

Project 1: SAT and ACT Analysis

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Scope

- Problem statement
- Analysis of Data
- State of Interest- OHIO
- Conclusion

Problem Statement

How can we increase participation for states with a low participation rate?

What data we had?

- Participation Rates by State
- Mean Test Scores
- Mean Subject Scores

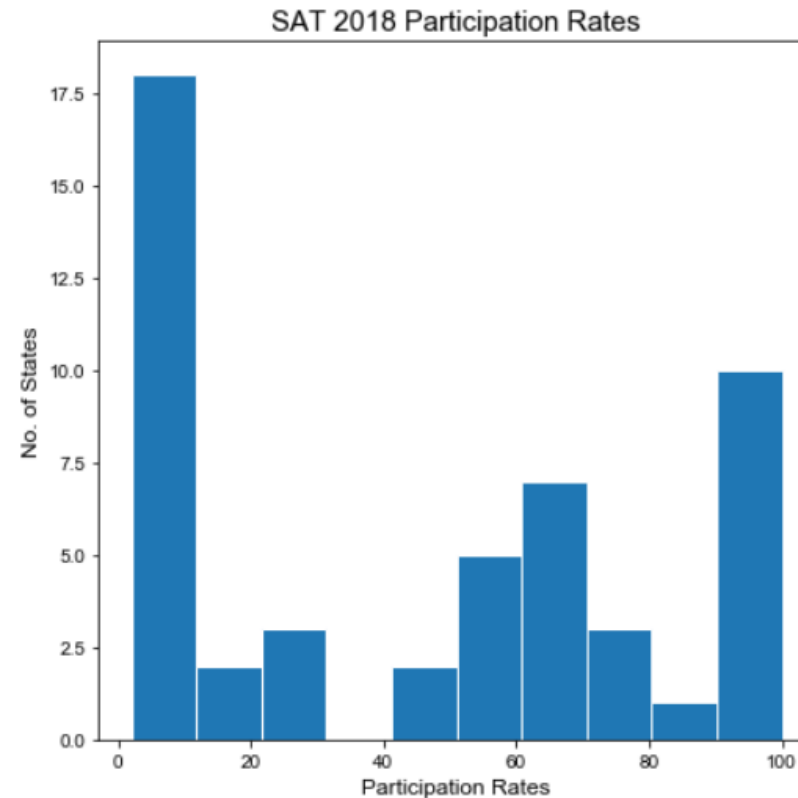
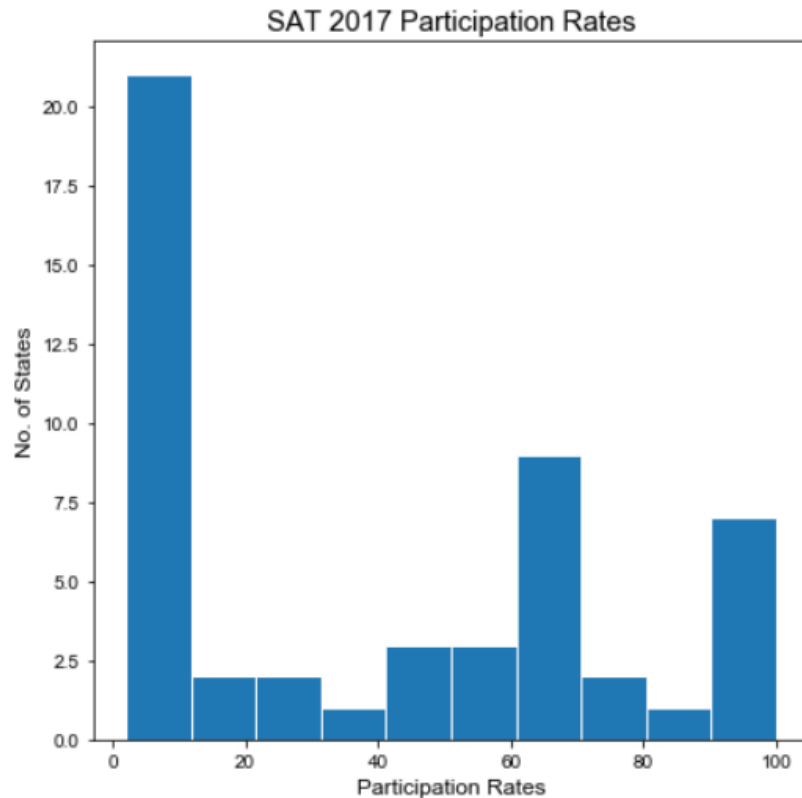


SAT & ACT (2017 & 2018)

	State	Participation	Evidence-Based Reading and Writing	Math	Total
0	Alabama	5%	593	572	1165
1	Alaska	38%	547	533	1080
2	Arizona	30%	563	553	1116
3	Arkansas	3%	614	594	1208
4	California	53%	531	524	1055
5	Colorado	11%	606	595	1201
6	Connecticut	100%	530	512	1041
7	Delaware	100%	503	492	996

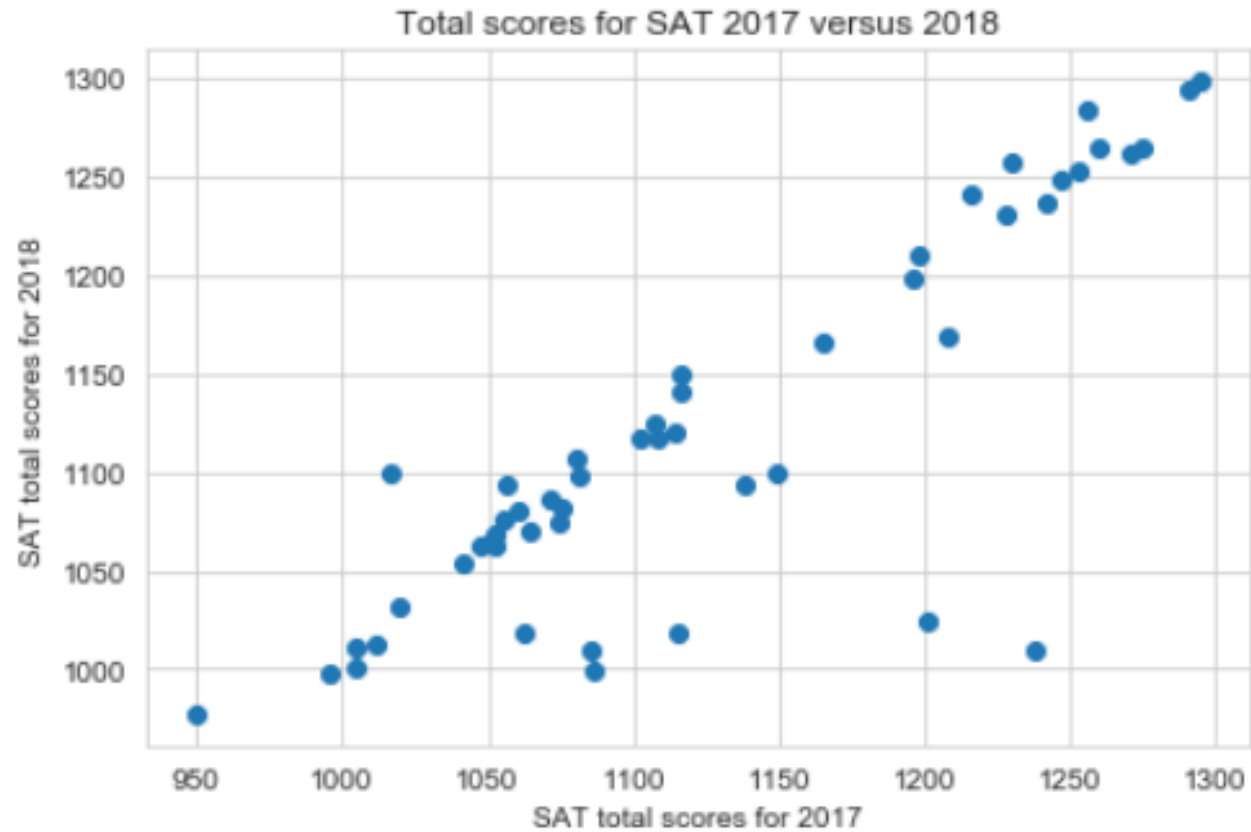
Processing the data...

- Identifying trends, outliers and correlations:

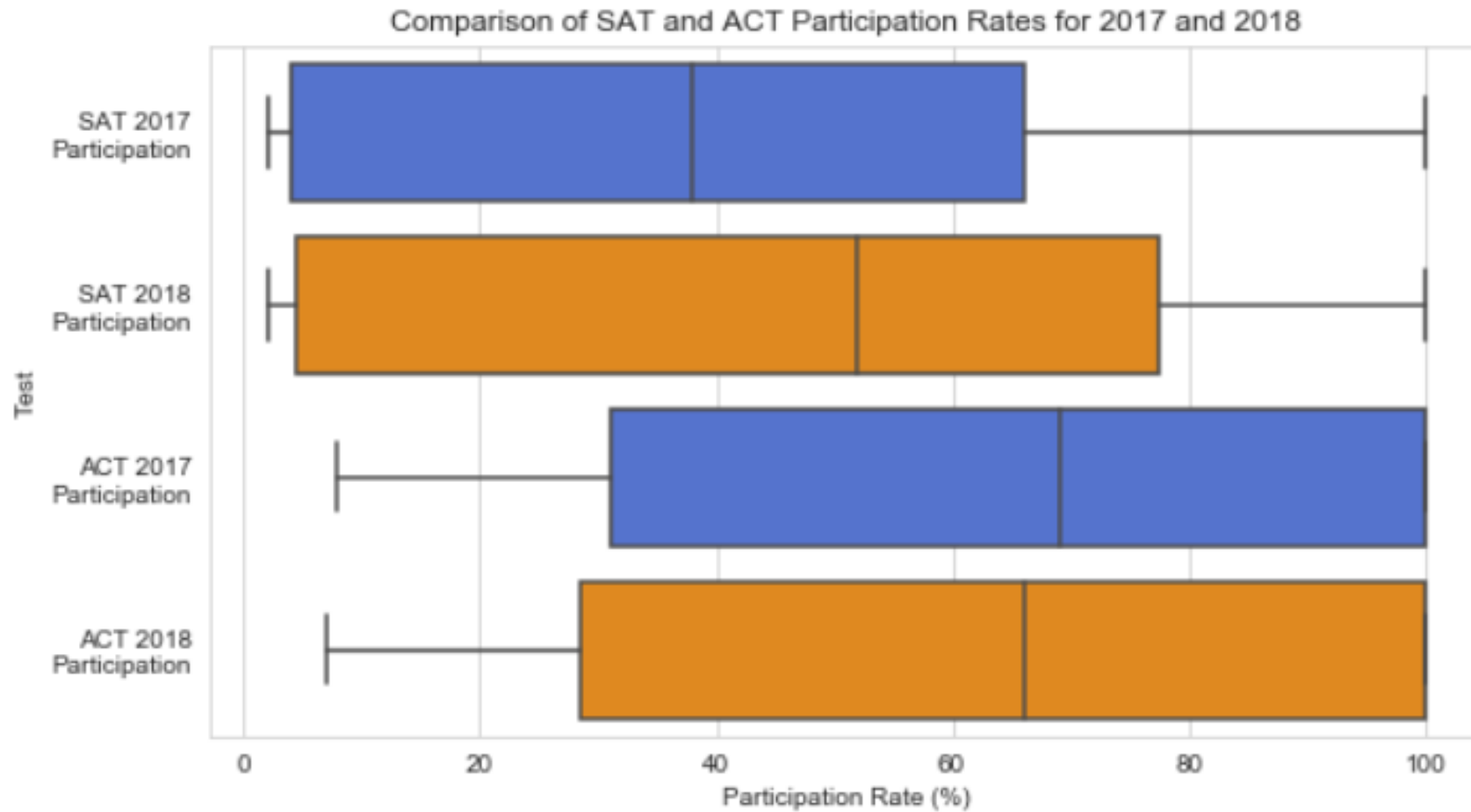


Processing the data...

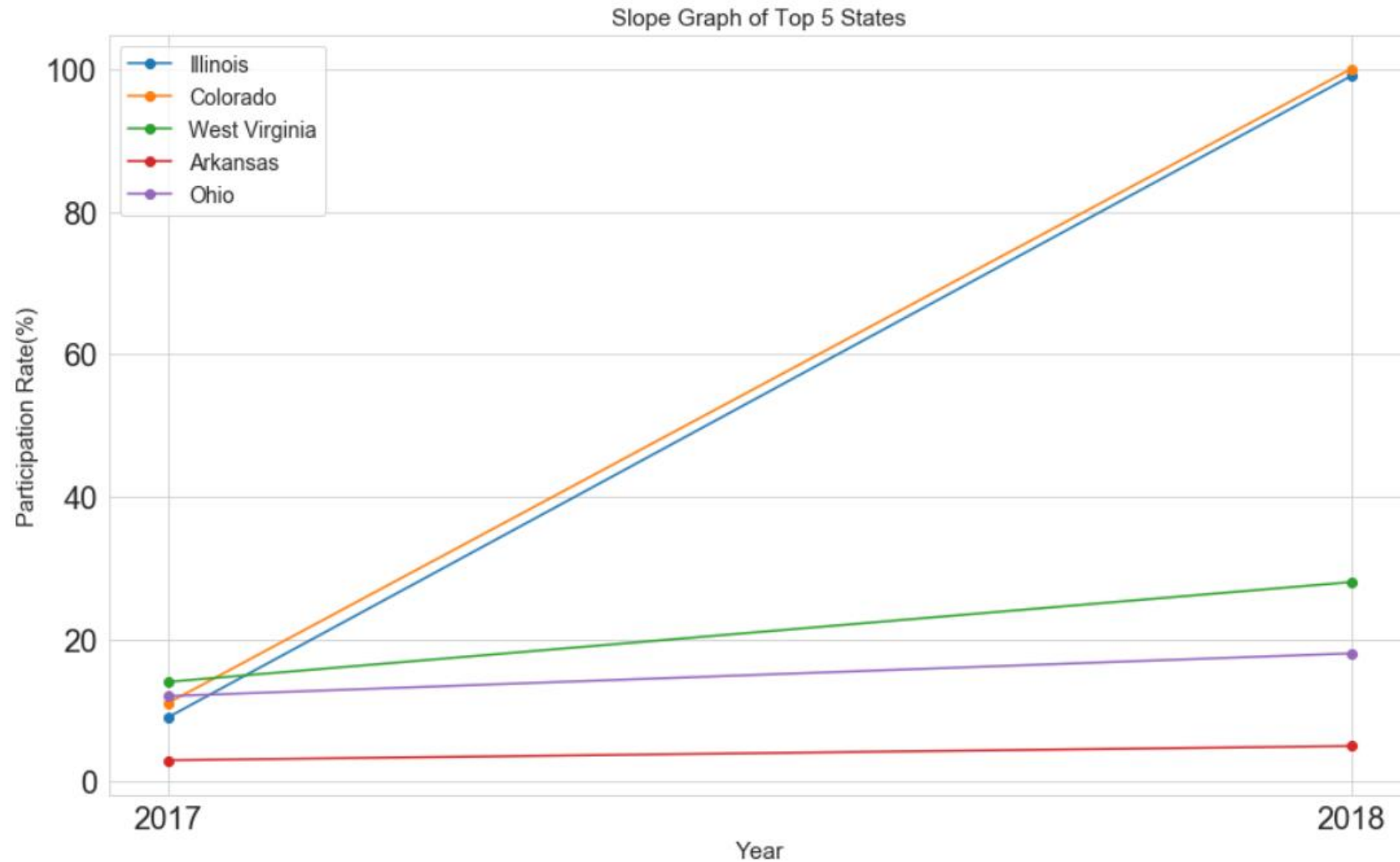
- Identifying trends, outliers and correlations:



How did the SAT fare?

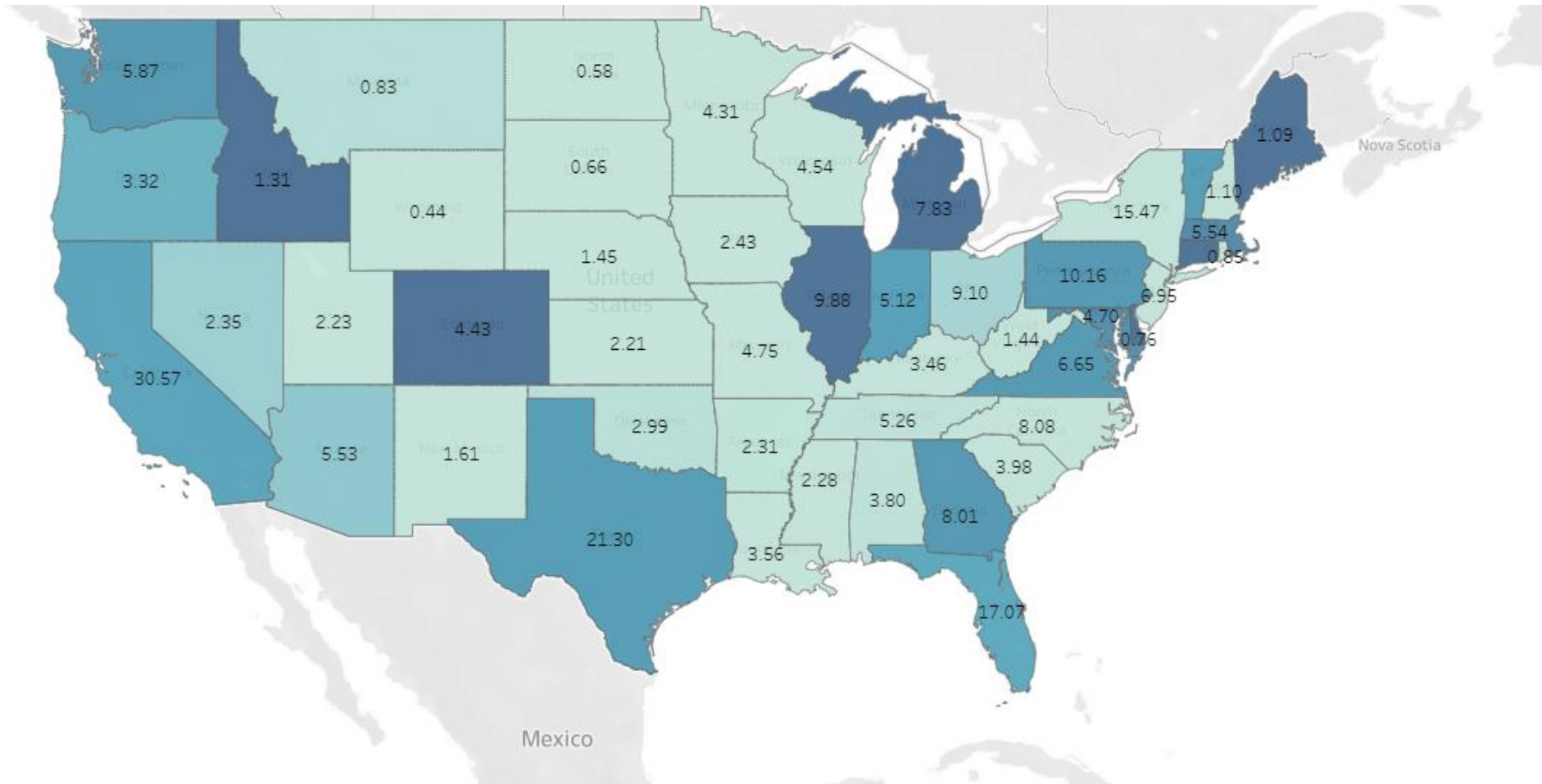


Top Changes in Participation Rates by State



Other observations..

- Participation rates by state (reflected by intensity) vs Population above 18 years old in millions



State of Ohio

- State can choose to administer either SAT or ACT to juniors

What has paid off?

- Delaware, Michigan and Connecticut (participation rates of 100% for both 2017 and 2018)
- SAT School Day

Conclusion

- The ACT has been outperforming the SAT in terms of participation rates for the year of 2017 and 2018.
- The ACT and SAT participation rates also mirror one another with each state choosing one over the other.
- States with consistent participation rates of 100% and high increase in participation rates are due to state policies
- Ohio as a potential state to increase participation