

Project Gantt Chart - Bright TV

BrightLearn

Setup & Understanding

Define project objectives

Understand dataset structure

Identify key metrics

Project Planning

Create Flowchart Diagram

Create Gantt Chart

Define milestones and deliverables

Data Preparation

Import and inspect data

Clean and transform data

Create derived columns

Data Analysis

Explore user trends

Analyse viewership patterns

Content analysis

Timeline

Day 1



Done

Day 1



Done

Day 1



Done

Timeline

Day 2



Done

Day 3



Done

Day 3



Done

Timeline

Day 4



Done

Day 4 - 5



Ongoing

Day 5



Done

Timeline

Day 6



Done

Day 6



Done

Day 6



Done

Insights

Summarise findings

Recommend content strategies

Propose growth initiatives

Timeline

Day 7



Done

Day 7



Done

Day 7



Done

Visualization & Reporting

Create dashboards/charts

Develop presentation slides

Review and refine insights

Timeline

Day 8 - 9



Progress 50%

Day 10 - 11



Ongoing

Day 11



Done

Presentation & Submission

Final presentation preparation

Deliver presentation to
CVM team

Timeline

Day 12 - 13



Progress 50%

Day 15



Ongoing