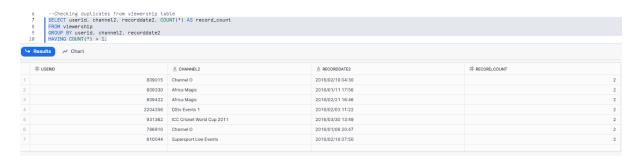
Methodology:

Checking duplicates for user_profile table:



User_profile table has no duplicates.

Checking duplicates for viewership table:



Checking and fixing duplicates in your dataset is essential to guaranteeing data quality, accuracy, and reliable analysis as they can provide skewed results, misleading insights and wasted resources.

Removing duplicates from viewership table and creating cleaned temp table:

```
The status

| Column | Column
```

Cleaning data and joining the user profile and viewership table:

Converting UTC to SA time:



Adding time column and timestamp:

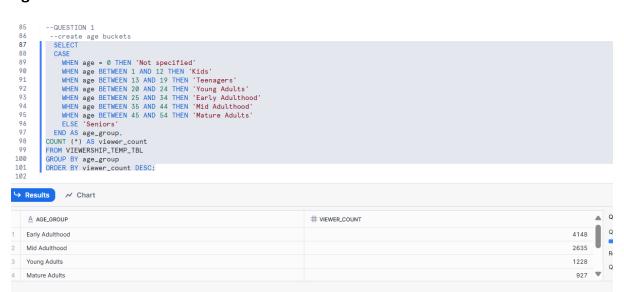


Adding date column and timestamp:

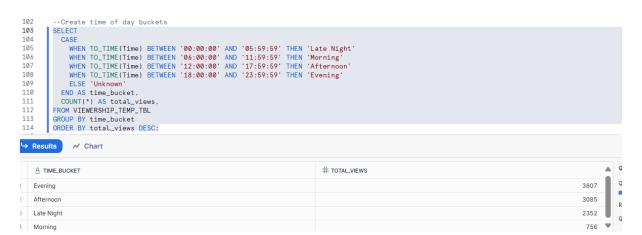


QUESTION 1:

Age buckets



Time buckets



Group by Province:



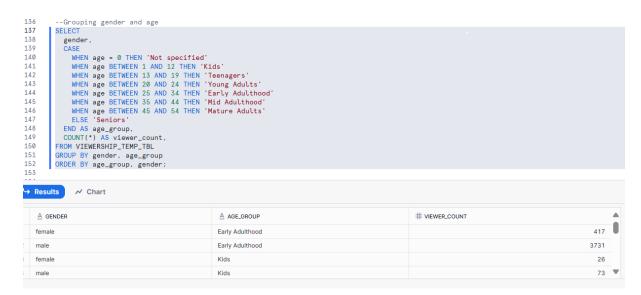
Most viewed channels



Views per day:



Grouping by gender and age



Top viewers by watch time:

