

**Mesh Technologies PVT LTD, GB**  
**Financial Proposal for Designing, Marketing and maintenance of Shopify Website for**

S.No	Module Description	Rate/m	Rate/y	Remarks
1	Shifting of website and contents from wordpress to Shopify	35000/-		One time cost of shifting
2	Shopify Subscription up to 4 inventory Locations 5 staff Unlimited products, Social Media Promotion SSL Certificates, standard reports	15000/m	11000/y	price may vary by store location. Cost will be specified upon package selection from Sr 2& 3.
3	Shopify subscription advance upto 8 inventory locations, 15 staff custom report builder unlimited products, SSL Certificates, unlimited contacts to shopify account,	74000/m	66000/y	
4	Maitainence charges (uploading contents, Graphics Designing)	40000/m		
5	Marketing Charges for paid contents (Facebook/Instagram, LinkedIn Tweeter etc)			Rates will be decided subject to the requirement marketing compeign
6	Social Media Handling and Designing of Banners, Adds etc for Digital Marketing	40000/m		

Total Charges with Shopify Subscription at S.No 2	130000	these rates are without Paid Contents for Marketing
Total Charges with Shopify Subscription at S.No 3	189000	
Total Monthly Charges With Shopify Subscription at S.No 2	95000	
Total Monthly Charges With Shopify Subscription at S.No 3	154000	