

# Leanne Goldsmith

## Junior Frontend Developer

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Experienced advertising professional with a passion for tech and design, transitioning to Frontend Development. I've undergone intensive self-study and coding bootcamps, refining my skills in HTML, CSS, JavaScript, and React. Excited to contribute to a dynamic team, fostering continuous growth as a Frontend Developer.

## SKILLS

HTML | CSS | JavaScript ES6 | NodeJs | ReactJs | NextJs | Bootstrap | Tailwind | API | jQuery | GitHub | Git Versioning | Figma | Photoshop | Greensock | VS Code

## PROJECTS

**Tasteful Twist - Group Project** | [github.com/LeanneCodes/tasteful-twist](https://github.com/LeanneCodes/tasteful-twist) | <http://bit.ly/tastefultwist>

- Summary: A website that allows users to save and unsave recipes from eight cuisines around the world.
- Role: Created recipe cards using APIs and developed functions, so users could save and unsave recipes from local storage
- Tools: HTML, CSS, JavaScript, Bootstrap, EmailJS

**Oyster & Beyond Blog** | [github.com/LeanneCodes/oyster-and-beyond-blog](https://github.com/LeanneCodes/oyster-and-beyond-blog) | [oyster-and-beyond-blog.vercel.app/](https://oyster-and-beyond-blog.vercel.app/)

- Summary: A travel blog that showcases a variety of destinations and an option for users to leave comments.
- Role: Sole-developer
- Tools: HTML, NextJs, Tailwind, JavaScript, Hygraph CMS

**VaultKey Password Generator** | [github.com/LeanneCodes/vault-key-generator](https://github.com/LeanneCodes/vault-key-generator) | [leannecodes.github.io/vault-key-generator](https://leannecodes.github.io/vault-key-generator)

- Summary: A password generator that creates a random password based on the user's choices.
- Role: Sole-developer
- Tools: HTML5, CSS3, JavaScript

## EXPERIENCE

Addressable Creative Manager | Wavemaker UK - London, UK

October 2021 - Present

- Translated design concepts from Photoshop and Figma to HTML and CSS for ad banners, reducing client costs by eliminating the need for external agencies.
- Edited 950+ Eurostar multi-market promo ads in 3 days using CSS and Google Studio for their promo campaign.
- Produced 700+ ad banners for Audible in under 2 days by creating an HTML and JavaScript template for dynamic changes.
- Implemented dynamic animations using Greensock and JavaScript, allowing diverse content in 3-5 frames for client customisation.
- Conducted quality assurance checks to ensure flawless ad delivery, preventing a critical error in a client's ad terms and conditions.
- Identified and rectified an error, averting a 70% price reduction on a product.

## EDUCATION

Certificate, Frontend Developer (Grade A) - Edx Bootcamp

London, UK

Bachelor of Arts, Marketing with Advertising (2:1) - University of Hertfordshire

Hatfield, UK