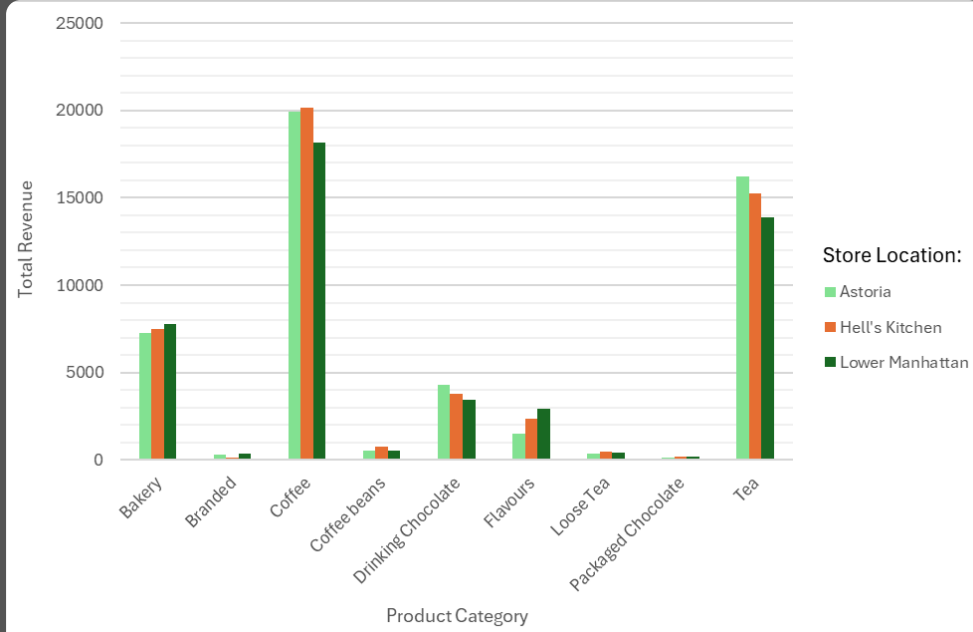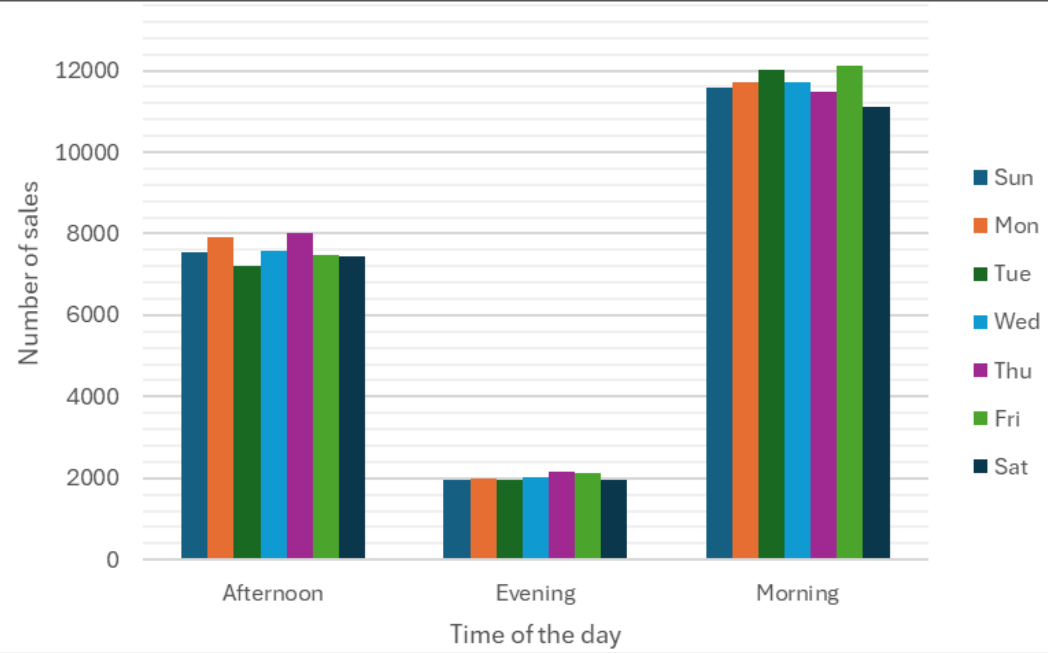# BRIGHT COFFEE SHOP SALES ANALYSIS (BRIGHTLIGHT)

Analyze historical transactional data to identify revenue drivers and weak products

TOTAL REVENUE PER PRODUCT CATEGORY FOR EACH STORE LOCATION

PEAK TIME INTERVALS FOR SALES

TOTAL REVENUE AND NUMBER UNITS SOLD
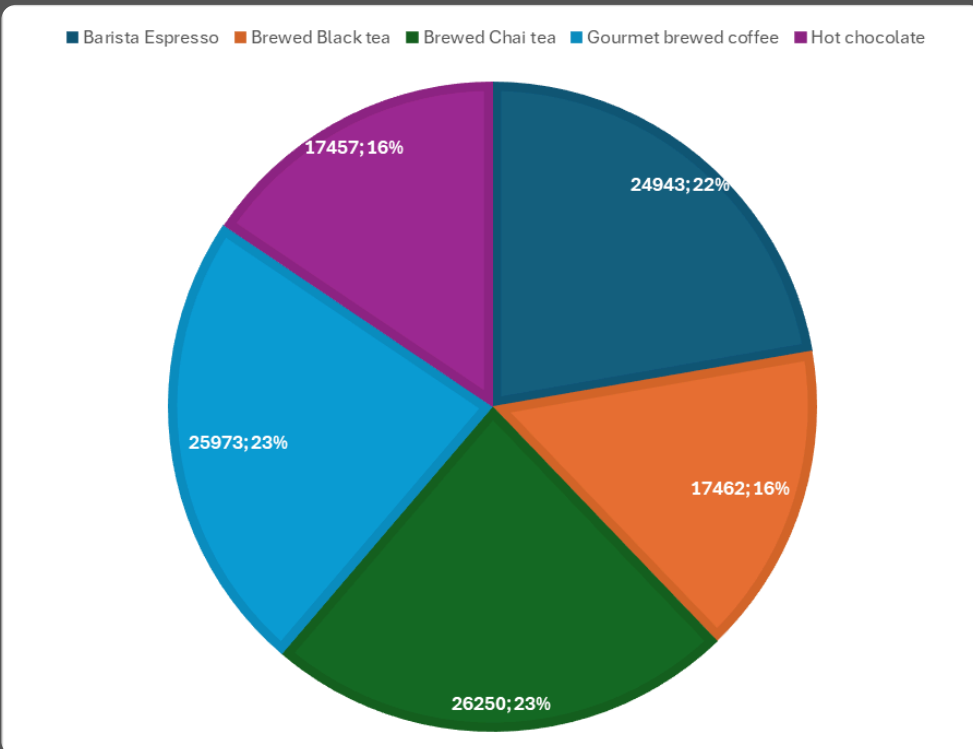
NUMBER OF UNITS SOLD – PRODUCT TYPE
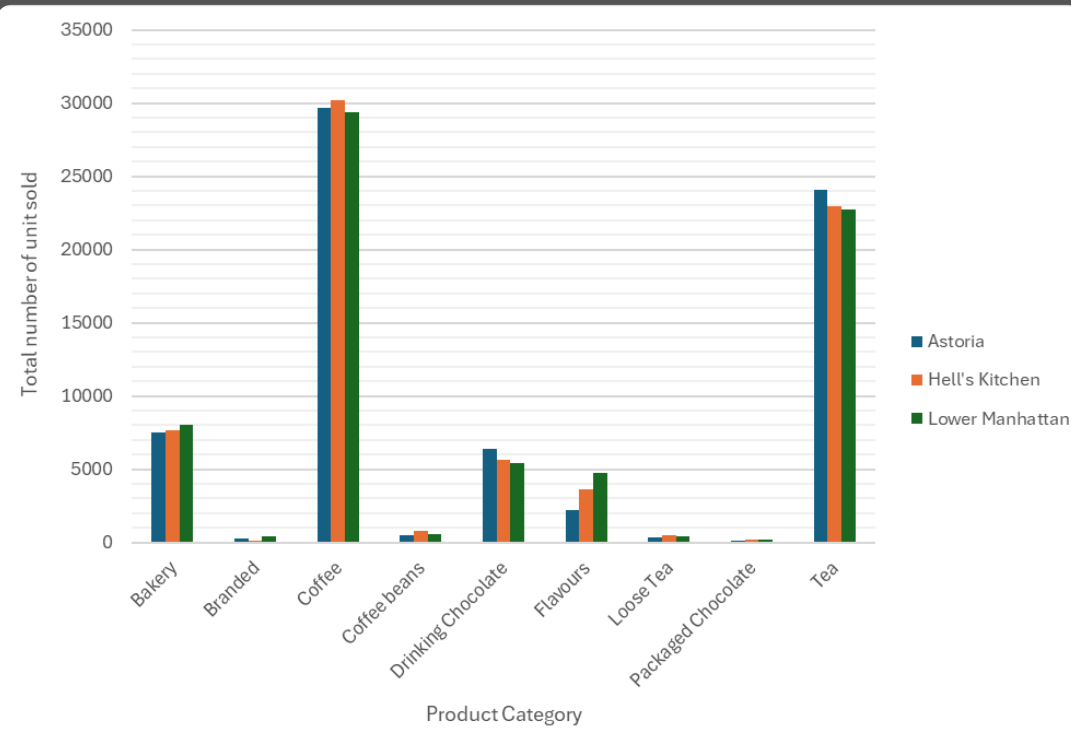**214470**

TOTAL REVENUE
R 148702

NUMBER OF UNITS SOLD – PRODUCT CATEGORY
112085

TOP 5 BEST-SELLING PRODUCT TYPES

Barista Espresso | Brewed Black tea | Brewed Chai tea | Gourmet brewed coffee | Hot chocolate

QUANTITY OF ITEMS SOLD BY PRODUCT CATEGORY PER STORE LOCATION

SALES PATTERNS BY TIME AND PRODUCT