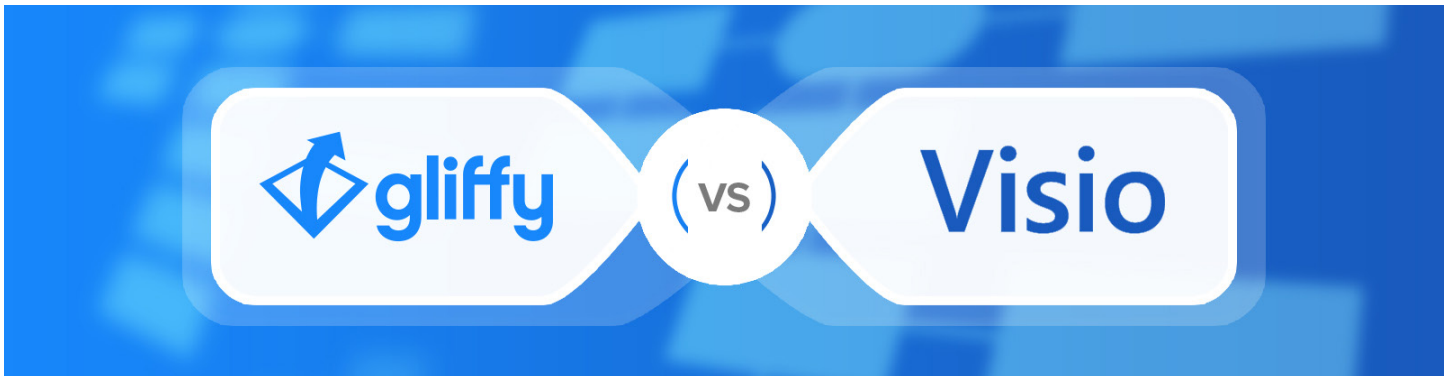


# GLIFFY OR VISIO?

## A Comprehensive Guide 2022

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Consumer Tech



When shopping for diagramming tools, there's no doubt that we have an ever-increasing list of choices, with an equally ever-increasing list of tailored customization options. However, this can make a consumer's decision harder: how can we know if we're making the right choice? What if we missed out on other considerations in our selection process? Thankfully, there are guides like this one which have already done all the research beforehand, and compiled them into an ultimate comparison guide! Today, we'll look at two popular diagramming tools for either business or personal use: Gliffy and Visio.

### What's Gliffy?

As a software engineer designed diagramming tool, the US-based Gliffy isn't only used amongst the software industry, since other types of businesses and designers alike have benefitted from this product. Its prices are reasonably on the lower-end of the market scale, with multiple package options along with a useful free trial, which allows you to get a feel of the product through all basic features included.

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*Check out how to get started on Gliffy [here](#) for details.*

### What is Visio?

Microsoft's Visio diagram tool is cloud-based and well known amongst engineers and designers alike. Similar to Gliffy, diagrams are created with an easy drag-and-drop system from a list of options. A benefit here is that since Visio users get their product as a part of the comprehensive Microsoft package, there's automatically lots of Microsoft compatibility to benefit from, making it a logical choice for offices that implement other Microsoft products or packages.

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*Check out how to get started on Visio [here](#) for details.*

# What are the key features of Gliffy and Visio?

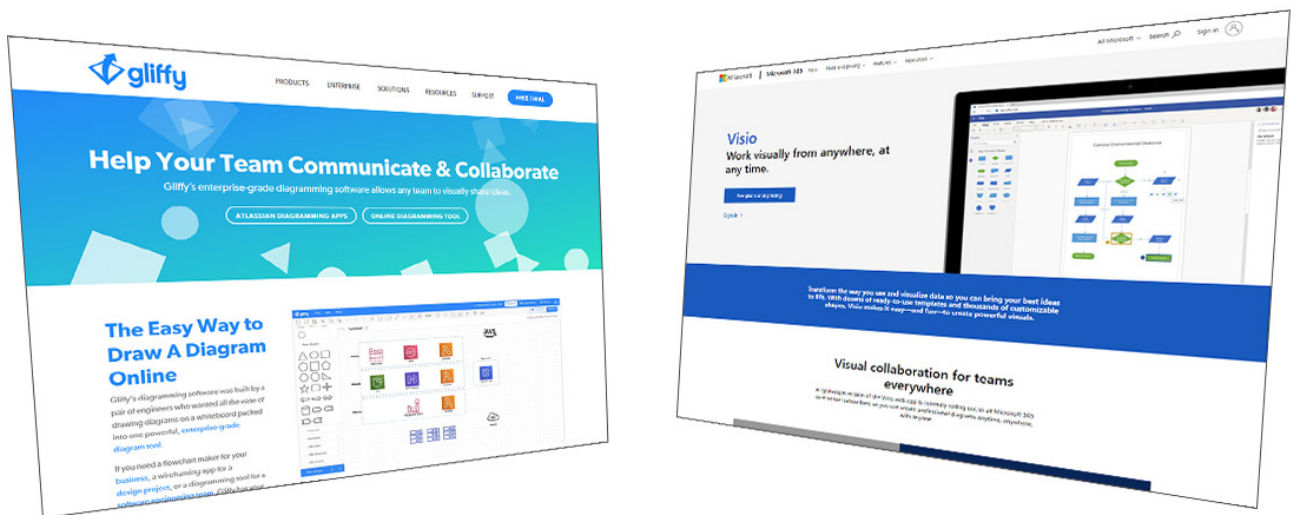
The two products actually offer similar features as well as benefits:

- Both offer templates along with collaboration options
- Both even have similar interfaces

## Customer base and accessibility

So who's the main demographic choosing Visio, and who goes for Gliffy? This is a commonly asked question, as knowing the professional field or background of the user profiles show us who may benefit more from either of these services.

Gliffy focuses on supporting those in software engineering, but has seen credible usage in other industries, including for post-secondary academic students. The plans range from catering to small businesses all the way up to larger enterprises. Visio offers equally flexible benefits as it's bought by independent users (such as freelancers) and larger businesses alike.



In terms of usage, both of these platforms can be utilized online, with Visio having a desktop version as well. Gliffy can be paired with both Confluence and Jira, while Visio can be used in conjunction with OneDrive. For the time being, Visio is also available on Apple mobile, while Gliffy does not have any mobile platform usability.

## Available Templates & Diagram Styles

By comparison, both products allow a user to make flowcharts, mind maps, UML diagrams, layouts, and project plans. Along with shape libraries, there are free diagram templates on both applications. The main difference being that with Gliffy, you can't customize the pre-set templates.

However, where Gliffy has an edge would be the option of wireframe modelling, as Visio currently doesn't offer this function. To make up for not having this feature, Visio offers hierarchical mapping, freehand sketching, and special plans for schools.



Gliffy for Confluence Help

Installation and administration

Diagram types

Flowcharts

Software design & UML diagrams

Org charts

Venn diagrams

Mind maps

Wireframes

Floor plans

Entity-relationship diagrams

Swimlanes

Diagrams

Shapes

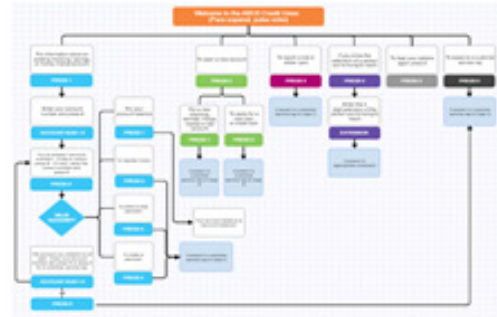
Lines and connectors

Text

You are here: Diagram types > Flowcharts

## Flowcharts

Flowcharts are diagrams that show each step or progression through a process. Typically, lines indicate directional flow and they include a stand visually.



To help you create them, when you create a new diagram, you can choose from several **Flowchart** templates.



A gliffy diagram type

## Gliffy integration

In terms of 3rd party integration compatibility, Gliffy can be used with the following apps:



Lucid chart



Slack



WordPress



G Suite



Trello



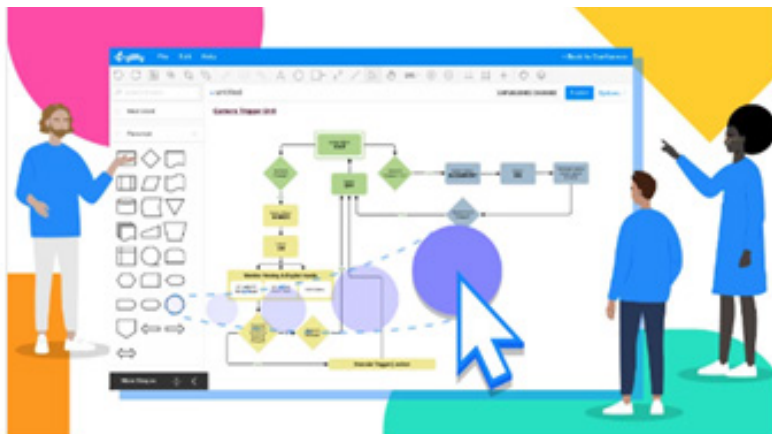
Confluence



Jira



and more



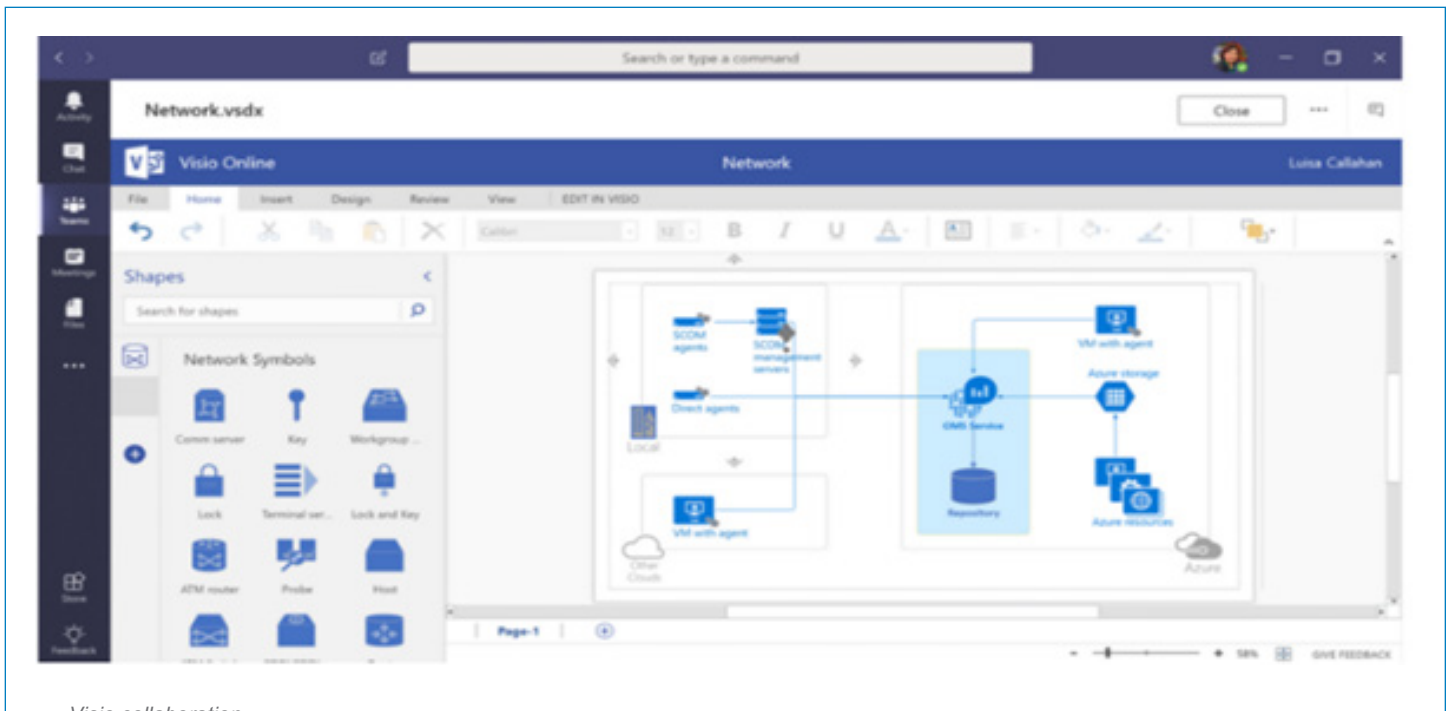
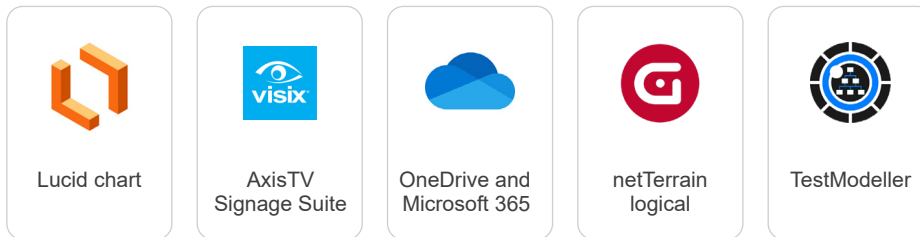
**The smoothest diagramming experience out there.**

As you drag and drop your way to the perfect diagram, Gliffy gives you pixel-by-pixel detail. Over 13 years, we've built an intuitive user experience and interface so that your team can start using Gliffy in a snap.

Gliffy on Confluence

## Visio integration

Visio can be used with the following apps:



Visio collaboration

As demonstrated, these two platforms have compatibility with a variety of 3rd party applications, so if other apps are favoured depending on the workplace or team, whichever platform you choose will certainly impact your daily tasks. Importing or exporting files can be done on both platforms as well. Since companies are constantly changing their compatibility features to suit the market, you'll find both apps increasingly rolling out new compatibility features. Don't forget to keep updated or communicate directly to their customer and sales teams, as they may have options to integrate your package with specified apps.

## Collaboration features

*[Continue reading]*