

Bright Coffee Shop Sales Analysis (BRIGHTLIGHT)

MONTH_ID

202301
202302
202303
202304
202305
202306

PRODUCT_CATEGO...

Bakery
Branded
Coffee
Coffee beans
Drinking Chocolate
Flavours
Loose Tea
Packaged Chocolate
Tea

STORE_LOCATION

Astoria
Hell's Kitchen
Lower Manhattan

TIME_BUCKET

Afternoon
Evening
Morning

Total Revenue

R 148702

Quantity Sold

214470

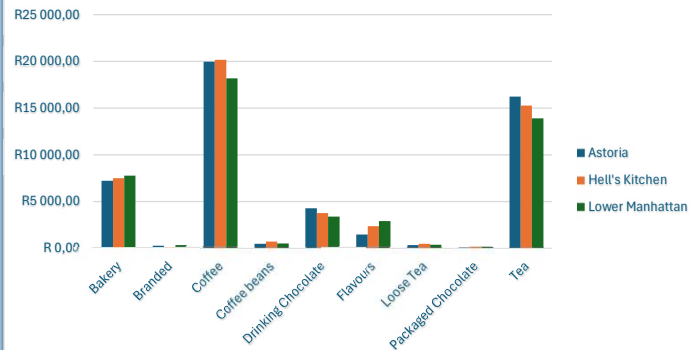
Number of Sales

149116

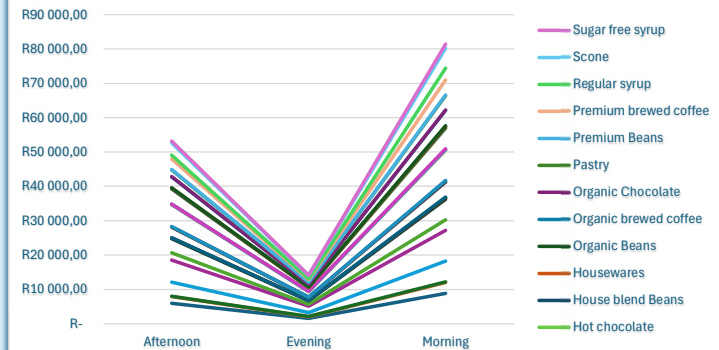
The Most Spending Time:

Morning

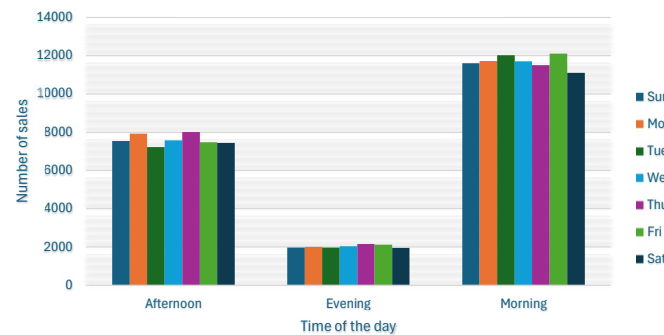
Total Revenue by Product Category for each Store Location



Sales Patterns by Time and Product



Peak Time Intervals for Sales



Top 5 Best-Selling Product types

