

Website Planning Document

The Weather Alert

Author: Justin Lee for CIT 230

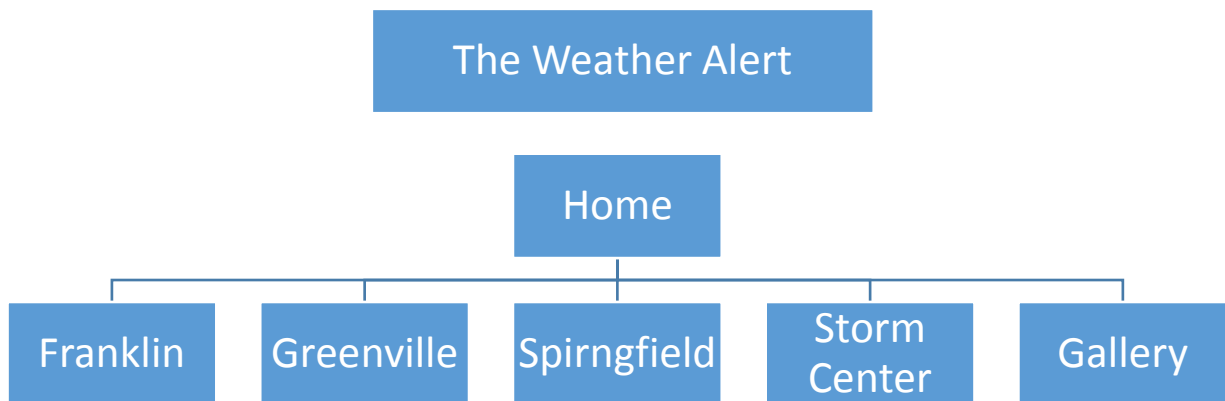
Site Purpose

To convey the weather conditions for current and future days for the cities outlined on the website. Also Gives people a small amount of background information on the city they are looking weather for.

Target Audience –

People that want the current and future weather conditions of the following cities: Franklin, Greenville, and Springfield.

Site Map -



Color Scheme –

3 Adjacent Color - Blue, Purple and Med blue

Blue, Primary #352F97, Secondary #715D8D, #4E48A4, #2Z107A, #120060



Header and footer background - light blue, rgba(184, 214, 238, 1)

2nd footer and logo background –blue, rgba(50, 120, 180, 1)

Nav background – black, rgba(220, 220, 220, 1)

<http://paletton.com/#uid=5420u0kpKrcfP-tkPtwstm1wHhc>

Typography –

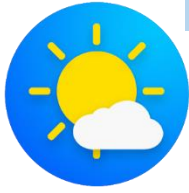
Stempel Garamond serif and Neue Haas Grotesk pro san serif

Element	Font	Font-size	Color	Sample
<header>	NeueHass Grotesk Pro	36px	rgba(184, 214, 238, 1)	Weather
<nav>	Stempel Garamond	16px, bold	rgba(184, 124, 238, 1)	Franklin
<footer>	Stempel Garamond	12px	rgba(184, 214, 238, 1)	Footer
<h1>	NeueHass Grotesk Pro	34px	rgba(0, 0, 0, .1)	Sample
<h2>	Stempel Garamond	26px	rgba(0, 0, 0, .1)	Sample

<h3>	Stempel Garamond	20px	rgba(0, 0, 0, .1)	Sample
<p>	Stempel Garamond	14px	rgba(140, 140, 140, .1)	Sample

Wire Frame –

On next 3 pages for small for phone, medium for tablet and large for computer



The Weather Alert

Brings you up to
speed on up
comming weather!

Home
Franklin
Greenville
Springfield
Storm Center
Gallery

Weather Story

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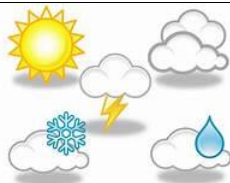


Weather Data

Information Here

Ten day forecast:

Information Here



The Weather Alert
123 Main St.
Franklin, MU 83454
(999) 999.999
contact@theurl.com



The Weather Alert

Brings you up to speed on upcoming weather!

[Home ! Franklin](#) | [Greenville](#) | [Springfield](#) | [Storm Center](#) | [Gallery](#)

Weather Story

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Franklin

[Current Statistics](#)
[Temperature](#)
[More information](#)

Greenville

[Current Statistics](#)
[Temperature](#)
[More information](#)



Springfield

[Current Statistics](#)
[Temperature](#)
[More information](#)

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Weather Story

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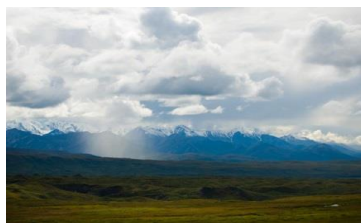
Franklin

Current Statistics
Temperature
More information



Greenville

Current Statistics
Temperature
More information



Springfield

Current Statistics
Temperature
More information



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