# **End-To-End Deployment of Zomato Restaurant Ratings**



# **ABSTRACT**

Zomato is one of the best online food delivery apps which gives the users the ratings and the reviews on restaurants all over india. These ratings and the Reviews are considered as one of the most important deciding factors which determine how good a restaurant is.

We will therefore use the real time Data set with variuos features a user would look into regarding a restaurant. We will be considering Banglore City in this analysis.

Content The basic idea of analyzing the Zomato dataset is to get a fair idea about the factors affecting the establishment of different types of restaurant at different places in Bengaluru, aggregate rating of each restaurant, Bengaluru being one such city has more than 12,000 restaurants with restaurants serving dishes from all over the world.

With each day new restaurants opening the industry has'nt been saturated yet and the demand is increasing day by day. Inspite of increasing demand it however has become difficult for new restaurants to compete with established restaurants. Most of them serving the same food. Bengaluru being an IT capital of India. Most of the people here are dependent mainly on the restaurant food as they don't have time to cook for themselves.

With such an overwhelming demand of restaurants it has therefore become important to study the demography of a location. What kind of a food is more popular in a locality. Do the entire locality loves vegetarian food. If yes then is that locality populated by a particular sect of people for eg. Jain, Marwaris, Gujaratis who are mostly vegetarian. These kind of analysis can be done using the data, by studying the factors such as

- Location of the restaurant
- Approx Price of food
- Theme based restaurant or not
- Which locality of that city serves that cuisines with maximum number of restaurants
- The needs of people who are striving to get the best cuisine of the neighborhood
- Is a particular neighborhood famous for its own kind of food.

"Just so that you have a good meal the next time you step out"

The data is accurate to that available on the zomato website until 15 March 2019. The data was scraped from Zomato in two phase. After going through the structure of the website I found that for each neighborhood there are 6-7 category of restaurants viz. Buffet, Cafes, Delivery, Desserts, Dine-out, Drinks & nightlife, Pubs and bars.

#### Phase I.

In Phase I of extraction only the URL, name and address of the restaurant were extracted which were visible on the front page. The URI's for each of the restaurants on the zomato were recorded in the csv file so that later the data can be extracted individually for each restaurant. This made the extraction process easier and reduced the extra load on my machine. The data for each neighborhood and each category can be found here

#### Phase II,

In Phase II the recorded data for each restaurant and each category was read and data for each restaurant was scraped individually. 15 variables were scraped in this phase. For each of the neighborhood and for each category their onlineorder, booktable, rate, votes, phone, location, resttype, dishliked, cuisines, approxcost(for two people), reviewslist, menu\_item was extracted. See section 5 for more details about the variables.

Acknowledgements The data scraped was entirely for educational purposes only. Note that I don't claim any copyright for the data. All copyrights for the data is owned by Zomato Media Pvt. Ltd..

Source: Kaggle

#### Main Objective:

The main agenda of this project is:

Perform extensive **Exploratory Data Analysis(EDA)** on the Zomato Dataset.

Build an appropriate **Machine Learning Model** that will help various Zomato Restaurants to predict their respective Ratings based on certain features **DEPLOY** the Machine learning model via **Flask** that can be used to make live predictions of restaurants ratings

A step by step guide is attached to this documnet as well as a video explanation of each concpet.

```
In [ ]: #IMPORT THE NECESSARY LIBRARIES
        import pandas as pd
        import numpy as np
        import matplotlib.pyplot as plt
        import plotly.graph objs as go
        import plotly.offline as py
        import seaborn as sns
        import matplotlib.ticker as mtick
        plt.style.use('fivethirtyeight')
        from sklearn.linear_model import LogisticRegression
        from sklearn.linear model import LinearRegression
        from sklearn.ensemble import ExtraTreesRegressor
        from sklearn.model selection import train test split
        import warnings
        warnings.filterwarnings('ignore')
        %matplotlib inline
```

#### **MOUNT DRIVE**

```
In [ ]: from google.colab import drive
    drive.mount('/content/drive')
```

Go to this URL in a browser: https://accounts.google.com/o/oauth2/auth?clien t\_id=947318989803-6bn6qk8qdgf4n4g3pfee6491hc0brc4i.apps.googleusercontent.co m&redirect\_uri=urn%3aietf%3awg%3aoauth%3a2.0%3aoob&response\_type=code&scope=email%20https%3a%2f%2fwww.googleapis.com%2fauth%2fdocs.test%20https%3a%2f%2fwww.googleapis.com%2fauth%2fdrive%20https%3a%2f%2fwww.googleapis.com%2fauth%2fdrive.photos.readonly%20https%3a%2f%2fwww.googleapis.com%2fauth%2fpeopleapi.readonly

```
Enter your authorization code:
.....
Mounted at /content/drive
```

In [ ]: #!ls /content/

#### **LOAD DATASET**

In [ ]:	<pre>data = pd.read_csv('/content/drive/My Drive/zomato.csv')</pre>									
In [ ]:	data.head()									
Out[ ]:		url	name	online_orc						
	0	https://www.zomato.com/bangalore/jalsa- banasha	942, 21st Main Road, 2nd Stage, Banashankari, 	Jalsa	,					
	https://www.zomato.com/bangalore/s     eleph		2nd Floor, 80 Feet Road, Near Big Bazaar, 6th	Spice Elephant	,					
	2	https://www.zomato.com/SanchurroBangalore? cont	1112, Next to KIMS Medical College, 17th Cross	San Churro Cafe	,					
	3	https://www.zomato.com/bangalore/addhuri- udupi	1st Floor, Annakuteera, 3rd Stage, Banashankar	Addhuri Udupi Bhojana						
	4	https://www.zomato.com/bangalore/grand- village	10, 3rd Floor, Lakshmi Associates, Gandhi Baza	Grand Village						

# Columns description

1. **url** contains the url of the restaurant in the zomato website

- 2. address contains the address of the restaurant in Bengaluru
- 3. **name** contains the name of the restaurant
- 4. **online order** whether online ordering is available in the restaurant or not
- 5. **book table** table book option available or not
- 6. **rate** contains the overall rating of the restaurant out of 5
- 7. **votes** contains total number of rating for the restaurant as of the above mentioned date
- 8. **phone** contains the phone number of the restaurant
- 9. **location** contains the neighborhood in which the restaurant is located
- 10. **rest\_type** restaurant type
- 11. **dish\_liked** dishes people liked in the restaurant
- 12. **cuisines** food styles, separated by comma
- 13. **approx\_cost**(for two people) contains the approximate cost of meal for two people
- 14. **reviews list** list of tuples containing reviews for the restaurant, each tuple
- 15. **menu item** contains list of menus available in the restaurant
- 16. **listed in**(type) type of meal
- 17. **listed\_in(city**) contains the neighborhood in which the restaurant is listed

```
In [ ]: data.shape
Out[ ]: (51717, 17)
In [ ]: data.dtypes #checking the data types
```

```
Out[]: url
                                         object
         address
                                         object
                                        object
         name
         online order
                                        object
         book_table
                                        object
         rate
                                        object
         votes
                                         int64
         phone
                                        object
         location
                                        object
         rest type
                                        object
         dish_liked
                                        object
         cuisines
                                        object
         approx cost(for two people)
                                        object
         reviews list
                                        object
         menu_item
                                        object
         listed in(type)
                                        object
         listed_in(city)
                                        object
         dtype: object
In [ ]: data.isna().sum() #Checking null values
Out[]: url
                                             0
                                             0
         address
                                             0
         name
         online order
                                             0
         book table
                                             0
                                          7775
         rate
                                             0
         votes
                                          1208
         phone
         location
                                            21
         rest_type
                                           227
         dish liked
                                        28078
         cuisines
                                            45
         approx_cost(for two people)
                                           346
         reviews list
                                             0
        menu item
                                             0
         listed_in(type)
                                             0
         listed in(city)
                                             0
         dtype: int64
In [ ]: #You can use pandas profiling to get an over all overview of the dataset
        # import pandas profiling as pf
        # pf.ProfileReport(df)
In [ ]: #Deleting Unnnecessary Columns
        df=data.drop(['url','phone'],axis=1) #Dropping the column like "phone" and
        Checking for duplicate values
In [ ]: df.duplicated().sum()
```

Out[]: 43

```
In [ ]: df.drop duplicates(inplace=True)
In [ ]: df.duplicated().sum()
Out[]: 0
        Drop null values
In [ ]: #Remove the NaN values from the dataset
        df.dropna(how='any',inplace=True)
        df.isnull().sum()
Out[]: address
                                        0
                                        0
        name
        online order
                                        0
        book table
         rate
                                        0
                                        0
        votes
        location
                                        0
                                        0
        rest type
        dish_liked
                                        0
        cuisines
                                        0
        approx cost(for two people)
                                        0
                                        0
        reviews list
        menu item
                                        0
        listed in(type)
                                        0
        listed in(city)
        dtype: int64
        Renaming columes appropriately
In [ ]: df.columns
Out[ ]: Index(['address', 'name', 'online_order', 'book_table', 'rate', 'votes',
                'location', 'rest_type', 'dish_liked', 'cuisines',
                'approx_cost(for two people)', 'reviews_list', 'menu_item',
                'listed in(type)', 'listed in(city)'],
               dtype='object')
In [ ]: df = df.rename(columns={'approx cost(for two people)':'cost','listed in(type
                                           'listed in(city)':'city'})
        df.columns
Out[ ]: Index(['address', 'name', 'online_order', 'book_table', 'rate', 'votes',
                'location', 'rest_type', 'dish_liked', 'cuisines', 'cost',
                'reviews_list', 'menu_item', 'type', 'city'],
               dtype='object')
In [ ]: df.head()
```

Out[ ]:	address		name	online_order	book_table	e rate	votes	location	
	0	942, 21st Main Road, 2nd Stage, Banashankari, 	Jalsa	Yes	Yes	4.1/5	775	Banashankari	
	1	2nd Floor, 80 Feet Road, Near Big Bazaar, 6th	Spice Elephant	Yes	No	4.1/5	787	Banashankari	
	2	1112, Next to KIMS Medical College, 17th Cross	San Churro Cafe	Yes	No	3.8/5	918	Banashankari	
	3	1st Floor, Annakuteera, 3rd Stage, Banashankar	Addhuri Udupi Bhojana	No	No	3.7/5	88	Banashankari	
	4	10, 3rd Floor, Lakshmi Associates, Gandhi Baza	Grand Village	No	No	3.8/5	166	Basavanagudi	

#### Cleaning the dataset

#### replacing the "," with nothing and converting the results to float

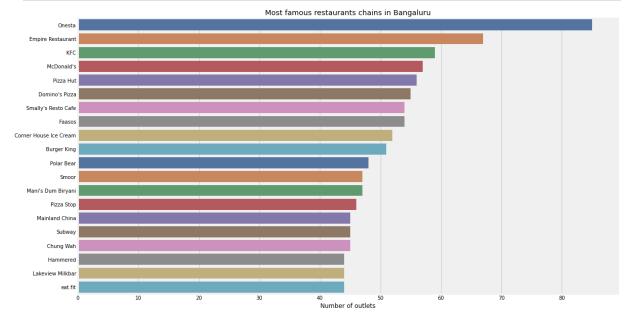
```
In [ ]: #zomato['cost'] = zomato['cost'].astype(str) #Changing the cost to string
    df['cost'] = df['cost'].apply(lambda x: x.replace(',','')) #Using lambda fur
    df['cost'] = df['cost'].astype(float)
In [ ]: print(df['cost'].unique())
    print('---'*10)
    df.dtypes
```

```
[ 800. 300. 600. 700. 550. 500. 450. 650. 400. 750. 200. 850.
        1200. 150. 350. 250. 1500. 1300. 1000. 100. 900. 1100. 1600. 950.
         230. 1700. 1400. 1350. 2200. 2000. 1800. 1900. 180. 330. 2500. 2100.
        3000. 2800. 3400. 40. 1250. 3500. 4000. 2400. 1450. 3200. 6000. 1050.
        4100. 2300. 120. 2600. 5000. 3700. 1650. 2700. 4500.]
        -----
Out[]: address
                           object
         name
                           object
         online order
                           object
         book_table
                           object
         rate
                           object
         votes
                           int64
         location
                           object
         rest type
                           object
         dish liked
                           object
         cuisines
                           object
         cost
                          float64
                           object
         reviews list
                           object
         menu item
         type
                           object
         city
                           object
         dtype: object
In [ ]: #Reading uningue values from the Rate column
         df['rate'].unique()
Out[]: array(['4.1/5', '3.8/5', '3.7/5', '4.6/5', '4.0/5', '4.2/5', '3.9/5',
                 '3.0/5', '3.6/5', '2.8/5', '4.4/5', '3.1/5', '4.3/5', '2.6/5', '3.3/5', '3.5/5', '3.8/5', '3.2/5', '4.5/5', '2.5/5', '2.9/5',
                 '3.4/5', '2.7/5', '4.7/5', 'NEW', '2.4/5', '2.2/5', '2.3/5',
                         '3.9 /5', '4.2 /5', '4.0 /5', '4.1 /5', '2.9 /5',
                 '4.8/5',
                 '2.7 /5', '2.5 /5', '2.6 /5', '4.5 /5', '4.3 /5', '3.7 /5',
                 '4.4 /5', '4.9/5', '2.1/5', '2.0/5', '1.8/5', '3.4 /5', '3.6 /5',
                 '3.3 /5', '4.6 /5', '4.9 /5', '3.2 /5', '3.0 /5', '2.8 /5',
                 '3.5 /5', '3.1 /5', '4.8 /5', '2.3 /5', '4.7 /5', '2.4 /5',
                 '2.1 /5', '2.2 /5', '2.0 /5', '1.8 /5'], dtype=object)
In [ ]: df = df.loc[df.rate !='NEW'] #getting rid of "NEW"
In [ ]: df['rate'].unique()
Out[]: array(['4.1/5', '3.8/5', '3.7/5', '4.6/5', '4.0/5', '4.2/5', '3.9/5',
                 '3.0/5', '3.6/5', '2.8/5', '4.4/5', '3.1/5', '4.3/5', '2.6/5',
                 '3.3/5', '3.5/5', '3.8 /5', '3.2/5', '4.5/5', '2.5/5', '2.9/5', '3.4/5', '2.7/5', '4.7/5', '2.4/5', '2.2/5', '2.3/5', '4.8/5',
                 '3.9 /5', '4.2 /5', '4.0 /5', '4.1 /5', '2.9 /5', '2.7 /5',
                 '2.5 /5', '2.6 /5', '4.5 /5', '4.3 /5', '3.7 /5', '4.4 /5',
                 '4.9/5', '2.1/5', '2.0/5', '1.8/5', '3.4 /5', '3.6 /5', '3.3 /5',
                 '4.6 /5', '4.9 /5', '3.2 /5', '3.0 /5', '2.8 /5', '3.5 /5', '3.1 /5', '4.8 /5', '2.3 /5', '4.7 /5', '2.4 /5', '2.1 /5',
                 '2.2 /5', '2.0 /5', '1.8 /5'], dtype=object)
In [ ]: #Removing '/5' from Rates
         df['rate'] = df['rate'].apply(lambda x: x.replace('/5',''))
```

## **Visualisations**

Most famous restaurants chains in Bangaluru

```
In []: plt.figure(figsize=(17,10))
    chains=df['name'].value_counts()[:20]
    sns.barplot(x=chains,y=chains.index,palette='deep')
    plt.title("Most famous restaurants chains in Bangaluru")
    plt.xlabel("Number of outlets")
    plt.show()
```



Whether restaurant offer Table booking or not

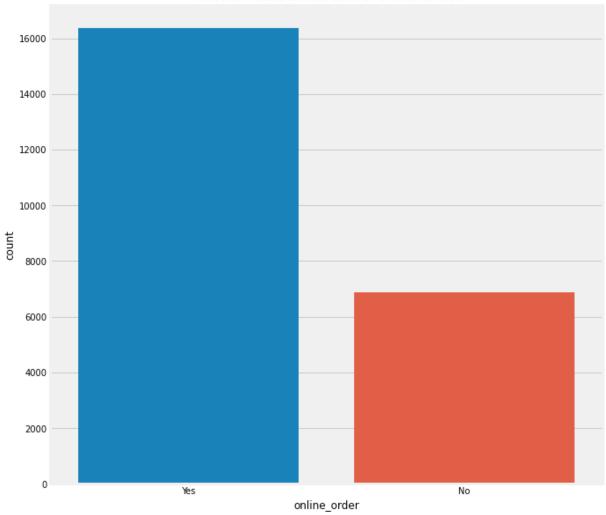
#### Insight

Most of the Restaurants do not offer table booking

Whether Restaurants deliver online or Not

```
In []: #Restaurants delivering Online or not
    sns.countplot(df['online_order'])
    fig = plt.gcf()
    fig.set_size_inches(10,10)
    plt.title('Whether Restaurants deliver online or Not')
    plt.show()
```





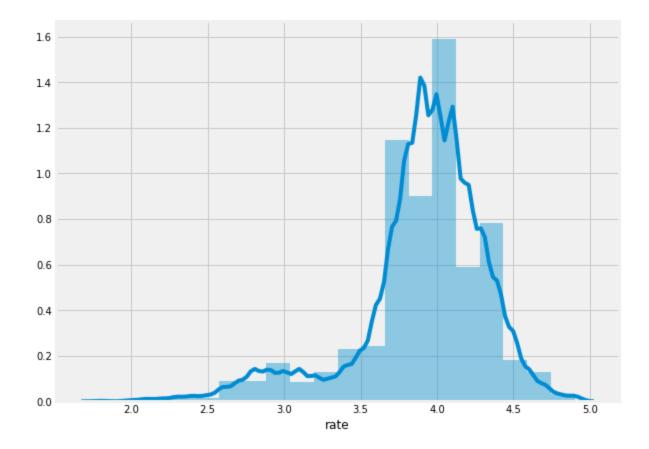
#### **Insight:**

Most Restaurants offer option for online order and delivery

# **Rating Distributions**

```
In [ ]: #How ratings are distributed
   plt.figure(figsize=(9,7))
   sns.distplot(df['rate'],bins=20)
```

Out[]: <matplotlib.axes.\_subplots.AxesSubplot at 0x7f714ef32828>



#### Insight

Out[]: '1.8'

We can infer from above that most of the ratings are within 3.5 and 4.5

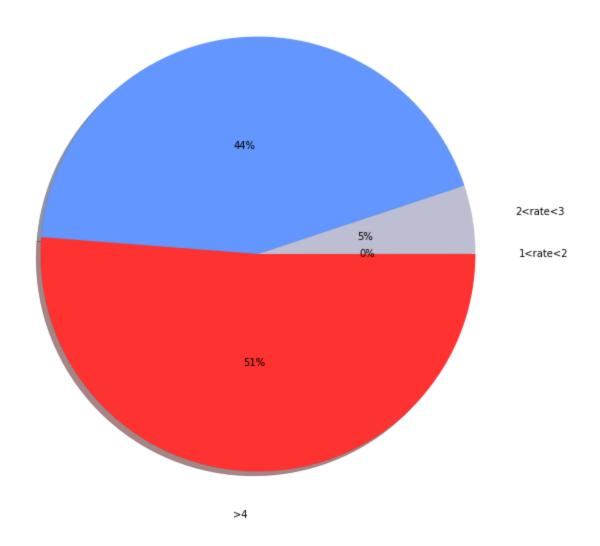
```
In []: # #Distribution of the cost Vs ratings in parallel with online order
# plt.figure(figsize=(10,7))
# sns.scatterplot(x="rate",y='cost',hue='online_order',data=df)
# plt.show()
```

# Count of ratings as between "1 and 2", "2 and 3", "3 and 4", and "4 and 5"

```
In [ ]: df['rate'].max()
Out[ ]: '4.9 '
In [ ]: df['rate']=df['rate'].astype(float)
In [ ]: ((df['rate']>=1) & (df['rate']<2)).sum()
Out[ ]: 5
In [ ]: ((df['rate']>=2) & (df['rate']<3)).sum()
Out[ ]: 1179
In [ ]: ((df['rate']>=3) & (df['rate']<4)).sum()
Out[ ]: 10153
In [ ]: (df['rate']>=4).sum()
Out[ ]: 11911
```

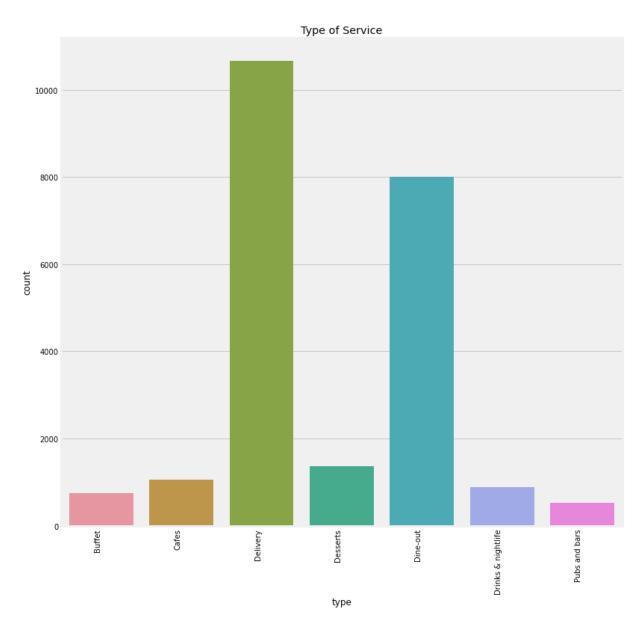
#### Plotting the counts with the help of pie chart

### Percentage of Restaurants according to their ratings 3<rate<4



```
In []:
```

# **Services Types**



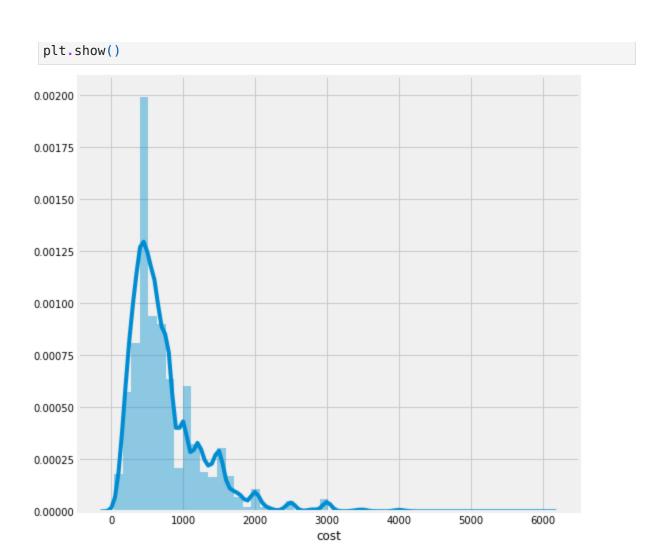
Here the two main service types are **Delivery** and **Dine-out** 

# Distribution of Cost of Food for two People

```
fig=go.Figure(data=data,layout=layout)
py.iplot(fig)
```

### **Distribution of charges**

```
In [ ]: plt.figure(figsize=(8,8))
    sns.distplot(df['cost'])
```



## **Most Liked Dishes**

```
In []: #re=regular expression (use for splitting words)
    import re

    df.index=range(df.shape[0])
    likes=[]
    for i in range(df.shape[0]):
        array_split=re.split(',',df['dish_liked'][i])
        for item in array_split:
            likes.append(item)

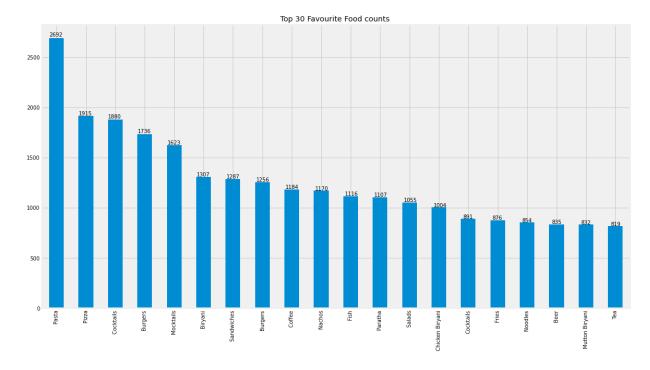
In []: df.index=range(df.shape[0])

In []: df.index

In []: print("Count of Most liked dishes in Bangalore")
    favourite_food = pd.Series(likes).value_counts()
    favourite_food.head(30)
```

Count of Most liked dishes in Bangalore

```
Out[]:
         Pasta
                            2692
         Pizza
                            1915
         Cocktails
                            1880
         Burgers
                            1736
         Mocktails
                            1623
         Biryani
                            1307
         Sandwiches
                            1287
                            1256
        Burgers
         Coffee
                            1184
         Nachos
                            1170
         Fish
                            1116
         Paratha
                            1107
         Salads
                            1055
         Chicken Biryani
                            1004
        Cocktails
                             891
         Fries
                             876
                             854
         Noodles
                             835
         Beer
         Mutton Biryani
                             832
         Tea
                             819
        Coffee
                             801
         Sandwich
                             788
         Butter Chicken
                             782
         Thali
                             770
        Biryani
                             749
        Pizza
                             747
         Roti
                             729
         Brownie
                             726
         Salad
                             677
         Hot Chocolate
                             672
        dtype: int64
In [ ]: ax = favourite_food.nlargest(n=20, keep='first').plot(kind='bar',figsize=(18)
        for i in ax.patches:
            ax.annotate(str(i.get_height()), (i.get_x() * 1.005, i.get_height() * 1.
```



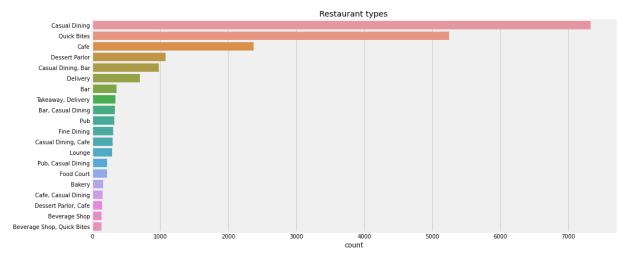
We can infer from the analysis that the 5 most liked dishes are **Pasta,Pizza,Cocktails,Burgers,** and **Mocktails** 

```
In [ ]:
```

#### **Restaurant and their counts**

```
In []: plt.figure(figsize=(15,7))
    rest=df['rest_type'].value_counts()[:20]
    sns.barplot(rest,rest.index)
    plt.title("Restaurant types")
    plt.xlabel("count")
```

```
Out[]: Text(0.5, 0, 'count')
```



**Casual Dining**, **Quick Bites** and **Cafe** are the 3 most common types of Restaurants in Banglore

### **Most famous Restaurants**

# **Building Our Model**

In [ ]:	df	.head()						
Out[ ]:	address name			online_order	rate	votes	location	
	0	942, 21st Main Road, 2nd Stage, Banashankari, 	Jalsa	Yes	Yes	4.1	775	Banashankari
	1	2nd Floor, 80 Feet Road, Near Big Bazaar, 6th	Spice Elephant	Yes	No	4.1	787	Banashankari
	2	1112, Next to KIMS Medical College, 17th Cross	San Churro Cafe	Yes	No	3.8	918	Banashankari
	3	1st Floor, Annakuteera, 3rd Stage, Banashankar	Addhuri Udupi Bhojana	No	No	3.7	88	Banashankari
	4	10, 3rd Floor, Lakshmi Associates, Gandhi Baza	Grand Village	No	No	3.8	166	Basavanagudi

In [ ]: df.head()

# Convert the online categorical variables into a numeric format

```
In []: df.online_order[df.online_order == 'Yes'] = 1
    df.online_order[df.online_order == 'No'] = 0

In []: df.online_order.value_counts()

Out[]: 1    16378
    0    6870
    Name: online_order, dtype: int64

In []: df.online_order = pd.to_numeric(df.online_order)
```

# change the string categorical into to a categorical int

```
In [ ]: df.book table[df.book table == 'Yes'] = 1
        df.book table[df.book table == 'No'] = 0
In [ ]: df.book table = pd.to numeric(df.book table)
In [ ]: | df.book_table.value_counts()
Out[]: 0
              17191
               6057
        Name: book_table, dtype: int64
In [ ]:
        Label encode the categorical variables to make it easier to build algorithm
In [ ]: | from sklearn.preprocessing import LabelEncoder
        le = LabelEncoder()
In [ ]: df.location = le.fit transform(df.location)
        df.rest type = le.fit transform(df.rest type)
        df.cuisines = le.fit transform(df.cuisines)
        df.menu item = le.fit transform(df.menu item)
```

Out[ ]:		address	name	online_o	rder	book	_table	rate	votes	locatio	n res
	0	942, 21st Main Road, 2nd Stage, Banashankari, 	Jalsa		1		1	4.1	775		1
	1	2nd Floor, 80 Feet Road, Near Big Bazaar, 6th	Spice Elephant		1		0	4.1	787		1
	2	1112, Next to KIMS Medical College, 17th Cross	San Churro Cafe		1		0	3.8	918		1
	3	1st Floor, Annakuteera, 3rd Stage, Banashankar	Addhuri Udupi Bhojana		0		0	3.7	88		1
	4	10, 3rd Floor, Lakshmi Associates, Gandhi Baza	Grand Village		0		0	3.8	166		4
In [ ]:	<pre>my_data=df.iloc[:,[2,3,4,5,6,7,9,10,12]] my_data.to_csv('Zomato_df.csv')</pre>										
In [ ]:	<pre>x = df.iloc[:,[2,3,5,6,7,9,10,12]] x.head()</pre>										
Out[ ]:		online_order	book_tabl	e votes	locat	ion	rest_ty	pe c	uisines	cost	menu <sub>.</sub>
	0	1		1 775		1		20	1386	800.0	
	1	1		0 787		1		20	594	800.0	
	2	1		0 918		1		16		800.0	
	3	0		0 88		1		62		300.0	
	4	0		0 166		4		20	1406	600.0	
In [ ]:	y :	= df['rate']									

```
Out[]: 0
                4.1
        1
                4.1
        2
                3.8
        3
                3.7
                3.8
               . . .
        23243 3.8
        23244 3.9
        23245
              2.8
        23246 2.5
        23247 4.3
        Name: rate, Length: 23248, dtype: float64
In [ ]: x train,x test,y train,y test=train test split(x,y,test size=.3,random state
```

## **Linear Regression**

```
In [ ]: lr_model=LinearRegression()
lr_model.fit(x_train,y_train)

Out[ ]: LinearRegression(copy_X=True, fit_intercept=True, n_jobs=None, normalize=Fa
lse)

In [ ]: from sklearn.metrics import r2_score
    y_pred=lr_model.predict(x_test)
    r2_score(y_test,y_pred)

Out[ ]: 0.2281882852296705
```

### **Random Forest**

```
In []: #from sklearn.tree import DecisionTreeRegressor
In []: from sklearn.ensemble import RandomForestRegressor
    RF_Model=RandomForestRegressor(n_estimators=650,random_state=245,min_samples
    RF_Model.fit(x_train,y_train)
    y_predict=RF_Model.predict(x_test)
    r2_score(y_test,y_predict)
```

Out[]: 0.8812525999137639

## **ExtraTree Regressor**

```
In [ ]: #Preparing Extra Tree Regression
        from sklearn.ensemble import ExtraTreesRegressor
        ET Model=ExtraTreesRegressor(n estimators = 120)
        ET_Model.fit(x_train,y train)
        y_predict=ET_Model.predict(x_test)
        from sklearn.metrics import r2_score
        r2 score(y test,y predict)
Out[]: 0.9326010735721576
        Extra Tree Regressor gives us the best model
        Pickle: https://bit.ly/38MGdgn
In [ ]: Use pickle to save our model so that we can use it later
        import pickle
        # Saving model to disk
        pickle.dump(ET Model, open('model.pkl','wb'))
        model=pickle.load(open('model.pkl','rb'))
In [ ]:
```

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