|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  | | --- | | **David**http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/space.gif     标签： | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | **十年以上工作经验 | 男 |  44岁（1967年9月12日）** | | | | http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/resume_match_manpic.gif (ID:74381123) | | 居住地： | 厦门 |  |  | | 电　话： | 123456789（手机） | | | | E-mail： | [mark520999@126.com](mailto:mark520999@126.com) | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **最近工作 [ 3 年2个月]** | | | 公　司： | 欣贺（厦门）服饰有限公司 | | 行　业： | 服装/纺织/皮革 | | 职　位： | 商品企划总监、设计总监 | |  | |  |  | | --- | --- | | **最高学历** | | | 学　历： | 本科 | | 专　业： | 艺术设计 | | 学　校： | 中国美术学院 | |  |  | | --- | | 简历信息操作记录 通信记录 注意：通信记录18个月后自动清空 | |  | | |  |  |  |  | | --- | --- | --- | --- | | 目前年薪： | 100万以上人民币 |  |  |  |  | | --- | | **自我评价** | | http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/line1_1.gif | |  | | 专业、严谨、认真、积极的工作风格，宽容、感恩、乐观、诚信的人生态度 | |  |  |  | | --- | | **求职意向** | | http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/line1_1.gif | |  | | |  | | --- | | 到岗时间： 待定 | | 工作性质： 全职 | | 希望行业： 服装/纺织/皮革 | | 目标地点： 上海，杭州，广州，北京 | | 期望月薪： 面议/月 | | 目标职能： 服装/纺织设计总监 | | |  |  |  | | --- | | **工作经验** | | http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/line1_1.gif | |  | | |  |  | | --- | --- | | 2007 /3--2010 /5：欣贺（厦门）服饰有限公司(500人以上)http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/space.gif **[ 3 年2个月]** | | | 所属行业： | 服装/纺织/皮革 | | **研发设计部** | **商品企划总监、设计总监** | | 在欣贺（厦门）服饰有限公司，任旗下品牌anmani恩蔓琳产品研发总监、商品企划总监，自2009年起兼任公司主力品牌jorya卓雅的商品企划总监 | | |  | | | 2005 /3--2007 /2：世纪宝姿服装（厦门）有限公司(500人以上)http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/space.gif **[ 1 年11个月]** | | | 所属行业： | 服装/纺织/皮革 | | **研发设计部** | **市场信息调研专员，商品企划总监** | | 在世纪宝姿服装（厦门）有限公司，任品牌ports宝姿女装、男装产品市场综合信息调研专员，商品企划总监，负责本公司ports宝姿品牌男、女装的每季产品开发规划，并负责女装品牌的设计管理 | | |  | | | 2002 /8--2005 /2：世纪宝姿服装（厦门）有限公司(500人以上)http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/space.gif **[ 2 年6个月]** | | | 所属行业： | 服装/纺织/皮革 | | **研发设计部** | **设计师、主设计师** | | 在世纪宝姿服装（厦门）有限公司，任品牌ports宝姿女装设计师、主设计师 | | |  | | | 1999 /5--2002 /7：世纪宝姿服装（厦门）有限公司(500人以上)http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/space.gif **[ 3 年2个月]** | | | 所属行业： | 服装/纺织/皮革 | | **设计部** | **设计助理、设计师** | | 转行到世纪宝姿服装（厦门）有限公司学习服装设计，协助主设计师完成设计任务 | | |  | | | 1995 /3--1999 /2：厦门太戊广告有限公司(50-150人)http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/space.gif **[ 3 年11个月]** | | | 所属行业： | 影视/媒体/艺术/文化传播 | | **企划部** | **创意总监助理** | | 在厦门太戊广告有限公司任创意总监助理 | | | |  | | **教育经历** | | http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/line1_1.gif | |  | | |  |  |  |  | | --- | --- | --- | --- | | 1990 /9--1994 /7 | 中国美术学院 | 艺术设计 | 本科 | | |  | | **其他信息** | | http://img01.51jobcdn.com/imehire/ehire2007/default/image/im2009/line1_1.gif | |  | | |  |  | | --- | --- | | 特长： | 1，擅长于中高级成衣女装、男装品牌产品的总体规划、研发设计。强有力的市场流行趋势的把控能力，并具极强的品牌市场销售综合信息分析能力、流行信息资源整合能力。 2，拥有获取相关品牌的市场销售数据信息的渠道、国际流行资讯搜集渠道、及市场优秀客户资源，能很好地将市场畅销基础信息与新流行元素进行合理整合，有能力主持1-3个品牌各季产品的商品企划，并组织带领团队实施具体研发设计。 3，长期探索并自创建一套品牌产品研发流程体系，从市场同类品牌畅销产品数据分析--国际流行趋势分析--产品研发规划--各系列产品结构详细开发计划--资深客户（或资深店长）参与的品牌产品研发说明会--组织实施设计--出样评审--正确样。该流程体系以市场畅销信息结合流行趋势为研发导向，最大程度减少无效作业，最大程度满足目标顾客需要从而有效降低库存，有效提高品牌销售业绩 | | |  | | | |
|  |