

# Winning Space Race with Data Science

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## Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

## **Executive Summary**

- Summary of methodologies
  - Data Collection through API
  - Data Collection with Web Scraping
  - Data Wrangling
  - Exploratory Data Analysis with SQL
  - Exploratory Data Analysis with Data Visualization
  - Interactive Visual Analytics with Folium
  - Machine Learning Prediction
- Summary of all results
  - Exploratory Data Analysis result
  - Interactive analytics in screenshots
  - Predictive Analytics result

#### Introduction

- The mission of this project is to be able to predict whether a Falcon 9 launch will land successfully. Space X has undercut the market because they are able to reuse their rockets by landing them, so their costs are reduced. The company Space Y has hired data scientists to create a machine learning model that will be able to predict whether a rocket will land successfully. With this insight, Space Y will be able to undercut Space X, which is currently leading this space race.
- Problems we wish to solve:
  - Which attributes of a rocket launch contribute most to whether a rocket will successfully land?
  - What, if any, is the interaction between these attributes? For example, is there a correlation between payload mass of the rocket and the orbit type?



## Methodology

#### **Executive Summary**

- Data collection methodology:
  - Data was collected from public sources
    - SpaceX Rest API
    - Webscraping Falcon 9 Wikipedia tables
- Perform data wrangling
  - Landing outcomes were simplified into training labels 1 and 0, meaning successful landing and unsuccessful landing respectively.
  - Aids in simplifying data analysis
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Testing efficacy of various machine learning classification models to determine most accurate model

#### **Data Collection**

- The data used in this study was taken from the following public sources
  - SpaceX Rest API with endpoint api.spacexdata.com/v4/launches/past.

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[{"rairings",("reused":false, "recovery_attempt";false, "recovery_attempt";false, "corovery_attempt";false, "corovery_atte
```

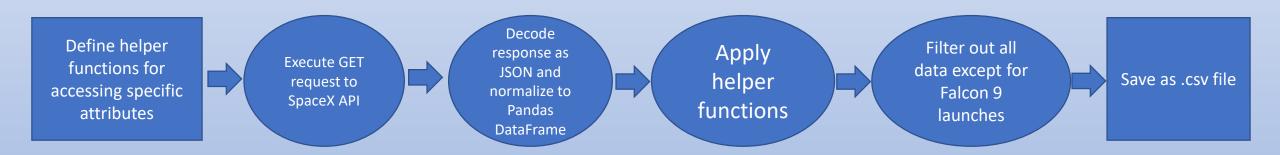
(The contents of the API before import and processing)

Data table from Wikipedia titled List of Falcon 9 and Falcon Heavy launches



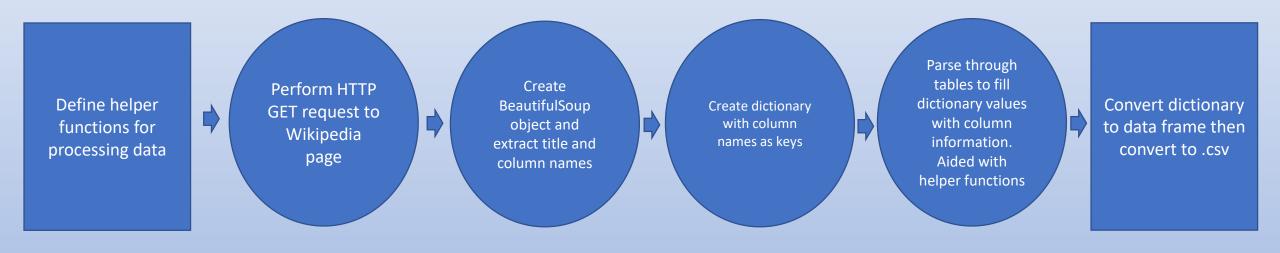
(A sample of the data from the Wikipedia page before import and processing)

# Data Collection - SpaceX API



Link to Notebook on GitHub

# **Data Collection - Scraping**



Link to Notebook on Github

# **Data Wrangling**

Explore how many values are missing for each attribute and which attributes are categorical vs. numerical

Calculate number of launches per site, per orbit. Calculate outcomes for each orbit type Different Orbits of Rockets

Simplify the different types of good and bad outcomes to a binary system of either good or bad

Link to Notebook on Github

Add column of binary training labels to dataframe and save as .csv

#### **EDA** with Data Visualization

Preliminary insights can be gained by seeing how the relationship between two attributes affects

0.8

0.6

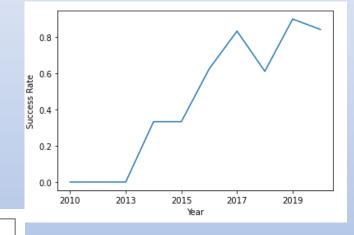
0.4

0.2

success rate

• Relationships that were plotted include:

- Pay load vs. Flight number
- Flight number vs. Launch Site
- Payload vs. Launch Site
- Flight number vs. Orbit Type
- Payload vs. Orbit Type
- The charts on this page explore the relationships between orbit type vs. success rate and year vs. success rate





## **EDA** with SQL

- Further Exploratory Data Analysis was performed using SQL
- The queries performed include:
  - Display the names of the unique launch sites in the space mission
  - Display 5 records where launch sites begin with the string 'CCA'
  - Display the total payload mass carried by boosters launched by NASA (CRS)
  - Display average payload mass carried by booster version F9 v1.1
  - List the date when the first successful landing outcome in ground pad was achieved
  - List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
  - List the total number of successful and failure mission outcomes
  - List the names of the booster versions which have carried the maximum payload mass. Use a subquery
  - List the failed landing outcomes in drone ship, their booster versions, and launch site names for in year 2015
  - Ranking the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20

#### Link to Notebook on Github

## Build an Interactive Map with Folium

- A folium map was created that displayed circles for the coordinates of the different launch sites
- The launch cites are added as circles
- Markers for the launches added to clusters and are color coded to indicate if the launch was a success of failure
- Lines were drawn between the launch sites and landmarks, such as the ocean coast and the nearest airport.
  - The lines measure distance and can be used to answer questions like, are launch sites a certain distance away from major cities?

Link to Notebook on Github

## Build a Dashboard with Plotly Dash

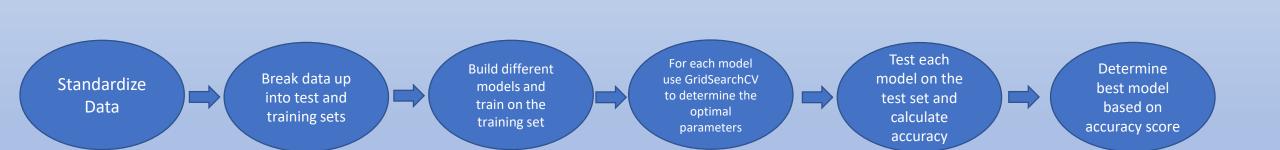
- An interactive dashboard was built using Plotly Dash
- The dashboard allows a user to choose a launch site from a drop down menu and payload mass from a range slider
- From these inputs a pie chart showing the total launches by a certain site (or from all sites if no site was selected) and a scatter plot showing the relationship between Payload Mass and Outcome for different booster versions
- This app is a great way to quickly gain insights based on the different launch sites and payload masses

Link to App Source Code on Github

# Predictive Analysis (Classification)

• Four different machine learning models were used to see which would be the best models. The models are logistic regression, support vector machine, decision tree, and k nearest neighbors.

A confusion matrix was made for each model



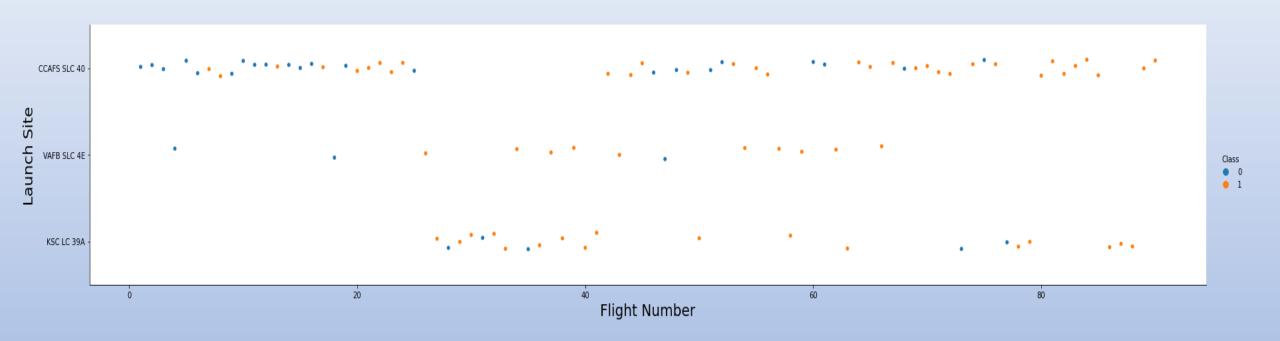
did not land

### Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



## Flight Number vs. Launch Site



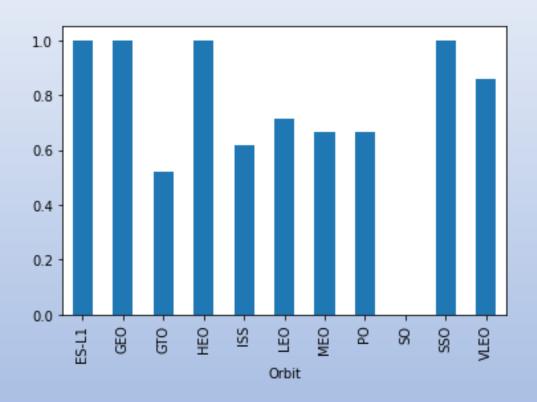
From the plot, it can be concluded that as the flight number increases the chance of a successful launch for the three sites increases

## Payload vs. Launch Site



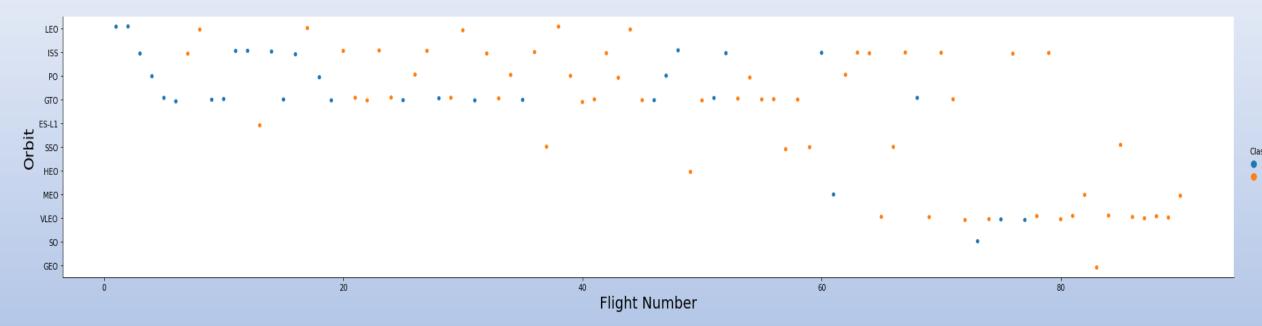
- For the site CCAFS SLC 40, nearly all rockets with a pay load mass above 10,000 kg were successfully landed
- For the site VAFB SLC 4E, no rockets above 10,000 kg were launched
- For site KSC LC 39A, rockets around 6,000 kg had a low rate of being successfully landed

# Success Rate vs. Orbit Type



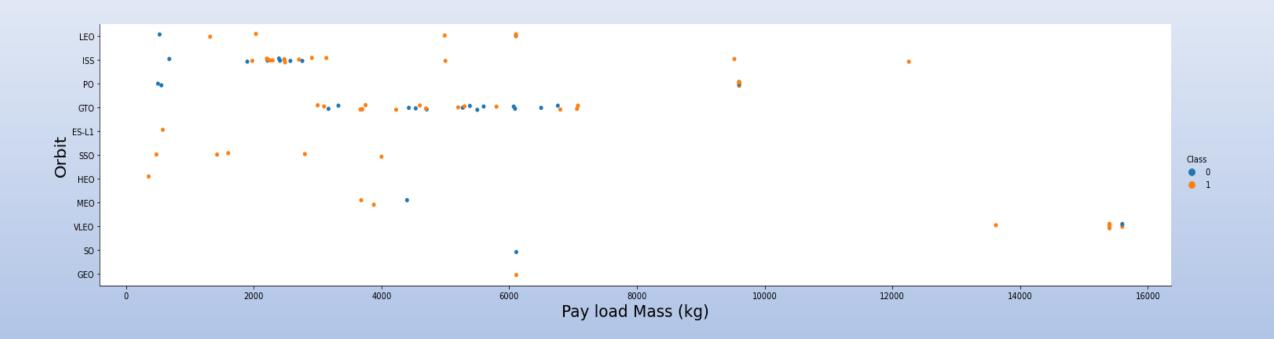
Orbits ES-LL1, GEO, HEO, SSO, and VLEO had that highest success rates

# Flight Number vs. Orbit Type



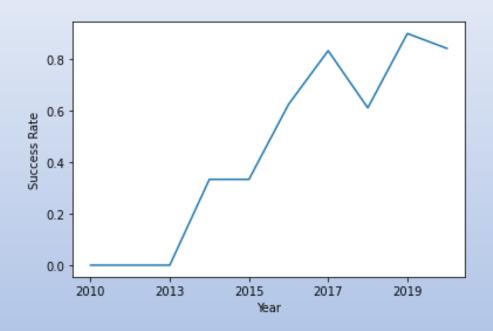
- It is evident that in the LEO orbit the success appears related to the number of flights, but there seems to be no relationship between flight number when in GTO orbit
- This scatter plot gives further insight to the bar chart on the previous slide. For example, the bar chart displayed
  the GEO orbit as having a 100% success rate. Although, looking at this graph it is seen that only one launch one
  attempted in this orbit and it was successful

## Payload vs. Orbit Type



For some orbits, e.g. Polar, LEO and ISS, a positive relationship is shown between the increase of Pay Load Mass and success rate. Whereas, for other orbits, such as GTO, there is no distinguishable relationship.

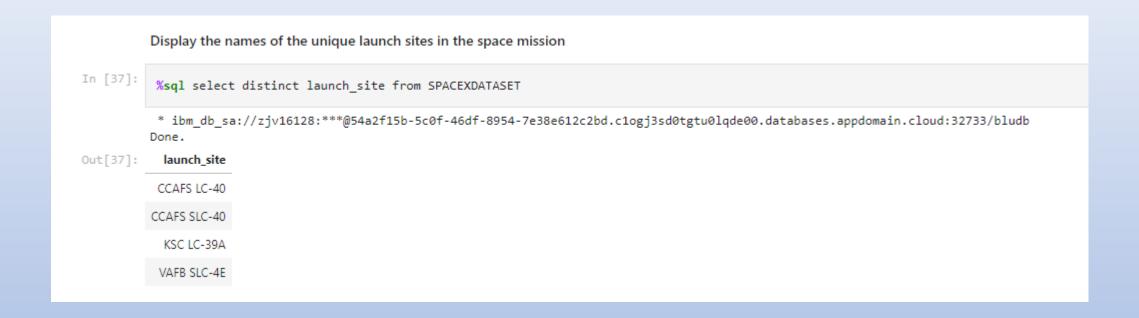
# Launch Success Yearly Trend



From 2013 to 2020 that success rate has steadily increased.



#### All Launch Site Names



Using the keyword Distinct, we are able to query for the unique launch sites in the data set

## Launch Site Names Begin with 'CCA'



Using the keyword 'like', we are able to query for launch sites beginning with 'CCA'

## **Total Payload Mass**

Using Sum and specifying the customer as NASA, we are able to calculate the total payload mass for boosters launched by NASA

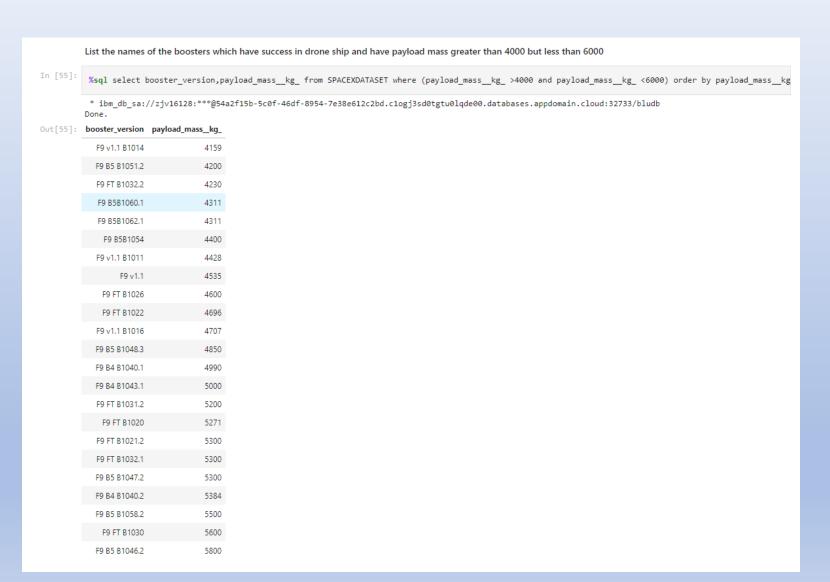
## Average Payload Mass by F9 v1.1

Using avg (function for average) and specifying the booster version as 'F9 v1.1', we can find the average payload mass for that booster.

## First Successful Ground Landing Date

The min (minimum) function allows us to find the earliest date where the outcome of the mission, i.e. launch, was a success.

#### Successful Drone Ship Landing with Payload between 4000 and 6000



We were able to query for a list of booster names with a payload mass between 4000 kg and 6000 kg that successfully landed on a drone ship. We presented the list in ascending order of payload mass

#### Total Number of Successful and Failure Mission Outcomes



We found the distinct mission outcomes and how instances of each outcome there were. Effectively 100 successes and 1 failure.

## **Boosters Carried Maximum Payload**

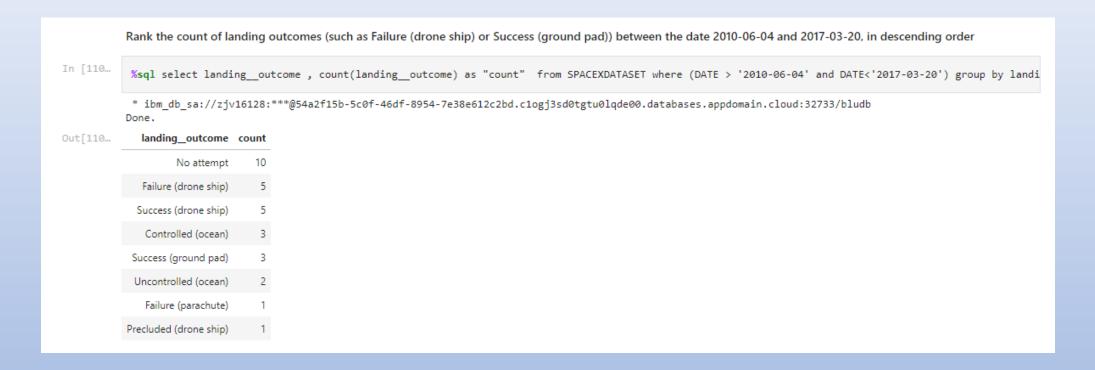
List the name	es of the booster_versi	sions which have carried the maximum payload mass. Use a subquery
[69]: %sql select	t booster_version, p	payload_masskg_ from SPACEXDATASET where payload_masskg_ = (select max(payload_masskg_) from SPACEXDATASE
* ibm_db_sa	a://zjv16128:***@54a	a2f15b-5c0f-46df-8954-7e38e612c2bd.c1ogj3sd0tgtu0lqde00.databases.appdomain.cloud:32733/bludb
[69]: booster_version	on payload_mass_kg_	
F9 B5 B1048	3.4 15600	
F9 B5 B1049	0.4 15600	
F9 B5 B1051	1.3 15600	
F9 B5 B1056	5.4 15600	
F9 B5 B1048	3.5 15600	
F9 B5 B1051	1.4 15600	
F9 B5 B1049	0.5 15600	
F9 B5 B1060	).2 15600	
F9 B5 B1058	3.3 15600	
F9 B5 B1051	1.6 15600	
F9 B5 B1060	).3 15600	
F9 B5 B1049	0.7 15600	

By using a subquery, we're able to query for the names of booster versions that carried the maximum payload mass

## 2015 Launch Records

> In this query, we find the date, booster version, and launch site of failed landings in the year 2015. Notice the use of year() to specifically extract the year from a date so it can be used in the query.

#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20



In this final query, we find the number of unique landing outcomes between the two specified dates. We include the landing outcome and numbers of instances in the resulting query.

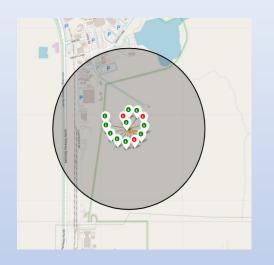


# All Launch Sites displayed on Global Map



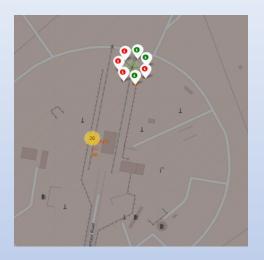
This map of the entire globe displays the locations of the launch sites of this data set as well as NASA headquarters. The Launch sites are on the East and West Coast of the USA

## Color Coded Launch Sites





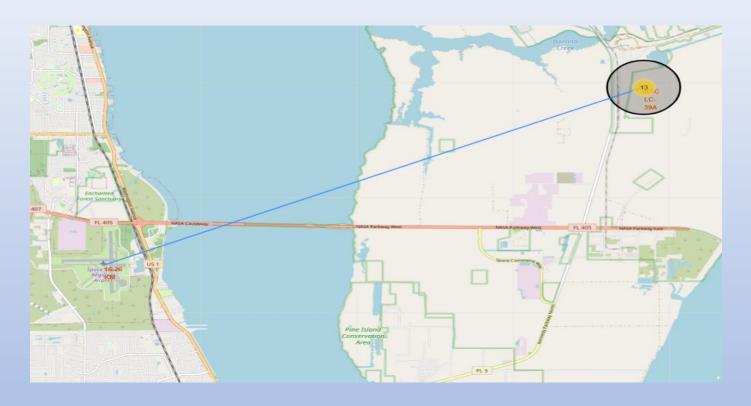




**Green Marker = Success Red Marker = Failure** 

The above images display enhanced views of the four launch sites. They display the launch and the color of the marker indicates if the launch was successful or unsuccessful.

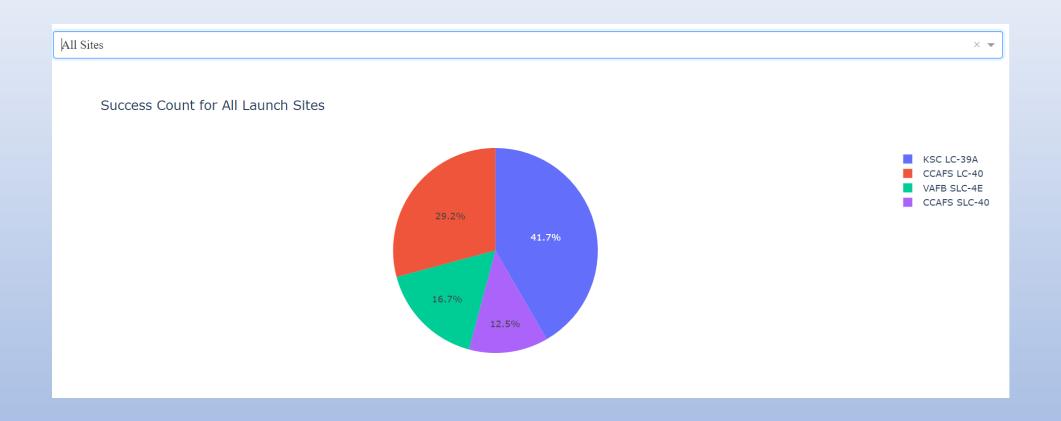
### Launch Site Distance to Landmarks



- This image shows the distance between a launch site and the closest regional airport. The distance displayed is 16.26 km
- Distances to other landmarks can also be measured to answer questions such as:
  - Do launch sites keep certain distance away from cities?
  - Are launch sites in close proximity to railways, highways, and/or coastlines?

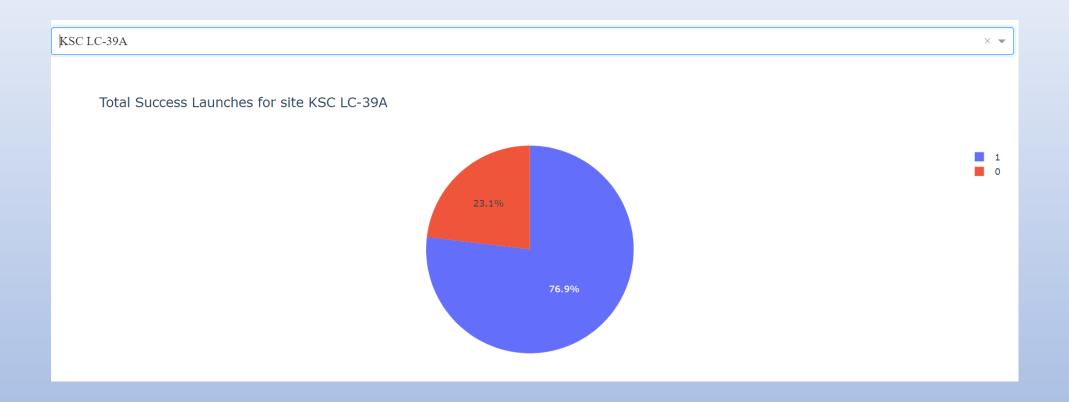


## Success Count for All Launch Sites Pie chart



Just a quick glance at this gives a wealth of information. For instance, we can quickly learn that the launch site KSC LC-39A was the site with the best success rate, followed by CCAFS LC-40.

#### Pie chart for Most Successful Site



Choosing the site with the best success rate, KSC LC-39A, from the drop down menu gives an enhanced view of that site. The piechart shows the percent success vs the percent failure for that site

#### Scatter Plots for Different Payload Mass Ranges vs. Outcome for All Sites

6500

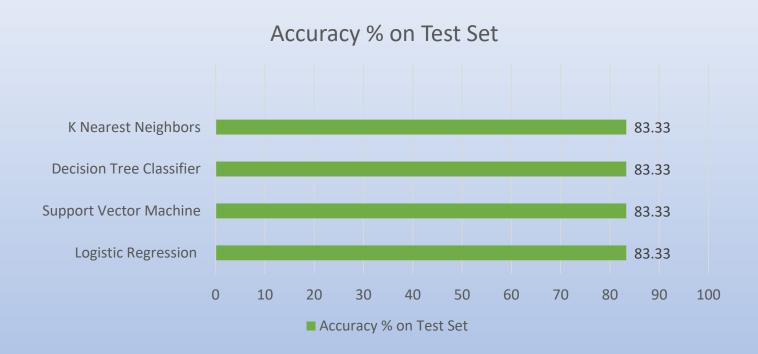


Payload Mass (kg)

The two charts, which show Payload Mass vs Success for different Booster versions for two different ranges of payload mass, show that there are more successful launches at lower payload masses than at higher payload masses

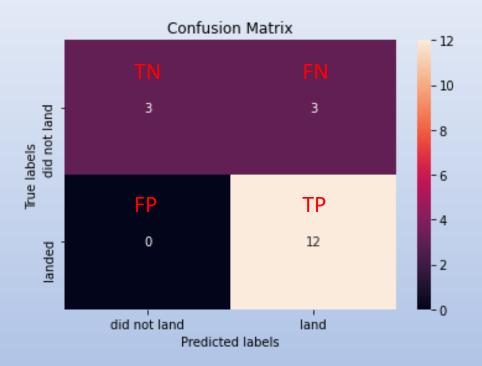


## **Classification Accuracy**



The analysis of the success for the four different machine learning models shows that all four had the same level of success with their respective optimal parameters. The accuracy score is based on the model's accuracy when tested with the test data (not training data), which best represents new data that would be tested with the model. Any of these models could be chosen for the final model.

## **Confusion Matrix**



All four models had the same confusion matrix. Out of 18 samples there were 12 true positive results, 3 true negative results, 3 false negative results, and 0 false positive results

#### Conclusions

- We have four machine learning models to choose from because they all produce the same results
  - Logistic Regression
  - Support Vector Machine
  - Decision Tree Classifier
  - K Nearest Neighbor
- There is room for improvement to refine one of these models or explore other models to reduce false negative results and increase the model accuracy to above 83.33%
- As the amount of flights at a launch site increases, the chance for success also increases
- The orbits with the highest success rates are ES-L1, GEO, HEO, SSO, and VLEO
- From 2013 to 2020 that success rate has steadily increased
- KSC LC-39A is the most successful launch site

# **Appendix**

Link to GitHub Repository which includes all relevant files for this project

