UI/UX Designer
The Architects of Digital Expericience

What Do UI/UX Designers Do

UI/IX designers shape the look feel, ad eutci–sion, making hem both beautiful ard eay to use.

UI design, on the aharnar, a user takes:

- Is this app easy to use?
- Can someone new figure it out without help?
- Can users find what they need **quickly**?

UI design
Focuses on a proces calld Design Thinking

Design Process: From Empathy to Usability

UIUX designers follow a process called Design Thinking:

- **Empathize** – Understand the user's needs
- **Define** - Identify the main problem
- **Ideate** - Brainstorm creative solutions
- **Prototype** - Create test versions of design
- **Test** - Collect user feedback to improve

UI/UX in the Age of AI & the Job Market

As AI gets smaner, indhant nàman these complex - and clear design is essential–and

- A good UX designer helps make AI tools user-frlendly, like making a chatbot easy to talk to
- A strong UI designer might design clean layouts for dashboards that display AI-generated data

Job Outlook
and Future Skills

- **Job growth:**
  LinInedkin and
  U.S. Bureau of Labor
  Statistics