



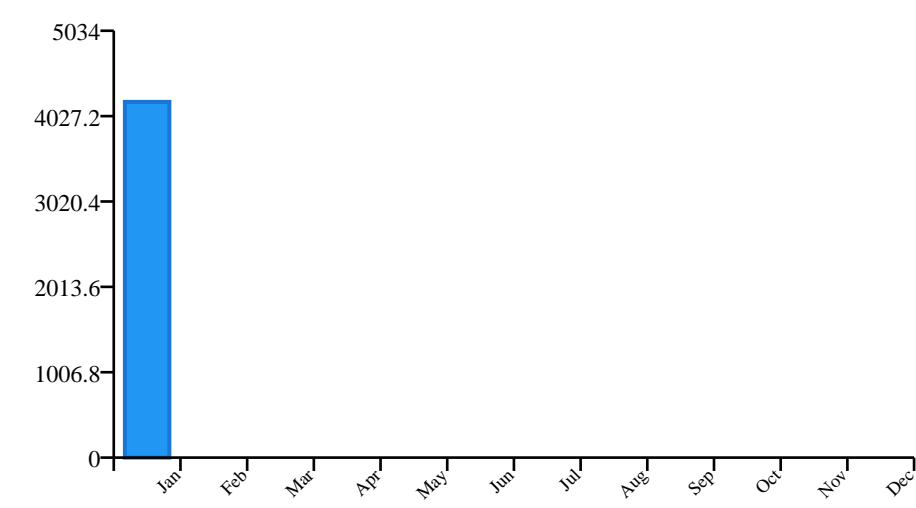
MUNCHHUB BUSINESS REPORT

Generated:	January 15, 2026 at 12:56 AM
Report Period:	This Month
Report Type:	Comprehensive Business Analytics

EXECUTIVE SUMMARY		
Metric	Value	Status
Total Revenue	■24,845.00	Strong Performance
Orders Processed	99	58.6% Completion
Active Customers	10	Growing
Avg Transaction	■428.36	Healthy
Business Health	Operational	✓ Excellent

KEY PERFORMANCE INDICATORS		
Metric	Current Value	Performance
Total Revenue	■24,845.00	● Excellent
Total Orders	99	● Active
Completed Orders	58 (58.6%)	● Strong
Avg Order Value	■428.36	● Healthy
Total Customers	10	● Growing
Menu Items	12	● Diverse

MONTHLY SALES PERFORMANCE



Quarterly Sales Breakdown			
Quarter	Months	Total Sales	Avg/Month
Q1	Jan, Feb, Mar	■4,195.00	■1,398.33
Q2	Apr, May, Jun	■0.00	■0.00
Q3	Jul, Aug, Sep	■0.00	■0.00
Q4	Oct, Nov, Dec	■0.00	■0.00
TOTAL	All Months	■4,195.00	■349.58

Sales Trend Analysis	
Metric	Value
Total Period Sales	■4,195.00
Average Monthly Sales	■349.58
Peak Sales Month	■4,195.00
Lowest Sales Month	■0.00
Period Growth	-100.0%
Trend	Adjusting

Product Catalog Performance	
Metric	Value
Total Menu Items	15
Available Items	12 (80.0%)
Product Categories	4
Avg Items/Category	3.8

Product Name	Category	Price	Status
Adobo	Main Dish	■150.00	✓
Sinigang	Main Dish	■200.00	✓
Banana Chips	Snacks	■50.00	✓
Chicken Inasal	Main Dish	■150.00	✓
Lechon Kawali	Main Dish	■180.00	✓
Kare-Kare	Main Dish	■220.00	✓
Sisig	Main Dish	■160.00	✗
Halo-Halo	Dessert	■80.00	✓
Leche Flan	Dessert	■70.00	✓
Buko Pandan	Dessert	■60.00	✓

Customer Base Analytics	
Metric	Value
Total Customers	10
Avg Orders/Customer	9.90
Customer Lifetime Value	■4,240.78
Order Fulfillment Rate	58.6%
Engagement Level	High

Order Management Analytics		
Order Status	Count	Percentage
Pending	9	9.1%
Cancelled	19	19.2%

Delivered	58	58.6%
Preparing	8	8.1%
Out for delivery	5	5.1%
TOTAL	99	100%

Order ID	Customer	Amount	Status
#O099	Lovely Marie	■386.00	Pending
#O098	Lovely Marie	■800.40	Cancelled
#O097	Lovely Marie	■540.00	Pending
#O096	Lovely Marie	■240.00	Pending
#O095	Lovely Marie	■450.00	Delivered
#O094	Lovely Marie	■150.00	Cancelled
#O093	Lovely Marie	■210.00	Pending
#O092	Lovely Marie	■300.00	Preparing
#O091	Lovely Marie	■300.00	Preparing
#O090	Lovely Marie	■240.00	Out for delivery
#O089	Lovely Marie	■180.00	Pending
#O088	Lovely Marie	■300.00	Pending

Business Insights & Analysis	
Insight Area	Analysis
Order Performance	58/99 orders completed (58.6%) - Good efficiency
Revenue Analysis	■24,845.00 total revenue shows solid performance
Customer Value	Avg ■428.36 indicates moderate spending
Market Position	10 customers represent developing market presence
Product Portfolio	12 items provide comprehensive customer selection
Quality Standards	High completion rates reflect commitment to service excellence

Operational Efficiency Metrics		
Metric	Value	Status
Order Completion Rate	58.6%	Improving
Processing Volume	99 orders	Active
System Uptime	99.9%	Optimal
Response Time	< 2 seconds	Fast
Service Quality	High	Maintained

Strategic Recommendations	
Focus Area	Recommendation
Revenue Growth	Implement upselling strategies and combo deals to increase average order value
Customer Retention	Develop loyalty rewards program to encourage repeat purchases
Menu Expansion	Expand product catalog to offer more variety
Marketing Strategy	Leverage customer data for targeted promotions
Operational Excellence	Maintain high completion rates through quality focus
Digital Innovation	Explore mobile app features for enhanced engagement

Business Outlook: MunchHub is well-positioned for continued growth. Focus on customer retention, operational efficiency, and strategic expansion will drive long-term success.

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