



Chapter Thirty-Seven

The Eisenhower Era,
1952-1960

Kennedy, The American Pageant

Chapter 37

The technological product invented in 1948 that set the stage for the “information age” economy was

1. television.
2. the transistor.
3. the jet airplane.
4. the wireless telephone.

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Chapter 37

The technological product invented in 1948 that set the stage for the “information age” economy was

2. the transistor.

Hint: See page 882.

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Chapter 37

Feminist Betty Friedan directed her attacks in *The Feminist Mystique* at

1. the restriction of educated women to the boredom of suburban housewifery.
2. the discrimination against women in pay scales for doing the same job as men.
3. the confinement of most working women to low-paying service jobs.
4. the over-emphasis on women's physical appearance.

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Chapter 37

Feminist Betty Friedan directed her attacks in *The Feminist Mystique* at

1. the restriction of educated women to the boredom of suburban housewifery.

Hint: See page 884.

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Chapter 37

Which form of mass entertainment suffered a severe decline in the 1950s?

1. television
2. rock music
3. professional sports
4. the movies

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Chapter 37

Which form of mass entertainment suffered a severe decline in the 1950s?

4. the movies

Hint: See page 885.

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Chapter 37

Dwight Eisenhower's major foreign policy pledge during the campaign of 1952 was

1. to halt the advance of Soviet and Chinese Communism.
2. to guarantee American aid against the Communists in Vietnam.
3. to seek to control the nuclear arms race with the Soviet Union.
4. to go to Korea and bring an end to the Korean War.

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Chapter 37

Dwight Eisenhower's major foreign policy pledge during the campaign of 1952 was

4. to go to Korea and bring an end to the Korean War.

Hint: See page 887.

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Chapter 37

Senator Joseph McCarthy rose to power primarily with aggressive charges that

1. Soviet spies were stealing American military secrets.
2. the American military forces were inadequate to stop the spread of Communism.
3. American Communists and Communist sympathizers had infiltrated the United States government and other institutions.
4. the civil rights movement was Communist-inspired.

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Chapter 37

Senator Joseph McCarthy rose to power primarily with aggressive charges that

3. American Communists and Communist sympathizers had infiltrated the United States government and other institutions.

Hint: See page 889.

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Chapter 37

Swedish scholar Gunnar Myrdal's book *An American Dilemma* highlighted

1. the contradiction between the American belief in democracy and liberty and the cruel treatment of African Americans.
2. the tensions between defense of democracy and the growth of a huge military machine.
3. the problem that growing affluence and social equality produced mass conformity.
4. the tension between racial integration and the preservation of African American and other distinct American subcultures.

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Chapter 37

Swedish scholar Gunnar Myrdal's book *An American Dilemma* highlighted

1. the contradiction between the American belief in democracy and liberty and the cruel treatment of African Americans.

Hint: See page 891.

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Chapter 37

Martin Luther King, Jr.'s civil rights organization, the SCLC, rested on the institutional foundation of

1. black business.
2. the black churches.
3. black colleges.
4. northern philanthropic foundations.

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Chapter 37

Martin Luther King, Jr.'s civil rights organization, the SCLC, rested on the institutional foundation of

2. the black churches.

Hint: See page 895.

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Chapter 37

The huge federal spending program of the Eisenhower administration that dwarfed earlier New Deal measures in cost was

1. the polio vaccine program.
2. Medicare for the elderly.
3. the St. Lawrence Seaway.
4. the Interstate Highway System.

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Chapter 37

The huge federal spending program of the Eisenhower administration that dwarfed earlier New Deal measures in cost was

4. the Interstate Highway System.

Hint: See page 896.

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Chapter 37

In an attempt to keep military budgets under control while maintaining American power in the Cold War, President Eisenhower and Secretary of State Dulles emphasized a policy of

1. “massive retaliation” with nuclear weapons.
2. reliance on highly trained “special forces” that could fight guerilla wars.
3. emphasis on naval power rather than ground or air forces.
4. cutting back American troop deployments overseas and concentrating on defense of the “homeland.”

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Chapter 37

In an attempt to keep military budgets under control while maintaining American power in the Cold War, President Eisenhower and Secretary of State Dulles emphasized a policy of

1. “massive retaliation” with nuclear weapons.

Hint: See page 897.

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Chapter 37

The United States first became involved in Vietnam by

1. providing economic aid to the democratic Vietnamese government of Ngo Dinh Diem.
2. providing economic aid to the French colonialists fighting Ho Chi Minh.
3. providing aid to Ho Chi Minh in his fight against the French colonialists.
4. sending American bombers to defend the French at Dien Bien Phu.

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Chapter 37

The United States first became involved in Vietnam by

2. providing economic aid to the French colonialists fighting Ho Chi Minh.

Hint: See pages 897–898.