



# Customer Shopping Trends Dashboard - Summary Sales

TOTAL REVENUE

233K

NUMBER OF CUSTOMERS

4K

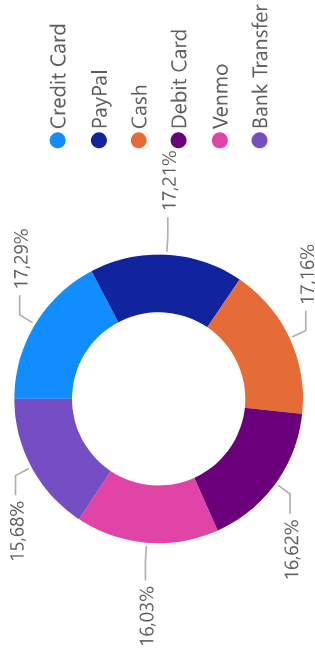
PURCHASE DATE

2025/01/01 2025/06/29

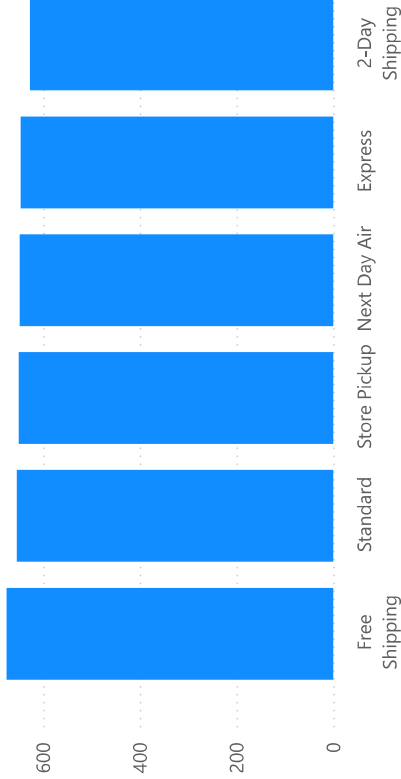
LOCATION

All

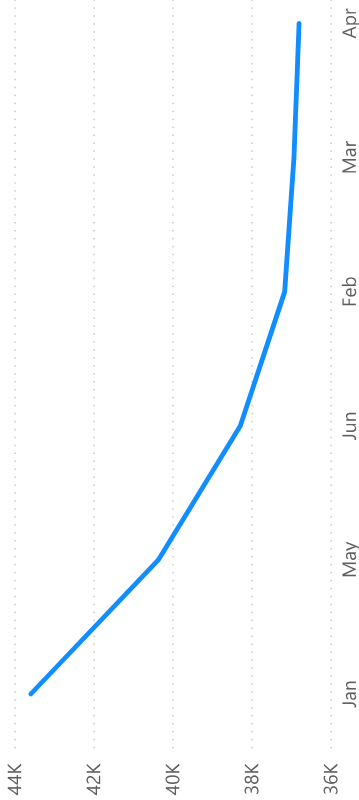
PAYMENT METHOD BY REVENUE



NUMBER OF CUSTOMERS BY SHIPPING TYPE



REVENUE BY MONTH NAME



MONTH\_NAME Female Male

Apr	11360	25433
Feb	12229	24927
Jan	14095	29487
Jun	12958	25321
Mar	12345	24574
May	12204	28148
Total	75191	157890



# Customer Shopping Trends Dashboard - Demographic Analysis

PURCHASE\_DATE

2025/01/01

2025/06/29

AGE\_BUCKET

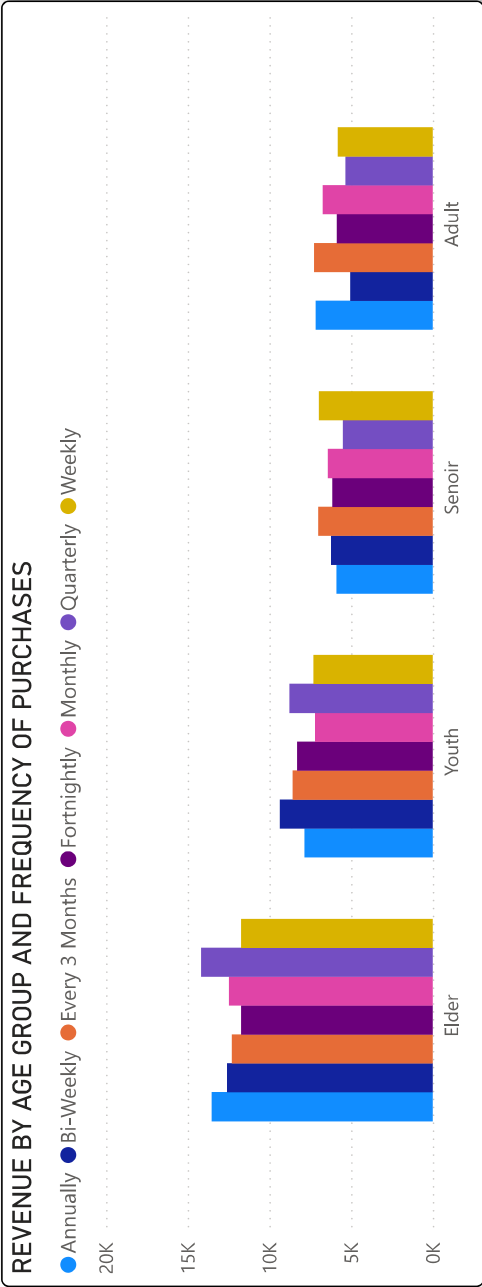
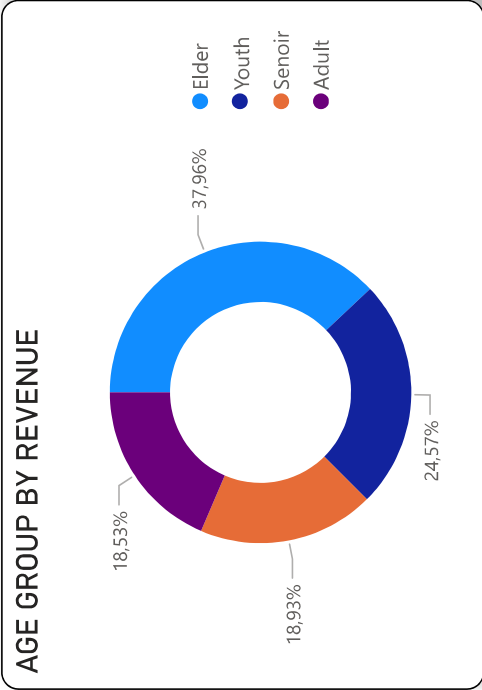
All

GENDER

All

LOCATION

All



GENER	Alabama	Alaska	Arizona	Arkansas	California	Colorado	Connecticut	Delaware	Florida	Georgia	Hawaii	Idaho	Illinois	Indiana	Iowa	Kansas	Kentucky	Louisiana	Maine	Maryland	Massa
Female	1678	1730	1658	1741	1736	1527	1615	1271	1036	1773	805	1872	1919	978	1060	1475	1681	1759	1701	1539	
Male	3583	3137	2668	3087	3869	2695	2611	3487	2762	2872	2947	3715	3698	3677	3141	1962	2721	3089	2687	3256	
Total	5261	4867	4326	4828	5605	4222	4226	4758	3798	4645	3752	5587	5617	4655	4201	3437	4402	4848	4388	4795	