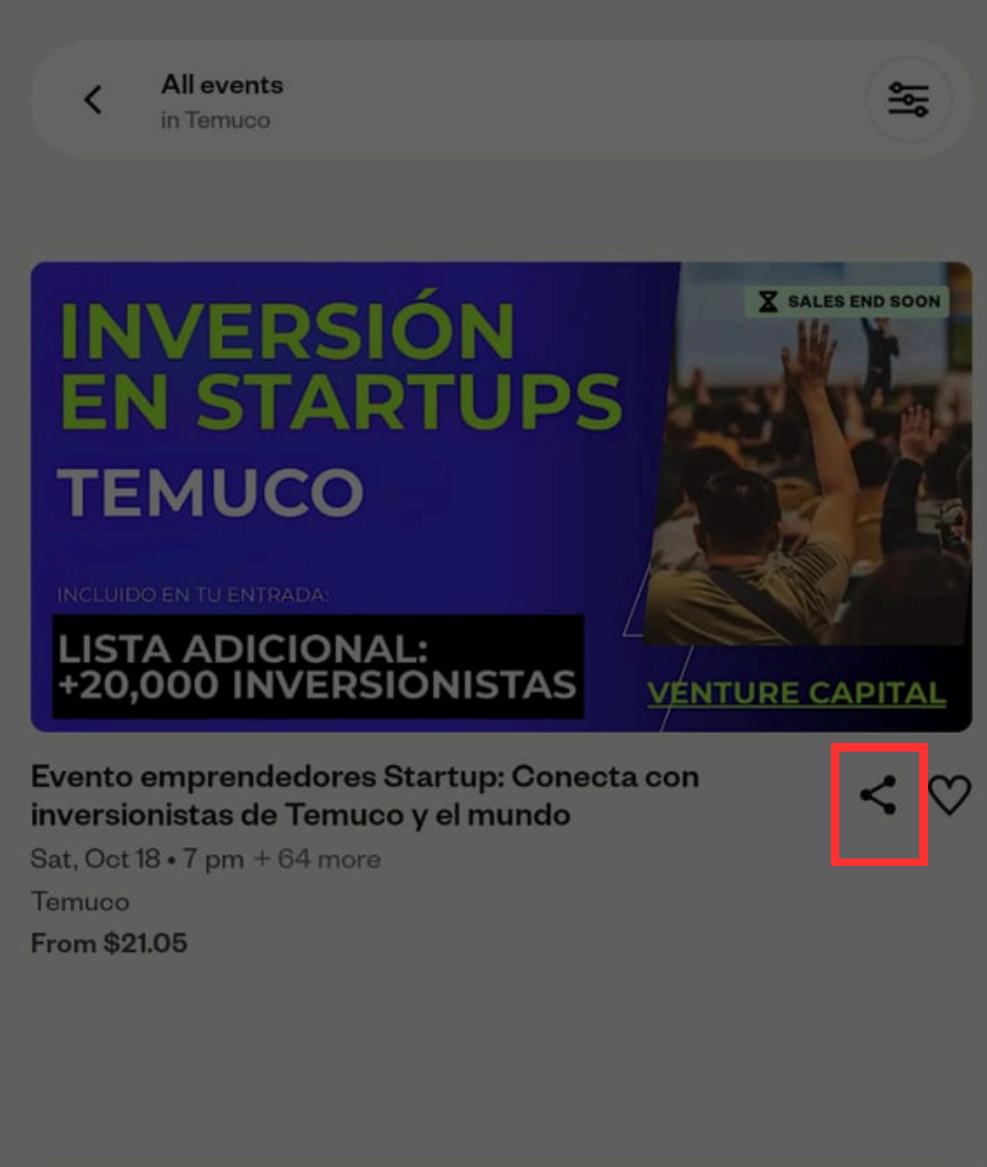




## The bad



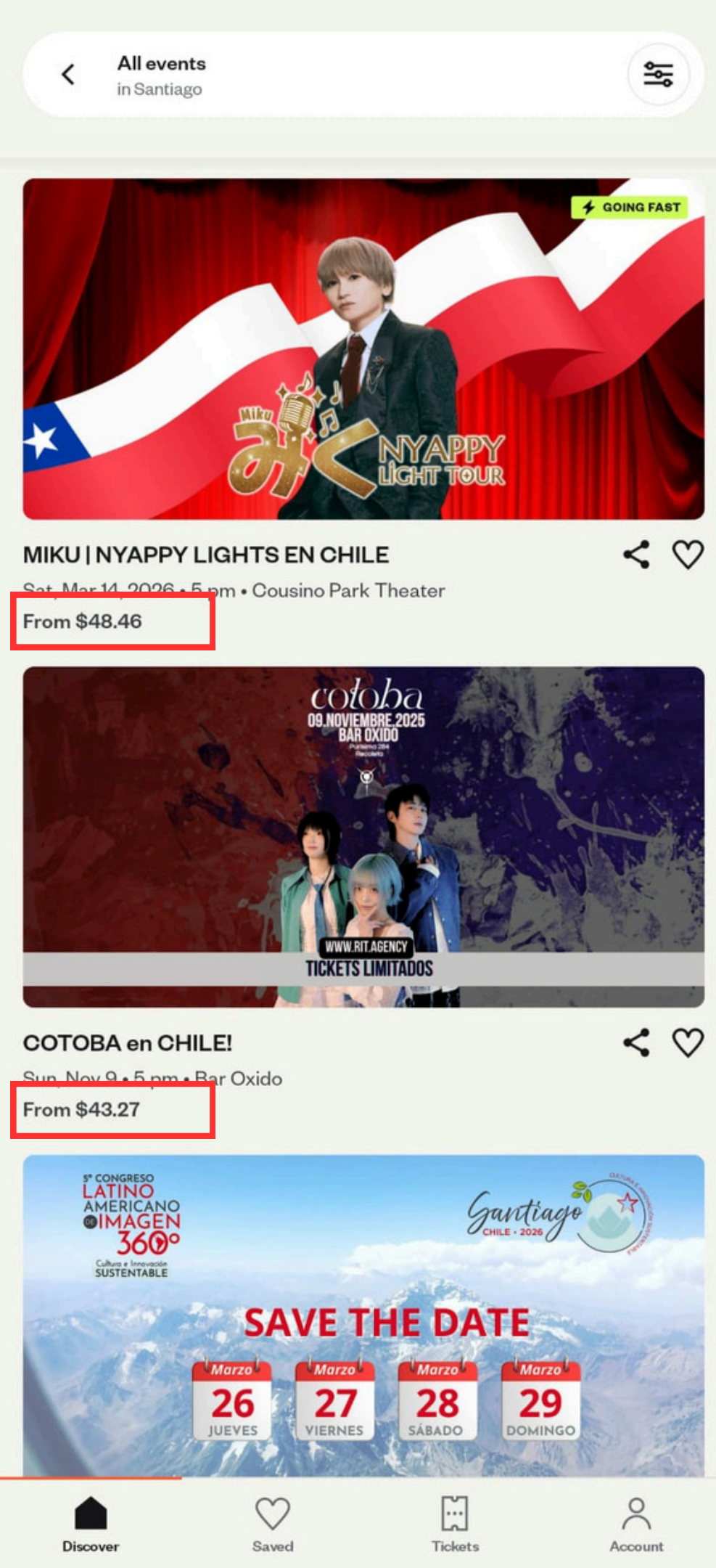
- Swipe and match system designed exclusively for individual interactions, without features for discovering or forming groups with shared interests.
- Quick decision-making based primarily on profile photos limits in-depth assessment of compatibility or genuine interests.



Eventbrite

## The good

- Eventbrite uses cards with high-quality hero images that take up 60-70% of the visual space, creating immediate impact and communicating the nature of the event before you read the details.
- Share mode includes an automatic message with key details (title, date, location, link) ready to copy/paste on multiple social platforms.



## The bad

- Transactional pricing model positions the platform for formal and commercial events, excluding spontaneous encounters.



Eventbrite