

INDUSTRY WEBINAR

A DAY IN THE LIFE OF A SOFTWARE ENGINEER

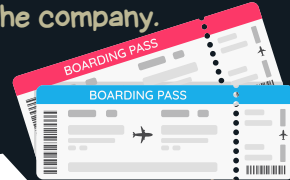
Summary

AirAsia has evolved significantly since its inception in 2001 as a budget airline committed to making air travel accessible to everyone. Today, it offers a broad range of products and services that simplify, enhance, and add convenience to people's lives. Its journey showcases how a company can transcend its original mission to become a lifestyle powerhouse. This poster highlights AirAsia's innovations, internship opportunities, and insights into life as a Software Engineer (SE) within the company.

AirAsia

Intro

This webinar delves into AirAsia's contributions to the community, its role in addressing real-life challenges during the COVID-19 pandemic, and the valuable skills required in the workplace. Key highlights include AirAsia's innovative services, its "Work from Home" (WFH) experience, and tips for securing internship opportunities with the company.



Diversity at AirAsia

AirAsia embrace employees from over 25 countries, encouraging cross-cultural collaboration and innovative problem-solving. Exposure to diverse perspectives fosters creativity and enables more robust solutions.



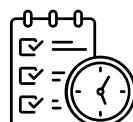
Experiences as Software Engineer Inspiration from Speakers:

1. Shardul (Manager of SE)

NO SIR CULTURE IN AIRASIA APPLIED WHICH MEAN EVERY TEAM MEMBER COLLABORATES AS EQUALS, REFERRED TO AS "ALLSTARS".

CAREER PATH IN SOFTWARE ENGINEER:
- FRONTEND DEVELOPER
- DEVOPS/SRE
- DATA ENGINEER
- TESTER
- BUSINESS ANALYST

AGILE MODEL - EMPHASIS ON WELL-PLANNED WORKFLOWS, DAILY STANDUPS, PERIODIC CODE REVIEWS, AND DEFINED PROCESSES.



2. Daniel (Head of SE)

CAN WEAR ANYTHING DURING WFH
Still need formal attire for opening video in meeting

I WILL HAVE MORE TIME, NO MORNING COMMUTE
Utilize the time for other preparation jobs or tasks

DISPELLING MYTHS

WFH ISN'T NECESSARILY MORE RELAXING OR PRODUCTIVE
Structure and discipline are key

MORE RELAX AS MY BOSS IS NOT BEHIND
Weekly task allocation via fun methods (e.g. spinning a wheel)

WFH TIPS

Tasks

1 Create a designated workspace and morning routine.

2 USE ALL COMMUNICATION CHANNELS EFFECTIVELY AND AVOID MEETING FATIGUE.

3 FOSTER COWORKER RELATIONSHIPS TO EASE COLLABORATION.

4 MAINTAIN WORK-LIFE BOUNDARIES.

RedBeat Academy Education and Entrepreneurship

RedBeat Academy: Provides tech education and training, focusing on cultivating digital skills and entrepreneurial thinking.

E-commerce and Lifestyle

- Online Marketplace: AirAsia Shop
- Food & Groceries: AirAsia Food and AirAsia Fresh
- Farm-to-Business Services: OurFarm

AIRASIA SUPER APP AND BUSINESS INNOVATIONS

One-Stop Solution: The AirAsia Super App

A comprehensive platform integrating travel, e-commerce, and financial technology services. Features include booking flights, hotels, ride services, food deliveries, and more.

Logistics and Fintech

- BigPay: Enhancing banking experiences
- Teleport: Logistics solutions
- BigRewards: Loyalty programs
- Insurance: Travel and health insurance

Internship and Job Opportunities

Work Culture

- Teamwork and collaboration are essential, especially in remote and WFH settings

INTERNSHIP CRITERIA

- At least 3 months in specific position especially like Software Engineer or Data Scientist.
- Application process: Case study followed by an interview
- Focus on third or fourth year Computer Science/Software Engineering students.
- Key Attributes for candidates:
 - Active participation in projects
 - Strong presentation skills and confidence
 - Willingness to step out of comfort zones

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References: AirAsia Logo, AirAsia SuperApp, Bigpay, AirAsia Food, RedBeat Academy

Reflection

Motivation, Insights, and Information Gained from the Career Talk

- Being passionate and proactive in acquiring both technical and soft skills—such as engaging in self-learning beyond formal university lectures—plays a vital role in personal growth and skill development.
- Taking the initiative and demonstrating a willingness to grow are key attributes for success in the job market.
- Choosing a role that matches one's strengths and passions is critical to maintaining motivation and contributing positively to a company's success.
- Strong relationships among colleagues foster a positive work environment where individuals from diverse backgrounds willingly share ideas, support one another, and collaborate to overcome challenges.
- Identifying and reaching out to the right people—whether they are senior colleagues or mentors—can provide guidance, facilitate problem-solving, and enhance career growth.
- This career talk inspired us to focus on three key areas: continuous learning, deep interest, effective communication, and meaningful relationship-building.

AIRASIA: EVERYONE CAN FLY