Abacus AI ContentGen Workflow

Topic Taxonomy Definitions (Full)

Date: 2025-08-04

The following definitions specify all allowed values for content classification: genres, tones, formats, and audiences.

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_TONE_TEMPLATES = {
    "neutral":          "Write a factual, objective summary of the topic.",
    "informative":      "Explain the topic clearly and concisely, focusing on key facts.",
    "serious":          "Discuss the topic in a respectful, serious tone highlighting importance.",
    "playful":          "Write in a lighthearted, playful voice, using fun wordplay.",
    "humorous":         "Craft a witty, amusing one-liner.",
    "witty":            "Compose a sharp, clever one-liner.",
    "empathetic":       "Acknowledge feelings with empathy and support.",
    "inspirational":    "Create an uplifting, motivational message.",
    "motivational":     "Write a caption that energizes and prompts action.",
    "supportive":       "Offer reassurance and encouragement.",
    "suspenseful":      "Build curiosity with a suspenseful teaser.",
    "reflective":       "Invite thoughtful introspection.",
    "poetic":           "Use vivid imagery and metaphor in lyrical form.",
    "analytical":       "Provide an analytical breakdown with key insights.",
    "critical":         "Present a balanced critique, noting pros and cons.",
    "descriptive":      "Paint a vivid picture with sensory details.",
    "conversational":   "Write casually, as if speaking with a friend.",
    "authoritative":    "Demonstrate expertise with confident tone.",
    "educational":      "Simplify complex ideas into clear educational language.",
    "promotional":      "Highlight benefits and encourage engagement.",
    "nostalgic":        "Evoke fond memories and a sense of nostalgia.",
    "inquisitive":      "Pose an engaging question to invite responses.",
    "urgent":           "Write a call-to-action prompting immediate attention.",
    "cautionary":       "Warn about risks or pitfalls in a cautionary style.",
    "celebratory":      "Express enthusiasm and celebration.",
    "sarcastic":        "Convey the message with ironic, tongue-in-cheek humor.",
    "optimistic":       "Focus on positive outcomes and hopeful possibilities.",
    "skeptical":        "Question assumptions and express healthy doubt.",
    "minimalist":       "Say as much as possible with as few words as necessary.",
    "dramatic":         "Heighten stakes and emotion with theatrical flair.",
    "mysterious":       "Hint at more beneath the surface; keep it intriguing and slightly vague.",
    "friendly":         "Sound warm, approachable, and casual like a trusted peer.",
    "empowering":       "Give the audience a sense of agency and strength.",
    "edgy":             "Take a bold, slightly provocative stance to stand out.",
    "exclusive":        "Make the audience feel like they're getting insider access.",
    "trendsetting":     "Frame it as ahead-of-the-curve and culturally leading.",
    "reassuring":       "Calm concerns and reinforce trust gently.",
    "confident":        "State points decisively with no hesitation.",
    "behind-the-scenes": "Reveal insider context in a candid, informal way.",
}

_ALLOWED_GENRES = [
    "news", "breaking_news", "entertainment", "movies", "music", "sports", "tech",
    "artificial_intelligence", "lifestyle", "health", "wellness", "fitness",
    "business", "startups", "finance", "personal_finance", "crypto", "real_estate",
    "arts", "culture", "community", "education", "science", "environment",
    "sustainability", "travel", "food", "gaming", "fashion", "beauty",
    "relationships", "parenting", "self_help", "spirituality", "automotive",
    "DIY", "pets", "career", "politics", "policy", "local", "global", "niche",
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        "events", "celebrity", "trends", "memes", "innovation", "social_justice"
    ]

    _ALLOWED_FORMATS = [
        "listicle", "how-to", "tutorial", "question", "trivia", "quote", "narrative",
        "story", "thread", "comparison", "reaction", "news-flash", "behind-the-scenes",
        "interview", "faq", "checklist", "myth-busting", "before-after", "survey",
        "poll", "prediction", "countdown", "tips", "case_study", "testimonial",
        "mini-review", "challenge", "announcement", "event_recap", "opinion",
        "analysis", "explainer", "warning", "celebration", "reminder", "spotlight",
        "guide", "hack", "projection", "quote-card"
    ]

    _ALLOWED_AUDIENCES = [
        "general_public", "influencers", "local_community", "entrepreneurs",
        "students", "creators", "early_adopters", "parents", "professionals",
        "investors", "gamers", "travelers", "foodies", "fitness_enthusiasts",
        "fashionistas", "pet_owners", "eco-conscious", "diyers", "researchers",
        "local_businesses", "tourists", "educators", "tech_enthusiasts", "career_seekers",
        "content_marketers", "nonprofit_leaders", "policy_makers", "health_advocates"
    ]
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