

Leanne Goldsmith

Frontend Developer

Tel: +44 (0)74 963 55 196 | **London, UK** | **Email:** leannemgoldsmith@gmail.com

Portfolio: <https://leannemgoldsmith.vercel.app/> | **LinkedIn:** www.linkedin.com/in/leanne-m-goldsmith

Passionate and skilled Frontend Developer with a solid background in advertising and design. Expertise in HTML, CSS, JavaScript, and React, developed through self-study, bootcamps, and hands-on experience. Proven ability to create dynamic, user-friendly interfaces. Seeking new challenges to leverage my skills and contribute to a forward-thinking team.

SKILLS

Frontend Development: HTML, CSS, JavaScript ES6, TypeScript, ReactJs, NextJs, jQuery

Frameworks & Libraries: Bootstrap, Tailwind, Greensock

Backend & Tools: NodeJs, API Integration, Git, GitHub, VS Code

Design & Prototyping: Figma, Photoshop, Adobe XD

Testing: Jest, Mocha

HIGHLIGHTED PROJECTS

GameSync – Group project | <https://github.com/thevisualriot/Gaming-scheduler> | <https://bit.ly/gamesync>

- Streamlined gaming session scheduling with friends via an intuitive platform, leveraging RAWG API data.
- Developed dynamic recommendations page for game choices and added saved sessions/players feature using HTML, Tailwind, React, RAWG API.

Oyster & Beyond Blog | <https://github.com/LeanneCodes/oyster-and-beyond-blog> | <https://oyster-and-beyond-blog.vercel.app/>

- Created a travel blog showcasing various destinations with user comment functionality.
- Sole developer responsible for designing and implementing the platform using HTML, NextJs, Tailwind, JavaScript, Hygraph CMS.

EXPERIENCE

Frontend Developer Intern | APIDNA - Luxembourg, EU

May 2024 - Present

- Developed a user interface for data comparison, utilising React and NPM packages.
- Debugged code for international team members, ensuring smooth workflow across time zones.
- Utilised kanban boards for task management and prioritization, enhancing team productivity.

Frontend Developer | Wavemaker UK - London, UK

October 2021 - Present

- Translated design concepts from Photoshop, Adobe XD, and Figma to HTML and CSS for ad banners, reducing client costs by eliminating the need for expensive creative builds.
- Edited 950+ Eurostar multi-market promo ads in 3 days using JS, CSS, and Google Studio, contributing to a successful promo campaign.
- Produced 700+ ad banners for Audible in under 2 days by creating an HTML and JavaScript template for dynamic changes, significantly increasing efficiency.
- Implemented dynamic animations using Greensock and JavaScript, allowing diverse content in 3-5 frames for client customisation.

EDUCATION

Certificate, Frontend Developer (Grade A) - Edx Bootcamp

London, UK

Bachelor of Arts, Marketing with Advertising (2:1) - University of Hertfordshire

Hatfield, UK