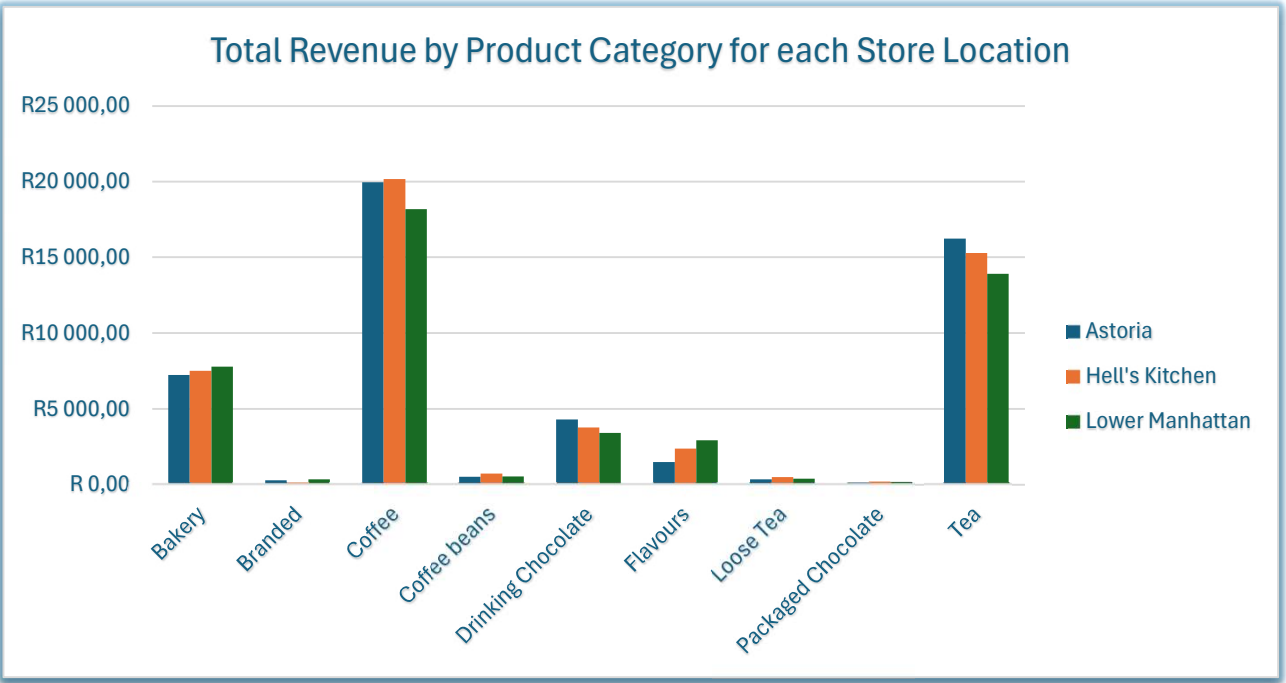


Coffee shop Analysis

Total Revenue by Product Category for each Store Location

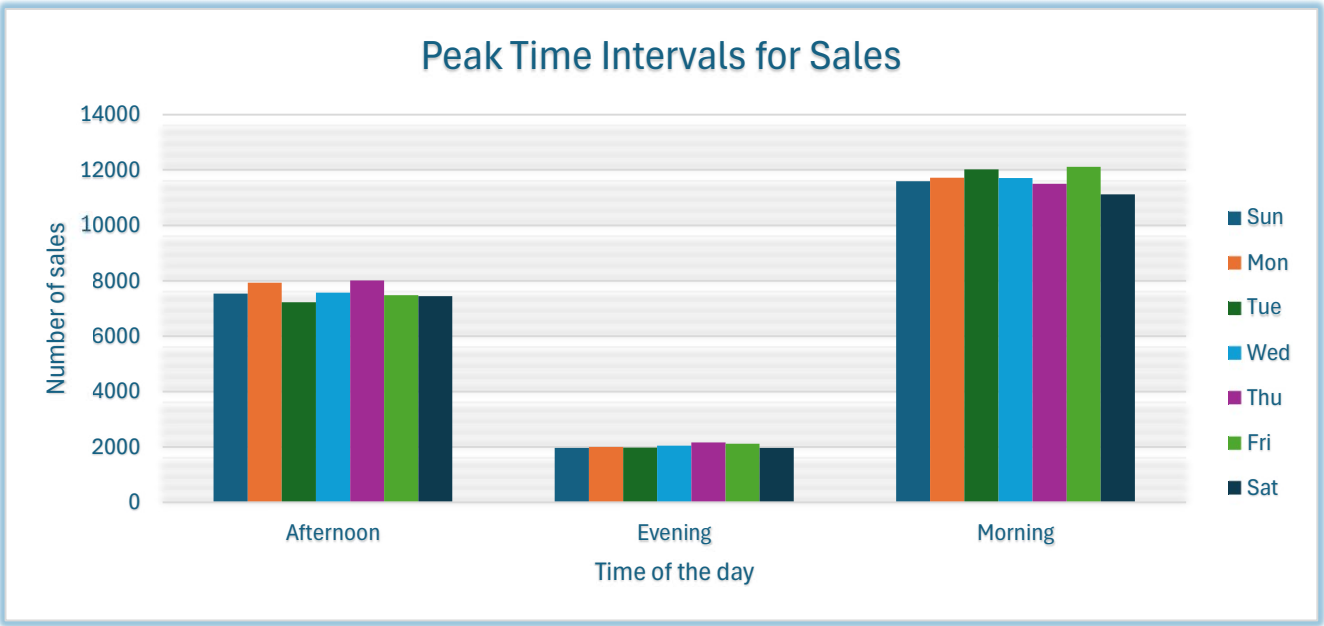
Count of TOTAL_REVENUE Column Labels				
Row Labels	Astoria	Hell's Kitchen	Lower Manh	Grand Total
Bakery	R7 240,00	R7 503,00	R7 791,00	R22 534,00
Branded	R279,00	R119,00	R349,00	R747,00
Coffee	R19 958,00	R20 161,00	R18 184,00	R58 303,00
Coffee beans	R502,00	R720,00	R531,00	R1 753,00
Drinking Chocolate	R4 294,00	R3 763,00	R3 405,00	R11 462,00
Flavours	R1 488,00	R2 370,00	R2 929,00	R6 787,00
Loose Tea	R344,00	R485,00	R381,00	R1 210,00
Packaged Chocolate	R110,00	R197,00	R180,00	R487,00
Tea	R16 234,00	R15 276,00	R13 909,00	R45 419,00
Grand Total	R50 449,00	R50 594,00	R47 659,00	R148 702,00



Coffee is the top-selling product category, generating R58,303, which is nearly 40% of the total revenue across all stores. Hell’s Kitchen leads slightly as the top-performing store with R50,594 in total revenue.

Peak Time Intervals for Sales

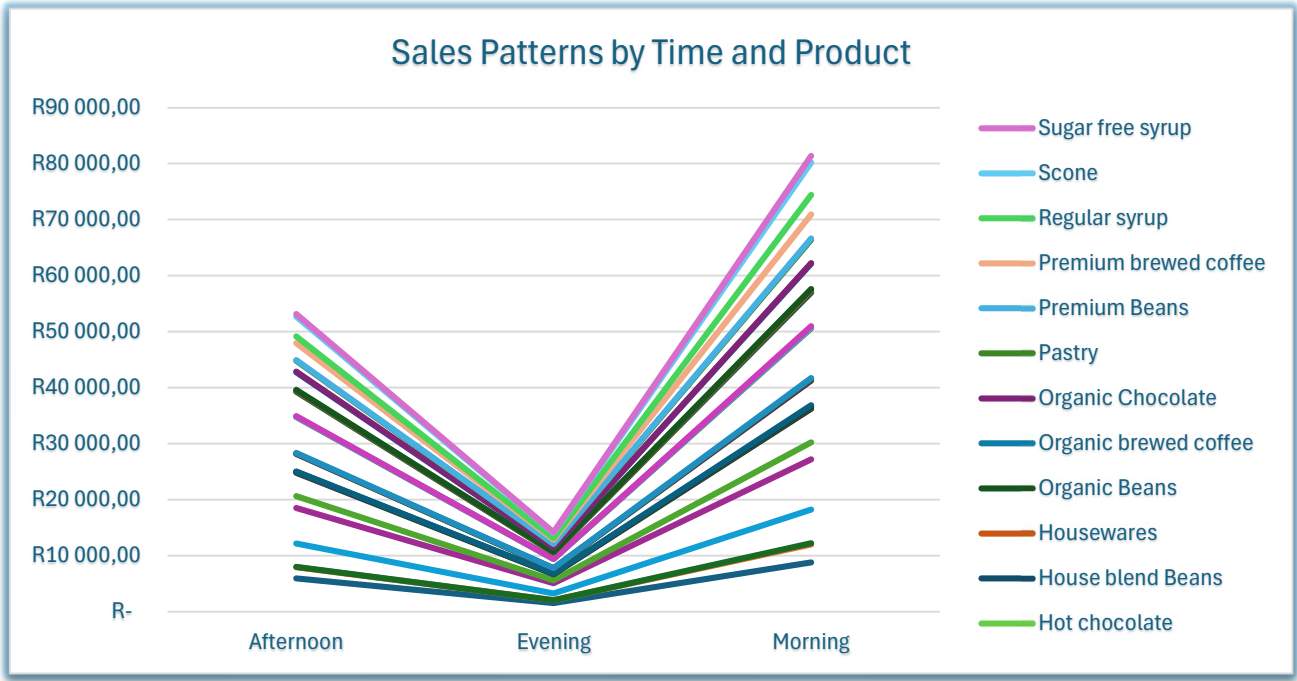
Sum of NUMBER_OF_SALES Column Labels									
Row Labels	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Grand Total	
Afternoon	7537	7927	7215	7571	8005	7473	7444	53172,00	
Evening	1964	1997	1969	2037	2155	2115	1956	14193,00	
Morning	11595	11719	12018	11702	11494	12113	11110	81751,00	
Grand Total	21096	21643	21202	21310	21654	21701	20510	149116,00	



Morning is the peak sales period, with 81,751 sales — that’s over 54% of total weekly sales. The busiest day overall is Friday, with 21,701 sales, followed closely by Thursday and Monday.

Sales Patterns by Time and Product

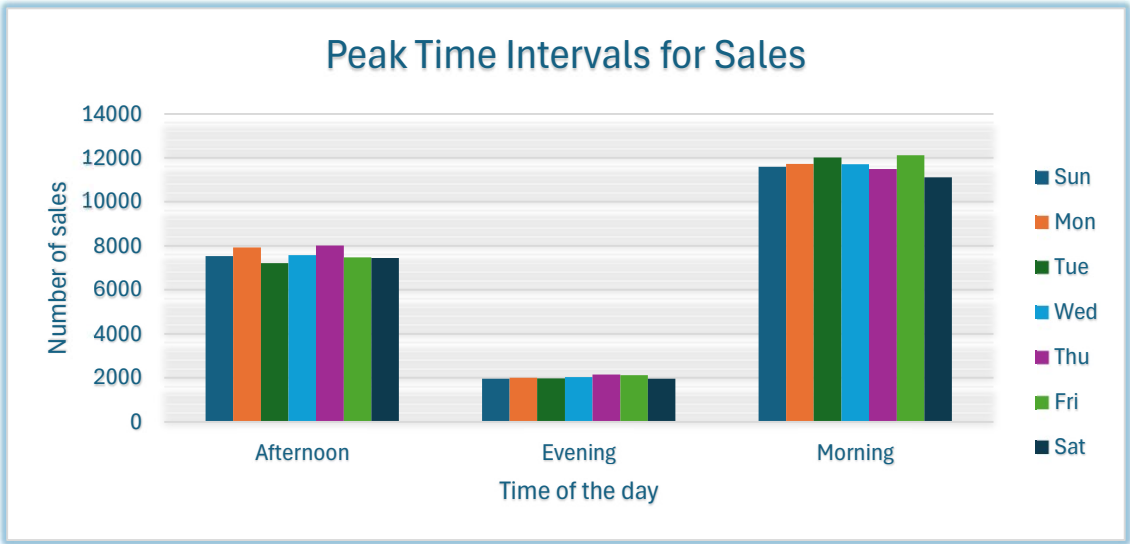
Count of TOTAL_REVENUE	Column Labels																							
Row Labels	Barista Espresso		Biscotti		Black tea		Brewed Black tea		Brewed Chai tea		Brewed Green tea		Brewed herbal tea		Chai tea		Clothing	Drinking Chocolate	Drip coffee	Espresso Beans				
Afternoon	R	5 928,00	R	2 004,00	R	79,00	R	4 129,00	R	6 370,00	R	2 135,00	R	4 158,00	R	116,00	R	61,00	R	53,00	R	3 135,00	R	57,00
Evening	R	1 568,00	R	490,00	R	36,00	R	1 196,00	R	1 814,00	R	530,00	R	1 074,00	R	38,00	R	21,00	R	25,00	R	906,00	R	35,00
Morning	R	8 815,00	R	3 217,00	R	188,00	R	6 017,00	R	8 985,00	R	3 002,00	R	6 009,00	R	289,00	R	139,00	R	188,00	R	4 424,00	R	227,00
Grand Total	R	16 311,00	R	5 711,00	R	303,00	R	11 342,00	R	17 169,00	R	5 667,00	R	11 241,00	R	443,00	R	221,00	R	266,00	R	8 465,00	R	319,00



Morning drives the highest product sales, totaling R81,385, which is over 54% of total revenue. Best-selling product in the Morning: Gourmet brewed coffee (R8,838) and Chai tea (R8,985). Evenings are the lowest revenue period

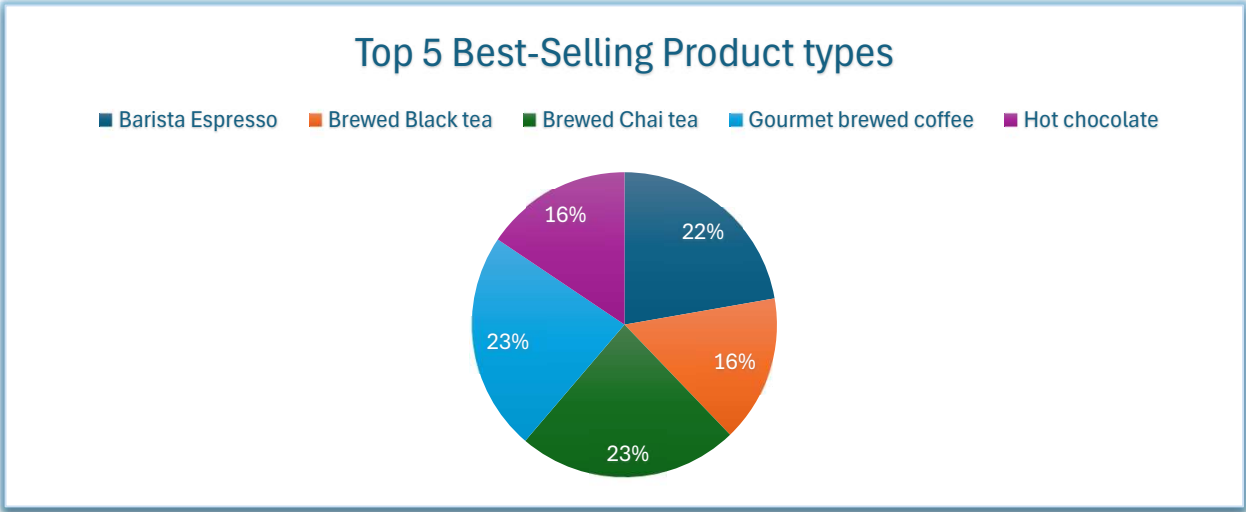
Peak Time Intervals for Sales

Sum of NUMBER_OF_UNITS	Column Labels			
Row Labels	Astoria	Hell's Kitchen	Lower Manh	Grand Total
Bakery	7496	7678	8040	23214
Branded	279	119	378	776
Coffee	29655	30220	29375	89250
Coffee beans	502	790	536	1828
Drinking Chocolate	6351	5672	5434	17457
Flavours	2206	3596	4709	10511
Loose Tea	344	485	381	1210
Packaged Chocolate	110	197	180	487
Tea	24048	22980	22709	69737
Grand Total	70991	71737	71742	214470



Top 5 Best-Selling Product types

Row Labels	Sum of NUMBER_OF_UNITS_SOLD
Barista Espresso	24943
Brewed Black tea	17462
Brewed Chai tea	26250
Gourmet brewed coffee	25973
Hot chocolate	17457
Grand Total	112085



Brewed Chai Tea is the top-selling product, with 26,250 units sold, closely followed by Gourmet Brewed Coffee at 25,973 units. These two alone account for 46% of total sales among the top 5 products.

Gourmet Beans		Gourmet brewed coffee		Green beans		Green tea		Herbal tea		Hot chocolate		House blend Beans		Housewares		Organic Beans		Organic brewed coffee		Organic Chocolate		Pastry		Premium Beans	
R	106,00	R	6 404,00	R	34,00	R	42,00	R	79,00	R	4 374,00	R	40,00	R	161,00	R	115,00	R	3 173,00	R	79,00	R	1 968,00	R	81,00
R	28,00	R	1 665,00	R	6,00	R	9,00	R	14,00	R	1 139,00	R	13,00	R	43,00	R	33,00	R	830,00	R	8,00	R	558,00	R	22,00
R	232,00	R	8 838,00	R	94,00	R	108,00	R	212,00	R	5 949,00	R	130,00	R	322,00	R	267,00	R	4 485,00	R	134,00	R	4 141,00	R	233,00
R	366,00	R	16 907,00	R	134,00	R	159,00	R	305,00	R	11 462,00	R	183,00	R	526,00	R	415,00	R	8 488,00	R	221,00	R	6 667,00	R	336,00

nd, contributing only R14,175, less than 10% of the total.

Premium brewed coffee	Regular syrup	Scone	Sugar free syrup	Grand Total
R 3 056,00	R 1 205,00	R 3 522,00	R 478,00	R 53 142,00
R 774,00	R 286,00	R 891,00	R 123,00	R 14 175,00
R 4 302,00	R 3 486,00	R 5 743,00	R 1 209,00	R 81 385,00
R 8 132,00	R 4 977,00	R 10 156,00	R 1 810,00	R 148 702,00