



Customer Shopping Trends - Dashboard

Process Date

2025/01/01 2025/06/29



Location

All

Item Purchased

All

Gender

All

Payment Method

All

Season

All

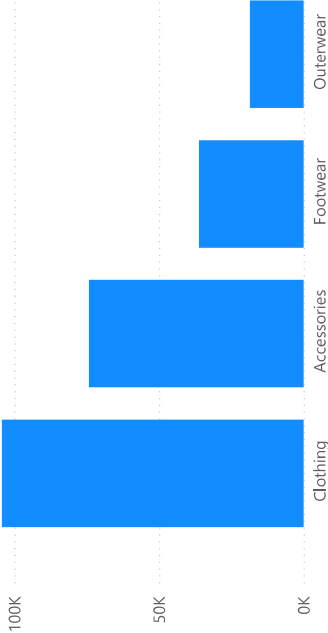
Total Purchase Amount

R233K

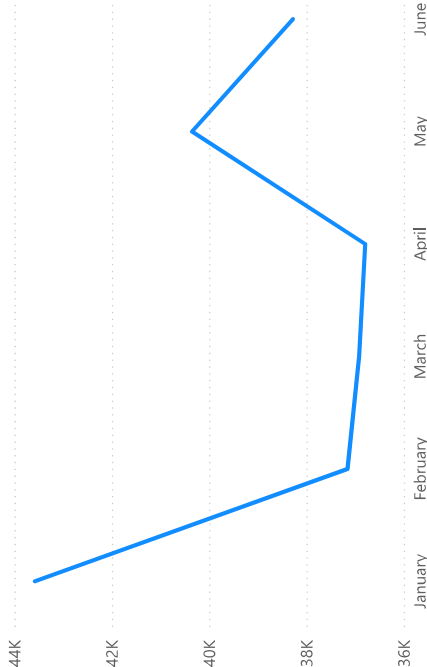
Number of Customers

3,9K

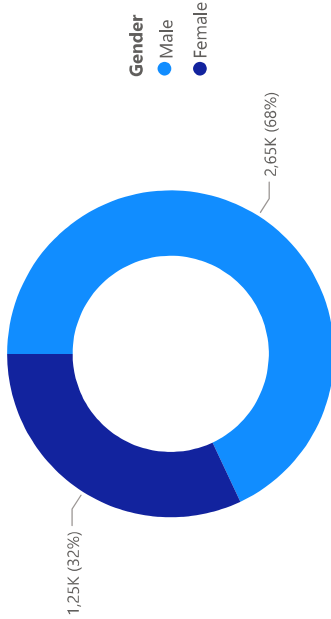
Total Purchase Amount by Category



Total Purchase Amount by Month



Number of Customers by Gender



Item Purchased	Fall	Spring	Summer	Winter	Total
Backpack	R2 008	R2 206	R2 780	R1 642	R8 636
Belt	R2 553	R2 358	R2 233	R2 491	R9 635
Blouse	R2 690	R2 771	R2 616	R2 333	R10 410
Boots	R2 159	R2 428	R2 375	R2 056	R9 018
Coat	R2 153	R2 436	R2 521	R2 165	R9 275
Dress	R2 446	R2 594	R2 745	R2 535	R10 320
Gloves	R2 266	R2 473	R1 733	R2 005	R8 477
Handbag	R2 782	R2 008	R1 990	R2 077	R8 857
Hat	R3 224	R1 625	R2 233	R2 293	R9 375
Hoodie	R2 085	R2 179	R1 653	R2 850	R8 767
Jacket	R3 106	R1 989	R1 757	R2 397	R9 249
Jeans	R1 992	R1 881	R1 842	R1 833	R7 548
Jewelry	R2 080	R2 216	R3 006	R2 708	R10 010
Pants	R2 176	R2 029	R2 886	R2 999	R10 090
Sandals	R2 741	R2 384	R2 123	R1 952	R9 200
Scarf	R2 595	R2 217	R2 759	R1 990	R9 561
Shirt	R2 502	R2 220	R1 922	R2 100	R8 744
Total	R60 018	R58 679	R55 777	R58 607	R233 081