# 25%: Mid Term: Site Specific Installation

Group project, 2-3 people (no more)
In class critique March 6, documentation due by midnight

Students well create a site-specific installation somewhere on campus (that we are all able to visit together during critique). The installation should use techniques we have learned in class and others you have found on your own. Feel free to use video, audio, projectors, sculpture, other media or tools to create something unique. You must use Max/MSP/Jitter though it may be combined with other things.

The project must respond to the location in a unique way. For example the location may be significant because of the physical space or architecture, an event, the type of space it is socially, or any other reason. If you're unsure about a space, ask the instructor. Be creative!

## Grading Criteria:

25% **Exploration & Functionality:**
The goal of this grade is to help you push your boundaries but work within your capabilities. Having a more complex project is part of the grade, but it is more important that your work functions. Be intentional and spend time trying to understand your problems instead of abandoning things that don't work.
A good way to excel in this area is to explore a new technique we did not touch on in class OR expand meaningfully on something we touched on in class.

25% **Creativity & Concept:**
Every project should have a concept. Concepts don't have to be elaborate or in depth, they can be as simple as evoking a feeling, exploring a moment, explaining a subject or cause, sharing something you like, making the viewer feel something briefly. Keep your concepts simple as you start. This grade is measured by how effective your concept is on the viewer so don't try anything complex when you start. Some really simple ideas: colours, nostalgia for a particular time, surprise, de-contextualize a space, etc. As you get better at concepts, you can explore larger ideas. Always have a concept, no matter how simple.
A good way to excel in this area is to have a clear concept that is evident to the

viewers without explanation.25% **Execution & presentation quality:**
This is measured by how well presented your work is. This is aside from the creativity, but how well it is physically or digitally assembled. How would it look in a gallery?
A good way to excel in this area is to make sure your work is polished and clean. This can vary widely depending on the work. Clean up your cables, good presentation, well made objects or assets etc.

25% **Documentation:**
Project is documented as outlined below. Remember: if you don't document your project, nobody else will know it happened!
Be prepared to talk about your work and process during critique as part of the documentation grade.

## Handing in projects:

Each project should include **a .zip file that contains:**
- A saved file (File > Save as Project) .maxpat
- A screen capture of your max patch
- A video or audio recording of your project working (can be a video or a link to a private video on YouTube, Vimeo or Google)
- A 50-100 word explanation of your project inside your maxpatch
To zip a file, right click and click "compress folder". Name your folder and files accordingly (no untitled-1 please).

All files are expected to be cleaned up and arranged in a reasonable, legible way. Videos should be clear, well light and show your project working.

## Late Policy

All projects are expected to be handed in **by midnight of the due date**. Feel free to make changes after critique or finish documentation. Students will be deducted 5% per day after that. If there is any reason why you can't meet the deadline, notify the instructor via email or in class. The sooner you notify the instructor, the sooner they can help you find a solution or avoid late marks. If you need help accessing student services or resources, please reach out.